

# Devyani International Limited



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CIN: L15135DL1991PLC046758

August 4, 2023

To,

National Stock Exchange of India Ltd.	BSE Limited
Exchange Plaza, Block G, C/1, Bandra Kurla	Phiroze Jeejeebhoy Towers,
Complex, Bandra (E), Mumbai - 400 051	Dalal Street, Mumbai – 400 001
Email: cmlist@nse.co.in	Email: corp.relations@bseindia.com
Symbol: DEVYANI	Security Code: 543330

Sub: Regulation 30: Presentation on Unaudited Financial Results of the Company for the Quarter ended June 30, 2023

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find attached a copy of the Presentation on Unaudited Financial Results of the Company for the Quarter ended June 30, 2023.

The same is also being uploaded on website of the Company at <a href="www.dil-rjcorp.com">www.dil-rjcorp.com</a>.

You are requested to take the above on record.

Yours faithfully,

For Devyani International Limited

Pankaj Virmani Company Secretary & Compliance Officer

**Encl:** As above





















# Q1 FY 24 Results Presentation





BUCKET







Aug 4th, 2023

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This presentation may contain forward-looking statements that involve risks and uncertainties. Forward-looking statements are based on certain assumptions and expectations of future events. Actual future performance, outcomes and results may differ materially from those expressed in forward-looking statements as a result of a number of risks, uncertainties and assumptions. There is no obligation on the Company or any of its directors, officers, employees, agents or advisers, or any of their respective affiliates, advisers or representatives to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise and none of them shall have any liability (in negligence or otherwise) for any loss howsoever arising from any use of this presentation or its contents or otherwise arising in connection with this presentation. You are cautioned not to place undue reliance on these forward-looking statements, which are based on current view of the Company's management on future events.

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We use a variety of financial and operational performance indicators to measure and analyze our financial performance and financial condition from period to period and to manage our business. Further, financial or performance indicators used here, have limitations as analytical tools, and should not be considered in isolation from, or as a substitute for, analysis of our historical financial performance, as reported and presented in our financial statements. Further, past performance is not necessarily indicative of future results.

This presentation has been prepared by the Company. This document is a summary only and does not purport to contain all of the information that may be required to evaluate any potential transaction and any recipient hereof should conduct its own independent analysis of the Company and their businesses, including the consulting of independent legal, business, tax and financial advisers. The information in this presentation has not been independently verified and has not been and will not be reviewed or approved by any statutory or regulatory authority or stock exchange in India. No representation, warranty, express or implied, is made as to, and no reliance should be placed on, the fairness, accuracy, completeness or correctness of the information and opinions in this presentation. Further, nothing in this document should be construed as constituting legal, business, tax or financial advice.

#### **Chairman Comments...**excerpts





I am pleased to share that we have started the new fiscal year on a healthy note, despite facing challenges from a difficult macro environment and depressed consumer spending. Our commitment to "Customer First – Always", driving product innovation, and enhancing scalability has been instrumental in supporting our overall consistent performance......

....Overall, we are confident of achieving our goal of opening 275 to 300 stores this fiscal year, as we continue working towards our ambitious target of reaching 2,000 stores by 2026. With a dedicated focus on customer satisfaction, innovation, and growth, we are poised for success in the dynamic and evolving QSR landscape....

....Vaango, our own south Indian cuisine brand is shaping up nicely and we are bullish on this brand given the popularity of south Indian cuisine in the entire country. South Indian food is considered to be a healthy meal option and therefore it resonates well with all the age groups amongst our target consumers. We have opened 52 stores in Vaango so far and Vaango is expected to become Rs. 100 crore brand by the time we exit the current financial year.....

.....The consistent performance and potential of DIL India was acknowledged by Franchise India and DIL has been awarded the prestigious "Master Franchisee of the Year Award for 2023"......

# **Table of Contents**

Q1 FY24 - Results highlights 2 **DIL Consolidated Performance** Core Brands Performance - KFC, Pizza Hut & Costa Coffee 3

## **Q1 FY24 - Performance Highlights**



#### Continued momentum on store additions

■ 47 NNUs in Q1 FY24; Cumulative stores as of June 30, 2023 - 1,290

#### **Revenue Performance**

- Sales at Rs. 847 Cr; 12% growth on QoQ basis (20% YoY basis)
- Steady performance from Core Brands
  - KFC Rs. 516 Cr (16% QoQ); PH Rs. 184 Cr (8% QoQ); Costa Rs. 32 Cr (-2% QoQ)

#### **Margin Performance**

- Gross Margin 70.8% vs 69.6% in Q4 FY23
- Brand contribution 18.2% vs 16.4% in Q4 FY23

#### **Earnings Performance**

- Consolidated Reported EBITDA at Rs. 173 Cr vs. Rs. 151 Cr in Q4 FY2023
- Reported EBITDA margin at 20.5% vs. 20.0% in Q4 FY2023)
- PBT at Rs. 13 # Cr (Normalized PBT at Rs. 60 Cr vs. Rs. 41 Cr in previous quarter)

