



**ROSE MERC
LIMITED**

तमसो ऽ मा ज्योतिर्गमय



15/B/4, New Sion Chs Swami Vallabhdas Road,
Opp SIES College, Behind Dmart Store,
Sion West, Mumbai-22.

GSTIN : 27AACCR3663B1ZM
CIN : L93190MH1985PLC035078

June 26, 2024

To,
The Corporate Relations Department,
BSE Limited,
PJ Tower, Dalal Street, Fort,
Mumbai-400001

BSE Scrip Code: 512115 Scrip ID: ROSEMER

Subject: Media Release

Ref.: Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/Madam,

In pursuance of the provisions of Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to inform about the 2nd Season of the – Mumbai Cricket Excellence 2024 award night. Buoyed by the super success of the inaugural event conducted last year, Rose Merc Ltd. (RML) is pleased to announce its partnership with the Mazgaon Cricket Club (MCC) to present the 2nd Season of the prestigious event – Mumbai Cricket Excellence 2024 award night. This award is initiated by Mazgaon Cricket Club and approved by the Mumbai Cricket Association (MCA) and is aimed at honoring emerging players and unsung heroes in the sport of cricket.

We are enclosing herewith the confirmation letter received from Mazgaon Cricket Club and a detailed Media Release issued by the Company.

Please take the same on your record and acknowledge receipt of the same.

**Thanking You,
Yours faithfully,**

For ROSE MERC LIMITED

**Vaishali Parkar Kumar
Executive Director
DIN: 09159108**



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Media Release

Rose Merc Ltd. partners with Mazgaon Cricket Club for presenting the Mumbai Cricket Excellence 2024 award night

Buoyed by the super success of the inaugural event conducted last year, Rose Merc Ltd. (RML) is pleased to announce its partnership with the Mazgaon Cricket Club (MCC) to present the 2nd Season of the prestigious event – Mumbai Cricket Excellence 2024 award night. This award is initiated by Mazgaon Cricket Club and approved by the Mumbai Cricket Association (MCA) and is aimed at honoring emerging players and unsung heroes in the sport of cricket.

Rose Merc Ltd. had partnered with MCC last year as well to present the inaugural season. Renowned cricketers, esteemed sports officials and distinguished guests who had graced the event last year were witness to the grandeur. The event set a benchmark in the cricketing world by recognising the outstanding achievements and contributions not only made by the players but, more importantly, to the support staff as well! In the light of the successful response from last year's award event, there is eager anticipation for this year's event among cricket enthusiasts across the region.

Vaishali Parkar Kumar, Executive Director - Rose Merc Ltd, said “I am thrilled to partner with Mazgaon Cricket Club for presenting the awards this year as well. We acknowledge the significant efforts put in by cricket clubs across the region to nurture cricket talent. As a company, we are extremely happy to not only be playing a pivotal role in fostering the growth of the sport but to also provide opportunities for emerging talent across the region. Acknowledging the contributions made by the support staff and honoring them is clearly a first in this industry. This award has made a lasting impact on the cricketing landscape, further strengthening the bonds within the cricketing fraternity and exemplifying the relentless pursuit of excellence and remarkable talent within the sport. This year’s event will be bigger, better and grander than the previous year’s event.”

About Rose Merc Ltd (RML):

Rose Merc Limited is a dynamic and diversified holding company that stands at the forefront of the business world. With a presence on the Bombay Stock Exchange, the company serves as a strategic hub for a diverse portfolio of businesses across various industries. Strategically invested in a range of companies, like Marketing & Event Management, Spiritual Radio Broadcast, Sports Management and Financial Services. The experienced team of professionals work tirelessly to foster each subsidiary’s growth, ensuring that they reach their full potential.

Contact: For media inquiries, please contact: info@rosemerc.in



Mazgaon Cricket Club

(Affiliated to Mumbai Cricket Association)

Roadpali Sector -19, Plot No. 2 A, Kalamboli, New Mumbai-410218

Date: 24th June 2024

To,
Vaishali Parkar Kumar
Executive Director
Rose Merc Limited
New Sion Chs, 15/B/4,
Swamy Vallabhdas Rd,
Opp, Sies College,
Sion, Mumbai-400022

Subject: Offer letter for MCA cricket excellence 2024 Award Night

Dear Madam,

We, Mazgaon Cricket Club, thank you for your exceptional and successful organization of last year's award night. Your dedication, attention to detail, and hard work made it a truly memorable and remarkable event. Your efforts not only promoted teamwork but also significantly boosted morale within our organization.

Mazgaon Cricket Club acknowledges with appreciation the interest of Rose Merc Limited in organizing the prestigious MCA cricket excellence Award Night to be held on October 19, 2024.

We hereby grant permission to Rose Merc Limited to conduct an MCA cricket excellence award 2024 on behalf of Mazgaon Cricket Club and use our company's name and logo along with yours in all your communications and promotional materials related to the event.

We hereby authorize you to take sponsorship for the MCA cricket excellence 2024 Award Night and we trust that you will comply with all the relevant laws and regulations.

Please feel free to contact us if you require any further information or assistance in organizing the event.

Thank you for your dedication and effort in making this event a success.

Yours Faithfully


Shanalam Shaikh
Secretary
Mazgaon Cricket Club