

## BIGBLOC CONSTRUCTION LIMITED

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Date: 23/05/2024

То,	То,
Department of Corporate Service,	Listing Department,
Bombay Stock Exchange Limited,	National Stock Exchange of India Limited,
1 <sup>st</sup> Floor, Phiroze Jeejeebhoy Towers,	Exchange Plaza, C-1, BLOCK G,
Dalal Street, Mumbai - 400001	Bandra-Kurla Complex, Bandra (E),
Script Code: 540061	Mumbai - 400051
ISIN :INE412U01025	Symbol: BIGBLOC
	ISIN : INE412U01025

Dear Sir/Madam,

#### Subject: <u>Pitch Deck for proposed Initial Public Offering/ Preferential Issue of Equity Shares by Starbigbloc</u> <u>Building Material Limited, Subsidiary of the Company through route of SME IPO</u>

Pursuant to the provisions of Regulation 30 read with Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations,2015, we are circulating the Pitch Deck for the proposed Initial Public Offering/ Preferential Issue of Equity Shares by Starbigbloc Building Material Limited, Subsidiary of the Company through route of SME IPO.

Kindly take the above information in your record. Thanking you. Yours Faithfully, **For BIGBLOC CONSTRUCTION LIMITED**,



ALPESH SOMJIBHAI MAKWANA (Company Secretary and Compliance Officer) ACS-46284

Encl.: As above



# Building Dreams, Building Futures

Pitch Deck



In every Block we lay, in every line we design, lies our commitment to a sustainable tomorrow.

Welcome to **StarBigBloc**, where innovation meets sustainability.



# Introduction We Enjoy Building

From humble origins to significant achievements, **StarBigBloc**, a subsidiary of Big Bloc Construction Limited, began with a straightforward vision: to revolutionize building construction.

Having experience in the building material industry since 2009, **Big Bloc Construction Limited** has acquired the business in the year of 2018 from **Hilltop Concrete Private Limited** as **StarBigBloc Building Material Private Limited**. Our company emerged from a drive to innovate within the construction industry. By replacing red bricks with Fly Ash AAC Blocks and Sand Base AAC Blocks.

We're not your conventional Building material company; rather, we are a passionate collective dedicated to transforming the way construction projects are executed.



# What makes us **Stand Out?**

- We are a leading construction materials company
- We specialize in Sand base AAC Blocks & Fly Ash AAC blocks: lightweight, durable,eco-friendly
- Dedicated fleet for raw material and finished goods transportation
- Our focus is on sustainability and green building practices
- State-of-the-art manufacturing processes
- Dedicated team and customer-centric approach
- Shaping the future of the construction industry





# Meet our **Directors**

At the forefront of StarBigBloc, a team of forward-thinking leaders directs our journey towards greatness and achievement.Our Board of Directors comprises seasoned professionals, each bringing a distinct background and vast experience spanning various sectors.

# Challenges in the **Construction Industry**





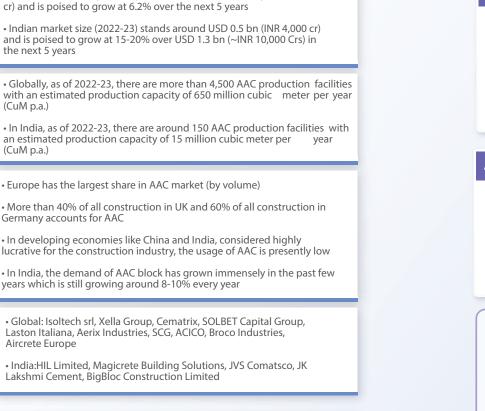
- Rising construction costs
- Shortage of skilled labor
- Environmental concerns and sustainability issues
- Slow adoption of new technologies



- Inefficient project management
- Quality control and safety issues
- Lack of collaboration and communication
- Regulatory compliance and permitting challenges
- Infrastructure deficiencies
- Supply chain disruptions and material shortages

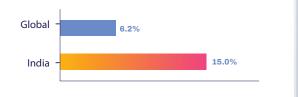
# Market Analysis





AAC Industry Market Size (USD Mn) 2022 19.000 34,400 2027 1.300 India Global excl. India

#### AAC Industry Forecasted Growth Rates (2022-2027)





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#### **Indian Construction Industry**

• Indian construction industry was around INR 40 lakh Crore (FY22-23) growing at 12% CAGR

 After steel and cement, bricks/blocks, which accounts for a INR 50,000-crore market, is largely unorganized

• Clay bricks form the backbone of building material industry with 85% share while rest being Fly Ash bricks, concrete bricks and AAC blocks

 India is estimated to have over 150,000 registered/unregistered brick kilns satisfying an annual demand of over 200 billion bricks

#### Consumption Centers

• West India is the biggest producer and consumer of AAC blocks with major consumption centers being Mumbai, Pune, Surat and Ahmedabad.

