

#### February 7, 2019

The Secretary
BSE Limited
Pheeroze Jeejeebhoy Towers
Dalal Street, Fort
Mumbai – 400 001
Scrip Code: **533261** 

The Secretary,
National Stock Exchange of India Ltd.
Exchange Plaza, 5<sup>th</sup> Floor
Plot No- 'C' Block, G Block
Bandra-Kurla Complex, Bandra (E)
Mumbai-400051
Scrip Code: **EROSMEDIA** 

Sub: Earning Release for the Quarter and Nine Months ended December 31, 2018

Dear Sir(s),

Please find enclosed herewith Earning Release of Eros International Media Limited for the Quarter and Nine Months ended December 31, 2018.

You are requested to take the above on record and acknowledge the receipt of the same.

Thanking you,

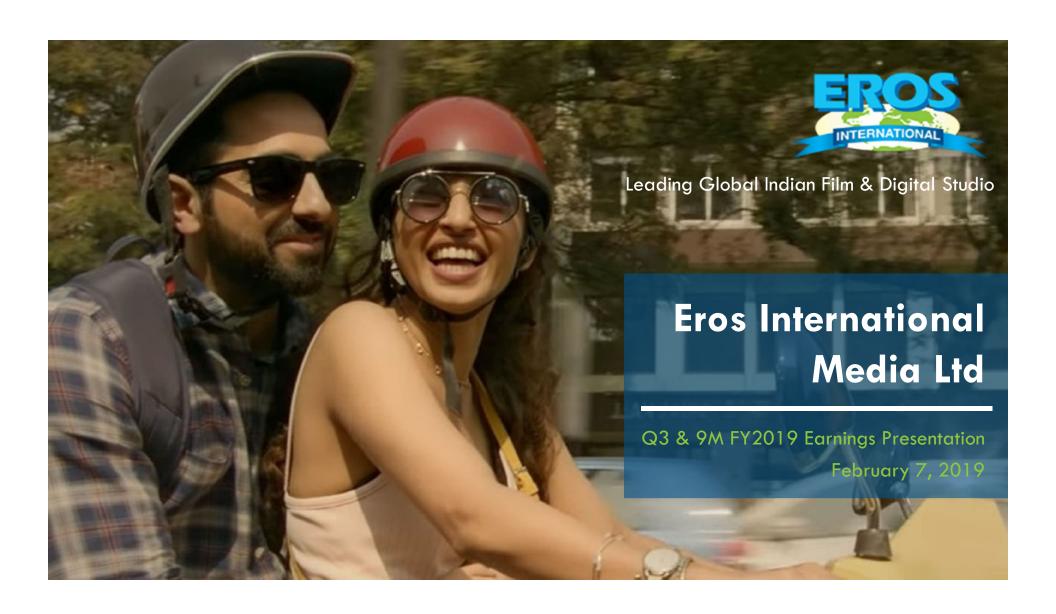
Yours faithfully,

for Eros International Media Limited

Sunil Arjan Lulla

**Executive Vice Chairman and Managing Director** 

Encl: As above



## Safe Harbour



Certain statements in this presentation concerning the future growth prospects are forward looking statements, which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. In some cases, these forward-looking statements can be identified by the use of forward-looking terminology, including the terms "believes", "estimates", "forecasts", "plans", "prepares", "projects" "anticipates", "expects", "intends", "may", "will" or "should" or, in each case, their negative or other variations or comparable terminology, or by discussions of strategy, plans, objectives, goals, future events or intentions. These forward-looking statements include all matters that are not historical facts. They appear in a number of places throughout this presentation and include, but are not limited to, statements regarding the Company's intentions, beliefs or current expectations concerning, among other things, the Company's results of operations, financial condition, liquidity, prospects, growth, strategies, business development, the markets in which the Company operates, expected changes in the Company's margins, certain cost or expense items as a percentage of the Company's revenues, the Company's relationships with theatre operators and industry participants, the Company's ability to source film content, the completion or release of the Company's films and the popularity thereof, the Company's ability to maintain and acquire rights to film content, the Company's dependence on the Indian box office success of its films, the Company's ability to recoup box office revenues, the Company's ability to compete in