

July 14, 2020

BSE Limited

Department of Corporate Services Phiroze Jeejeebhoy Towers Dalal Street Mumbai - 400 001

Script Code: 532689

National Stock Exchange of India Limited

Exchange Plaza, Bandra Kurla Complex Bandra (East) Mumbai - 400 051 Symbol: PVR

Re: Intimation as per Regulation 84 of Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements), 2018 ("SEBI ICDR Regulations") - Issue of advertisement in newspapers in respect of certain matters relating to issue of up to 38,23,872 equity shares of face value of ₹ 10 each ("Rights Equity Shares") of PVR Limited (the "Company") for cash at a price of ₹ 784 per Rights Equity Share (including a premium of ₹ 774 per Rights Equity Share) aggregating up to ₹ 29,979.16 lakhs on a rights basis to the eligible equity shareholders of the company ("Eligible Equity Shareholders") in the ratio of 7 Rights Equity Share for every 94 equity shares of face value of ₹ 10 each ("Equity Shares") held by the Eligible Equity Shareholders of the Company on July 10, 2020 under SEBI ICDR Regulations and relaxations issued thereunder, pursuant to the circulars dated April 21, 2020 (the "Relaxation Circular 1") and May 6, 2020 (the "Relaxation Circular 2" and together with Relaxation Circular 1, the "Relaxation Circulars") issued by Securities and Exchange Board of India ("SEBI") (such issuance of Rights Equity Shares defined as the "Issue").

We enclose copies of advertisements issued by the Company today, i.e. July 14, 2020, in respect of matters specified under sub-regulation (1) of Regulation 84 of SEBI ICDR Regulations, in all editions of (i) Business Standard (English newspaper) and (ii) Business Standard (Hindi newspaper), (Hindi also being the regional language of New Delhi, where our registered office is located).

The advertisements are also available on our website, i.e., www.pvrcinemas.com/corporate/rights-issue

This is for dissemination on your website.

Thanking You.

Yours faithfully, For **PVR Limited**

Pankaj Dhawan Company Secretary cum Compliance Officer

Encl: as above

NOTICE

BHDFC

HOUSING DEVELOPMENT FINANCE CORPORATION LIMITED

(CIN: L70100MH1977PLC019916) Registered Office: Ramon House, H. T. Parekh Marg, 169, Backbay Reclamation, Churchgate, Mumbai - 400 020. Tel. No.: 022 6176 6000 Website: www.hddc.com E-mail: Investorcare@hddc.com

Corporate Office: HDFC House, H. T. Parekh Marg, 165-166, Backbay Redamation, Churchgate, Mumbai - 400 020. Tel. No.: 022 6631 6000

NOTICE is hereby given that a Meeting of the Board of Directors of Housing Development Finance Corporation Limited ('the Corporation') is scheduled to be held on Thursday, July 30, 2020 to inter alia consider and approve the un-audited financial results (standalone) of the Corporation and the un-audited consolidated financial results for the quarter ended June 30, 2020, subject to limited review by the Statutory Auditors of the Corporation

The intimation submitted by the Corporation with the stock exchanges in the above connection and this Notice, is available on the website of the Corporation (www.hdfc.com), BSE Limited (www.bseindia.com) and the National Stock Exchange of India Limited (www.nseindia.com). or Housing Development Finance Corporation Limited

Ajay Agarwal Company Secretary FCS: 9023

Bosch Limited

Registered Office: Hosur Road Adugodi, Bengaluru - 560 030 Website: www.bosch.in e-mail ID: investor@in.bosch.com Tel: +91 80 6752 1750/6752 2315 CIN: L85110KA1951PLC000761

Notice is hereby given, pursuant to Section 91 of the Companies Act, 2013 (including any statutory modification or re-enactment thereof), that the Register of Members and the Share Transfer Books of the Company will remain closed from August 05, 2020 to August 27, 2020 (both days inclusive) for the purpose of Annual General Meeting and payment of dividend for the year ended March 31, 2020 that may be declared at the Annual General Meeting of the Company to be held on Thursday, August 27, 2020, payable to those shareholders whose names appear in the Register of Members of the Company as at the close of business on August 04, 2020 and who are beneficial owners as on August 04, 2020 as per the list furnished to the Company by NSDL/CDSL in respect of shares held in

The Directors have recommended a dividend of Rs. 105/- per share for the year ended March 31, 2020.

dematerialized form.

The said notice may be accessed on the Company's website www.bosch.in under

By order of the Board

Date: 13.07.2020 & Compliance Officer

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Editor: Shyamal Majumda

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For Subscription and Circulation enquiries please contact: Ms. Mansi Singh Head-Customer Relations Business Standard Private Limited. H/4 & I/3, Building H,Paragon Centre, Opp. Birla Centurion, P.B.Marg, Worli, Mumbai - 400013 E-mail: subs bs@bsmail.in

"or sms. SUB BS to 57007"

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usiness Standard seek to present an unbiased pic ture of developments in the markets, the corporate world and the government. Actual developments can turn out to be different owing to circumstance: beyond Business Standard's control and knowledge Business Standard does not take any responsibilit for investment or business decisions taken by read ers on the basis of reports and articles published in the newspaper. Readers are expected to form the

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Place: New Delhi

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No Air Surcharge

This is only an advertisement for information purposes and not for publication, distribution or release directly or indirectly outside India. This is not an appoundement for the offer document. All capitalized terms used and not defined herein shall have the meaning assigned to them in the letter of offer dated July 6, 2020 (the "Letter of Offer" or "LOF") filed with the Stock Exchanges, namely BSE Limited ("BSE") and National Stock Exchange of India Limited ("NSE" and together with BSE, "Stock Exchanges") and the Securities and Exchange Board of India ("SEBI").

R PVR LIMITED

PVR Limited (the "Company" or the "Issuer") was incorporated on April 26, 1995 under the laws of the Republic of India as 'Priya Village Roadshow Limited' with a certificate of incorporation granted by the Registrar of Companies, National Capital Territory of Delhi and Haryana at New Delhi ("RoC"). Subsequently, the name of our Company was changed to 'PVR Limited' pursuant to a fresh certificate of incorporation dated June 28, 2002. For details of the change in the name and address of our Registered Office, see "General Information" on page 57 of the LOF. Registered Office: 61, Basant Lok, Vasant Vihar, New Delhi 110 057, India; Corporate Office: Block A, 4" Floor, Building No. 9A, DLF Cyber City, Phase - III, Gurugram 122 002, Haryana, India; Tel: +91 124 4708 100, Ext: 8136; Contact Person: Mr. Pankaj Dhawan, Company Secretary and Compliance Officer; E-mail: cosec@pvrcinemas.com; Website: www.pvrcinemas.com; Corporate Identity Number: L74899DL1995PLC067827

PROMOTERS OF OUR COMPANY: MR. AJAY BIJLI AND MR. SANJEEV KUMAR

FOR PRIVATE CIRCULATION TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY ONLY

ISSUE OF UP TO 38,23,872 EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH (THE "RIGHTS EQUITY SHARES") OF OUR COMPANY FOR CASH AT A PRICE OF ₹ 784 PER RIGHTS EQUITY SHARE (INCLUDING A PREMIUM OF ₹ 774 PER RIGHTS EQUITY SHARE) AGGREGATING UP TO ₹ 29,979.16 LAKHS ON A RIGHTS BASIS TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY IN THE RATIO OF 7 RIGHTS EQUITY SHARES FOR EVERY 94 EQUITY SHARES HELD BY THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY (THE "ISSUE") ON THE RECORD DATE, THAT IS, JULY 10, 2020 (THE "RECORD DATE"). FOR DETAILS, SEE "TERMS OF THE ISSUE" ON PAGE 196 OF THE LOF.

