



Ref No.: SEL / Jul-2020 / 01

July 29, 2020

Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra-Kurla Complex
Bandra (E), Mumbai-400 051.
NSE Symbol: SHEMAROO

Corporate Relationship Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai-400 023.
Scrip Code : 538685

Dear Sir/Madam,

Re: SHEMAROO ENTERTAINMENT LIMITED - ISIN: INE363M01019

Sub: Disclosure of Related Party Transactions pursuant to Regulation 23(9) of SEBI (LODR) Regulations, 2015

Pursuant to Regulation 23(9) of SEBI (LODR) Regulations, 2015, please find enclosed disclosure of related party transaction on a consolidated basis, in accordance with the applicable Accounting Standards, for the half year March 31, 2020.

Kindly take above information on record.

The same is also disseminated on the website of the Company i.e. www.shemarooent.com

Thanking you,

Yours faithfully,
For Shemaroo Entertainment Limited

Dipesh U. Gosar
Company Secretary & Compliance Officer
ICSI Membership No.: A23755

Enclosure: As above

Related Party Disclosure as per Indian Accounting Standard (IND-AS) -24 for the Half Year ended 31.03.2020

Subsidiaries:	Shemaroo Entertainment INC, USA (upto 11.02.2020) Shemaroo Entertainment (UK) Private Ltd. (upto 11.02.2020) Shemaroo Media & Entertainment LLC, USA Canopy Entertainment Private Limited Contentino Media LLP Shemaroo Think Tank Entertainment LLP Shemaroo Entertainment Limited LLC, UAE
Key Management Personnel:	Mr. Buddhichand Maroo Mr. Raman Maroo Mr. Atul Maru Mr. Jai Maroo Mr. Hiren Gada Mr. Vinod Karani Mr. Hemant Karani Mr. Bipin Dharod Mr. Ketan Maru Mrs. Kranti Gada Arambhan Mrs. Smita Maroo Ms. Mansi Maroo Mr. Dipesh U. Gosar
Relatives of Key Management Personnel:	Mrs. Leelaben Maroo (wife of Mr. Buddhichand Maroo) Mrs. Kastur Maroo (wife of Mr. Raman Maroo) Mrs. Sangeeta Maru (wife of Mr. Atul Maru) Mrs. Radhika Maroo (daughter of Mr. Raman Maroo) Ms. Nirvi Maru (daughter of Mr. Atul Maru) Ms. Urvi Maru (daughter of Mr. Atul Maru) Mrs. Madhuri Gada (wife of Mr. Hiren Gada) Mrs. Varsha Karani (wife of Mr. Vinod Karani) Mrs. Harashada Karani (wife of Mr. Hemant Karani) Ms. Sneha Karani (Daughter of Mr. Hemant Karani) Mr. Chiraag Karani (Son of Vinod Karani) Mr. Denzil Arambhan (Spouse of Kranti Gada Arambhan)
Entities having Common Control:	Atul H. Maru (HUF) Buddhichand H. Maroo (HUF) Raman H. Maroo (HUF) Shemaroo Corporation Sneha Arts Shemaroo Holdings Private Limited Think Walnut Digital Private Limited Technology and Media Group PTE. Ltd. Taurean Estate Development LLP Canonical Trading LLP Braj Holdings Pte. Ltd.
Associate Company:	Vistaas Digital Media Private Limited

Rs. In lacs

Sr No	Name of Related Party	Amount
1	Purchase of Goods & Services	
	Sneha Creation	1.11
	Think Walnut Digital Private Limited	15.97
2	Sale of Goods & Services	
	Contentino Media LLP	57.01
	Canopy Entertainment Private Limited	0.17
	Shemaroo Media & Entertainment LLC	31.78
3	Interest accrued On Loan	
	Shemaroo Entertainment (UK) Pvt. Ltd.	0.21
	Shemaroo Entertainment INC, USA	0.37
	Shemaroo Media & Entertainment, LLC	9.41
	Shemaroo Entertainment Ltd. LLC	1.38
4	Salaries	
	Bipin Dharod	16.68
	Hemant Karani	28.52
	Ketan Maroo	19.57
	Vinod Karani	77.45
	Smita Maroo	20.83
	Mansi Maroo	9.47
	Madhuri Gada	7.92
	Kranti Gada	19.89
	Dipesh Gosar	8.37
	Chiraag Karani	11.85
5	Directors Sitting Fees	
	Buddhichand Maroo	0.40
6	Remuneration to Directors	
	Raman Maroo	27.36
	Atul Maru	27.36
	Hiren Gada	27.36
	Jai Maroo	21.23
7	Interest cost	
	Raman Maroo	81.05
	Atul Maru	54.86
	Hiren Gada	2.97
	Buddhichand Maroo	11.87
	Jai Maroo	11.36
8	Advances / Loans Given during the year	
	Shemaroo Entertainment (UK) Pvt. Ltd.	1.41

	Shemaroo Entertainment Ltd. LLC	68.99
	Shemaroo Media & Entertainment, LLC	37.38
	Shemaroo Entertainment INC, USA	2.55
9	Loans Taken during the year	
	Atul Maru	34.00
	Raman Maroo	144.45
10	Investment Done During The Year	
	Shemaroo Entertainment Ltd. LLC	29.18
11	Dues from Related Parties	
	Contentino Media LLP	25.79
	Shemaroo Media & Entertainment, LLC	195.08
	Shemaroo Media & Entertainment LLC	92.84
	Canopy Entertainment Private Limited	0.20
	Shemaroo Entertainment Ltd. LLC	72.86
12	Dues to Related Parties	
	Atul Maru	836.98
	Buddhichand Maroo	202.00
	Hiren Gada	47.14
	Jai Maroo	200.96
	Raman Maroo	1,355.61
	Sneha Creation	0.08
	Think Walnut Digital Private Limited	59.72
	Canopy Entertainment Private Limited	70.18

Company has taken collective personal guarantee from related parties to the tune of Rs. 13,500 Lakhs against its borrowings from banks. The above loans from related parties are unsecured and payable on demand.