



PRISM JOHNSON LIMITED

June 1, 2023

The National Stock Exchange of India Limited Exchange Plaza, Bandra-Kurla Complex, Corporate Relationship Department, Bandra (East), Mumbai - 400 051	The BSE Limited, P. J. Towers, Dalal Street, Fort, Mumbai - 400 023
Code : PRSMJOHNSN	Code: 500338

Dear Sir,

Sub.: Media Release

Please find attached a media release titled “**H & R Johnson (India) organised a mega product launch in Kolkata & showcased over 3,000 new product designs**” proposed to be issued by the Company.

This is for your information and dissemination on your website.

Thanking you,

Yours faithfully,
for **PRISM JOHNSON LIMITED**

SHAILESH DHOLAKIA
COMPANY SECRETARY

Encl.: As above



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CIN: L26942TG1992PLC014033

OVER 3,000 NEW TILE DESIGNS INTRODUCED BY H & R JOHNSON (INDIA) IN KOLKATA

H & R Johnson (India) organised a mega product launch in Kolkata & showcased over 3,000 new product designs.

Kolkata, 1st June 2023: H & R Johnson (India), a Division of Prism Johnson Limited and amongst the leading ceramic tiles manufacturers in India, has launched a new and exciting range of tiles. Johnson, a well-known brand, known for its complete tiling solutions, organised a mega product launch in the city of joy, Kolkata, where it launched over 3,000 new tile designs for its customers. This grand event was attended by the top management of the Company including Mr. Vijay Aggarwal, Managing Director of Prism Johnson Limited, Mr. Sarat Chandak, Executive Director & CEO of H & R Johnson (India) & Mr. Vijay Mishra, President – Tiles Business of H & R Johnson (India), along with their channel partners from all over India.

Mr. Sarat Chandak, Executive Director & CEO of H & R Johnson (India) said, “Prism Johnson Limited is committed to provide high quality building material products under one roof. Our H & R Johnson (India) Division is already among the top tile companies of the world and Johnson has always been a brand known for its quality and product innovations. The new range of products is another step in that direction.”

The product launch held at Milan Mela, Kolkata showcases a wide range of tiles from H & R Johnson (India) for all spaces including speciality tiling solutions as well tiles that cater to the architect and the design fraternity.

Commenting on this occasion, Mr. Vijay Aggarwal, Managing Director of Prism Johnson Limited, said, “As a well-established brand in the business of tiling, H & R Johnson (India) has always sought to push boundaries of defining lifestyles with their world-class products and innovations. With a focus on the key lifestyle elements of hygiene, concern for the environment and safety, H & R Johnson (India) is transforming the way consumers choose tiles with their unique offerings. Further, I am pleased to share that H & R Johnson (India) is going to open its new state-of-the-art tile manufacturing plant at Panagarh, West Bengal by end June 2023.”

On the occasion, Mr. Vijay Mishra, President – Tiles Sales of H & R Johnson (India) added, “H & R Johnson (India) has long held a strong belief in the philosophy of relentless innovation to pioneer the future of the product categories that we deal in. With over 3,000 products being introduced at this event, we are ensuring that our customers get the best quality products and the latest designs.”

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H & R Johnson (India) Division

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About H & R Johnson (India): Established in 1958, H & R Johnson (India) is a Division of Prism Johnson Limited and is the pioneer of ceramic tiles in India. With a longstanding history of 65 years, H & R Johnson (India) has added various product categories to offer complete lifestyle solutions to its customers covering Tiles, Sanitaryware & Bath Fittings, and Engineered Marble and Quartz. For Tiles, Johnson has four sub-brands i.e. Johnson Tiles, Johnson Porselano, Johnson Marbonite and Johnson Endura that offer end-to-end tiling solutions for every space and application. Johnson Bathrooms & Johnson International offer complete solutions in bathrooms ranging from sanitaryware, faucets, accessories and wellness products. Johnson Marble & Quartz offer a range of engineered marble and quartz products. For further details, please visit www.hrjohnsonindia.com.