NOTICE TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY

ISSUE SCHEDULE

ISSUE OPENS ON: FRIDAY, JULY 17, 2020

LAST DATE FOR ON **MARKET RENUNCIATIONS:** FRIDAY, JULY 24, 2020

ISSUE CLOSES ON: FRIDAY, JULY 31, 2020***

Pursuant to the January 22—Rights Issue Circular, SEBI has introduced the concept of credit of Rights Entitlements into the demat accounts of the Eligible Equity Shareholders, which can be renounced by them by way of On Market Renunciation or Off Market renunciation. Further, the credit of Rights Entitlements and Allotment of Rights Equity Shares shall be made only in dematerialized form. Further, due to the COVID-2019 pandemic, pursuant to the May 6—Rights Issue Circular, SEBI has introduced certain relaxations for rights issues which will open prior to July 31, 2020. Investors are encouraged to carefully follow all the necessary requirements under the Rights Issue Circulars and ensure completion of all necessary steps in providing/updating their required details in a timely manner. For details, see "Terms of the Issue" on page 196 of the LOF. "Eligible Equity Shareholders are requested to ensure that their Off Market Renunciation is completed in such a manner that the Rights Entitlements are credited to the demat accounts of the Renouncees on or prior to the Issue Closing Date.

Our Board or a duty authorized committee thereof will have the right to extend the Issue period as it may determine from time to time, provided that this Issue will not remain open in excess of 30 days from the Issue Opening Date. Further, no withdrawal of Application shall be permitted by any Applicant after the Issue Closing Date

ASBA*

Simple, Safe, Smart way of making an application - Make use of it!!!

*Applications supported by blocked amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account. For further details, check section on ASBA below.

Facilities for Application in this Issue

ASBA Facility: (i) ASSA Facinity:
In accordance with Regulation 76 of the SEBI ICDR Regulations, January 22 - Rights Issue Circular and ASBA Circulars, all Investors desiring to make an Application in this Issue are mandatorily required to use the ASBA process. However, due to the impact of COVID-2019 pandemic and lockdown measures undertaken by the Government of India and pursuant to May 6 – Rights Issue Circular, an optional non-cash method has also been instituted only for the resident Investors in this Issue, i.e., R-WAP. Investors should carefully read the provisions applicable to such

Applications before making their Application through ASBA or using the R-WAP. For details, see "Terms of the Issue-Procedure for Application through the R-WAP" on pages 208 and 209 of the LOF, respectively.

(a) ASBA facility: Investors can submit either the Application Form in physical mode to the Designated Branch of the SCSBs or online/ electronic Application through the website of the SCSBs (if made available by such SCSB) authorizing the SCSB to block the Application Money in an ASBAAccount maintained with the SCSB. Application through ASBA facility in electronic mode will only be available with such SCSBs who provide such facility.

maintained with the SCSB. Application through ASBA facility in electronic mode will only be available with such SCSBs who provide such facility. Investors should note that the ASBA process involves procedures that are different from the procedure under the R-WAP process. Investors applying through the ASBA facility should carefully read the provisions applicable before making their Application through the ASBA process. For details, see "Terms of the Issue - Procedure for Application through the ASBA Process" on page 208 of the LOF.

Please note that subject to SCSBs complying with the requirements of SEBI Circular CIR/CFD/DIL/13/2012 dated September 25, 2012, within the periods stipulated therein, Applications may be submitted at the Designated Branches of the SCSBs. Further, in terms of the SEBI Circular CIR/CFD/DIL/12/013 dated January 2, 2013, it is clarified that for making Applications by SCSBs on their own account using ASBA facility, each such SCSB should have a separate account in its own name with any other SEBI registered SCSB(s). Such account shall be used solely for the purpose of making an Application in this Issue and clear demarcated funds should be available in such account for such an Application.

(b) Registrar's Web-based Application Platform (R-WAP):

In accordance with May 6 - Rights Issue Circular, a separate web based application platform, i.e., the R-WAP facility (accessible at https://rights.kfintech.com/pvr), has been instituted for making an Application in this Issue by resident Investors. Further, R-WAP is only an additional option and not a replacement of the existing ASBA process. Resident Investors can access and submit the online Application Form in electronic mode using the R-WAP and make online payment using their internet banking or UPI facility from their own bank account thereat.

PLEASE NOTE THAT ONLY RESIDENT INVESTORS CAN SUBMIT AN APPLICATION USING THE R-WAP. R-WAP FACILITY WILL BE

OPERATIONAL FROM THE ISSUE OPENING DATE. FOR RISKS ASSOCIATED WITH THE R-WAP PROCESS, SEE "RISK FACTORS - THE R-WAP PAYMENT MECHANISM FACILITY PROPOSED TO BE USED FOR THIS ISSUE MAY BE EXPOSED TO RISKS, INCLUDING RISKS ASSOCIATED WITH PAYMENT GATEWAYS" ON PAGE 47 OF THE LOF.

APPLICATIONS SUPPORTED BY BLOCKED AMOUNT (ASBA): Investors desiring to make an Application in this Issue through ASBA process, may submit The Application Form to the Designated Branch of the SCSB or online / electronic Application through the website of the SCSBs (if made available by such SCSB) for authorising such SCSBs to block Application Money payable on the Application in their respective ASBA Accounts. For list of banks which have been notified by SEBI to act as SCSBs for the ASBA process, please refer to https://www.sebi.gcv.in/sebiwebiother/Other/Action.do?doRecognisedFpi=yes&intmld=34. For details on Designated Branches of SCSBs collecting the Application Form, please refer the above-mentioned link.

ELIGIBLE EQUITY SHAREHOLDERS UNDER THE ASBA PROCESS MAY PLEASE NOTE THAT THE EQUITY SHARES UNDER THE ASBA

PROCESS CAN BE ALLOTTED ONLY IN DEMATERIALIZED FORM AND TO THE SAME DEPOSITORY ACCOUNT IN WHICH THE EQUITY SHARES ARE HELD BY SUCH ASBAAPPLICANT ON THE RECORD DATE.

APPLICATION ON PLAIN PAPER: An Eligible Equity Shareholder who has neither received the Application Form through e-mail or physical delivery (where applicable) nor is in a position to obtain it from any other source may make an Application to subscribe to this Issue on plain paper. An Eligible Equity Shareholder shall submit the plain paper Application to the Designated Branch of the SCSB for authorising such SCSB to block Application Money in the said bank account maintained with the same SCSB. Applications on plain paper will not be accepted from any address outside India.

Please note that the Eligible Equity Shareholders who are making the Application on plain paper shall not be entitled to renounce their Rights Entitlements and should not utilize the Application Form for any purpose including renunciation even if it is received subsequently.

PLEASE NOTE THAT APPLICATION ON PLAIN PAPER CANNOT BE SUBMITTED THROUGH R-WAP. PLEASE NOTE THAT WHERE AN INVESTOR SUBMITS APPLICATION FORMS ALONG WITH PLAIN PAPER OR MULTIPLE PLAIN PAPER APPLICATIONS FOR SAME RIGHTS ENTITLEMENTS, IT SHALL BE TREATED AS MULTIPLE APPLICATIONS AND SHALL BE LIABLE TO BE REJECTED.

The application on plain paper, duly signed by the Eligible Equity Shareholder including joint holders, in the same order and as per specimen recorded with his bank, must reach the office of the Designated Branch of the SCSB before the Issue Closing Date and should contain the following particulars:

1. Name of our Company, being PVR Limited; 2. Name and address of the Eligible Equity Shareholder including joint holders (in the same order and as per specimen recorded with our Company or the Depository); 3. Registered Folio Number/DP and Client ID No.; 4. Number of Equity Shares held as on Record Date; 5. Allotment option—only dematerialised form; 6. Number of Rights Equity Shares entitled to; 7. Number of Rights Equity Shares applied for within the Rights Entitlements; 8. Number of additional Rights Equity Shares applied for, if any; 9. Total number of Rights Equity Shares applied for, 10. Total amount paid at the rate of ₹ 784 per Rights Equity Share; 11. Details of the ASBAAccount such as the account number, name, address and branch of the relevant SCSB; 12. In case of NR Eligible Equity Shareholders making an application with an Indian address, details of the NRE/FCNR/NRO Account such as the account number, name, address and branch of the SCSB with which the account is maintained; 13. Except for Applications on behalf of the Central or State Government, the residents of Sikkim and the officials appointed by the courts, PAN of the Eligible Equity Shareholder and for each Eligible Equity Shareholder in case of joint names, irrespective of the total value of the Rights Equity Share applied for pursuant to this issue; 14. Authorisation to the Designated Branch of the SCSB to block an amount equivalent to the Application Money in the ASBA Account; 15. Signature of the Eligible Equity Shareholder (in case of joint holders, to appear in the same sequence and order as they appear in the records of the SCSB); and 16. In addition, all such Snareholder (in case of joint holders, to appear in the same sequence and order as they appear in the records of the SCSB); and 16. In addition, all such Eligible Equity Shareholders are deemed to have accepted the following: "I/ We understand that neither the Rights Entitlements nor the Rights Equity Shares have been, or will be, registered under the U.S. Securities Act of 1933, as amended (the "US Securities Act"), or any United States state securities laws, and may not be offered, sold, resold or otherwise transferred within the United States or to the territories or possessions thereof (the "United States), except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the US Securities Act. I/ we understand the Rights Equity Shares referred to in this application are being offered and sold in offshore transactions outside the United States in compliance with Regulation S under the US Securities Act ("Regulation S") to existing shareholders located in jurisdictions where such offer and sale of the Rights Equity Shares is permitted under laws of such jurisdictions. I/ we understand that the Issue is not, and under no circumstances is to be construed as, an offering of any Rights Equity Shares or Rights Entitlements for sale in the United States, or as a solicitation therein of an offer to buy any of the said Rights Equity Shares or Rights Equity Shares or kights Entitlements for sale in the United States, or as a solicitation therein of an orier to buy any of the said Rights Equity Shares of Kights Entitlements in the United States. We confirm that I am/we are (a) not in the United States and eligible to subscribe for the Rights Equity Shares under applicable securities laws (b) complying with laws of jurisdictions applicable to such person in connection with the Issue, and (c) understand that neither the Company, nor the Registrar, the Lead Manager or any other person acting on behalf of the Company will accept subscriptions from any person, or the agent of any person, who appears to be, or who the Company, the Registrar, the Lead Manager or any other person acting on behalf of the Company have reason to believe is in the United States or is outside of India and ineligible to participate in this Issue under the securities laws of their jurisdiction.

I/ We will not offer, sell or otherwise transfer any of the Rights Equity Shares which may be acquired by us in any jurisdiction or under any circumstances in which such offer or sale is not authorized or to any person to whom it is unlawful to make such offer, sale or invitation. I/ We satisfy, and each account for which I/ we are acting satisfies, (a) all suitability standards for investors in investments of the type subscribed for herein imposed by the jurisdiction of my/our residence, and (b) is eligible to subscribe and is subscribing for the Rights Equity Shares and Rights Entitlements in compliance with applicable securities and other laws of our jurisdiction of residence.

I/we hereby make the representations, warranties, acknowledgments and agreements set forth in the section of the Letter of Offer titled "Restrictions on Purchases and Resales" on page 233 of the LOF.

I/We understand and agree that the Rights Entitlements and Rights Equity Shares may not be reoffered, resold, pledged or otherwise transferred except in an offshore transaction in compliance with Regulation S, or otherwise pursuant to an exemption from, or in a transaction not subject to, the registration I/ We acknowledge that we, the Lead Manager, its affiliates and others will rely upon the truth and accuracy of the foregoing representations and agreements."

OVERSEAS SHAREHOLDERS: The distribution of the Letter of Offer, the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter, any OVERSEAS THAREHOLDERS: The distribution of the relater of order, the Application form, the Rights Equity Shares on a rights basis to persons in certain jurisdictions outside India is restricted by legal requirements prevailing in those jurisdictions. Persons into whose possession the Letter of Offer, the Abridged Letter of Offer, the Application Form or the Rights Entitlements Letter may come, are required to inform themselves about and observe such restrictions. Our Company is making this Issue on a rights basis to the Eligible Equity Shareholders and will dispatch the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material only to the e-mail addresses of Eligible Equity Shareholders who have provided an Indian address to our Company. Those overseas shareholders who do not update our records with their Indian address or the address of their duly authorised representative in Indian address or the address of their duly authorised representative in Indian address or the address of their duly authorised representative in Indian address or the Address of Editor the Editor of Editor the Address of Editor the Editor of Editor of Editor the Editor of Editor of Editor the Editor of Editor the Editor of Edito r to the date on which we propose to e-mail or send a physical copy of the Letter of Offer, the Abridged Letter of Offer, the Rights Entitlement Letter and the Application Form, shall not be sent any Issue materials.

NO OFFER IN THE UNITED STATES

The Rights Entitlements and The Rights Equity Shares have not been and will not be registered under the US Securities Act, or any U.S. State Securities laws and may not be offered, sold, resold or otherwise transferred within the United States, except in a transaction exempt from the registration requirements of the US Securities Act. The Rights Equity Shares referred to in the Letter of Offer are being offered and sold in offshore transactions outside the United States in compliance with Regulation S to equity shareholders located in jurisdictions where such offer and sale of the rights equity shares is permitted under laws of such jurisdictions. The offering to which the letter of offer relates is not, and under no circumstances is to be construed as, an offering of any rights equity shares or rights entitlements for sale in the united states or as a solicitation therein of an offer to buy any of the said securities.

offering of any rights equity shares or rights entitlements for sale in the united states or as a solicitation therein of an offer to buy any of the said securities. Neither our Company, nor any person acting on behalf of our Company, will accept a subscription or renunciation from any person, or the agent of any person, who appears to be, or who our Company, or any person acting on behalf of our Company, has reason to believe is, in the United States when the buy order is made. No Application Form should be postmarked in the United States, electronically transmitted from the United States or otherwise dispatched from the United States or from any other jurisdiction where it would be illegal to make an offer of securities under the Letter of Offer. Our Company is making this Issue on a rights basis to the Eligible Equity Shareholders and will dispatch, only through email, the Abridged Letter of Offer, the Rights Entitlement Letter and the Application Form only to Eligible Equity Shareholders who have provided an Indian address to our Company.

Any person who acquires Rights Entitlements or Rights Equity Shares will be deemed to have declared, warranted and agreed, by accepting the delivery of the Letter of Offer, that it is not and that at the time of subscribing for the Rights Equity Shares or the Rights Entitlements, it will not be, in the United States, and is authorized to acquire the Rights Entitlements and the Rights Equity Shares in compliance with all applicable laws and regulations.

and is authorized to acquire the Rights Entitlements and the Rights Equity Shares in compliance with all applicable laws and regulations.

Our Company, in consultation with the Lead Manager, reserves the right to treat as invalid any Application Form which: (i) appears to our Company or its agents to have been executed in, electronically transmitted from or dispatched from the United States or other jurisdictions where the offer and sale of the Rights Equity Shares is not permitted under laws of such jurisdictions; (ii) does not include the relevant certifications set out in the Application Form, including to the effect that the person submitting and/or renouncing the Application Form is not in the United States and eligible to subscribe for the Rights Equity Shares under applicable securities laws and such person is complying with laws of jurisdictions applicable to such person in connection with this Issue and have obtained requisite approvals before applying in this Issue; or (iii) where either a registered Indian address is not provided or our Company believes acceptance of such Application Form may infringe applicable legal or regulatory requirements; and our Company shall not be bound to issue or allot any Rights Equity Shares in respect of any such Application Form.

LAST DATE FOR APPLICATION: The last date for submission of the duly filled in the Application Form or a plain paper Application is Friday, July 31, 2020, i.e., Issue Closing Date. Our Board or any committee thereof may extend the said date for such period as it may determine from time to time, subject to the Issue Period not exceeding 30 days from the Issue Opening Date (inclusive of the Issue Opening Date).

If the Application Form is not submitted with an SCSB, uploaded with the Stock Exchanges and the Application Money is not blocked with the SCSB or if the Application Form is not accepted at the R-WAP, on or before the Issue Closing Date or such date as may be extended by our Board or any committee thereof, the invitation to offer contained in the Letter of Offer shall be deemed to have been declined and our Board or any committee thereof shall be at liberty to dispose of the Rights Equity Shares hereby offered, as provided under the section, "Terms of the Issue - Basis of Allotment" on page 224 of the LOF. Please note that on the Issue Closing Date, (i) Applications through ASBA process will be uploaded until 5.00 p.m. (Indian Standard Time) or such extended time as permitted by the Stock Exchanges, and (ii) the R-WAP facility will be available until 5.00 p.m. (Indian Standard Time) or such extended time as permitted by the Stock Exchanges.

time as permitted by the Stock Exchanges.

