

RAMACHANDRA RAO, B.A.
(R.C.R.)



Chadalavada Vari Street
Powerpet
ELURU - 534002, (A.P)

FAX : 08812-237658
FACTORY : 230396 -233867
HYD : 30281234
CHENNAI : 23621818

Dated: 23.01.2023

To,
Corporate Relationship Department
BSE LIMITED
P J Towers, Dalal Street,
Mumbai- 400001
SCRIP CODE: 532335

To,
Manager
National Stock Exchange of India Limited
Exchange Plaza", Bandra (E)
Mumbai-400051
SCRIP CODE: AMBICAAGAR

Dear Sir,

Sub: Intimation as per Regulation 31 (1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

With reference to the above cited subject, please find enclosed Disclosure as per the Regulation 31 (1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 in connection with intimation of Pledge.

This is for your information and records.

Thanking you.

Yours truly,

Ambica Ramachandra Rao
Member of Promoter Group of
Ambica Agarbathies Aroma & Industries Limited

CC TO : AMBICA AGARBATHIES AROMA & INDUSTRIES LIMITED

Technical Director :
AMBICA AGARBATHIES & AROMA INDUSTRIES LTD.

Director :
AMBICA EMPIRE HOTEL (3 STAR) CHENNAI.
AMBICA CINEMA PRODUCTIONS PVT. LTD.
AMBICA CHENNAKESAVA PROJECTS PVT. LTD.

President :
ELURU FILM EXHIBITORS ASSOCIATION

Vice President :
WEST GODAVARI FILM DISTRIBUTORS ASSOCIATION
e-mail : ambicarcr @ gmail.com

Format for Disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/release of encumbrance, in terms of Regulation 31 (1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)

AMBICA AGARBATHIES AROMA & INDUSTRIES LIMITED

Names of the stock exchanges where the shares of the target company are listed

BSE Limited
National Stock Exchange of India Limited

Date of reporting

21.01.2023

Name of the promoter or PAC on whose share's encumbrance has been created/released/invoked

RAMACHANDRA RAO ALAPATI G N V S A

Details of the creation of encumbrance:

10.11.2022

Name of the promoter (s) or PACs with him* Place: Eluru Date:	Promoter holding in the target company (1)	Promoter holding already encumbered (2)	Details of events pertaining to encumbrance (3)			Post event holding of encumbered shares {creation [(2)+(3)]/Release [(2)-(3)]/invocation (3)}
			Number of total shares	% of total share	Type of event (creation /release /invocation)	

Name of the promoter (s) or PACs with him* Place: Eluru Date:	Promoter holding in the target company (1)	Promoter holding already encumbered (2)	Details of events pertaining to encumbrance (3)			Post event holding of encumbered shares {creation [(2)+(3)]/Release [(2)-(3)]/invocation (3)}
			Number of total shares	% of total share	Type of event (creation /release /invocation)	

Name of the promoter (s) or PACs with him* Place: Eluru Date:	Number of total shares	% of total share	Type of event (creation /release /invocation)	Date of creation/rel ease/invoca tion of encumbran ce	Type of encumbran ce (pledge/ lien/ron disposal undertaking /others)	Reasons for encumbran ce**	Number of shares	% of total share	Name of the entity in whose favor shares encumbe red***	Number		
Ramachandra Rao Alapati G N V S A	14,64,950	8.53	750000	4.37	Creation	10.11.2022	Pledge	Loan	7,00,000	4.07	Bhavna Chotalla	14,50,000

P V V P Krishna Rao	13,91,806	8.10	-	-	-	-	-	-	-	-	-	-
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Ambika Prasad Alapati A V	4,72,071	2.75	-	-	-	-	-	-	-	-	-	-
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Rajeshwar Rao Alapati N V S K	12,11,713	7.05	-	-	-	-	-	-	-	-	-	-
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