

SMEL/SE/2023-24/41

28th July, 2023

<p>The Secretary, Listing Department, BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai 400 001 Maharashtra, India Scrip Code: 543299</p>	<p>The Manager – Listing Department National Stock Exchange of India Limited "Exchange Plaza", 5th Floor, Plot No. C/1, G-Block, Bandra-Kurla Complex, Bandra (East), Mumbai 400 051, Maharashtra, India Symbol: SHYAMMETL</p>
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Dear Sir/Madam,

Sub: - Newspaper Publication - Unaudited Financial Result 30.06.2023

Pursuant to Regulation 30 and 47(3) read with Schedule III of SEBI (LODR) Regulations, 2015, Please find enclosed herewith the copies of newspaper advertisement published regarding Unaudited (Standalone & Consolidated) Financial Results for the First Quarter Ended 30th June, 2023 published in Financial Express (English edition), Arthik Lipi (Bengali edition) and Jansatta (Hindi Edition) on Friday, 28th July, 2023.

This is for your information and record.

Thanking You,

For Shyam Metalics and Energy Limited

BIRENDRA
 KUMAR
 JAIN

Digitally signed by
 BIRENDRA KUMAR
 JAIN
 Date: 2023.07.28
 14:21:10 +05'30'

Birendra Kumar Jain
Company Secretary
Encl: as above

OUR BRANDS:



SHYAM METALICS AND ENERGY LIMITED

REG. OFFICE: Trinity Tower, 7th Floor, 83, Topsia Road, Kolkata - 700 046, West Bengal, CIN: L40101WB2002PLC095491 GSTIN: 19AAHCS5842A2ZD
 SALES & MARKETING OFFICE: Viswakarma Building, North West Block, 1st, 2nd & 3rd Floor, 86C, Topsia Road, Kolkata - 700 046
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STUDY RANKS BRANDS BASED ON CRPS

Parle top in-home brand, Britannia leads out-of-home

Consumer reach points increased nearly 50% in 5 yrs

VIVEAT SUSAN PINTO
Mumbai, July 27

HOME GROWN BISCUIT BRAND

Parle remained the most chosen in-home fast-moving consumer goods (FMCG) brand in India in 2022, topping the rankings for the eleventh year in a row, according to Kantar India's annual Brand Footprint report released on Thursday.

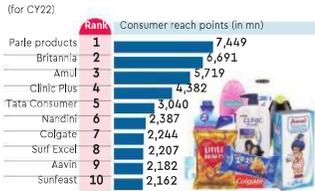
The study ranks brands based on their consumer reach points, or CRPs, a measure that combines how many households are buying a brand (penetration) and how often (frequency of purchase) in a year. Parle had a CRP score of 7,449 million in 2022.

The report measures over 408 brands and 107 billion CRPs under the categories of food, healthcare, health & beauty, beverages, snacking and dairy. For CY2022, Kantar split the most-chosen universe of brands into an in-home list and a newly launched out-of-home (OOH) one, keeping in mind the evolution in consumer behaviour and brand preferences.

Britannia topped the OOH list in 2022 with a CRP score of 498 million. It also ranked second in the in-home list with a CRP score of 6,691 million, followed by Amul (5,719 million), Clinic Plus (4,382 million) and Tata Consumer Products (3,040 million). Sunfeast, an ITC biscuit brand, made it to the Top 10 in-home list for the first time with 2,162 million CRPs.

Another ITC brand in the snacks category, Bingo, made it

TOP IN-HOME FMCG BRANDS
(for CY22)



TOP OUT-OF-HOME FMCG BRANDS
(for CY22)



to the Top 50 for the first time, jumping 13 places to 41st (in 2022) from 54th in 2021.

Snacking brands Haldiram's (374 million), Cadbury (353 million), Balaji (283 million) and Parle Products (269 million) followed Britannia in the top five OOH FMCG list. Frooti (57 million), Thums Up (45 million), Amul (44 million), Maaza (40 million) and Sprite (32 million) were the top five OOH beverage brands.

Seventy per cent of spends by a household are on food & beverages, which explains why they figure prominently in both the in-home and out-of-home lists," said K Ramakrishnan, MD,

South Asia, Worldpanel Division at Kantar.

"Consumers are also increasingly making trips for purchases. This is adding to their options and in turn their choice," Ramakrishnan said. Overall, consumer reach points have increased nearly 50% in last five years. And the number of brands in the Billion CRP Brand club has increased from 16 to 28 in five years, he said.