• East India had been one of the slower markets in India in accepting AAC blocks compared to rest of India but has now been picking up with the improvement in infrastructure development in that region

#### **AAC Industry**

• AAC was a meagre INR 50 crore industry in 2008 and it has grown to about INR 4,000 crore in India (CAGR of 58%)

• Expected to reach ~INR 8000 - 10,000 Cr in the next five years at a CAGR of 15%-20%

• There are more than 150 AAC block plants in India with total installed capacity of around 12 million CuM p.a. (Cubic meter p.a.)

• Top 4 players captured more than 25% of the market of the overall AAC

block market, with HIL Limited is amongst the largest player with strong presence in South India and expanding presence in eastern India.

• West Market is Strongly Captured by Big bloc and Magicrete

Indian AAC Blocks Industry

**AAC Players** 

#### **Market share of Brick industry** (By Value)

Clay Bricks	80%
Fly ash Bricks	8%
AAC Blocks	7%
Concrete Blocks	5%

#### **AAC Plant Locations**



# Heightened concerns on pollution and climate change is leading to rapid growth of clay bricks substitutes such as AAC Blocks



## **AAC Blocks Industry: Key Features**

#### Economics of an AAC plant setup

• An AAC plant of annual capacity 4,00,000 CuM requires an investment of up to INR 75 cr including land, machinery and civil construction cost

• An approximate land area of 10 acre is required for such a greenfield AAC plant

• To setup a plant, the average expenses incurred are:

1) 60% - Plant & Machinery 2) 30% - Building 3) 10% - Land

#### Large players expanding

• AAC industry is largely organized. There are more than 150 AAC block manufacturing plants in India with total installed capacity of around 12 million CuM p.a. This is an average of around 1.5 lakh CuM p.a.

• Out of 70, top 10 companies account for around 50% with the next 60 accounting for balance 50% capacity.

#### Consumption Centers

• The consumers include government supplies, real estate developers and individuals. Construction segment is the biggest consumers of AAC blocks.

• As catchment area is less, plants are setup near consumption centers i.e., majorly urban areas.

#### Logistics limiting widespread adoption of AAC blocks

• Growth of AAC blocks industry can reach higher levels, but there are some bottlenecks in widespread adoption of AAC in India.

• The average selling price could be around INR 3,300-3,900 per CuM.

• Logistics is a major cost; could go up to 15 %.

• As a result, any AAC plant can supply economically in a radius of ideally upto given freight cost but could also service upto 400 Kms 250 km. This also limits the size of plants in a location.

#### Working Capital

Average working capital cycle is 2 months



## Our Product

#### StarBigBloc's Star Product: AAC Blocks Building the Future, One Block at a Time



#### Lightweight

AAC blocks are considerably more lightweight than conventional concrete blocks, yet they preserve outstanding strength.



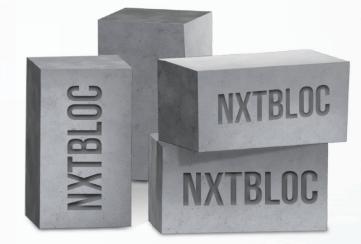
#### **Thermal Insulation**

AAC Blocks are excellent insulators, keeping interiors cool in summer and warm in winter, reducing energy costs.



#### **Soundproofing Properties**

With exceptional soundproofing capabilities, AAC Blocks create serene indoor environments by minimizing external noise.



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#### **Fire Resistance**

Engineered to withstand high temperatures, AAC Blocks provide superior fire resistance, ensuring enhanced safety.



#### Eco-Friendly

Made from sustainable materials, AAC Blocks contribute to reducing carbon footprint and promoting eco-friendly construction practices.