the Indian film industry, the Company's ability to protect its intellectual property rights and its ability to respond to technological changes, the Company's contingent liabilities, general economic and political conditions in India, including fiscal policy and regulatory changes in the Indian film industry. By their nature, forward-looking statements involve known and unknown risk and uncertainty because they relate to future events and circumstances. Forward-looking statements speak only as of the date they are made and are not guarantees of future performance and the actual results of the Company's operations, financial condition and liquidity, and the development of the markets and the industry in which the Company operates may differ materially from those described in, or suggested by, the forward-looking statements contained in these materials. The forward-looking statements in this presentation are made only as of the date hereof and the Company undertakes no obligation to update or revise any forward-looking statement, whether as a result of current or future events or otherwise, except as required by law or applicable rules.

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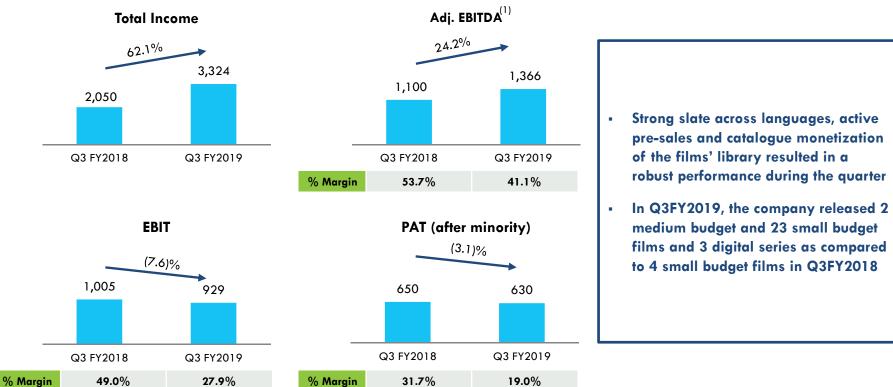
**Historical Financial Snapshot - 04** 



# Q3 FY2019 Total Income up by 62.1%, Adj EBITDA up by 24.2%







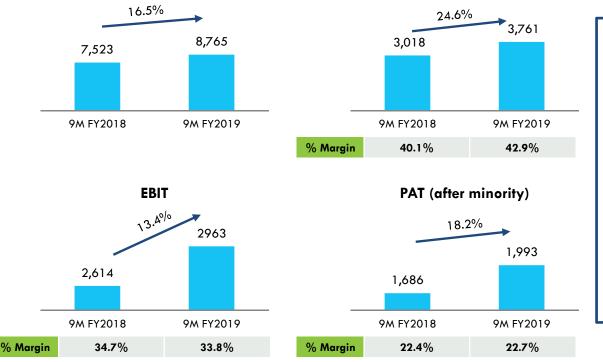
<sup>1)</sup> Adjusted EBITDA is defined as EBITDA adjusted for (gain)/impairment of available-for-sale financial assets, profit/loss on held for trading liabilities (including profit/loss on derivative financial instruments), transactions costs relating to equity transactions, share based payments, Loss / (Gain) on sale of property and equipment, Loss on de-recognition of financial assets measured at amortized cost, net, Credit impairment loss, net, Loss on financial liability measured at fair value through profit and loss, Loss on deconsolidation of a subsidiary and Impairment of goodwill (as applicable).

# 9M FY2019 Total Income up by 16.5%, PAT higher by 18.2%





**Total Income** 



- Total Income growth driven by a healthy mix of release slate: Eros released 56 films (7 medium budget, 49 small budget) & 4 Digital Series in 9MFY2019 as compared to 16 films (1 high budget, 3 medium budget and 12 small budget films) in 9MFY2018
- PAT growth driven by growth in Total Income and an expansion of PAT margin to 22.7% in 9MFY2019 as compared to 22.4% in 9MFY2018.

