

June 07, 2023

BSE Ltd. P J Towers, Dalal Street, FortMumbai – 400001 Scrip Code: 543272	National Stock Exchange of India Limited (NSE). Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai – 400051 Symbol: EASEMYTRIP
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Sub: Media Release

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled “**EaseMyTrip’s Dubai subsidiary strengthen its Middle East business and onboards Sameer Bagul as Managing Director**” being issued to the media.

The aforesaid information will be hosted on the website of the company at <https://www.easemytrip.com/investor-relations.html>.

You are requested to take the aforesaid on record.

Thanking you,

For Easy Trip Planners Limited

**PRIYANKA
TIWARI**

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PRIYANKA TIWARI
Date: 2023.06.07 08:25:58
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Priyanka Tiwari

Group Company Secretary and Chief Compliance Officer

Membership No.: A50412

Easy Trip Planners Ltd.

Registered office : Building No. - 223, Patparganj Industrial Area, New Delhi - 110092 (India)

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MEDIA RELEASE

EaseMyTrip's Dubai subsidiary strengthen its Middle East business and onboards Sameer Bagul as Managing Director

New Delhi, June 07, 2023: EaseMyTrip's subsidiary - (EaseMyTrip.ae) the wholly-owned subsidiary of EaseMyTrip which is India's one of the online travel-tech platforms, announced the appointment of Mr. Sameer Bagul as its Managing Director for the Middle East business. At EaseMyTrip Dubai, Sameer Bagul will be responsible for building the team and growing its Middle East business.

Bringing more than 15 years of expertise in the online travel and e-commerce sectors across India and the Middle East, he has primarily been associated with Cleartrip and Holidayme. During his tenure there, he focused on expanding the business in the Middle East, building strong local brand, establishing strategic partnerships to enhance customer acquisition across all GCC countries to drive sales growth, and made significant contributions to overall business expansion. For the last three years, he has been an integral part of Traveazy, an online global distribution B2B platform, where he played a key role in their global expansion efforts.

Demonstrating strong skills across business analytics, business strategy, corporate finance, fundraising, digital marketing, and brand development, he has a passion for travel and enjoys engaging with startups, particularly in the areas of fundraising, strategic planning, and growth marketing.

Sameer Bagul, Managing Director, Middle East - EaseMyTrip, said, *"Drawing on my prior expertise, I am excited to bring my strategic management and business development skills to the table at EaseMyTrip. Witnessing the remarkable growth of the brand over the years, I am thrilled to join this rapidly expanding company and contribute to its continued success. With a deep understanding of the industry and a passion for driving growth, I am eager to collaborate with the talented team at EaseMyTrip and propel the company to new heights."*

Rikant Pittie, Co-Founder, EaseMyTrip, says, *"We are thrilled to welcome Mr. Sameer to our team with open arms. His proven track record of effective leadership and business acumen is truly commendable. We have great confidence in his abilities to drive our organization towards new heights of success. With his expertise and innovative mindset, we are eager to collaborate with him on various strategic initiatives and witness his valuable contributions first hand. Together, we aim to achieve remarkable milestones and create a prosperous future for our company."*

About EaseMyTrip

EaseMyTrip (a public listed company at NSE and BSE) is India's one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 59% during FY20-23 in profits, it is one of the fastest-growing internet companies. Bootstrapped and profitable

MEDIA RELEASE

since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services. EaseMyTrip offers its users the option of zero-convenience fees during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Delhi and Gurugram, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA and New Zealand.

For Media Queries:

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