# **New Store Openings**



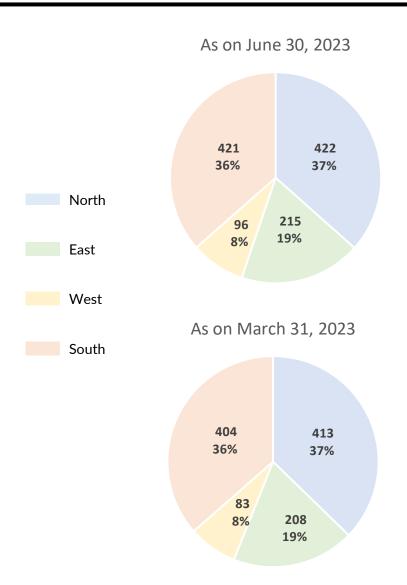
		NET NEW UNITS (NNU)					Stores as at	Stores 31 Mar	
Brand	Q1 FY23	Q2 FY23	Q3 FY23	Q4 FY23	Q1 FY24		FY23	30 June 22	31 IVIdi
KFC FFC	27	32	38	29	20		126	391	490
PH Pizza	23	30	17	23	15		93	436	500
Costa	14	19	15	9	11		57	69	11:
Vaango vaango!	5	4	3	4	0		16	41	52
Others	0	1	0	-1	0		0	24	24
Total India	69	86	73	64	46		292	961	1,18
Nigeria	1	0	7	1	1		9	29	37
Nepal KFC	0	2	1	1	0		4	18	22
Total DIL	70	88	81	66	47		305	1,008	1,24

Stores as at	Stores as at	Stores as at
30 June 22	31 March 23	30 June 23
391	490	510
436	506	521
69	112	123
41	52	52
24	24	24
961	1,184	1,230
29	37	38
18	22	22
1,008	1,243	1,290

Core Brands – 1,212 stores as at 30<sup>th</sup> June'23 (1,165 : 31<sup>st</sup> Mar'23)

# Core Brands Stores; India – Regional split



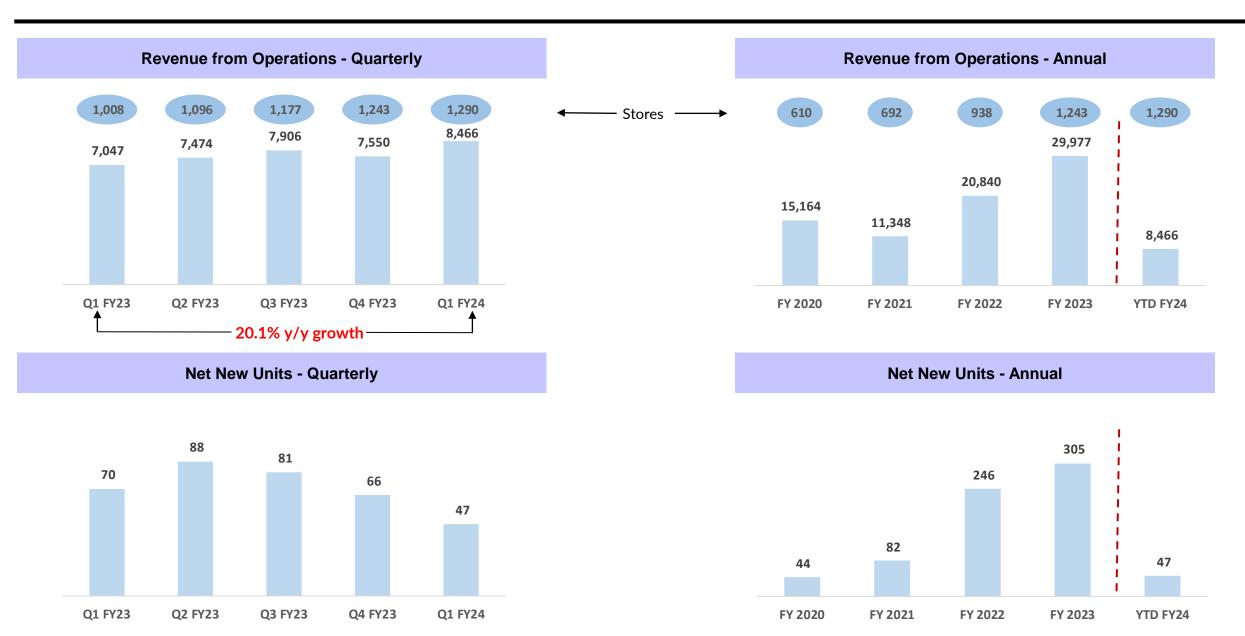


Core Brand Stores	June 30,	March 31,	June 30,	
Core brand stores	2022	2023	2023	
Delhi NCR	161	202	210	
Bangalore	108	132	136	
Kolkata	55	61	65	
Hyderabad	65	79	83	
Other Metro Cities	38	51	61	
Total Metros *	427	525	555	
<b>Total Non Metros</b>	469	583	599	
% in Metro	48%	47%	48%	
% in Non Metro	52%	53%	52%	
<b>Total Cities</b>	215	242	242	
Total Store Count	896	1,108	1,154	

<sup>\*</sup> Metro cities :- Delhi NCR, Mumbai, Kolkata, Bangalore, Hyderabad, Ahmedabad, Pune.