Adj. EBITDA<sup>(1)</sup>

<sup>1)</sup> Adjusted EBITDA is defined as EBITDA adjusted for (gain)/impairment of available-for-sale financial assets, profit/loss on held for trading liabilities (including profit/loss on derivative financial instruments), transactions costs relating to equity transactions, share based payments, Loss / (Gain) on sale of property and equipment, Loss on de-recognition of financial assets measured at amortized cost, net, Credit impairment loss, net, Loss on financial liability measured at fair value through profit and loss, Loss on deconsolidation of a subsidiary and Impairment of goodwill (as applicable).

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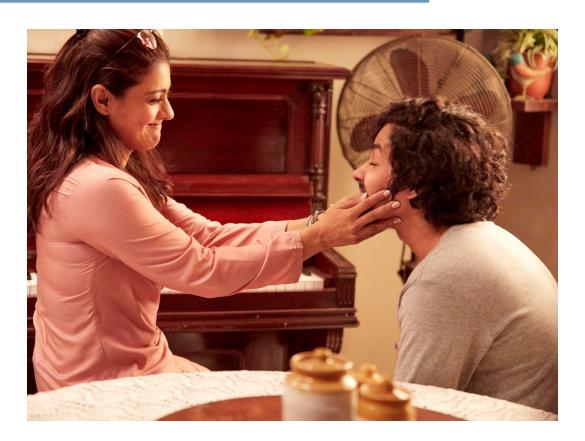


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# **Executive Vice Chairman & MD's message:**





Commenting on the performance of Q3 & 9M FY2019, Mr. Sunil Lulla, Executive Vice Chairman & MD of Eros International Media Ltd. said,

"We are pleased to announce strongt results during the quarter, delivering 62.1% Total Income growth and consistent profits. Our focused approach of choosing a balanced slate spanning genres, languages and budgets, continues to deliver positive results. During the quarter, we released a total of 25 films & 3 Digital series, comprising of an interesting mix of genres ranging from comedy to horror and crime thriller, which received encouraging responses. The theatrical slate included the critically acclaimed 'Tumbbad', 'Boyz 2' (Marathi), 'Mumbai Pune Mumbai 3 (Marathi)' and our twin Telugu releases 'Amar Akbar Anthony' and 'Savyasachi' amongst others. A strong slate of overseas releases of 'Andhadhun' (Hindi), 'Helicopter Eela' (Hindi) and 'Namaste England' (Hindi) further supported performance during the quarter.

In this quarter, we released three original web series – the crime thriller 'Smoke', the entertaining and quirky 'Date Gone Wrong' and the fun-series 'Paisa Fek Tamasha Dekh' on ErosNow, which received positive audience ratings and were equally applauded by the critics. We are committed to bring fresh and engaging digital content targeted primarily to the millennial audiences on the ErosNow platform, and have an exciting pipeline of original content lined up for the upcoming quarters. We are confident with our exciting content offering the pace of subscriber addition for ErosNow will further accelerate.

As we look ahead, we have a compelling film slate which includes Saif Ali Khan starrer 'Kaptan', the trilingual remake of 'Haathi mere Saathi', 'Kaamiyab', 'Ticket to Bollywood', and a host of regional releases. In addition, we have a host of remarkable originals such as 'Dashavtar', 'Ponnyin Selvan', 'Flesh', 'Bhumi' coming up on ErosNow, that we look forward to releasing in the upcoming quarters."