#### Versatile Applications

From residential buildings to commercial complexes, AAC Blocks are suitable for various construction projects, offering versatility and flexibility.

#### **Speedy Construction**

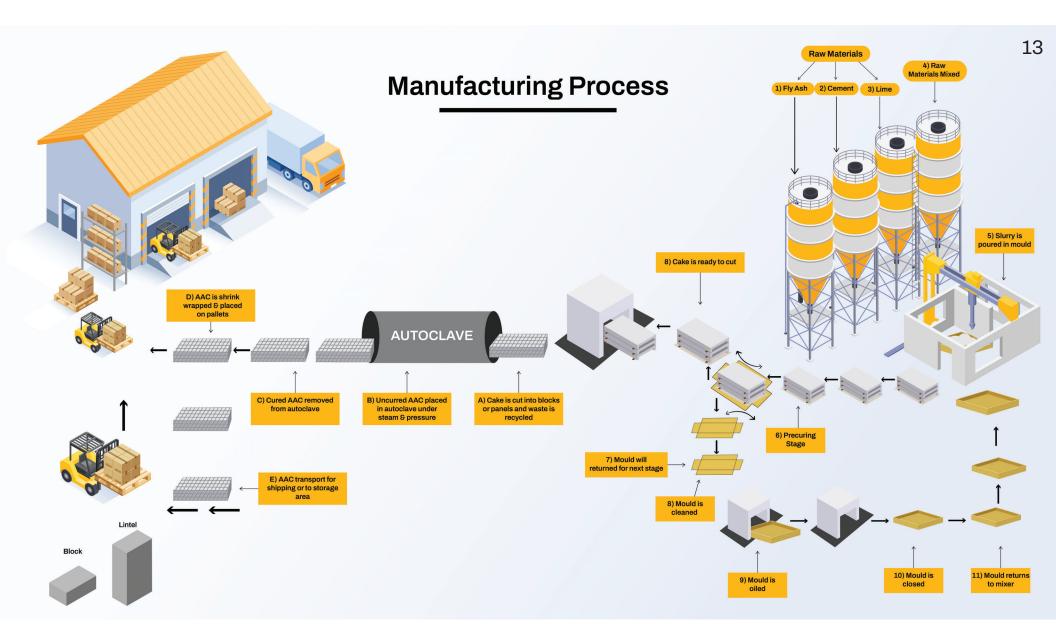
Due to their larger volume and lighter weight, AAC Blocks enable faster construction, hence minimizing project durations and expenses.



#### Longevity

With excellent durability and resistance to pests and weathering, structures built with AAC Blocks stand the test of time, ensuring long-term value.





# Manufacturing Process

#### **Manufacturing Facilities:**

• State-of-the-art production facilities equipped with cutting-edge technology

• Advanced machinery and equipment optimized for efficiency and precision

• Strategically located plants to cater to diverse markets and ensure timely delivery

#### **Quality Control:**

• Rigorous quality control measures at every stage of the manufacturing process

• Stringent testing protocols to maintain consistency and meet industry standards

• Dedicated quality assurance teams monitoring product quality round the clock

#### **Cost-Effectiveness:**

• Streamlined manufacturing processes to optimize resource utilization and minimize waste

• Economies of scale leveraged to offer competitive pricing without compromising quality

• Innovative cost-saving initiatives implemented to enhance affordability for customers

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# Competitive Advantage

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With StarBigBloc, the sky's not the limit – it's just the beginning!



## Current &



#### Growth **Strategy Expansion into New** Investments in **Product Diversification Geographical Markets Research and** Develop new products Development Target regions with high to meet evolving sustainable material customer preferences, Allocate resources for demand, use existing R&D to improve quality, enhancing portfolio and distribution, and form innovate, and stay ahead market competitiveness. strategic partnerships for of industry trends. market entry. **Customer Relationship Brand Building and Talent Acquisition and** Management **Marketing Campaigns** Development Build strong customer Implement strategies to Recruit top talent and relationships through boost brand visibility, provide training to foster exceptional service, increase market share, a skilled workforce personalized support, and driving growth and and establish trust. ongoing communication. innovation.