ALLOTMENT ONLY IN DEMATERIALISED FORM: The Allotment of Equity Shares pursuant to the Issue will only be made in dematerialised form. In accordance with the SEBI Rights Issue Circulars, (a) the Eligible Equity Shareholders, who hold Equity Shares in physical form as on Record Date; or (b) the Eligible Equity Shareholders, who hold Equity Shares in physical form as on Record Date and who have not furnished the details of their demat account to the Registrar or our Company at least two Working Days prior to the Issue Closing Date, desirous of subscribing to Rights Equity Shares may also apply in this Issue during the Issue Period subject to certain conditions. Such resident Eligible Equity Shareholders must check the procedure for application by and credit of Rights Equity Shares to such Eligible Equity Shares for further details, see "Terms of the Issue - Procedure for Application by Eligible Equity Shareholders holding Equity Shares in physical form and "Terms of the Issue - Credit and Transfer of Rights Equity Shares in case of Shareholders holding Equity Shares in Physical Form and disposal of Rights Equity Shares for non-receipt of demat account details in a timely manner" on pages 214 and 225 of the LOF, respectively.

INVESTORS MAY PLEASE NOTE THAT THE EQUITY SHARES CAN BE TRADED ON THE STOCK EXCHANGES ONLY IN DEMATERIALISED FORM. LISTING: The existing Equity Shares of our Company are listed on the BSE Limited ("BSE") and the National Stock Exchange of India Limited ("NSE", and together with the BSE, the "Stock Exchanges"). Our Company has received "in-principle" approvals from the BSE and the NSE for listing the Rights Equity Shares through their letters, each dated July 3, 2020. Our Company will also make applications to the Stock Exchanges to obtain trading approvals for the Rights Entitlements as required under the January 22 — Rights Issue Circular. For the purposes of the Issue, the Designated Stock Exchange is the BSE.

DISCLAIMER CLAUSE OF SEBI: Submission of LOF to SEBI should not in any way be deemed or construed that SEBI has cleared or approved the LOF. The Investors are advised to refer to the full text of the Disclaimer as provided in "Other Regulatory and Statutory Disclosures - Disclaimer Clause of SEBI" on page 188 of the LOF. DISCLAIMER CLAUSE OF BSE (Designated Stock Exchange): It is to be distinctly understood that the permission given by BSE Limited should not, in anyway, be deemed or construed that the Letter of Offer has been cleared or approved by BSE Limited; nor does it certify the correctness or completeness of any of the contents of the Letter of Offer. The investors are advised to refer to the full text of the Disclaimer as provided in "Other Regulatory and Statutory Disclosures - Disclaimer Clause of BSE" on page 191 of the LOF.

DISCLAIMER CLAUSE OF NSE: It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Letter of Offer has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the Letter of Offer. The investors are advised to refer to the full text of the Disclaimer as provided in "Other Regulatory and Statutory Disclosures - Disclaimer Clause of NSE"

on page 192 of the LOF ESCROW COLLECTION BANK: Axis Bank Limited.

ALLOTMENT ACCOUNT BANK: Axis Bank Limited.

REFUND BANKER: Axis Bank Limited. DISPATCH AND AVAILABILITY OF ISSUE MATERIALS: In accordance with the SERLICOR Regulations, May 6 - Rights Issue Circular and the MCA

Circular, our Company will send, primarily through e-mail, the Abridged Letter of Offer, the Rights Entitlements Letter, Application Form and other issue materials to all the Eligible Equity Shareholders who have provided their Indian addresses along with their valid e-mail IDs to our Company. The Letter of Offer will be provided, primarily through e-mail, by the Registrar on behalf of our Company or Lead Manager to the Eligible Equity Shareholders who have provided their Indian addresses and a valid e-mail ID to our Company and in each case who make a request in this regard.

In the event that the e-mail addresses of the Eligible Equity Shareholders are not available with the Company or the Eligible Equity Shareholders have not provided the valid e-mail address to the Company, our Company will make reasonable efforts to dispatch the Letter of Offer, Abridged Letter of Offer, Application Form and Rights Entitlements Letter by way of physical delivery as per the applicable laws to those Eligible Equity Shareholders who have

in accordance with the above, the dispatch of the Abridged Letter of Offer, the Rights Entitlement Letter along with the Application Form has been completed in electronic form through e-mail on Sunday, July 12, 2020 and physically through registered post on Monday, July 13, 2020. Investors can access the Letter of Offer, the Abridged Letter of Offer and the Application Form (provided that the Eligible Equity Shareholder is eligible to subscribe to the Rights Equity Shares under applicable securities laws) on the websites of:

(i) our Company at www.pvrcinemas.com/corporate/rights-issue; (ii) the Registrar at https://rights.kfintech.com/pvr, (iii) the Lead Manager www.axiscapital.co.in; (iv) the Stock Exchanges at www.bseindia.com and www.nseindia.com; and (v) the R-WAP at https://rights.kfintech.com/pvr. Eligible Equity Shareholders can obtain the details of their respective Rights Entitlements from the website of the Registrar (i.e., https://rights.kfintech.com/pvr) by entering their DP ID and Client ID or Folio Number (in case of Eligible Equity Shareholders holding Equity Shares in physical form) and PAN. The link for the same shall also be available on the website of our Company (i.e., www.pvrcinemas.com/corporate/rights-issue). In light of the current COVID-2019 situation and pursuant to the May 6 – Rights Issue Circular and the MCA Circular, our Company, the Lead Manager and

the Registrar will not be liable for non-dispatch of physical copies of Issue materials, including the Letter of Offer, the Abridged Letter of Offer, the Rights Entitlements Letter and the Application Form, through registered post or speed post or courier services.

The Investors can visit following links for the below-mentioned purposes: a) Frequently asked questions on the Application process and resolution of difficulties faced by the Investors: https://www.rights.kfintech.com/pvr b) Updation of Indian address/ e-mail address/ phone or mobile number in the records maintained by the Registrar or our Company: https://rights.kfintech.com/pvr or send an email to pvrcinemas.rights@kfintech.com/pvr or send an e-mail to pvrcinemas.rights@k Shareholders: pyrcinemas.rights@kfintech.com

The LOF is also available on the website of SEBI at www.sebi.gov.in.

LEAD MANAGER TO THE ISSUE **REGISTRAR TO THE ISSUE** COMPANY SECRETARY AND COMPLIANCE OFFICER AXIS CAPITAL Mr. Pankai Dhawan MEINTECH Company Secretary and Compliance Office Axis Capital Limited KFin Technologies Private Limited Block A, 4th Floor, Building No. 9A DLF Cyber City, Phase – III KFin Technologies Private Limited (formerly known as "Karvy Fintech Private Limited")
Selenium, Tower B, Plot No- 31 and 32, Financial District, Nanakramguda,
Serilingampally, Hyderabad, Rangareddi, 500 032, Telangana, India
Tel: +91 40 6716 2222, Toll Free Number: 18003454001 1st Floor, Axis House, C-2 Wadia International Centre Pandurang Budhkar Marg, Worli, Mumbai 400 025, Maharashtra, India Tel: +91 22 4325 2183, E-mail: pvr.rights@axiscap.in Gurugram 122 002 Investor Grievance E-mail: complai Website: www.axiscapital.co.in Contact Person: Mr. Sagar Jatakiya SEBI Registration No.: INM000012029 Tel: +91 124 4708 100, Ext: 8136 II: pvrcinemas.rights@kfintech.com
 stor grievance E-mail: einward.ris@kfintech.com; Website: www.kfintech.com E-mail: pankaj.dhawan@pvrcinemas.com Contact Person: Mr. M. Murali Krishna; SEBI Registration No.: INR000000221

Investors may contact the Registrar or the Company Secretary and Compliance Officer for any pre Issue or post Issue related matter. All grievances relating to the ASBA process or R-WAP process may be addressed to the Registrar, with a copy to the SCSBs (in case of ASBA process), giving full details such as name, address of the Applicant, contact number(s), e mail address of the sole/ first holder, folio number or demat account number, serial number of the Application Form, number of Rights Equity Shares applied for, amount blocked (in case of ASBA process) or amount debited (in case of the R-WAP process), ASBA Account number and the Designated Branch of the SCSBs where the ion Form or the plain paper application, as the case may be, was submitted by the Investors along with a photocopy of the acknowledgement slip (in case of ASBA process) and copy of the e-acknowledgement (in case of the R-WAP process). For details on the ASBA process and R-WAP process, see Terms of the Issue" on page 196 of the LOF.