#### Diversified revenue streams



#### Releases during Q3 FY2019:

- During the quarter, the company released,
  - 25 films, including 4 overseas releases
  - 3 Digital series

#### Theatrical & Overseas:

- Performance during the period was driven by the theatrical releases of Tumbbad, Boyz 2 (Marathi), Amar Akbar Antony (Telugu), Savyasachi (Telugu), Mumbai Pune Mumbai 3 (Marathi) amongst others
- The overseas releases of Andhadhun (Hindi), Helicopter Eela (Hindi), Pareshaan Parinda (Hindi) and Namaste England (Hindi) also contributed to the overall performance

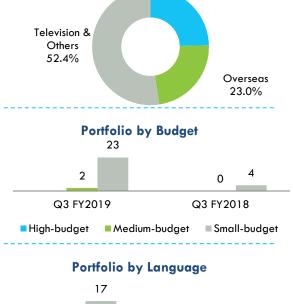
#### **Television and Others:**

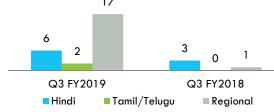
 Contribution from the television and others segment stood healthy at 52.4%, including satellite sales of Amar Akbar Antony (Telugu) and Savyasachi (Telugu)

#### ErosNow<sup>(1)</sup>:

- In this quarter, the Company released 3 original series Smoke, Date Gone Wrong and Paisa Fek Tamasha Dekh on Eros Now, parent Eros International Plc's OTT platform.
  - All 3 original series have been widely appreciated by the audiences

# Revenue Break-up Q3 FY19 Theatrical 24.6%





Note: Small budget films includes films which: a) may not have released theatrically but are distributed on other mediums such as digital, broadcasting etc. b) have been released theatrically but distributed by Eros for the first time

# Strong portfolio approach



# The Company released a total of 25 films & 3 Eros Now Original Series in Q3 FY2019



Tumbbad (Hindi)



Dharasnan (Bengali)



Mijaaj (Gujrati)



Namaste England (Overseas)



Mumbai Pune Mumbai 3 (Marathi)



Baban (Marathi)



Boyz 2 (Marathi)



Khajoor Pe Atke (Hindi)



Barayan (Marathi)



Amar Akbar Antony (Telugu)



Kulfi (Kannada)



Helicopter Eela (Overseas)



Kaya (Bengali)



Yogi Duniya (Kannada)

# Strong portfolio approach (Contd.)



#### The Company released a total of 25 films & 3 Eros Now Original Series in Q3 FY2019



Andhadhun (Overseas)



Velicham (Malayalam)



Shobdo Kolpo Droom (Bengali)



Savyasachi (Telugu)



Preethiya Rayabhari (Malayalam)



Oskar (Bengali)



Pornomochi (Bengali)



Ottakkoru Kamukan (Malayalam)



Pareshaan Parinda (Overseas)



**Paipin Chuvattile Pranayam** (Malayalam)



Othello (Assamese)



Smoke ( Series)



Paisa Fek Tamasha Date Gone Wrong Dekh Quickie)



Quickie)

# ErosNow<sup>(1)</sup>: 128m registered users and 13m paying subscribers worldwide<sup>(2)(3)</sup>





**√135** 

Countries inc. India

**√13M** 

**Paying Subscribers** 

√128M

**Registered Users** 

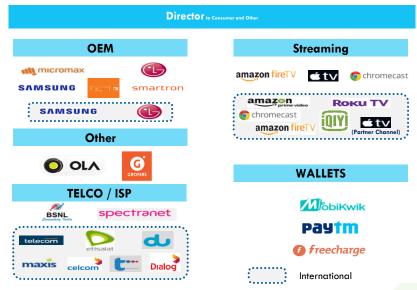
**√11,000+** 

**Digital Rights** 

# Rapid growth in paying subs<sup>(2)</sup> (m) 13 16+ 2.1 2.9 3.7 5 FY'17 A Q1 FY'18 A Q2 FY'18 A Q3 FY'18 A FY'18 A Q1 FY'19 A Q2 FY'19 A FY'19 Guidance

#### **Major Indian Telco Partnership** 2 dea vodafone airtel 239mm 224mm 346mm 217mm Subs Subs Subs Subs **EROS Now Exclusive SVOD Partner** Long-Standing Partnership $\checkmark$