For CY2022, Balaji, Lux, Sunsil and Nirma made it to the Billion CRP Brand list. Also, more than half the brands in 2022 grew in terms of CRP across foods (58%), health and beauty (52%) and beverages (70%).

EXPLAINER

THE 'GENESIS' OF AI-NEWS WRITING

Google has approached marquee American newspapers to test an AI-enabled product that it has developed "to produce news stories", *The New York Times* (NYT) recently reported. NYT is one of the newspapers approached by the tech giant. Here's a snapshot of what the product can do and what the disruption means. (Compiled from NYT and other sources)



The risks

MISUSE BY NEWS organisations and weaker accuracy—establishing vis-a-vis a human journalist could undermine the credibility of both the news organisation and the AI tool used. CNET, a well-respected American website publishing news, opinion, podcasts, etc. about technology and consumer electronics globally, was ousted by *Futurism*, a New York-based website, as having used AI to generate news reports, some of which gave the impression of having been written by one of CNET's staff. CNET had not explicitly announced to its readers that a particular news article was AI-generated at the time the *Futurism* report came out.

Later, more than half the articles written by AI had to be corrected and readers were told that the articles had been "substantially updated by a staff writer since". The *Verge* reported that months after the AI deployment, CNET had laid off a significant number of employees.

Genesis

NYT REPORTED THAT the tool is codenamed Genesis for Google's internal communications. It says Google has pitched Genesis to *The Washington Post*, and *The Wall Street Journal's* owner News Corp, "according to three people familiar with the matter". As per NYT, Genesis "can take in information—details of current events, for example—and generate news content".

Two of three people on whose inputs the NYT report is based said the Genesis project "seemed to take for granted the effort went into producing accurate and artful news stories". Google believes it could help journalists by automating some tasks and freeing up time for others, and sees it as "responsible tech" that could help publishers avoid the unanticipated dangers of generative AI.

NYT, NPR
AMONG MANY WITH A CLEAR INTENT TO USE AI IN THE NEWSROOM

WaPo, AP
AND BLOOMBERG HAVE ALREADY USED AI IN SOME FORM OR THE OTHER

2016
LA TIMES BROKE QUAKE NEWS IN 3 MINS, THANKS TO BOT MADE BY STAFFER

>Half
OF AI ARTICLES ON CNET HAD TO BE CORRECTED

What Google is saying

A GOOGLE SPOKESPERSON'S statement (reported by NYT and *The Verge*, an American tech-news website), reads, "In partnership with news publishers, especially smaller publishers, we're in the earliest stages of exploring ideas to potentially provide AI-enabled tools to help journalists with their work. For instance, AI-enabled tools could assist journalists with options for headlines or different writing styles."

Our goal is to give journalists the choice of using these emerging technologies in a way that enhances their work and productivity, just like we're making assistive tools available for people in Gmail and in Google Docs. Quite simply these tools are not intended to, and cannot, replace the essential role journalists have in reporting, creating, and fact-checking their article." The company, however, hasn't confirmed the existence of the Genesis project yet.

Publishers not averse to AI in the newsroom

FINDABILITY.AI SAYS "automated journalism uses natural language generation algorithms...to automatically convert data into various news stories, images, videos, and data visualisations." The NYT, NPR, and *Insider* are among the many who have made it clear that they intend to explore use of AI in news publishing, with

the advantage of faster output balanced for accuracy of content. The Associated Press is among those that have long used AI to generate stories about matters including corporate earnings reports, but such reports are "a small fraction" of its articles compared with those generated by journalists.

Points of friction with Google and other AI developers

GENESIS COMES AGAINST the backdrop of a pushback from news organisations for a fairer share in Google's ad revenues from news. Google's news curators impacts the revenue strategies of media players online. Even so, "tools like its chatbot, Bard, present factual assertions that are sometimes incorrect and do not send traffic to

more authoritative sources, such as news publishers," reports NYT. Publishers also don't get to realise any value from Google and other AI players using their articles etc to train their AI systems without compensating them. NBC News, NYT, among others, have a stated position against AI sipping up their data without permission.