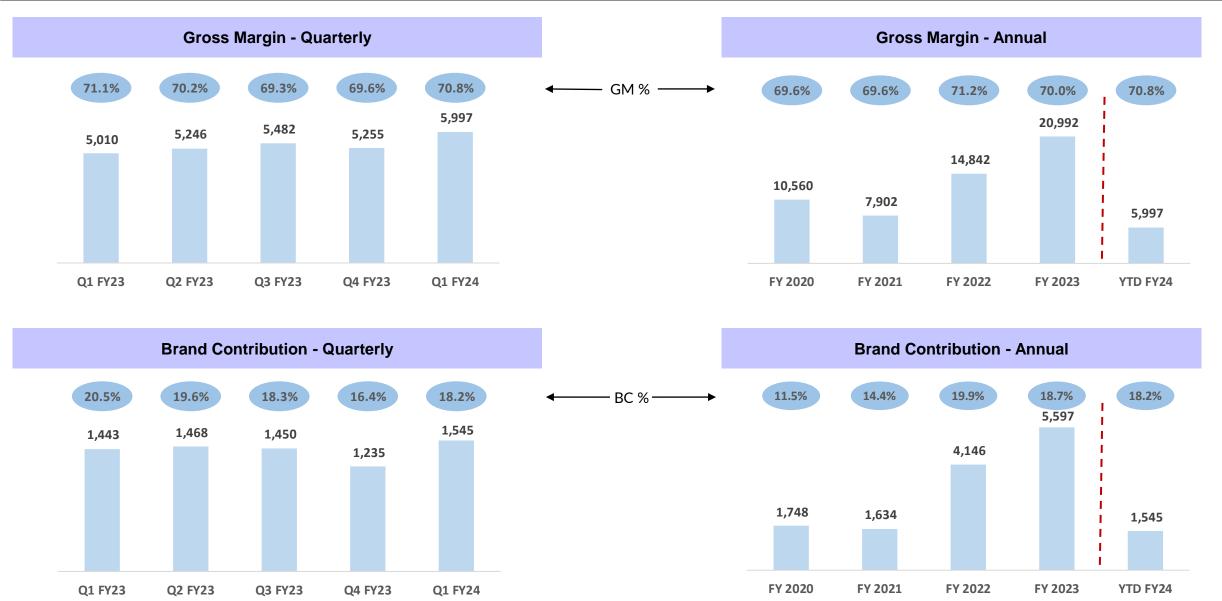
## **Business Performance – DIL Consolidated**





# **Operating Margins – DIL Consolidated**





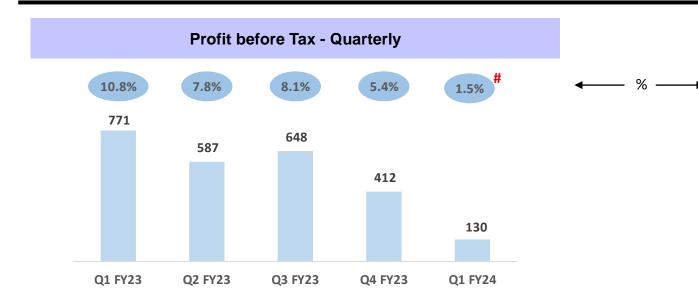
# **Profitability – DIL Consolidated**

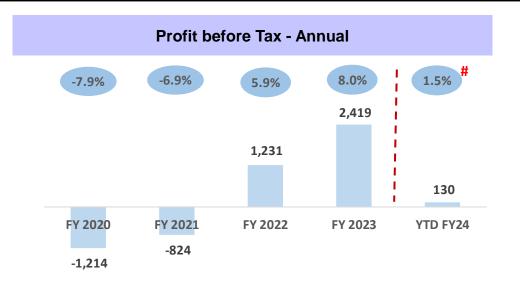




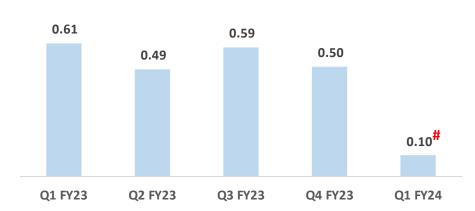
# **Profitability – DIL Consolidated**







#### Diluted EPS\* - Quarterly



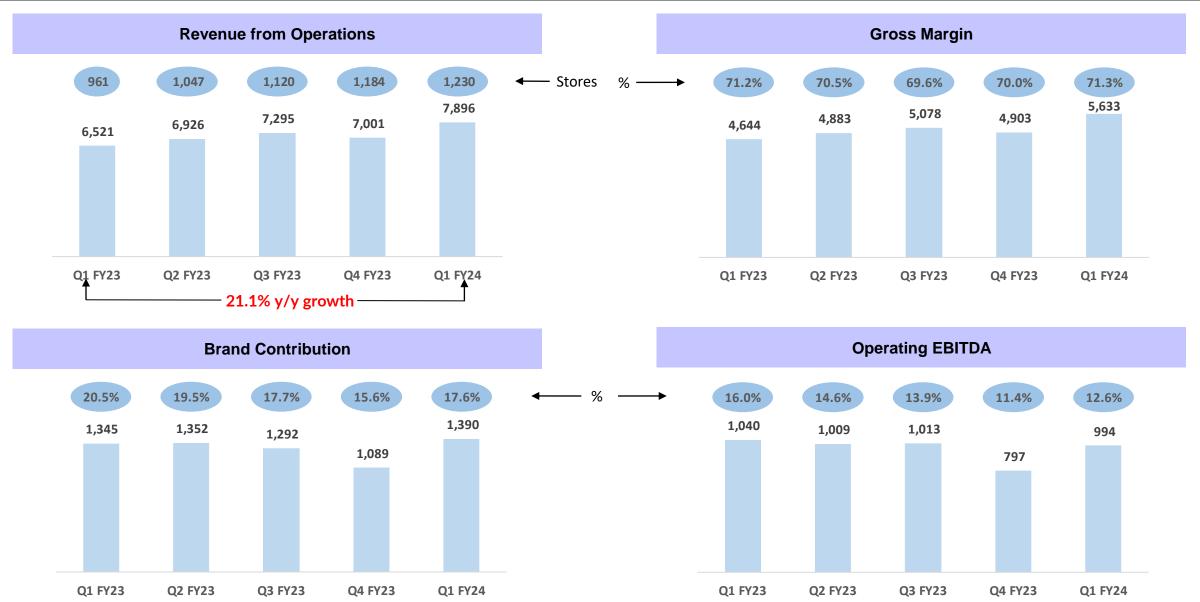
#### Diluted EPS\* - Annual



<sup>\*</sup> EPS: Earnings per share. (Face value Re 1 per share)

