

MSIL: COS: NSE&BSE: 2019

19<sup>th</sup> November, 2019

Vice President  
National Stock Exchange of India Limited  
“Exchange Plaza”, Bandra – Kurla Complex  
Bandra (E)  
Mumbai – 400 051

General Manager  
Department of Corporate Services  
BSE Limited  
Phiroze Jeejeebhoy Towers  
Dalal Street, Mumbai – 400 001

**Sub: Press Release**

Dear Sir,

Please find enclosed herewith as Annexure –“A”, a copy of the press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

For **Maruti Suzuki India Limited**



Sanjeev Grover  
Vice President &  
Company Secretary

**MARUTI SUZUKI INDIA LIMITED**

**CIN: L34103DL1981PLC011375**

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PRESS RELEASE

**Maruti Suzuki S-PRESSO debuts as one of India’s top 10 bestselling cars within a month of its launch**

**New Delhi, November 19, 2019:** Maruti Suzuki’s bold and powerful, Mini-SUV S-PRESSO, marks its presence amongst country’s top 10 bestselling cars within a month of its launch. The Company sold 10,634 units of S-PRESSO in October 2019. S-PRESSO offers its customers best design, technology and safety. It comes with a proven 1.0 L K10 engine with BS6 compliance.

Expressing gratitude to customers for their overwhelming support, **Mr Shashank Srivastava, Executive Director (Marketing & Sales), Maruti Suzuki India Limited**, said, *“Today, Indian buyers have a clear inclination towards feature-loaded, safe, comfortable and easy to own entry level cars. S-PRESSO has been able to carve out its own niche in the entry segment. S-PRESSO stands apart to offer unique experiences to its distinct customers in the segment. We are enthused with the response and thank our customers for their confidence in S-PRESSO.”*

Built on Maruti Suzuki ARENA values, the S-PRESSO was launched to match the need of a dynamic, stylish and youthful mini SUV. Spacious interiors, ample space, dashboard accents, bold front facia and single aperture headlamps are few top-rated features that have struck the right cord with customers. Additionally, the car has also been appreciated, for its commanding seating position, road visibility and the pickup.

S-PRESSO comes with a distinct SUV character, a bold design statement, a unique and exciting interior look. It offers first-in-its class steering mounted audio and voice control. The car also has a user friendly and vibrant graphic user interface, compatible with Android Auto, Apple CarPlay and other Smartplay Studio Apps. Equipped with both manual and AGS (Auto Gear Shift) options, it delivers a peppy performance and great fuel-efficiency.

S-PRESSO is available in four variants including VXI+ with Auto Gear Shift. It comes with an array of 6 colours including two brand new Solid Sizzle Orange and Pearl Starry Blue.

S-PRESSO is a result of continuous and consistent effort to reinforce the passenger and pedestrian safety. Built on Suzuki’s 5<sup>th</sup> Generation HEARTECT platform, S-PRESSO is compliant with all the latest Indian safety regulations including frontal offset crash, side impact and with pedestrian safety.