entertainment network (India) limited

Corporate Office: 14th Floor, Trade World, D-Wing, Kamala Mills Compound, Senapati Bapat Marg, Lower Parel (West), Mumbai – 400 013, India. Tel: 022 6753 6983.

May 9, 2021

BSE Limited,	National Stock Exchange of India
Rotunda Building, P. J. Towers,	Limited,
Dalal Street, Fort, Mumbai- 400001	Exchange Plaza, Bandra Kurla Complex,
	Bandra (East), Mumbai – 400 051

BSE Scrip Code: 532700/ Symbol: ENIL

Sub: Disclosure under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015: Launch of Radio Station in Bahrain

Dear Sir/ Madam,

We refer to our earlier intimation dated June 22, 2020 regarding an auction/ license / bidding put up by the Ministry of Information Affairs (MOIA), Government of Bahrain for selling out the operation and management of an Entertainment Radio Channel Frequency and acceptance of the said bid submitted by the Company.

With Bahrain being an untapped market as far as the South Asian population is concerned, Mirchi is being launched today through a 100% subsidiary – Mirchi Bahrain WLL., becoming the only private station in the market catering to the South Asian audiences. This will enable Mirchi to control all operations of the said Radio Channel Frequency including the on-air programming, brand experience, revenue generation etc.

Thanking you,

For Entertainment Network (India) Limited

Prashant Panday Managing Director & CEO DIN: 02747925