#### **Performance Trend – DIL India**







Core Brands – KFC – India

# Q1 Net New Stores - 20





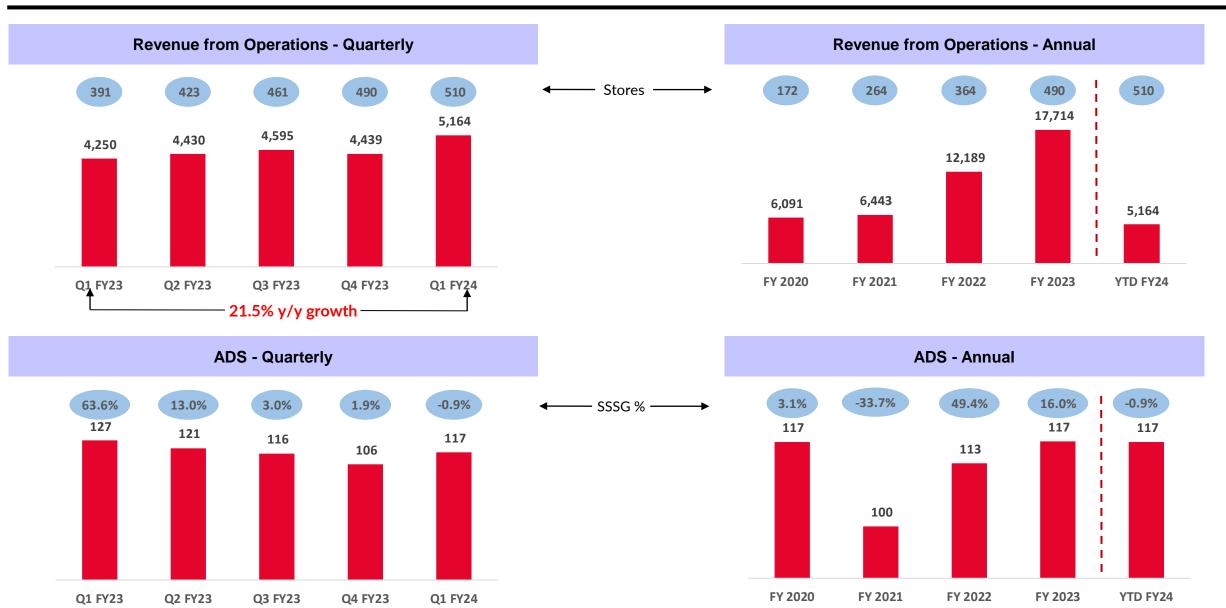






#### **Business Performance – KFC**





#### **Financial Performance – KFC**

Q1 FY23

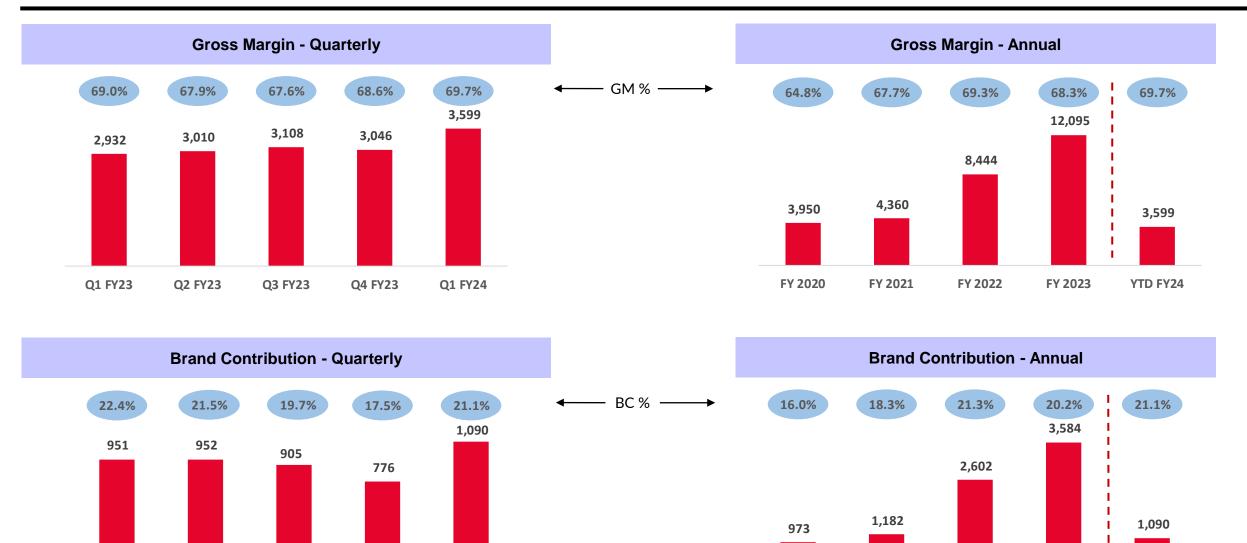
Q2 FY23

Q3 FY23

Q4 FY23

Q1 FY24





FY 2020

FY 2021

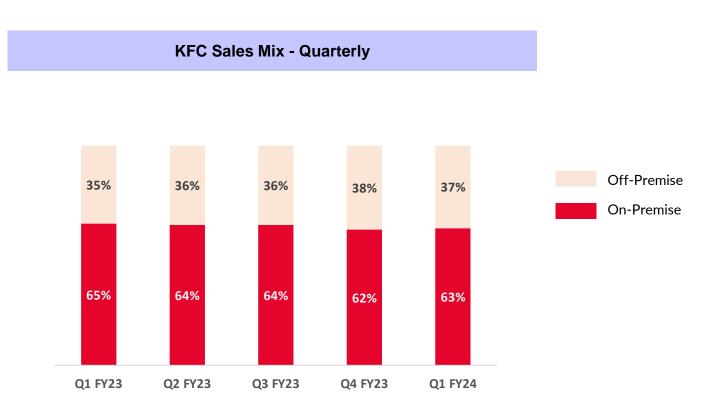
FY 2023

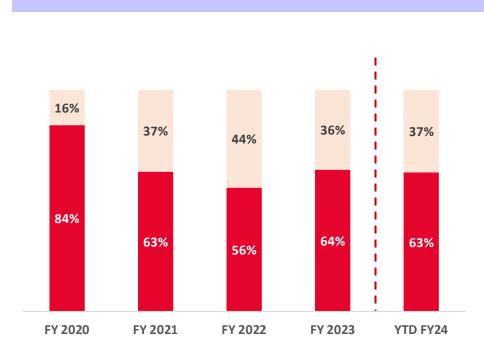
FY 2022

YTD FY24

#### **Channel wise Sales Mix - KFC**







**KFC Sales Mix - Annual** 

# **KFC Marketing Campaigns**











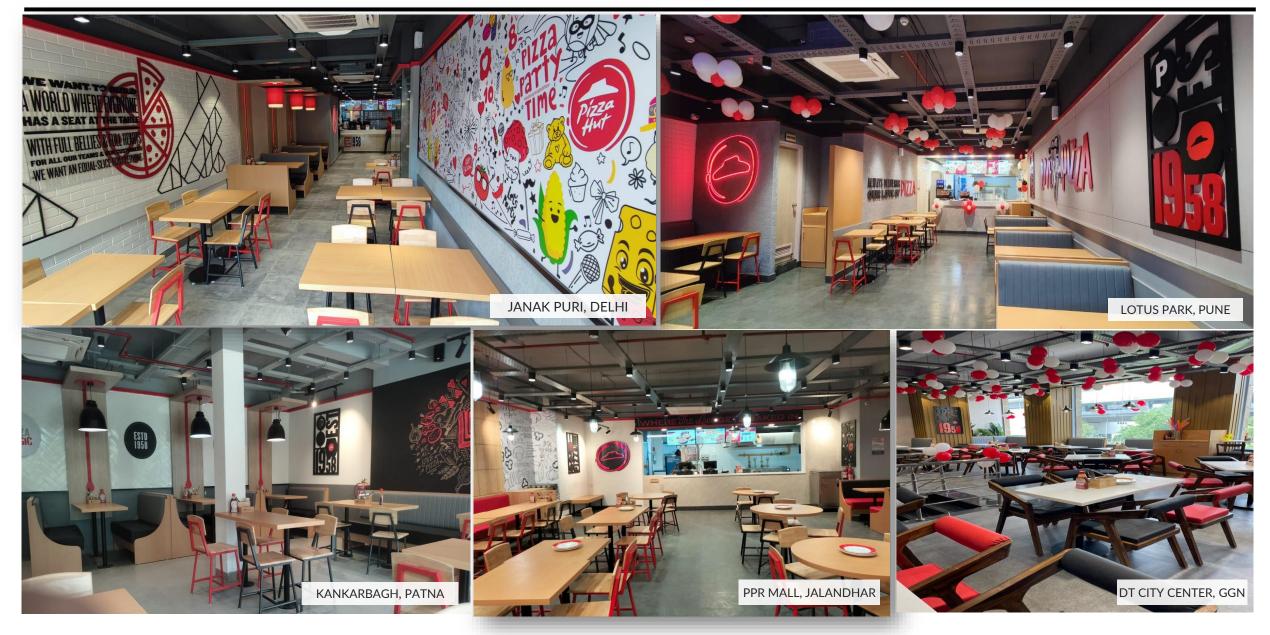






## Q1 Net New Stores - 15





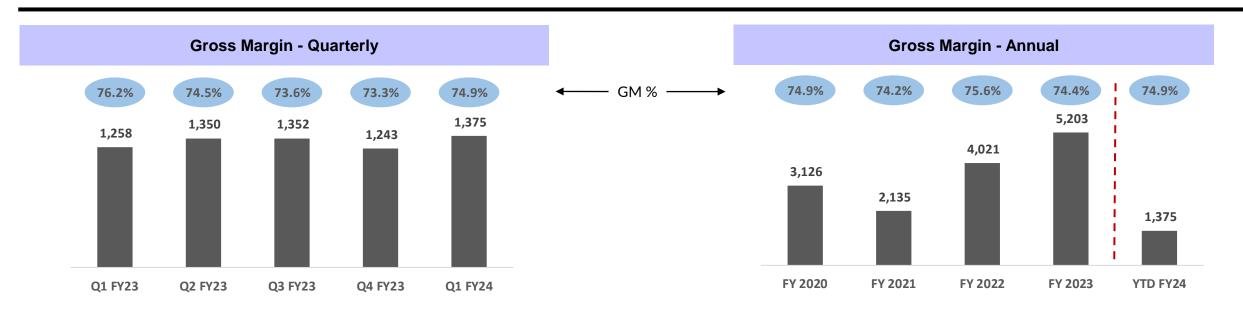
#### **Business Performance – PH**

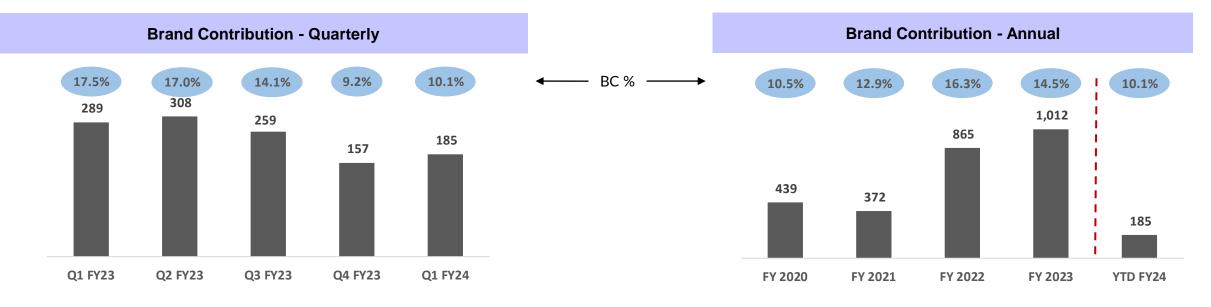




#### **Financial Performance – PH**

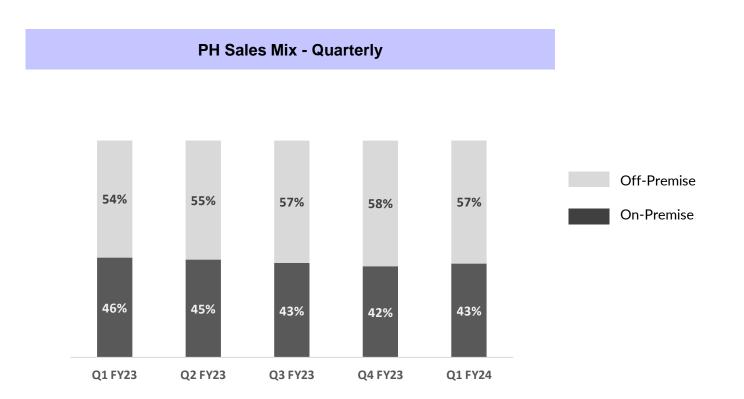


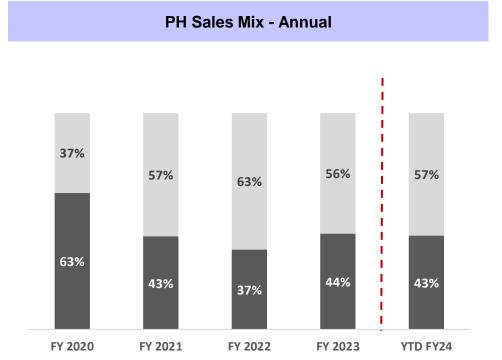




#### **Channel wise Sales Mix**

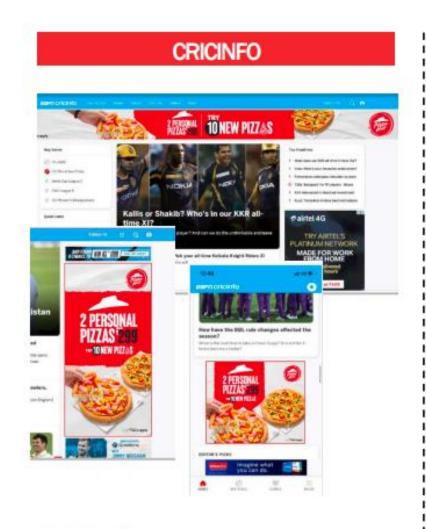


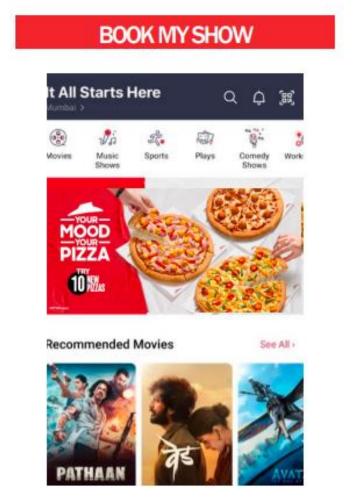


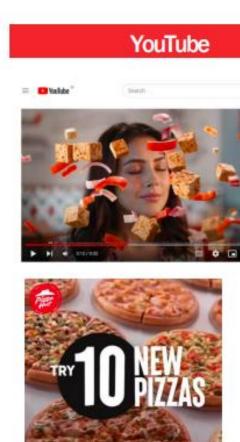


#### **New Initiatives**















# **Q1 Net New Stores 11**









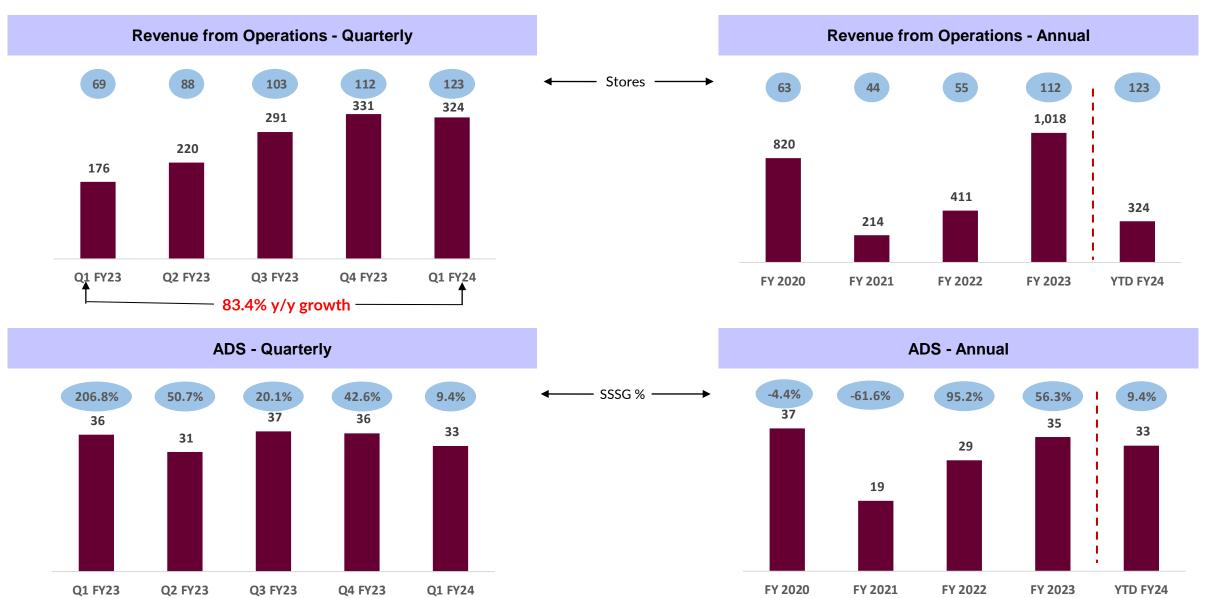






