

June 8, 2021

National Stock Exchange "Exchange Plaza", C-1, Block G, Bandra- Kurla Complex, Bandra (E), Mumbai – 400 051. Scrip Symbol : TTKPRESTIG	BSE Limited 27th Floor, Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai - 400 001. Scrip Code : 517506
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Dear Sirs,

Sub: Launch of Gas Stoves under Svachh platform

TTK Prestige Limited is launching Gas Stoves under the svachh platform followed by the earlier launch of pressure cookers in the said platform. This is the first of its kind in India with a registered design with easy cleaning design providing a simplified and hassle free cleaning experience. The company is issuing a Press Release in this connection. A copy of the same is enclosed for your records.

Please take the above information on record.

Thanking you,

Yours faithfully,
For TTK Prestige Limited,

K. Shankaran

K. Shankaran
Whole-time Director & Secretary



Press Release:

TTK Prestige unveils Svachh Gas stoves in Hyderabad - India's first and only gas stoves with an easy clean design

- Follow up to the launch of Svachh Pressure cookers
- Product stems from extensive research, which revealed the frustration of home-cooks around the difficulty in cleaning a gas stove.
- Unique Innovative liftable burners provide an ultra-easy and effortless cleaning experience.
- Jumbo burners for faster and more efficient cooking
- Extra thick 8 mm glass with five-year warranty
- Drip tray collects spillage and other food waste, thus reducing the time spent cleaning.
- Patent and design registration applications have already been filed.

TTK Prestige, India's largest kitchen appliances brand, today unveiled the revolutionary Svachh Glass Top Gas stove in Hyderabad. The first-of-its-kind stove in India, with an easy clean design, provides a simplified and hassle-free cleaning experience. The product stems from extensive research undertaken across the country, which revealed that homemakers were becoming increasingly frustrated with the difficulty involved in cleaning a gas stove after use. Addressing this pain point of consumers, the Svachh Glass Top Gas stove makes the cleaning process effortless, by introducing innovative liftable burners fixed on a hinge with one arm. These burners can be easily lifted to clean, as there are no complex mechanisms involved. The product was developed in-house by the product development team at TTK Prestige. Having applied for the patent already for the design, TTK Prestige proudly manufactures the gas stove at its Hosur factory.

The gas stove is designed with safety in mind, using 8mm thick superior toughened glass to ensure no breakage or cracks. The sturdy pan supports ensure that the vessels stay steady during the cooking process. The stay cool tab allows you to move the burner unit even when it is hot and rubber pads on the bottom of the burner unit prevent damage to the glass.

Commenting on the launch, **Mr. Chandru Kalro, Managing Director of TTK Prestige**, said, "The gas stoves have not seen an innovation like this in several decades. As a market leader in the kitchen appliances space, we are pleased to introduce this revolutionary gas stove in the Andhra Pradesh and Telangana market. The Svachh Glass Top gas stove is the epitome of style and convenience, coupled with functionality. We are confident that consumers will embrace this new gas stove, as it addresses the pain points of home-cooks and was specially designed to alleviate the challenges they face around cleaning."



The gas stove has a unique liftable burner set and a drip free design that do not allow anything to drop on the kitchen platform. They are also equipped with a spacious drip tray, which collects spillage and other food waste, thus reducing the time spent cleaning. TTK Prestige's signature brass burners and Jumbo brass burners, ensure faster cooking and improved efficiency in terms of LPG usage.

This ISI certified Glass Gas Stove is available in 2, 3 burner and 4 burner variants and comes with a 2-year warranty on the product and a 5-year warranty on the glass. The Svachh Glass Top Gas stove retails from INR 8995 onwards but is available for a limited time at an introductory price of INR 7200. The product is available for purchase at <http://www.prestigeexclusive.in/svachh-gas-stove> .

About TTK Prestige (www.ttkprestige.com)

TTK Prestige Limited is part of TTK Group. Over the past six decades TTK Prestige Limited, has emerged as India's largest kitchen appliances company catering to the needs of home makers in the country. Every Prestige brand product is built on the pillars of safety, innovation, durability, and trust, making the brand the first choice in millions of homes. In April 2016, TTK Prestige launched 'Prestige Clean Home' a range of innovative home cleaning solutions.