- Major Indian Telco Partnerships Underpin Sustainability of ErosNow's Moat
- Exclusive Partnerships for Eros Now, and Access to the Largest and Most Linguistically Diverse Digital Indian Film Library for Telcos



Note: (1) ErosNow is Eros International Plc's, OTT platform (2) Paying subscribers means any subscriber who has made a valid payment to subscribe to a service that includes the Eros Now service either as part of a bundle or on a standalone basis, either directly or indirectly through a telecom operator or OEM in any given month be it through a daily, weekly or monthly billing pack, as long as the validity of the pack is for at least one month. (3) As on 30 September 2018.

# Select forthcoming releases (contd.)



Film Name	Star Cast/(Director/Producer)	Language	<b>Tentative Release</b>
Mi Pan Sachin	Swapnil Joshi (Shreyash Jadhav)	Marathi	FY2019
Operation Cobra	Gautam Ghulati, Tarun Khanna, Nyra Banerjee, Ruhi Singh (Munesh Rawal)	Hindi	FY2019
Kaamiyab	Drishyam Films	Hindi	FY2019
Wedding cha Shinema	Mukta Barve, Shivaji Satam, Bhau Kadam (Dr. Saleel Kulkarni)	Marathi	FY2020
Kaptan	Saif Ali Khan, Zoya and others (Navdeep Singh / ColourYellow Productions)	Hindi	FY2020
Roam Rom Mein	Nawazuddin Siddiqui & others (Tanishtha Chatterjee / Rising Star Entertainment)	Hindi	FY2020
The Body	Emraan Hashmi, Rishi Kapoor (Viacom18 Motion)	Hindi	FY2020
Time to Dance	Sooraj Pancholi, Isabelle Kaif (Super Cassettes Industries)	Hindi	FY2020
Raw	John Abraham (Viacom18 Motion)	Hindi	FY2020
Jawani Janeman	(Black Knight Films / Northern Lights Films)	Hindi	FY2020
Ticket to Bollywood	Amyra Dastoor, Diganth Manchale / (Eros)	Hindi	FY2020
Haathi Mere Saathi	Rana Dugabatti (Prabhu Soloman)	Hindi / Tamil / Telugu	FY2020
Guru Tegh Bahadur	(Harry Baweja)	Punjabi	FY2020

The above list is indicative and subject to change and does not include all projected releases

# Select forthcoming releases (contd.)



Film Name	Star Cast/(Director/Producer)	Language	Tentative Release
Jaita	Harman Baweja (Harry Baweja)	Hindi	FY2020
Untitled	(Homi Adajania / Maddock Films)	Hindi	FY2020
Ankhen 2	Amitabh Bachchan & Others	Hindi	FY2020
Shubh Mangal Savdhan - 2	(Colour Yellow Productions)	Hindi	FY2020
Panda (Indo-China)	(Kabir Khan)	Hindi	FY2020
Tannu Weds Manu 3	Anand L Rai	Hindi	FY2020
Untitled	Kartik Aaryan (Anees Bazmee) (Next Gen Films)	Hindi	FY2020
Chandamama Door Ke	Sushant Singh Rajput, Nawazuddin Siddiqui (Sanjay Puran Singh)	Hindi	FY2020
Pitch White	(Vipul Shah)	Hindi	FY2020
Untitled	(Rahul Dholakia / Next Gen Films)	Hindi	FY2020
Heer	(Colour Yellow Productions)	Hindi	FY2020
Fake	(Raj & DK)	Hindi	FY2020
Re-Union	(Sujoy Ghosh)	Hindi	FY2020
Hera Pheri -3	Suniel Shetty and others	Hindi	FY2020

The above list is indicative and subject to change and does not include all projected releases