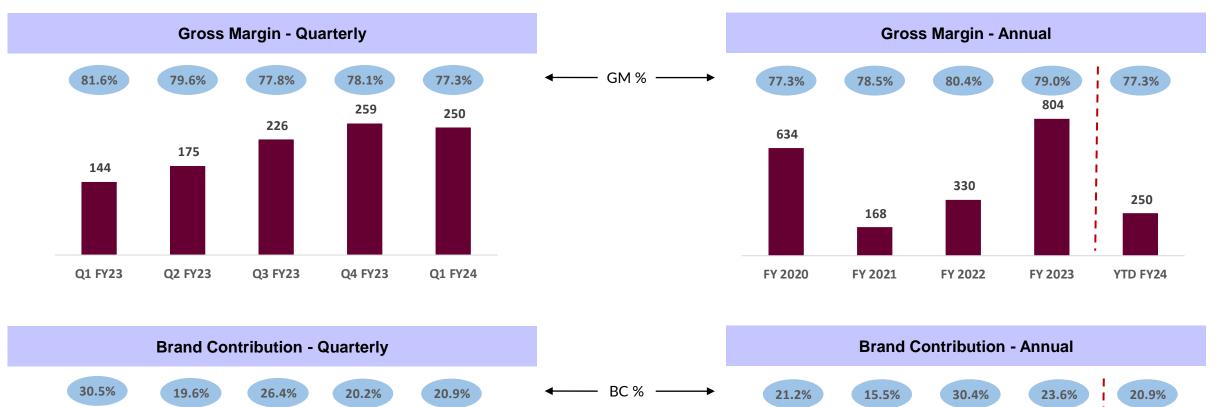
#### **Business Performance – Costa**

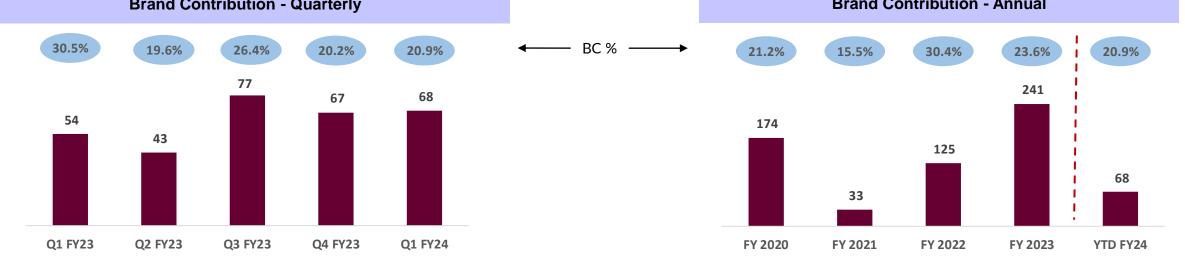




#### **Financial Performance – Costa**







## **Marketing Initiatives**



#### OOH



#### Social Media, Digital Ads, **Snapchat Reels**



# **Print Ad**



#### OOH Reveal



#### Social Media **Contents & Digital** Ads



#### **ATTRACT**





#### **GUIDE+PROMPT**





#### **DELIGHT**





#### **SOCIAL MEDIA**





#### WEBSITE



#### **COSTA CLUB INDIA**





# **Store highlights**







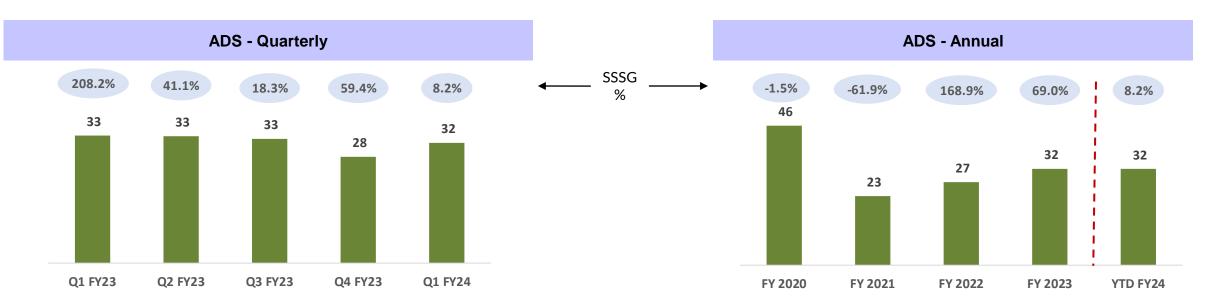




# **Business Performance – Vaango**

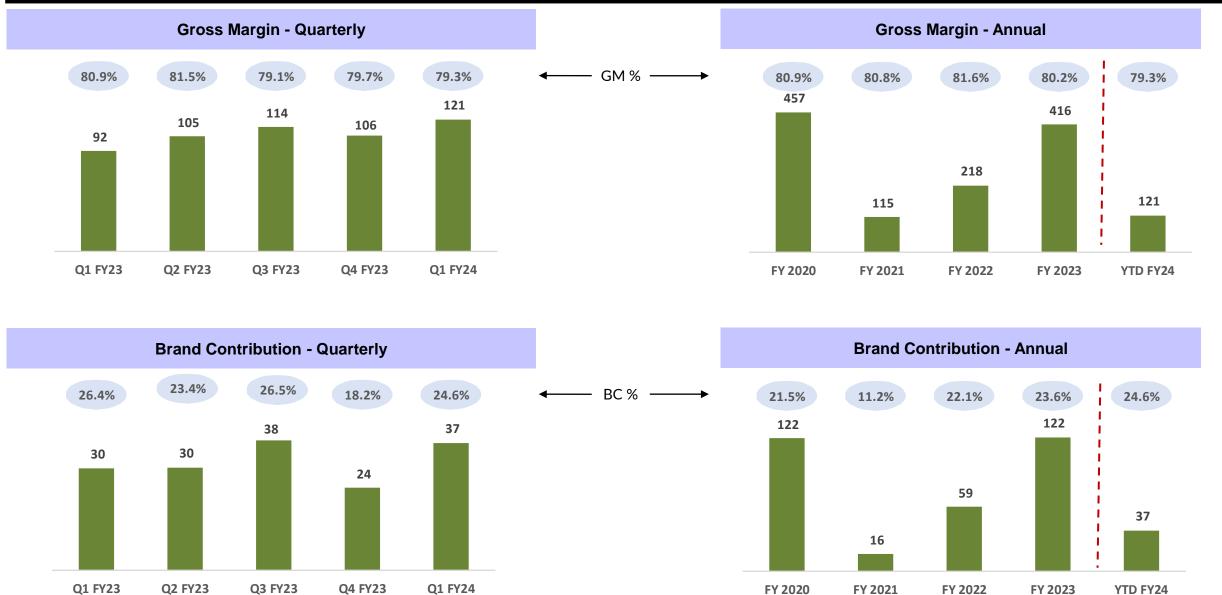






# **Financial Performance - Vaango**





# **Vaango Marketing Campaigns**











@₹299 only





## **DIL International**



Nigeria 38 Stores







Nepal 22 Stores







	Q1 FY23	Q2 FY23	Q3 FY23	Q4 FY23	Q1 FY24	FY 22	FY23
Exit Stores	47	49	57	59	60	46	59
Revenue from Operations (INR Mn)	535	559	622	555	580	1,902	2,271
ADS (INR '000')	132	134	134	110	111	132	127

## **Awards**







- Master Franchisee of the Year Award for 2023 by Franchise India
- The Next 500 companies for 2023 by the Fortune India Magazine

























