

1<sup>st</sup> December, 2020

BSE Limited,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai 400 001.  
**Scrip code: 532343**

National Stock Exchange of India Ltd.,  
Exchange Plaza, 5<sup>th</sup> Floor,  
Bandra-Kurla Complex,  
Bandra (E), Mumbai 400 051.  
**Scrip code: TVSMOTOR**

Dear Sir,

**Reg : Sales update for the month of November 2020**

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Please find enclosed the Press Release regarding the Company's sales update for the month of November 2020.

Thanking you,

Yours truly,  
For TVS MOTOR COMPANY LIMITED

K S Srinivasan  
Company Secretary

Encl : a/a

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## **TVS Motor Company sales in November 2020 grows by 21%**

**Hosur, December 01, 2020:** TVS Motor Company sales grew by 21% registering 322,709 units in November 2020 as against 266,582 units in the month of November 2019.

### **Two-Wheeler**

Total two-wheelers sales grew by 25% recording 311,519 units in November 2020 as against 249,350 units in November 2019. Domestic two-wheeler sales posted a growth of 30% registering 247,789 units in November 2020 as against 191,222 units in November 2019.

Motorcycle grew by 26% recording 133,531 units in November 2020 as against 105,963 units in November 2019. Scooter sales of the Company grew by 26% registering 106,196 units in November 2020 as against 84,169 units in November 2019.

### **Exports**

The Company's total exports registered 74,074 units in the month of November 2020 as against 74,060 units in November 2019. Two-wheeler exports registered a growth of 10% with 63,730 units in November 2020 as against 58,128 units in November 2019. The exports were adversely affected due to the unavailability of containers and impact on operations of Chennai port on account of Cyclone Nivar in the last week of November 2020.

### **Three-Wheeler**

Three-wheeler of the Company registered sales of 11,190 units in November 2020 as against 17,232 units in November 2019.

### **About TVS Motor Company**

We are a reputed two and three-wheeler manufacturer, and the flagship company of the USD 8.5 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavour to deliver

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the most superior customer experience at all our touch points across 60 countries. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the JD Power IQS and APEAL surveys for the past five years. We have been ranked No. 1 Company in the JD Power Customer Service Satisfaction Survey for consecutive four years. For more information, please visit [www.tvsmotor.com](http://www.tvsmotor.com).

For further information, please contact:

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TVS Motor Company

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