> For PVR Limited On behalf of the Board of Directors Pankaj Dhawan

Company Secretary and Compliance Officer

PVR Limited is proposing, subject to market conditions and other considerations, a rights issue of its Equity Shares and has in this regard filed a Letter of Offer dated July 06, 2020 with the BSE, the designated stock exchange. The LOF is available on the website of SEBI at www.sebi.gov.in, the Stock Exchanges i.e. National Stock Exchange of India Limited at www.nsicrapital.co.in, website of Company at www.pvrcinemas.com/corporate/rights-issue and website of Registrar at https://inghts.kfintech.com/pvr. Investors should note that investment in equity shares involves a degree of risk and for details relating to the same, please see the section entitled "Risk Factors" on page 18 of the LOF.

The Rights Entitlements and the Rights Equity Shares have not been and will not be registrated under the U.S. Securities Act or any state securities laws in the United States, and may not be offered, sold, resold or otherwise transferred within the United States, except in a transaction exempt from the registration requirements of the U.S. Securities Act. Accordingly, the Rights Entitlements and Rights Equity Shares are being offered and sold in 'offshore transactions' outside the United States in compliance with Regulation S under the U.S. Securities Act to existing shareholders located in jurisdictions where such offer and sale of the Rights Equity Shares is permitted under laws of such jurisdictions. There will be no public offering in the United States.

Adfactors/698

की संख्या 28 हजार

🗬 श में पिछले 24 घंटे में सर्वाधिक 28,701 मामले सामने आने के बाद संक्रमितों की कुल संख्या सोमवार को बढ़कर 8.78.254 हो गई। वहीं, इस खतरनाक वायरस की वजह से 500 और लोगों की मौत के बाद देश में मृतकों की कुल संख्या 23,174 हो गई। स्वास्थ्य मंत्रालय की ओर से सुबह आठ बजे तक जारी आंकडों के अनुसार अब तक 5,53,470 लोग स्वस्थ हो चुके हैं, जबकि 3,01,609 लोगों का इलाज चल रहा है और एक व्यक्ति देश से बाहर जा चुका है। एक अधिकारी ने कहा, 'अब तक 63.01 फीसदी मरीज स्वस्थ हो चुके हैं।' संक्रमण की पुष्टि वाले कुल मामलों में विदेशी नागरिक भी शामिल हैं। यह लगातार चौथा ऐसा दिन है, जब देश में संक्रमण के 26,000 से ज्यादा मामले सामने आए हैं।

भारतीय चिकित्सा अनुसंधान परिषद (आईसीएमआर) के अनुसार 12 जुलाई तक 1,18,06,256 नमूनों की जांच हुई है, जिनमें से 2,19,103 नमूनों की जांच रविवार को हुई।

कोरोना घटनाक्रम

- केंद्रीय गृह मंत्री अमित शाह ने अपने लोकसभा निर्वाचन क्षेत्र गांधीनगर में कोविड-19 संबंधी हालात की समीक्षा के लिए सोमवार को बैठक की
- उच्चतम न्यायालय ने कोविड-19 के मद्देनजर इस साल श्री अमरनाथ यात्रा के श्रद्धालुओं को सीमित करने के लिए दायर याचिका पर सोमवार को विचार से इनकार कर दिया। न्यायालय ने कहा कि यह मसला स्थानीय प्रशासन पर छोड़ना होगा
- **■** गुजरात के अहमदाबाद में कोरोना के प्रसार को रोकने के लिए प्राधिकारियों ने सार्वजनिक स्थानों पर मास्क नहीं लगाने वालों पर 200 रुपये के जुर्माने को सोमवार को बढ़ा कर 500 रुपये कर दिया
- **■** राजस्थान में कोरोनावायरस संक्रमण से चार और लोगों की मौत के बाद राज्य में इससे मरने वालों की संख्या सोमवार को 514 हो गई है। इसके साथ ही राज्य में कोविड-१९ के ९५ नए मामले सामने आने से राज्य में संक्रमण के मामले बढ़कर 24,487 हो गए, जिनमें से 5,735 लोगों का इलाज जारी है
- ओडिशा में कोविड-19 से छह और लोगों की मौत हो गई, जिससे संक्रमण के कारण मरने वाले लोगों की संख्या 70 हो गई। वहीं, कोरोना वायरस संक्रमण के 616 नए मामले सामने आने से राज्य में संक्रमितों की संख्या 13,737 पहुंच गई
- ओडिशा में वायरस संक्रमण के डर से कुछ गैर कोविड-अस्पतालों द्वारा मरीजों को लौटाए जाने की खबरों के बीच राज्य सरकार ने सोमवार को एक आदेश जारी कर सभी स्वास्थ्य देखभाल सुविधाओं से यह सुनिश्चित करने को कहा कि जरूरतमंदों को आवश्यक चिकित्सा सेवाएं उपलब्ध कराई जाएं
- आंध्र प्रदेश में कोविड-19 से एक दिन में सर्वाधिक ३७ लोगों की मौत, मृतक संख्या ३६५ हुई। इस महामारी के 1,935 नए मामले सामने आने के बाद संक्रमितों की कुल संख्या 31,103 पहुंची
- केरल का पहला प्लाज्मा बैंक मंजरी में सरकारी मेडिकल कॉलेज एवं अस्पताल में बनाया गया है। इस अस्पताल में गंभीर रूप से बीमार दो कोविड-19 के मरीजों को प्लाज्मा थेरेपी से ठीक किया गया है

Place: New Delhi

नए मामलों उत्तर प्रदेश में कोरोना संक्रमण के 1,664 नए मामले, मृतकों का आंकड़ा पहुंचा 955

पिछले 24 घंटे में उत्तर प्रदेश में कोरोना संक्रमण

के 1,664 नए मामले सामने आए जबिक 21 अवनीश कुमार अवस्थी ने बताया कि पछले और लोगों की मौत के साथ ही संक्रमण से जान 24 घंटे में संक्रमण के 1,664 नए मामले सामने गंवाने वालों की संख्या सोमवार को बढकर आए हैं जबकि 869 लोग पूर्णतया: उपचारित

अपर मुख्य सचिव (गृह एवं सूचना) इस प्रकार संक्रमण के कुल मामले 38,130 हो संक्रमण के कारण मृतकों का आंकड़ा 955 पर उन्होंने कहा कि कोविड हेल्पडेस्क के अच्छे गए हैं जबिक संक्रमण के उपचाराधीन मामलों की संख्या 12,972 है।

होकर घर गए और 21 लोगों की मौत हो गई। उपचारित होकर अपने घरों को जा चुके हैं और 50 हजार प्रतिदिन करने का निर्देश दिया है। किए गए जो लक्षणात्मक थे।

पहुंच गया है। अवस्थी ने बताया कि रविवार परिणाम सामने आ रहे हैं। कुल 19,268 से उन्होंने बताया कि 24,203 लोग पूर्णतया: योगी आदित्यनाथ ने जांच की क्षमता बढाकर हेल्पडेस्क के माध्यम से 1427 मरीज चिहिनत

को लगभग 36 हजार जांच किए गए। मुख्यमंत्री अधिक मामलों में जांच की गई और कोविड

This is only an advertisement for information our oses and not for publication, distribution or release directly or indirectly outside India. This is not an appropriate an appropriate the offer document. All capitalized terms used and not defined herein shall have the meaning assigned to them in the letter of offer dated July 6, 2020 (the "Letter of Offer" or "LOF") filed with the Stock Exchanges, namely BSE Limited ("BSE") and National Stock Exchange of India Limited ("NSE" and together with BSE, "Stock Exchanges") and the Securities and Exchange Board of India ("SEBI").