#### **Consolidated Profit & Loss Statement**



Particulars (Rs. Million)	Q1'FY23	Q4' FY23	Q1' FY24	FY22	FY23
Revenue from Operations	7,047	7,550	8,466	20,840	29,977
Other Income	90	110	68	161	326
Total Income	7,137	7,660	8,535	21,001	30,303
Raw Material Cost	2,037	2,296	2,468	5,998	8,986
Gross Profit	5,010	5,254	5,998	14,842	20,991
Gross Margin	71.1%	69.6%	70.8%	71.2%	70.0%
Employee benefits expense	766	945	1118	2,482	3452
Other expenses	2,600	2,795	3,146	7,599	10,988
Total Expenses	3,367	3,740	4,264	10,082	14,440
EBITDA	1,643	1,513	1,734	4,760	6,551
EBITDA Margin	23.3%	20.0%	20.5%	22.8%	21.9%
Finance Costs	328	420	404	1,270	1475
Depreciation & Amortization Expense	637	784	796	2,213	2788
Impairment	-4	7	0	35	-5
Exceptional (Gain)/ Loss	0	0	473	171	200
Profit before Tax (PBT)	771	412	130	1,231	2,419
Tax Expense	24	-186	146	-320	-206
Profit after Tax (PAT)	748	599	-16	1,551	2,625



# Devyani International's Q1 FY24 Conference Call on Friday, August 04, 2023 at 3:30 PM IST

Devyani International Limited (DIL), a multi-dimensional comprehensive QSR player in India, will host a conference call for investors and analysts on Friday, August 04, 2023 at 3:30 PM IST to discuss its results and developments for the quarter ended June 30, 2023. The results will be announced earlier the same day.

