



Date: 17-09-2021.

To,
The Manager,
Department of Corporate Relations,
BSE Limited, PJ Towers, Dalal Street,
Mumbai-400001.

To,
The Manager,
Listing Department,
National Stock Exchange of India Limited,
Bandra Kurla Complex, Bandra (E),
Mumbai-400051.

Dear Sir/ Madam,
Sub: Press Release- pTron launches Gaming Earbuds and 3 New TWS Earbuds ahead of the Festive Season;
Prices starts at 999/-.

With reference to above mentioned subject, we hereby submit the press release submitted by Palred Electronics Private Limited, Subsidiary Company of Palred Technologies Limited, stating that pTron launches Gaming Earbuds and 3 New TWS Earbuds ahead of the Festive Season; Prices starts at 999/-. It further states the pTron adds 'Jade Gaming Earbuds', Lite v2 & Duo TWS to its widely popular Bassbuds series and introduces ANC earbuds in the Basspods series with 'Basspods ANC 992'.

This is for the information of and records of Exchanges.

Thanking you,

For Palred Technologies Limited

Shruti Rege
Company Secretary



PALRED TECHNOLOGIES LIMITED
(FORMERLY KNOWN AS FOUR SOFT LIMITED)
CIN: L72200TG1999PLC033131

Regd. Office: H.No. 8-2-703/2/B, Plot.No.2 Road.No.12, Banjara Hills, Hyderabad, Telangana- 500034.
Tele: +9140 67138810|Website:www.palred.com



pTron launches Gaming Earbuds and 3 New TWS Earbuds ahead of the Festive Season; Prices starts at 999/-

*Adds 'Jade Gaming Earbuds', Lite v2 & Duo TWS to its widely popular Bassbuds series
Introduces ANC earbuds in the Basspods series with 'Basspods ANC 992'*

India, September 17 2021 – [pTron](#), the rapidly growing & leading maker of affordable digital lifestyle and audio accessories, has announced the launch of 4 new TWS (True Wireless Stereo) Earbuds to cater to its diverse consumer base. The novel range, consisting of **pTron Bassbuds Jade, Bassbuds Lite v2, Bassbuds Duo v'21, and Basspods ANC 992** is visually, functionally, and audibly spectacular.

pTron has welcomed its first gaming TWS earbuds, **Bassbuds Jade** which masterfully blends hi-tech gaming function with great sound quality in a sleek, portable design. Built with unique aesthetics Bassbuds Jade offers monstrous **40-hours playtime** with its large 300mAh charging case and **ultra-low latency of 60ms** for an unbeatable gaming experience. Perfect for multiplayer gaming, the Bassbuds Jade works efficiently in picking up the right voice and delivers high-definition clarity through its dual HD mic. Weighing just about **4gm the ultra-lightweight** Bassbuds Jade is an ideal gamer companion. Priced at **INR 1599**, the new Bassbuds Jade is available on Amazon.

Never a brand to stop short on style, the next elegant option among the trendy bunch is the **Bassbuds Lite v2**. Crafted for style and fit, the earbuds ensure a comfortable and stable experience. The earbuds with IPX4 rating also boast up to 20 Hours of music, entertainment, and talk time with the powerful & super-compact 400mAh charging case which can fit in your pockets as you take on life's adventures. Bassbuds Lite v2 is available on Amazon at **INR 1099**.

The succeeding buds in the Bassbuds series the **Bassbuds Duo v'21** is a TWS offering designed for the Gen Z fashionistas serving up comfort, function, and a chic minimalist aesthetic. Offering great Immersive stereo sound with deep resonant bass the Bassbuds Duo boasts several smart features including the latest Bluetooth 5.1 connectivity, voice assistance support, IPX4 water resistance, and 13mm drivers. Priced only at **INR 999**, the earbuds are available in 3 vibrant colorways: Black, Blue & White on Amazon India.

New in the Basspods series, the **Basspods ANC 992** is engineered to ensure the clearest audio capture. High-performance true wireless earbuds Basspods ANC 992 features **60ms super-low latency, high precision touch sensors, Voice assistance**, and IPX4 waterproof rating. The intelligent Active Noise Cancellation coupled with the ergonomic fit produces a distraction-free experience for you to enjoy a superior audio experience. **Basspods ANC 992** touts pTron's expertly tuned signature sound, including a powerful 10mm acoustic driver that delivers high bass & clear treble, all for **INR 1699**. The Basspods ANC 992 is available on Flipkart & Amazon India.

"From fit to features, we've closely listened to what our consumers desire in a True Wireless Earbuds," says **Ameen Khwaja, Founder & CEO**, pTron. "Our new collection is not only full of exciting high-tech features and precision sound capabilities but also comes with an affordable price tag in line with our mission to make tech affordable & accessible to all. The new collection is a testament of our step closer to our goal".

pTron has sold over **7 million products** since its inception and had been widely noted for delivering trendy, fashion-forward, and quality rich products at the most affordable prices.

[To learn more about the products please visit,](#)

- pTron Bassbuds Jade - <https://amzn.to/3zaNSRy>
- pTron Bassbuds Lite v2 - <https://amzn.to/3nvOKOo>
- pTron Bassbuds Duo - <https://amzn.to/3tCbnS4>
- pTron Bassbuds ANC 992 - <https://amzn.to/3A9tFwp>

About pTron:

Started in 2014, pTron was conceptualized as an electronics and mobile accessories brand owned by Palred Electronics Pvt. Ltd., which is a subsidiary of Palred Technologies Ltd, a public-listed company on BSE and NSE since 2004.

pTron offers a bouquet of mobile accessories products to meet the needs of its consumers. pTron offers products like Bluetooth headsets, portable Bluetooth speakers, wired headsets, chargers and cables, smartwatches, and many more. pTron's strength lies in its wide range of products whose quality is backed by warranty but offers them at competitive prices in the branded accessories category for the mid-market. pTron has sold more than 2.5 million units only in FY 21. Growing at the rate of 50% QoQ, pTron aims to sell an additional 5 million units in FY 22.