PVR LIMITED

PVR Limited (the "Company" or the "Issuer") was incorporated on April 26, 1995 under the laws of the Republic of India as 'Priya Village Roadshow Limited' with a certificate of incorporation granted by the Registrar of Companies, National Capital Territory of Delhi and Haryana at New Delhi ("RoC"). Subsequently, the name of our Company was changed to 'PVR Limited' pursuant to a fresh certificate of incorporation dated June 28, 2002. For details of the change in the name and address of our Registered Office, see "General Information" on page 57 of the LOF. Registered Office: 61, Basant Lok, Vasant Vihar, New Delhi 110 057, India; Corporate Office: Block A, 4" Floor, Building No. 9A, DLF Cyber City, Phase - III, Gurugram 122 002, Haryana, India; Tel: +91 124 4708 100, Ext: 8136; Contact Person: Mr. Pankaj Dhawan, Company Secretary and Compliance Officer; E-mail: cosec@pvrcinemas.com; Website: www.pvrcinemas.com; Corporate Identity Number: L74899DL1995PLC067827

PROMOTERS OF OUR COMPANY: MR. AJAY BIJLI AND MR. SANJEEV KUMAR

FOR PRIVATE CIRCULATION TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY ONLY

ISSUE OF UP TO 38,23,872 EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH (THE "RIGHTS EQUITY SHARES") OF OUR COMPANY FOR CASH AT A PRICE OF ₹ 784 PER RIGHTS EQUITY SHARE (INCLUDING A PREMIUM OF ₹ 774 PER RIGHTS EQUITY SHARE) AGGREGATING UP TO ₹ 29.979.16 LAKHS ON A RIGHTS BASIS TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY IN THE RATIO OF 7 RIGHTS EQUITY SHARES FOR EVERY 94 EQUITY SHARES HELD BY THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY (THE "ISSUE") ON THE RECORD DATE, THAT IS, JULY 10, 2020 (THE "RECORD DATE"). FOR DETAILS, SEE "TERMS OF THE ISSUE" ON PAGE 196 OF THE LOF.

NOTICE TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY

ISSUE SCHEDULE*

ISSUE OPENS ON: FRIDAY, JULY 17, 2020

LAST DATE FOR ON **MARKET RENUNCIATIONS:** FRIDAY, JULY 24, 2020

ISSUE CLOSES ON: FRIDAY, JULY 31, 2020***

Pursuant to the January 22 - Rights Issue Circular, SEBI has introduced the concept of credit of Rights Entitlements into the demat accounts of the Eligible Equity Shareholders, which can be renounced by them by way of On Market Renunciation or Off Market renunciation. Further, the credit of Rights Entitlements and Allotment of Rights Equity Shares shall be made only in dematerialized form. Further, due to the COVID-2019 pandemic, pursuant to the May 6 – Rights Issue Circular, SEBI has introduced certain relaxations for rights issues which will open prior to July 31, 2020. Investors are encouraged to carefully follow all the necessary requirements under the Rights Issue Circulars and ensure completion of all necessary steps in providing/updating their required details in a timely manner. For details, see "Terms of the Issue" on page 196 of the LOF. "Eligible Equity Shareholders are requested to ensure that their Off Market Renunciation is completed in such a manner that the Rights Entitlements are credited to the demat accounts of the Renouncees on or prior to the Issue Closing Date.

"Our Board or a duly authorized committee thereof will have the right to extend the Issue period as it may determine from time to time, provided that this Issue will not remain open in excess of 30 days from the Issue Opening Date. Further, no withdrawal of Application shall be permitted by any Applicant after the Issue Closing Date

Simple, Safe, Smart way of making

*Applications supported by blocked amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account. For further details, check section on ASBA below.

an application - Make use of it!!!

(i) ASBA Facility: (1) ASBA Facility:
In accordance with Regulation 76 of the SEBI ICDR Regulations, January 22 - Rights Issue Circular and ASBA Circulars, all Investors desiring to make an Application in this Issue are mandatorily required to use the ASBA process. However, due to the impact of COVID-2019 pandemic and lockdown measures undertaken by the Government of India and pursuant to May 6 - Rights Issue Circular, an optional non-cash method has also been instituted only for the resident Investors in this Issue, i.e., R-WAP. Investors should carefully read the provisions applicable to such Applications before making their Application through ASBA or using the R-WAP. For details, see "Terms of the Issue - Procedure for Application through the R-WAP" on pages 208 and 209 of the LOF, respectively.

(a) ASBA facility: Investors can submit either the Application Form in physical mode to the Designated Branch of the SCSBs or online/ electronic Application through the website of the SCSBs (if made available by such SCSB) authorizing the SCSB to block the Application Money in an ASBA Account maintained with the SCSB. Application through ASBA facility in electronic mode will only be available with such SCSBs who provide such facility. Investors should note that the ASBA process involves procedures that are different from the procedure under the R-WAP process. Investors applying through the ASBA facility should carefully read the provisions applicable before making their Application through the ASBA process. For details, see

"Terms of the Issue - Procedure for Application through the ASBA Process" on page 208 of the LOF. Please note that subject to SCSBs complying with the requirements of SEBI Circular CIR/CFD/DIL/13/2012 dated September 25, 2012, within the periods stipulated therein, Applications may be submitted at the Designated Branches of the SCSBs.

Further, in terms of the SEBI Circular CIR/CFD/DIL/1/2013 dated January 2, 2013, it is clarified that for making Applications by SCSBs on their own account using ASBA facility, each such SCSB should have a separate account in its own name with any other SEBI registered SCSB(s). Such account shall be used solely for the purpose of making an Application in this Issue and clear demarcated funds should be available in such account for such an Application (b) Registrar's Web-based Application Platform (R-WAP):

In accordance with May 6 – Rights Issue Circular, a separate web based application platform, i.e., the R-WAP facility (accessible at https://rights.kfintech.com/pvr), has been instituted for making an Application in this Issue by resident Investors. Further, R-WAP is only an additional option and not a replacement of the existing ASBA process. Resident Investors can access and submit the online Application Form in electronic mode

using the R-WAP and make online payment using their internet banking or UPI facility from their own bank account thereat.

PLEASE NOTE THAT ONLY RESIDENT INVESTORS CAN SUBMIT AN APPLICATION USING THE R-WAP. R-WAP FACILITY WILL BE OPERATIONAL FROM THE ISSUE OPENING DATE. FOR RISKS ASSOCIATED WITH THE R-WAP PROCESS, SEE "RISK FACTORS - THE R-WAP PAYMENT MECHANISM FACILITY PROPOSED TO BE USED FOR THIS ISSUE MAY BE EXPOSED TO RISKS, INCLUDING RISKS ASSOCIATED WITH PAYMENT GATEWAYS" ON PAGE 47 OF THE LOF

APPLICATIONS SUPPORTED BY BLOCKED AMOUNT (ASBA): Investors desiring to make an Application in this Issue through ASBA process, may submit the Application Form to the Designated Branch of the SCSB or online / electronic Application through the website of the SCSBs (if made available by such SCSB) for authorising such SCSB to block Application Money payable on the Application in their respective ASBA Accounts. For list of banks which have been notified by SEBI to act as SCSBs for the ASBA process, please refer to https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmld=34. For details on Designated Branches of SCSBs collecting the Application Form, please refer the above-mentioned link.

ELIGIBLE EQUITY SHAREHOLDERS UNDER THE ASBA PROCESS MAY PLEASE NOTE THAT THE EQUITY SHARES UNDER THE ASBA

PROCESS CAN BE ALLOTTED ONLY IN DEMATERIALIZED FORM AND TO THE SAME DEPOSITORY ACCOUNT IN WHICH THE EQUITY SHARES ARE HELD BY SUCH ASBA APPLICANT ON THE RECORD DATE.

APPLICATION ON PLAIN PAPER: An Eligible Equity Shareholder who has neither received the Application Form through e-mail or physical delivery (where applicable) nor is in a position to obtain it from any other source may make an Application to subscribe to this Issue on plain paper. An Eligible Equity Shareholder shall submit the plain paper Application to the Designated Branch of the SCSB for authorising such SCSB to block Application Money in the said bank account maintained with the same SCSB. Applications on plain paper will not be accepted from any address outside India.

Please note that the Eligible Equity Shareholders who are making the Application on plain paper shall not be entitled to renounce their Rights Entitlements and should not utilize the Application Form for any purpose including renunciation even if it is received subsequently.

PLEASE NOTE THAT APPLICATION ON PLAIN PAPER CANNOT BE SUBMITTED THROUGH R-WAP. PLEASE NOTE THAT WHERE AN INVESTOR SUBMITS APPLICATION FORMS ALONG WITH PLAIN PAPER OR MULTIPLE PLAIN PAPER APPLICATIONS FOR SAME RIGHTS ENTITLEMENTS, IT SHALL BE TREATED AS MULTIPLE APPLICATIONS AND SHALL BE LIABLE TO BE REJECTED.