A Market Leader in Security, Cash Logistics & Facility Management

SIS Limited

Registered Office: Annapoorna Bhawan, Telephone Exchange Road, Kurji, Patna-800010
CIN: L73209Bihar995PLC02083

1. Extracts of unaudited consolidated financial results for the quarter ended June 30, 2023

(Figures in INR million, unless stated otherwise)

Particulars	Quarter ended June 30, 2023	Year ended March 31, 2023	Quarter ended June 30, 2022
	(Unaudited)	(Audited)	(Unaudited)
Revenue from operations	29,767.29	113,457.80	26,781.80
Net profit / (loss) for the period (before tax and exceptional items)	845.53	2,849.10	745.89
Net profit / (loss) for the period before tax (after exceptional items)	845.53	2,849.10	745.89
Net profit / (loss) for the period (after tax and exceptional items)	895.05	3,465.02	825.44
Total comprehensive income / (loss) for the period (comprising profit for the period after tax and other comprehensive income after tax)	804.72	3,458.78	601.35
Equity share capital	728.65	728.65	735.20
Other equity	23,437.77	22,604.28	20,648.60
Earnings per share (of INR 5/- each) (for continuing and discontinued operations) -	(Not annualised)	(Annualised)	(Not Annualised)
1. Basic:	6.14	23.64	5.61
2. Diluted:	6.09	23.43	5.56

2. Financial Results (Standalone Information)

(Figures in INR million, unless stated otherwise)

Particulars	Quarter ended June 30, 2023	Year ended March 31, 2023	Quarter ended June 30, 2022
	(Unaudited)	(Audited)	(Unaudited)
Revenue from operations	10,701.83	39,848.72	9,103.27
Net Profit / (loss) before tax for the period	313.51	1,349.12	148.53
Net Profit / (loss) after tax for the period	411.10	1,901.30	253.47
Total comprehensive income / (loss) for the period	408.44	1,967.09	293.80

Notes:

- The above is an extract of the detailed format of Financial Results for the quarter ended June 30, 2023 filed with the Stock Exchanges under Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations"), as amended. The full format of the Quarterly Financial Results are available on the websites of the National Stock Exchange of India Limited (www.nseindia.com) ("NSE"), BSE Limited (www.bseindia.com) ("BSE") and the Company (www.sisindia.com).
- The Statement of consolidated financial results ("the Statement") of the Group and its joint venture entities for the quarter ended June 30, 2023 has been reviewed by the Audit Committee and, thereafter, approved by the Board of Directors in its meeting held on July 26, 2023.

Place: New Delhi
Date: July 26, 2023

For and on behalf of the Board of Directors of SIS Limited
Ravindra Kishore Sinha
Chairman

A TRACK RECORD OF STRONG PERFORMANCE

SEI, TIGER, TIGER WIRE, TIGER STRIPS

UNAUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED 30TH JUNE, 2023

(₹ in Crores, except per share data)

PARTICULARS	STANDALONE			CONSOLIDATED		
	Quarter Ended 30.06.2023	Quarter Ended 30.06.2022	Year Ended 30.06.2023	Quarter Ended 30.06.2023	Quarter Ended 30.06.2022	Year Ended 30.06.2023
	Unaudited	Unaudited	Audited	Unaudited	Unaudited	Audited
Total income from operations	1692.63	1442.86	6245.21	3306.81	3223.20	12610.18
Net Profit for the period (before tax and exceptional item)	130.64	171.53	297.37	282.17	526.96	1041.83
Net Profit for the period before tax (after exceptional item)	130.64	171.53	297.37	282.17	526.96	1041.83
Net Profit for the period after tax (after exceptional item)	110.33	148.27	299.03	235.20	413.85	848.41
Total Comprehensive Income for the period (after tax)	123.05	182.33	315.63	247.33	446.54	863.77
Paid up equity share Capital (Face value of the share: ₹ 10/share)	255.08	255.08	255.08	255.08	255.08	255.08
Other Equity (as per last audited balance sheet)	—	—	3523.79	—	—	5973.26
Earning Per Share (Face value of ₹ Rs 10/share) *	(a) Basic (Rs.)	4.33	5.81	11.72	9.22	16.22
(b) Diluted (Rs.)	4.33	5.81	11.72	9.22	16.22	33.26

* Not Annualised for the quarter

Note: The above is an extract of the detailed format of Quarterly/Annual Financial Results filed with the Stock Exchanges under Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

The full format of the Quarterly/Annual financial Results are available on the Stock Exchange Website (www.bseindia.com), www.nseindia.com and company's website www.shyammetals.com

By Order of the Board
For Shyam Metals and Energy Limited

Place: Kolkata
Date: 27.07.2023

Sd/-
Mahabir Prasad Agarwal
Chairman

SHYAM METALS AND ENERGY LIMITED
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Ph: 033-4016-4000/4001, E-Mail: compliance@shyamgroup.com,
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