

ATSL/CO/19-20/ 2 36 € July 02, 2019

To.

BSE Limited,National Stock ExchangePhiroze Jeejeebhoy Towers,Exchange Plaza, 5th Floor, Plot no. C/1, G Block,Dalal Street, Fort,Bandra-Kurla ComplexMumbai - 400 001Bandra (E), Mumbai-400051

Dear Sir,

Re.: Emami Limited -Debenture Trustee for the various Non-Convertible Debentures (NCDs) issued by Emami Limited & Emami Infrastructure Limited

We write in capacity as the Debenture Trustee for the captioned NCDs.

In this connection, pursuant to regulations 29(2) of SEBI (SAST) Regulations 2011, we make the attached disclosures in respect of the Pledged/Released Shares. We wish to clarify that we have Pledged/Released Shares in capacity as the Debenture Trustee and that these disclosures are being made as a matter of abundant caution.

We request you to take the same on record and acknowledge the same.

Thanking you,

Yours truly,

For Axis Trustee Services Limited

Anish Jha

ENSDeputy General Manager

Encl.: As above

AXIS TRUSTEE SERVICES LTD.

(A wholly owned subsidiary of Axis Bank)

Corporate Identity Number (CIN): U74999MH2008PLC182264

REGISTERED OFFICE: Axis House, Wadia International Centre, Pandurang Budhkar Marg, Worli, Mumbai - 400 025.

CORPORATE OFFICE: Axis Trustee Services Limited | The Ruby | 2nd Floor | SW | 29 Senapati Bapat Marg | Dadar West | Mumbai - 400 028

Tel. No.: 022 6230 0451 • Website: www.axistrustee.com

Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Emami Limited.			
Name(s) of the acquirer/pledgee and Persons Acting in Concert (PAC) with the acquirer/pledgee	Axis Trustee Services Limited (ATSL) acting as Debenture Trustee			
Whether the acquirer/ pledgee belongs to Promoter/Promoter group	No			
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited and National Stock Exchange of India Ltd.			
Details of the acquisition / disposal as follows	Number	% w.r.t.total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC	
Before the acquisition / disposal under consideration, holding of: a) Shares carrying voting rights b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)	Nil 10,491,500 (Shares Pledged)	Nil 2.31 %	Nil 2.31 %	
c) Voting rights (VR) otherwise than by shares d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	Nil Nil	Nil Nil	Nil Nil	
e) Total (a + b + c + d)	10,491,500 (Shares Pledged)	2.31 %	2.31 %	



Details of acquisition/ disposal			
a) Shares carrying voting rights	Nil	Nil	Nil
b) Shares in the nature of encumbrance (pledge/ lien/non-disposal undertaking/others) b) VRs acquired/sold otherwise than by	18,337,075 (Shares pledged)	4.04% Nil	4.04% Nil
shares c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	Nil Nil	Nil	Nil
acquired/sold d) Shares released by the acquirer/pledgee e) Total (a + b + c +/- d)	18,337,075 (Shares pledged)	Nil 4.04%	Nil 4.04%
Details of acquisition/disposal			
a) Shares carrying voting rights	Nil	Nil	Nil
b) Shares in the nature of encumbrance (pledge/ lien/non-disposal undertaking/others)	Nil	Nil	Nil
b) VRs acquired/sold otherwise than by shares	Nil	Nil	Nil
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	Nil	Nil	Nil
acquired/sold d) Shares released by the acquirer/pledgee	(28,828,575) (Shares Release)	(6.35%)	(6.35%)



(28,828,575)		
(Shares Release)	(6.35%)	(6.35%)
Nil	Nil	Nil
0 (Shares pledged)	0 %	0 %
Nil		
Nil	Nil	Nil
	Nil	Nil
0 (Shares pledged)	0 %	0 %
1		
Acquisition/Disposal of shares pursuant to pledge/release of shares		
February 27, 2019 - July 01, 2019		
453935238		
453935238		
453935238		
	Nil O (Shares pledged) Nil Nil O (Shares pledged) Acquisition/Disport pledge/release of Pebruary 27, 2019 453935238	(Shares Release) (6.35%) Nil O (Shares pledged) Nil Nil Nil Nil O (Shares pledged) Acquisition/Disposal of share pledge/release of shares February 27, 2019 - July 01, 2019 453935238



Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part B

Name of the Target Company: Emami Limited

Yours truly,

For Axis Trustee Services Limited

Anish Jha

Deputy General Manager

Mumbai

July 2nd , 2019