



18th September, 2023

National Stock Exchange of India Limited, Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051. Symbol: ADFFOODS	BSE Limited, Department of Corporate Services, Phiroze Jeejeebhoy Towers , Dalal Street, Mumbai - 400 001. Scrip Code: 519183
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Dear Sir/Madam,

Sub: Intimation pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Appointment of Mr. Arjuun Guuha as a Senior Management Personnel.

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“Listing Regulations”) read with Para A of Schedule III of the said Listing Regulations, we wish to inform you that Mr. Arjuun Guuha, has been appointed as Director – Operations in the category of Senior Management Personnel with effect from 18th September, 2023.

The disclosure as required under Regulation 30 of Listing Regulations read with SEBI Circular No. SEBI/HO/CFD/CFDPoD-1/P/CIR/2023/123 dated 13th July, 2023, is enclosed as **Annexure I**.

Kindly take the same on record.

Yours faithfully,

For **ADF Foods Limited**

Shalaka Ovalekar
Company Secretary



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Annexure I

The requisite disclosure as required as per the requirement of Regulation 30 read with Schedule III of SEBI Listing Regulations and SEBI Circular dated 13th July, 2023 is as under:

1.	Reason for change viz. appointment, resignation, removal, death or otherwise	Mr. Arjuun Guuha, has been appointed as Director – Operations in the category of Senior Management Personnel.
2.	Date of appointment/ cessation (as applicable) & term of appointment	18 th September, 2023 Term : NA
3.	Brief profile (in case of appointment)	<p>Mr. Guuha is a senior food industry professional, with over 29 years of experience. A Chemical Engineer by profession, he also holds an Executive MBA from ISB.</p> <p>He has held several senior management roles, including Head of Operations & CEO positions, both in India and overseas, with leading Indian Corporations and MNCs. Among them are Food and FMCG companies such as HUL, ICI Paints, Marico, Tasty Bite and Allansons, where he was the business head for domestic frozen foods/fruits & vegetables.</p> <p>He comes from MAV Holdings, wherein he heads technical operations for 2 iconic brands Annapurna (whole wheat flour) and Captain Cook (edible salt).</p> <p>He is much experienced in both Frozen foods and Greenfield projects and proficient both in factory and profit centre management. He has hands on work experience across a range of food categories like frozen foods, ready to eat, fruit and vegetable purees, ice creams, staples, etc.</p>
4.	Disclosure of relationships between directors (in case of appointment of a director)	Not Applicable, as he is not appointed on the Board of Directors of the Company.