



# LUHARUKA MEDIA & INFRA LIMITED

(FORMERLY SPLASH MEDIA & INFRA LIMITED)

A- 301, HETAL ARCH, OPP. NATRAJ MARKET, S.V.ROAD, MALAD (WEST), MUMBAI - 400 064

TEL NO. : 2844 9765 / 2844 9767 • FAX : 022-2889 2527

E-mail : info@luharukamediainfra.com / splashmedia7@yahoo.in • URL : www.luharukamediainfra.com

CIN NO.: L65100MH1987PLC044094

Date: August 07, 2020

To,  
The Manager  
Department of Corporate Services,  
BSE Limited,  
Phirozee Jeejeeboy Towers,  
Dalal Street, Fort,  
Mumbai – 400 001  
Scrip Code: 512048  
Dear Sir/Madam,

**Sub: Disclosure of material impact of CoVID-19 pandemic under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“SEBILODR Regulations”)**

With reference to the SEBI Circular No. SEBI/HO/ CFD/CMD1/CIR/P/2020/84 issued by the Securities and Exchange Board of India dated May 20, 2020, we would like to provide following disclosure of material impact of CoVID-19 pandemic on Luharuka Media & Infra Limited (“the Company”) under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements), Regulations, 2015.

Sr.No.	PARTICULARS	DISCLOSURES
1	Impact of the CoVID-19 pandemic on the business	<p>The outbreak of Co VID-19 pandemic in the entire country resulted in Lockdown, announced by the Central and State Government effective from March 23, 2020. Covid-19 pandemic has impacted the world economy badly and no company is an exception.</p> <p>Our company also faced business interruption on account of this lockdown and was able to continue only limited operations and restricted timings as per the guidelines of the authorities during the lockdown period with majority of staff opting to stay at home on account of the Government advisory, non-availability of transport for mobility and other related reasons.</p>





# LUHARUKA MEDIA & INFRA LIMITED

(FORMERLY SPLASH MEDIA & INFRA LIMITED)

A- 301, HETAL ARCH, OPP. NATRAJ MARKET, S.V.ROAD, MALAD (WEST), MUMBAI- 400 064

TEL NO. : 2844 9765 / 2844 9767 • FAX : 022-2889 2527

E-mail: info@luharukamediainfra.com / splashmedia7@yahoo.in •URL : www.luharukamediainfra.com

CIN NO.: L65100MH1987PLC044094

		<p>Our Company endeavors to perform its duties as agreed to various stakeholders. The company ensures that there will be no lacking in the performance of duties as agreed to the company's stakeholders.</p> <p>The Company continues to comply with all the safety measures viz. Social Distancing and mandatory to wear face mask, face cover and proper sanitizations and thermal screening at the entry gate in premises.</p>
2	Ability to maintain operations including the factories / units / office spaces functioning and closed down	Amidst the crisis, the safety of our employees has been our top-most priority and the Company has taken several measures to ensure their well-being. During this lockdown period, the Company has implemented Work From Home (WFH) policy for all administrative staffs and was quite successful in implementing the same.
3	Schedule, if any, for restarting the operations	Since declaration of lockdown, our company has been carrying out most of its operations with the help of majority of its employees working from home and the company is working with minimum staff as required.
4	Steps taken to ensure smooth functioning of operations	<ul style="list-style-type: none"><li>➤ Safety systems have been implemented with appropriate training to workers and staff.</li><li>➤ Entrance areas and offices are being regularly sanitized.</li><li>➤ Social distancing norms 'being strictly followed at the offices</li><li>➤ Ensure safety of all the employees at the work place like making use of sanitizers, enforcing wearing of masks and maintaining social distance.</li><li>➤ Educating employees to wash their hands regularly.</li><li>➤ Restricting employees having any symptoms of cold or fever to attend office;</li><li>➤ Avoiding all the non-essential visitors at work place;</li><li>➤ Asking all employees to install Aarogya Setu App;</li><li>➤ Avoiding large groups or gatherings at work places;</li></ul>
5	Estimation of the future impact	Considering the fact that the situation is exceptional and is