The application on plain paper, duly signed by the Eligible Equity Shareholder including joint holders, in the same order and as per specimen recorded with his bank, must reach the office of the Designated Branch of the SCSB before the Issue Closing Date and should contain the following particulars:

1. Name of our Company, being PVR Limited; 2. Name and address of the Eligible Equity Shareholder including joint holders (in the same order and as per specimen recorded with our Company or the Depository); 3. Registered Folio Number/DP and Client ID No.; 4. Number of Equity Shares held as on Record Date; 5. Allotment option — only dematerialised form; 6. Number of Rights Equity Shares entitled to; 7. Number of Rights Equity Shares applied for within the Rights Entitlements; 8. Number of additional Rights Equity Shares applied for, if any; 9. Total number of Rights Equity Shares applied for; 10. Total amount paid at the rate of ₹ 784 per Rights Equity Share; 11. Details of the ASBA Account such as the account number, name, address and branch of the relevant SCSSB: 12. In case of IMS Flights Equity Shares you are application with an Indian address details of the NREF/ECNR/NR/NRO Account such as the SCSB; 12. In case of NR Eligible Equity Shareholders making an application with an Indian address, details of the NRE/FCNR/NRO Account such as the account number, name, address and branch of the SCSB with which the account is maintained; 13. Except for Applications on behalf of the Central or State Government, the residents of Sikkim and the officials appointed by the courts, PAN of the Eligible Equity Shareholder and for each Eligible Equity Shareholder in case of joint names, irrespective of the total value of the Rights Equity Shares applied for pursuant to this Issue; 14. Authorisation to the Designated Branch of the SCSB to block an amount equivalent to the Application Money in the ASBA Account; 15. Signature of the Eligible Equity Shareholder (in case of joint holders, to appear in the same sequence and order as they appear in the records of the SCSB); and 16. In addition, all such Eligible Equity Shareholders are deemed to have accepted the following: "I/ We understand that neither the Rights Entitlements nor the Rights Equity Shares have been, or will be, registered under the U.S. Securities Act of 1933, as amended (the "US Securities Act"), or any United States state securities laws, and may not be offered, sold, resold or otherwise transferred within the United States or to the territories or possessions thereof (the "United States") raws, and may not be offered, sold, result of other was a faither than the distribution of the US Securities Act. If we understand the Rights Equity Shares referred to in this application are being offered and sold in offshore transactions outside the United States in compliance with Regulation 5. under the US Securities Act ("Regulation S") to existing shareholders located in jurisdictions where such offer and sale of the Rights Equity Shares is permitted under laws of such jurisdictions. I/ we understand that the Issue is not, and under no circumstances is to be construed as, an offering of any Rights Equity Shares or Rights Entitlements for sale in the United States, or as a solicitation therein of an offer to buy any of the said Rights Equity Shares or Rights Entitlements in the United States. If we confirm that I am/ we are (a) not in the United States and eligible to subscribe for the Rights Equity Shares under applicable securities laws (b) complying with laws of jurisdictions applicable to such person in connection with the Issue, and (c) understand that neither applicable securities laws (or company), for the Registrar, the Lead Manager or any other person acting on behalf of the Company will accept subscriptions from any person, or the agent of any person, who appears to be, or who the Company, the Registrar, the Lead Manager or any other person acting on behalf of the Company have reason to believe is in the United States or is outside of India and ineligible to participate in this Issue under the securities laws of their jurisdiction.

If We will not offer, sell or otherwise transfer any of the Rights Equity Shares which may be acquired by us in any jurisdiction or under any circumstances in which such offer or sale is not authorized or to any person to whom it is unlawful to make such offer, sale or invitation. I/ We satisfy, and each account for which I/ we are acting satisfies, (a) all suitability standards for investors in investments of the type subscribed for herein imposed by the jurisdiction of my/our residence, and (b) is eligible to subscribe and is subscribing for the Rights Equity Shares and Rights Entitlements in compliance with applicable securities and other laws of our jurisdiction of residence

l/we hereby make the representations, warranties, acknowledgments and agreements set forth in the section of the Letter of Offer titled "Restrictions on Purchases and Resales" on page 233 of the LOF.

I/We understand and agree that the Rights Entitlements and Rights Equity Shares may not be reoffered, resold, pledged or otherwise transferred except in an offshore transaction in compliance with Regulation S, or otherwise pursuant to an exemption from, or in a transaction not subject to, the registration irements of the US Securities Act.

l/ We acknowledge that we, the Lead Manager, its affiliates and others will rely upon the truth and accuracy of the foregoing representations and agreements. OVERSEAS SHAREHOLDERS: The distribution of the Letter of Offer, the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter, any other Issue material and the issue of the Rights Entitlement and the Rights Equity Shares on a rights basis to persons in certain jurisdictions outside India is restricted by legal requirements prevailing in those jurisdictions. Persons into whose possession the Letter of Offer, the Abridged Letter of Offer, the Application Form or the Rights Entitlements Letter may come, are required to inform themselves about and observe such restrictions. Our Company is making this Issue on a rights basis to the Eligible Equity Shareholders and will dispatch the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material only to the e-mail addresses of Eligible Equity Shareholders who have provided an Indian address to our Company. Those overseas shareholders who do not update our records with their Indian address or the address of their duly authorised representative in India, prior to the date on which we propose to e-mail or send a physical copy of the Letter of Offer, the Abridged Letter of Offer, the Rights Entitlement Letter and the Application Form, shall not be sent any Issue materials.

NO OFFER IN THE UNITED STATES

The Rights Entitlements and The Rights Equity Shares have not been and will not be registered under the US Securities Act, or any U.S. State Securities laws and may not be offered, sold, resold or otherwise transferred within the United States, except in a transaction exempt from the registration requirements of the US Securities Act. The Rights Equity Shares referred to in the Letter of Offer are being offered and sold in offshore transactions outside the United States in compliance with Regulation S to equity shareholders located in jurisdictions where such offer and sale of the rights equity shares is mitted under laws of such jurisdictions. The offering to which the letter of offer relates is not, and under no circumstances is to be const offering of any rights equity shares or rights entitlements for sale in the united states or as a solicitation therein of an offer to buy any of the said securities.

Neither our Company, nor any person acting on behalf of our Company, will accept a subscription or renunciation from any person, or the agent of any person, who appears to be, or who our Company, or any person acting on behalf of our Company, has reason to believe is, in the United States when the berson, who appears to be, which during the solution of the land o

Any person who acquires Rights Entitlements or Rights Equity Shares will be deemed to have declared, warranted and agreed, by accepting the delivery of the Letter of Offer, that it is not and that at the time of subscribing for the Rights Equity Shares or the Rights Entitlements, it will not be, in the United States, and is authorized to acquire the Rights Entitlements and the Rights Equity Shares in compliance with all applicable laws and regulations.

Our Company, in consultation with the Lead Manager, reserves the right to treat as invalid any Application Form which: (i) appears to our Company or its agents to have been executed in, electronically transmitted from or dispatched from the United States or other jurisdictions where the offer and sale of the Rights Equity Shares is not permitted under laws of such jurisdictions; (ii) does not include the relevant certifications set out in the Application Form, including to the effect that the person submitting and/or renouncing the Application Form is not in the United States and eligible to subscribe for the Rights Equity Shares under applicable securities laws and such person is complying with laws of jurisdictions applicable to such person in connection with this Issue and have obtained requisite approvals before applying in this Issue; or (iii) where either a registered Indian address is not provided or our Company believes acceptance of such Application Form may infringe applicable legal or regulatory requirements; and our Company shall not be bound to issue or allot any Rights Equity Shares in respect of any such Application Form. LAST DATE FOR APPLICATION: The last date for submission of the duly filled in the Application Form or a plain paper Application is Friday, July 31, 2020

i.e., Issue Closing Date. Our Board or any committee thereof may extend the said date for such period as it may determine from time to time, subject to the Issue Period not exceeding 30 days from the Issue Opening Date (inclusive of the Issue Opening Date).