# Select forthcoming releases



Film Name	Star Cast/(Director/Producer)	Language	Tentative Release
Phobia 2	(Next Gen Films - Pawan Kriplani)	Hindi	FY2020
2 Guns	(Krishna Jagarlamudi)	Hindi	FY2020
R. Rajkumar 2	(PrabhuDeva / Next Gen Films)	Hindi	FY2020
Khalifey	Sanjay Dutt, SaifAli Khan, Arshad Warsi (Prakash Jha)	Hindi	FY2020
Make in India	(Next Gen Films)	Hindi	FY2020
Jugaadu	Harman Baweja	Hindi	FY2020
1234 (Part 2)	SunielShetty, Paresh Rawal (Ashwni Dhir)	Hindi	FY2020

# Strong pipeline of ErosNow<sup>(1)</sup> originals under production/release



Over the coming months, ErosNow will launch a stable of feature films, made-for-digital originals films and over 20 original episodic programs, all of which will be available exclusively on ErosNow to paying subscribers

#### A selection of upcoming Eros Now original titles include:

- Dashavatar with Anirudh Pathak: When mankind became corrupt and greedy, Vishnu, the protector of the realms, is incarnated to vanquish evil and save the world. Dashavatar tells this fascinating story of Vishnu's reincarnations. (Target release: February 2019)
- Ponnyin Selvin with Krish Jagarlamudi: A multi-seasonal, multi-lingual show based on the famous Tamil novels. Written in five volumes, Ponniyin Selvan narrates the story of Arulmozhivarman later crowned as Rajaraja Chola I one of the kings of the Chola Dynasty, during the 10th and 11th centuries. (Target release: March 2019)
- Flesh with Siddharth Anand: An eight-year-old girl goes missing and her NRI parents are forced to seek the help of a suspended female cop in their search for her. An ex-human trafficker is blackmailed to join the search or risk his sinful past catching with him. (Target release: March 2019)
- Mrityulok with Zeishan Qadri: A story that shows a mirror to the ruthless, selfish face of the society and how we all are culprits in a system that offers no incentive to "be good." (Target release: March 2019)
- **Bhumi** with Pavan Kripilani: A survival thriller set in a dystopian version of Delhi which begs the question, how far is our reality from this supposedly fictional dystopia? (**Target release: April 2019**)

ΙJ

# Strong pipeline of ErosNow<sup>(1)</sup> originals under production/release (contd.)



#### A selection of upcoming ErosNow original titles include:

- Crisis with Nikhil Advani and Gaurav Chawla: On the day of his 50th birthday, Dr Gopichand Wadhwani one of India's top cardiologists decides to follow his childhood dream and become a rapper. Crisis is a story of two generations coming together to help each other get from life what they want. (Target release: May 2019)
- Sanyasi Raja with Prakash Jha: A fictional depiction of the infamous Bhawal case of West Bengal, in which a possible imposter claimed to be the prince of Bhawal, who was at that point presumed dead for over a decade. (Target release: June 2019)
- **Kurukshetra**: The tribals thought they were Gods. The army thought they were militants. What they turn out to be, are five children with 'superpowers' emerging from a genetic mutation. And with destinies that, almost uncannily, resemble the trajectory of the Mahabharata. (Target release: TBD)
- Blue Oak Academy: A teen-drama thriller that follows one young boy's quest to exact revenge with the most prestigious academic institution of the nation. (Target release: June 2019)

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# Abridged consolidated P&L - Q3 FY2019



Particulars	Q3 F	(2019	Q3 F	Y2018
	INR mn	USD mn	INR mn	USD mn
Total Income	3,324	47.8	2,050	31.8
Direct Cost	1,467	21.1	723	11.2
Other Expenses	928	13.4	322	5.0
EBIT	929	13.3	1,005	15.6
EBIT Margins (%)	27.9%	27.9%	49.0%	49.0%
Adj EBITDA <sup>(1)</sup>	1,366	19. <i>7</i>	1,100	17.1
Adj EBITDA Margins (%)	41.1%	41.1%	53.7%	53.7%
Interest	160	2.3	183	2.8
Profit Before Tax	769	11.0	822	12.8
PAT (after Minority)	630	9.1	650	10.1
PAT Margins (%)	19.0%	19.0%	31.7%	31.7%
Diluted EPS (INR & \$)	6.56	0.09	6.78	0.11