# LUHARUKA MEDIA & INFRA LIMITED

(FORMERLY SPLASH MEDIA & INFRA LIMITED)

A- 301, HETAL ARCH, OPP. NATRAJ MARKET, S.V.ROAD, MALAD (WEST), MUMBAI- 400 064

TEL NO.: 2844 9765 / 2844 9767 • FAX: 022-2889 2527

E-mail ; info@luharukamediainfra.com / splashmedia7@yahoo.in •URL: www.luharukamediainfra.com

CIN NO.: L65100MH1987PLC044094

	of CoVID-19 on its operations	<p>changing dynamically, the Company is not in a position to gauge with certainty, the future impact on its operations. However, the Company is making continuous efforts to adapt to the changing business environment and respond suitably to fulfill the needs of its customers and there by considerably reduce the impact due to COVID-19.</p> <p>We estimate that business will start improving as like earlier from Second or third quarter of F.Y. 2020-21 subject to the spread of COVID-19 being controlled and staggered lifting of the lockdown.</p>
6	Details of impact of CoVID-19 on listed entity's:-	
	<ul style="list-style-type: none"> <li>Profitability</li> </ul>	The profitability is affected to some extent due to limited operations. The Company continued to incur fixed expenses which would impact the profitability of the Company. We are making all the efforts for the betterment.
	<ul style="list-style-type: none"> <li>Liquidity position;</li> </ul>	We have conserved resources to maintain liquidity position in the company and also ongoing discussions with the financial institutions for availing the benefits of the COVID-19 regulatory package notified by Reserve Bank of India to bridge the gaps in the working capital
	<ul style="list-style-type: none"> <li>Ability to service debt and other financing arrangements</li> </ul>	We have been timely paying our statutory dues and are able to service debts on time and there is no default of any loan or interest commitments.
	<ul style="list-style-type: none"> <li>Assets</li> </ul>	The company does not foresee any major impact on its assets.
	<ul style="list-style-type: none"> <li>Internal financial reporting and control;</li> </ul>	There is no material impact of this pandemic on the Internal Financial Controls of the Company.
	<ul style="list-style-type: none"> <li>Supply chain;</li> </ul>	The Company supply chain is basically the availability of funds from Banks and Financial Institutions for onward lending to the customers. With the current situation, the Banks and Financial Institutions seem apprehensive in new lending and as such we foresee a major impact on onward lending.
	<ul style="list-style-type: none"> <li>Demand for its products/services;</li> </ul>	The Company provides services as NBFC hence we expect moderate impact on the business of the Company in FY 2021. Market. Demand is expected to improve post





# LUHARUKA MEDIA & INFRA LIMITED

(FORMERLY SPLASH MEDIA & INFRA LIMITED)

A- 301, HETAL ARCH, OPP. NATRAJ MARKET, S.V.ROAD, MALAD (WEST), MUMBAI- 400 064

TEL NO. : 2844 9765 / 2844 9767 • FAX : 022-2889 2527

E-mail: info@luharukamediainfra.com / splashmedia7@yahoo.in •URL : www.luharukamediainfra.com

CIN NO.: L65100MH1987PLC044094

		Lockdown from Second or third quarter of F.Y. 2020-21
7	Existing contracts / agreements where non-fulfillment of the obligations by any party will have significant impact on the listed entity's business	At present, we do not foresee any Contract/agreement which will have significant impact on business in case of non-fulfillment of obligation by any party.
8	Other relevant material updates about the listed entity's business	No other Material updates can be identified at present

The above information is dynamic in nature and will change subsequently based on the change in situation, which is beyond the control of the Company.

Yours faithfully,

**FOR LUHARUKA MEDIA & INFRA LIMITED**

**ANKUR AGRAWAL**  
**MANAGING DIRECTOR**  
**DIN: 06408167**

