

November 09, 2023

**The Asst. Vice President
Listing Department
National Stock Exchange of India Ltd.
Mumbai – 400 051
NSE Symbol: INDUSINDBK**

**The Deputy General Manager
Corporate Relationship Dept.
BSE Ltd.
Mumbai – 400 001
BSE Scrip Code: 532187**

Madam / Dear Sir,

Maximize this festive season with IndusInd Bank's mega Loan Mela schemes for construction equipment

IndusInd Bank is thrilled to launch an attractive Loan Mela designed to extend financial support to buyers for purchase of construction equipment across India with multi-purpose deployment in construction, infrastructure, mining and highway projects. Under this mega initiative, IndusInd Bank has associated with various Equipment Manufacturers and its associates. Through this Loan Mela, IndusInd Bank will facilitate customers to access wide array of product choices and scheme benefits. Various range of construction equipment like earthmoving, material handling, road construction, mining, material processing and concrete equipment will be financed under the stated mega Loan Mela Schemes.

As part of this initiative, IndusInd Bank will provide prospective buyers with a vast range of offers covering higher loan value, flexible instalment option, moratorium benefits and attractive rate of interest. Scheme is offered to all spectrum of target audiences such as retail, first-time users, and strategic buyers.

With a dedicated focus on customer-centric activities facilitated through wide range of our branch networks, IndusInd Bank remains steadfast in its commitment in providing comprehensive financial solutions to bolster the development of robust infrastructure in the country.

For more information and details about the ongoing Loan Mela, customers are encouraged to reach out to any branch of the Consumer Finance Division of IndusInd Bank.

In this connection, our Bank will issue a Press Release today. A copy of the same is enclosed for your kind perusal and record. A copy shall also be uploaded on the Bank's website at www.indusind.com.

Yours faithfully,
For IndusInd Bank Limited

**Anand Kumar Das
Company Secretary**

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CIN: L65191PN1994PLC076333



Press Note

Maximize this festive season with IndusInd Bank's mega Loan Mela schemes for construction equipment

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About IndusInd Bank:

IndusInd Bank Limited commenced its operations in 1994 catering to the needs of consumer and corporate customers. Since its inception, the Bank has redefined the banking experience for its customers including various government entities, PSUs, retail and large corporations. As on September 30, 2023, IndusInd Bank has a customer base of approx. 37 million, with 2631 Branches/Banking Outlets and 2903 ATMs spread across geographical locations of the country and covering 1,43,000 villages. The Bank has representative offices in London, Dubai and Abu Dhabi. The Bank believes in driving its business through technology that supports multi-channel delivery capabilities. It enjoys clearing bank status for both major stock exchanges BSE and NSE and settlement bank status for NCDEX. It is also an empanelled banker for MCX.

RATINGS

Domestic Ratings:

- CRISIL AA + for Infrastructure Bonds program/Tier 2 Bonds
- CRISIL AA for Additional Tier 1 Bonds program



IndusInd Bank

- CRISIL A1+ for certificate of deposit program / short term FD program
- IND AA+ for Senior bonds program/Tier 2 Bonds by India Ratings and Research
- IND AA for Additional Tier 1 Bonds program by India Ratings and Research
- CARE A1+ for Certificate of Deposits

International Ratings:

- Ba1 for Senior Unsecured MTN programme by Moody's Investors Service

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