<sup>1)</sup> Adjusted EBITDA is defined as EBITDA adjusted for (gain)/impairment of available-for-sale financial assets, profit/loss on held for trading liabilities (including profit/loss on derivative financial instruments), transactions costs relating to equity transactions, share based payments, Loss / (Gain) on sale of property and equipment, Loss on de-recognition of financial assets measured at amortized cost, net, Credit impairment loss, net, Loss on financial liability measured at fair value through profit and loss, Loss on deconsolidation of a subsidiary and Impairment of goodwill (as applicable).

<sup>2)</sup> Exchange Rate: Q3 FY2019: 1 USD = 69.4899 INR, Q3 FY2018: 1 USD = 64.4921 INR

# Abridged consolidated P&L – 9M FY2019



Particulars	9M F	<b>/</b> 2019	9M F	Y2018
	INR mn	USD mn	INR mn	USD mn
Total Income	8,765	126.1	7,523	116.6
Direct Cost	3,855	55.5	3,194	49.5
Other Expenses	1,947	28.0	1,715	26.6
EBIT	2,963	42.6	2,614	40.5
EBIT Margins (%)	33.8%	33.8%	34.7%	34.7%
Adj EBITDA <sup>(1)</sup>	3,761	54.1	3,018	46.8
Adj EBITDA Margins (%)	42.9%	42.9%	40.1%	40.1%
Interest	530	7.6	583	9.0
Profit Before Tax	2,433	35.0	2,031	31.5
PAT (after Minority)	1,993	28.7	1,686	26.1
PAT Margins (%)	22.7%	22.7%	22.4%	22.4%
Diluted EPS (INR & \$)	20.74	0.30	17.62	0.27

<sup>1)</sup> Adjusted EBITDA adjusted for (gain)/impairment of available-for-sale financial assets, profit/loss on held for trading liabilities (including profit/loss on derivative financial instruments), transactions costs relating to equity transactions, share based payments, Loss / (Gain) on sale of property and equipment, Loss on de-recognition of financial assets measured at amortized cost, net, Credit impairment loss, net, Loss on financial liability measured at fair value through profit and loss, Loss on deconsolidation of a subsidiary and Impairment of goodwill (as applicable).

<sup>2)</sup> Exchange Rate: Q3 FY2019: 1 USD = 69.4899 INR, Q3 FY2018: 1 USD = 64.4921 INR

## Financial overview and discussion



#### **Total Income**

- In Q3 FY2019, Total Income stood at Rs. 3,324 million (Rs. 2,050 million in Q3 FY2018)
  - In Q3 FY2019, 2 medium & 23 small budget and 3 digital series were released as against 4 small budget movies in Q3 FY2018
  - Total Income during the period were driven by releases of Tumbadd, Mumbai Pune Mumbai 3 (Marathi), Boyz 2 (Marathi), amongst others and 3 Eros Now originals including web series 'Smoke. Óverseas releases included of Andhadhun, Helipcopter Eela and Namaste England during the period under review
- In 9M FY2019, Total Income stood at Rs. 8,765 million (Rs. 7,523 million in 9M FY2018)