The senior management of the Company will be present to address the call.

#### Details of the conference call are as follows:

Timing	:	Friday, August 04, 2023 at 3:30 PM IST		
Conference Dial-In Primary Number	:	+91 22 6280 1141 / +91 22 7115 8042		
Toll Free Numbers				
Hong Kong Local Access Number	:	800 964 448		
Singapore Local Access Number	:	800 101 2045		
UK Local Access Number	:	0 808 101 1573		
USA Local Access Number	:	1 866 746 2133		
		To enable participants to connect to the conference call without having to wait for an operator, please register at the link below:		
Pre-Registration	:	Click here to Express <i>Join</i> the Call		

#### **About Us**



Devyani International Limited (DIL) is the largest franchisee of Yum Brands in India and is among the largest operators of chain quick service restaurants (QSR) in India, on a non-exclusive basis, and operates 1,290 stores across more than 242 cities in India, Nigeria and Nepal, as of June 30, 2023. In addition, DIL is a franchisee for the Costa Coffee brand and stores in India.

Yum! Brands Inc. operates brands such as KFC, Pizza Hut and Taco Bell brands and has presence globally with more than 54,000 restaurants in over 155 countries.

Founded in London by Italian brothers Sergio and Bruno Costa in 1971, Costa Coffee is present in 41 countries around the world, with over 2,800+ coffee shops in the UK&I and 1,100+ globally.

#### Please visit www.dil-rjcorp.com for more information. You may also reach out to:

Manish Dawar **Devyani International Limited**+91 124 478 6000

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Email: anoop@cdr-india.com /

jenny@cdr-india.com

#### Safe Harbor

Certain statements that may be made or discussed at the conference call may be forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like significant changes in economic environment in India and overseas, tax laws, litigation, labour relations etc. Actual results might differ substantially from those expressed or implied. Devyani International will not be in any way responsible for any action taken based on such statements and discussions; and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.



