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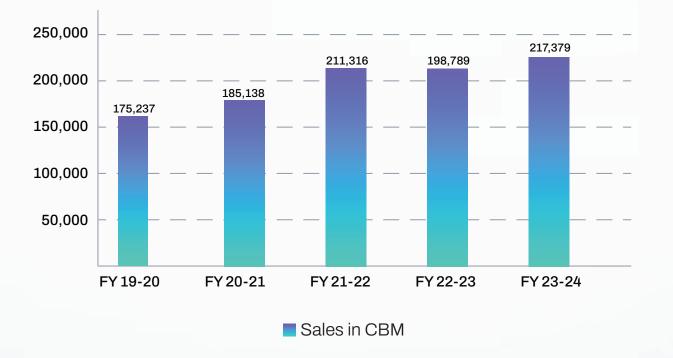
# **Financial Projections**

Amount in Lakhs				
PARTICULARS	2024-25	2025-26	2026-27	2027-28
Revenue from operations	9,665.18	16,275.50	31,445.49	42,835.39
EBIDTA	2,690.09	3,631.45	8,407.32	12,526.97
Depreciation	398.34	921.69	1,234.93	1,206.83
Interest cost	198.42	561.87	793.99	702.96
Operating Profit	2,093.33	2,147.89	6,378.41	10,617.18
Other Income	180.00	180.00	180.00	180.00
РВТ	2,273.33	2,327.89	6,558.41	10,797.18
Provision for taxes	572.20	602.71	1,603.52	2,717.65
PAT	1,701.13	1,725.18	4,954.89	8,079.53
Ratios				
GP ratio	43.35	40.36	42.95	44.16
EBIDTA %	27.83	22.31	26.74	29.24
PAT %	17.60	10.60	15.76	18.86



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## **StarBigBloc YOY Growth (CBM)**



Sales in CBM

## **StarBigBloc YOY Growth (Revenue)**

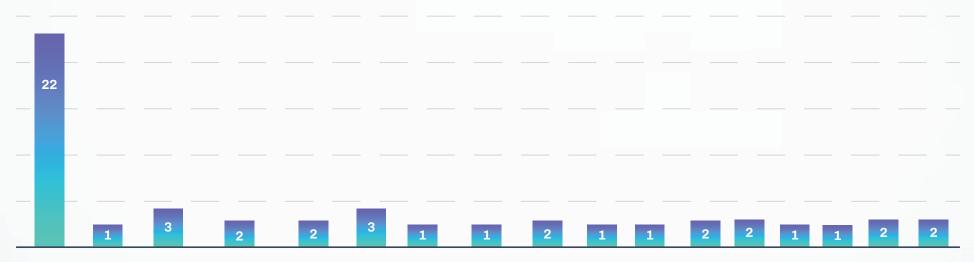


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AAC BLOCKS REVENUE (INR)

## **City Wise Distributor Network**

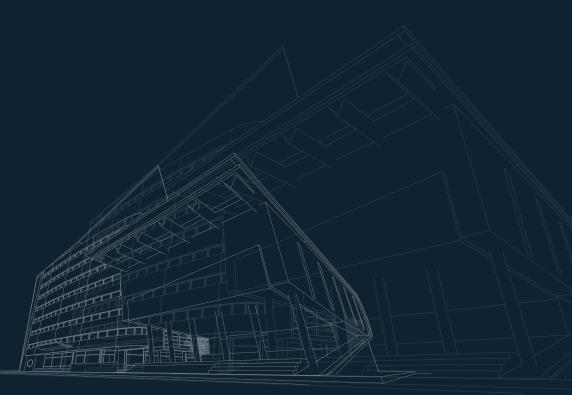
#### **Channel Partners**



Ahmedabad Anand Banaskantha Bhavnagar Himmatnagar Indore Jamnagar Khambhat Khargone Kheda Mandsaur Nadiad Rajkot Ratlam Surat Udaipur Vadodara

Series 1





#### **Contact Us:**

#### Head Office:

908, Rajhans Montessa, Dumas Road, Magdalla, Surat, Gujarat - 395007, India

#### Regional Office (SBB):

620, 6<sup>th</sup> Floor, Gala Empire, Opp. TV Tower, Drive Inn Road, Thaltej, Ahmedabad, Gujarat - 380052, India

#### Plant Location (Kapadvanj):

Survey No. 378/373/380, Savli Village, Nr. Kapadwanj, Di: Kheda, Godhara Highway, Nadiad - 387620, Gujarat, India