#### **EBIT**

- In Q3 FY2019, the EBIT stood at Rs. 929 million (Rs. 1,005 million in Q3 FY2018)
  - EBIT margins stood at 27.9% as compared to 49.0% In Q3 FY2018.
  - Direct Costs stood at Rs. 1,467 million (including Rs. 790 million of content amortization), compared to Rs. 723 million (including Rs. 558 million of content amortization)
- In 9M FY2019, the EBIT stood at Rs. 2,963 million, compared to Rs. 2,614 million in 9M FY2018, a growth of 13.4%.
  - EBIT margin stood at Rs. 33.8% in 9M FY 2019 as compared to 34.7% in 9M FY2018.
  - Direct Costs stood at Rs. 3,855 million in 9M FY 2019 (including Rs. 2,345 million of content amortization), compared to Rs. 3,194 million in 9M FY2018 (including Rs. 2,323 million of content amortization)

# Financial overview and discussion



#### **PAT**

- In Q3 FY2019, Profit after tax (after minority) was at Rs. 630 million (Rs. 650 million in Q3 FY2018).
  - PAT Margins stood at 19.0% in Q3 FY2019 as compared to 31.7% in Q3 FY2018
- In 9M FY2019, Profit after tax (after minority) stood at Rs. 1,993 million (Rs. 1,686 million in 9M FY2018), a growth of 18.2%.
  - PAT Margins stood at 22.7% in 9M FY2019 as compared to 22.4% in 9M FY2018

# **Corporate Update**



The Promoter and Promoter Group has increased shareholding in Eros International Media Limited from 60.05% to 61.77% from  $1^{st}$  October 2018 upto  $30^{th}$  January, 2019

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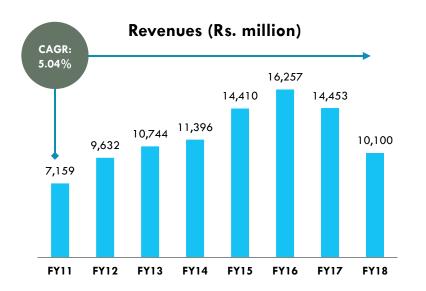
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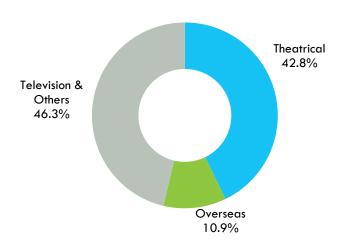


# Strong financial track-record



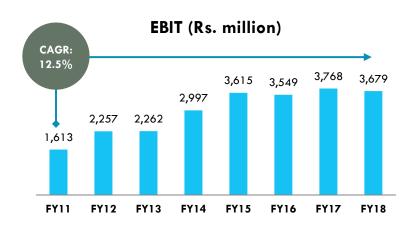


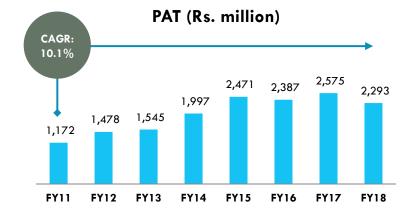
#### Revenue Break-up FY2018

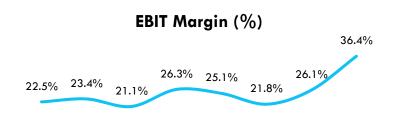


# Consistent profits; strong growth in margins











# **About Us**



#### **Eros International Media Ltd**

Eros International Media Ltd. (BSE Script Code: 533261; NSE Script Code: EROSMEDIA) is a leading global company in the Indian film entertainment industry that acquires, co-produces and distributes Indian films across all available formats such as cinema, television and digital new media. Eros International is part of Eros International Plc, which became the first Indian media Company to raise capital and be listed on the New York Stock Exchange. Eros International has experience of over three decades in establishing a global platform for Indian cinema. The company has a competitive advantage through its extensive and growing movie library comprising of over 2,000 films, which include Hindi, Tamil, and other regional language films. Eros International has built a dynamic business model by combining the release of new films every year with the exploitation of its film library. For further information please visit: <a href="https://www.erosplc.com">www.erosplc.com</a>

#### For further information, please contact:

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Email: <a href="mailto:anoop@cdr-india.com">anoop@cdr-india.com</a> / shikha@cdr-

india.com