If the Application Form is not submitted with an SCSB, uploaded with the Stock Exchanges and the Application Money is not blocked with the SCSB or if the Application Form is not accepted at the R-WAP, on or before the Issue Closing Date or such date as may be extended by our Board or any committee thereof, the invitation to offer contained in the Letter of Offer shall be deemed to have been declined and our Board or any committee thereof shall be at liberty to dispose of the Rights Equity Shares hereby offered, as provided under the section, "Terms of the Issue - Basis of Allotment" on page 224 of the LOF. Please note that on the Issue Closing Date, (i) Applications through ASBA process will be uploaded until 5.00 p.m. (Indian Standard Time) or such extended time as permitted by the Stock Exchanges, and (ii) the R-WAP facility will be available until 5.00 p.m. (Indian Standard Time) or such extended

time as permitted by the Stock Exchange ALLOTMENT ONLY IN DEMATERIALISED FORM: The Allotment of Equity Shares pursuant to the Issue will only be made in dematerialised form. In accordance with the SEBI Rights Issue Circulars, (a) the Eligible Equity Shareholders, who hold Equity Shares in physical form as on Record Date; or (b) the Eligible Equity Shareholders, who hold Equity Shares in physical form as on Record Date and who have not furnished the details of their demat account to the Registrar or our Company at least two Working Days prior to the Issue Closing Date, desirous of subscribing to Rights Equity Shares may also apply

in this Issue during the Issue Period subject to certain conditions. Such resident Eligible Equity Shareholders must check the procedure for application by and credit of Rights Equity Shares to such Eligible Equity Shareholders. For further details, see "Terms of the Issue - Procedure for Application by Eligible Equity Shareholders holding Equity Shares in physical form" and "Terms of the Issue - Credit and Transfer of Rights Equity Shares in a timely manner on pages 214 and 225 of the LOE, respectively INVESTORS MAY PLEASE NOTE THAT THE EQUITY SHARES CAN BE TRADED ON THE STOCK EXCHANGES ONLY IN DEMATERIALISED FORM. LISTING: The existing Equity Shares of our Company are listed on the BSE Limited ("BSE") and the National Stock Exchange of India Limited ("NSE", and together with the BSE, the "Stock Exchanges"). Our Company has received "in-principle" approvals from the BSE and the NSE for listing the Rights Equity

Shares through their letters, each dated July 3, 2020. Our Company will also make applications to the Stock Exchanges to obtain trading approvals for the Rights Entitlements as required under the January 22 – Rights Issue Circular. For the purposes of the Issue, the Designated Stock Exchange is the BSE. DISCLAIMER CLAUSE OF SEBI: Submission of LOF to SEBI should not in any way be deemed or construed that SEBI has cleared or approved the LOF. The Investors are advised to refer to the full text of the Disclaimer as provided in "Other Regulatory and Statutory Disclosures - Disclaimer Clause of SEBI" on page 188 of the LOF. DISCLAIMER CLAUSE OF BSE (Designated Stock Exchange): It is to be distinctly understood that the permission given by BSE Limited should not, in

nyway, be deemed or construed that the Letter of Offer has been cleared or approved by BSE Limited; nor does it certify the correctness or completeness f any of the contents of the Letter of Offer. The Investors are advised to refer to the full text of the Disclaimer as provided in "Other Regulatory and Statutory Disclosures - Disclaimer Clause of BSE" on page 191 of the LOF.

DISCLAIMER CLAUSE OF NSE: It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the

Letter of Offer has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the Letter of Offer. The Investors are advised to refer to the full text of the Disclaimer as provided in "Other Regulatory and Statutory Disclosures - Disclaimer Clause of NSE" on page 192 of the LOF.

ESCROW COLLECTION BANK: Axis Bank Limited.

ALLOTMENT ACCOUNT BANK: Axis Bank Limited.

REFUND BANKER: Axis Bank Limited

DISPATCH AND AVAILABILITY OF ISSUE MATERIALS: In accordance with the SEBI ICDR Regulations, May 6 - Rights Issue Circular and the MCA Circular, our Company will send, primarily through e-mail, the Abridged Letter of Offer, the Rights Entitlements Letter, Application Form and other issue materials to all the Eligible Equity Shareholders who have provided their Indian addresses along with their valid e-mail IDs to our Company. The Letter of Offer indian addresses along with their valid e-mail IDs to our Company. The Letter of Offer indian addresses along with their valid e-mail IDs to our Company. The Letter of Offer indian addresses along with their valid e-mail IDs to our Company. Offer will be provided, primarily through e-mail, by the Registrar on behalf of our Company or Lead Manager to the Eligible Equity Shareholders who have provided their Indian addresses and a valid e-mail ID to our Company and in each case who make a request in this regard.

In the event that the e-mail addresses of the Eligible Equity Shareholders are not available with the Company or the Eligible Equity Shareholders have not provided the valid e-mail address to the Company, our Company will make reasonable efforts to dispatch the Letter of Offer, Abridged Letter of Offer, Application Form and Rights Entitlements Letter by way of physical delivery as per the applicable laws to those Eligible Equity Shareholders who have

In accordance with the above, the dispatch of the Abridged Letter of Offer, the Rights Entitlement Letter along with the Application Form has been completed in electronic form through e-mail on Sunday, July 12, 2020 and physically through registered post on Monday, July 13, 2020. Investors can access the Letter of Offer, the Abridged Letter of Offer and the Application Form (provided that the Eligible Equity Shareholder is eligible to subscribe to the Rights Equity Shares under applicable securities laws) on the websites of:

(i) our Company at www.pvrcinemas.com/corporate/rights-issue; (ii) the Registrar at https://rights.kfintech.com/pvr; (iii) the Lead Manager www.axiscapital.co.in; (iv) the Stock Exchanges at www.bseindia.com and www.nseindia.com; and (v) the R-WAP at https://rights.kfintech.com/pvr. Eligible Equity Shareholders can obtain the details of their respective Rights Entitlements from the website of the Registrar (i.e., https://rights.kfintech.com/pvr) by entering their DP ID and Client ID or Folio Number (in case of Eligible Equity Shareholders holding Equity Shares in physical form) and PAN. The link for the same shall also be available on the website of our Company (i.e., www.pvrcinemas.com/corporate/rights-issue). In light of the current COVID-2019 situation and pursuant to the May 6 – Rights Issue Circular and the MCA Circular, our Company, the Lead Manager and the Registrar will not be liable for non-dispatch of physical copies of Issue materials, including the Letter of Offer, the Abridged Letter of Offer, the Rights Entitlements Letter and the Application Form, through registered post or speed post or courier services.

The Investors can visit following links for the below-mentioned purposes: a) Frequently asked questions on the Application process and resolution of difficulties faced by the Investors: https://www.rights.kfintech.com/pvr or b) Updation of Indian address/ e-mail address/ phone or mobile number in the records maintained by the Registrar or our Company: https://rights.kfintech.com/pvr or send an email to pvrcinemas.rights@kfintech.com/pvr or send an e-mail to pvrcinemas.right

Shareholders: pvrcinemas.rights@kfintech.com. The LOF is also available on the website of SEBI at www.sebi.gov.in.

LEAD MANAGER TO THE ISSUE REGISTRAR TO THE ISSUE COMPANY SECRETARY AND COMPLIANCE OFFICER AXIS CAPITAL Mr. Pankai Dhawar **M**FINTECH Company Secretary and Compliance Office Axis Capital Limited KFin Technologies Private Limited Block A, 4th Floor, Building No. 9A Floor, Axis House, C-2 Wadia International Centre (formerly known as "Karvy Fintech Private Limited") DLF Cyber City, Phase - III Pandurang Budhkar Marg, Worli, Mumbai 400 025, Maharashtra, India Tel: +91 22 4325 2183, E-mail: pvr.rights@axiscap.in Selenium, Tower B, Plot No- 31 and 32, Financial District, Nanakramguda, Serilingampally, Hyderabad, Rangareddi, 500 032, Telangana, India Tel: +91 40 6716 2222, Toll Free Number: 18003454001 Gurugram 122 002 nvestor Grievance E-mail: complaints@axiscap.in Tel: +91 124 4708 100, Ext: 8136 : www.axiscapital.co.in Contact Person: Mr. Sagar Jatakiya SEBI Registration No.: INM000012029 E-mail: pankaj.dhawan@pvrcinemas.com Investor grievance E-mail: einward.ris@kfintech.com: Website: www.kfintech.com

Contact Person: Mr. M. Murali Krishna; SEBI Registration No.: INR000000221

nvestors may contact the Registrar or the Company Secretary and Compliance Officer for any pre Issue or post Issue related matter. All grievances relating to the ASBA process or R-WAP process may be addressed to the Registrar, with a copy to the SCSBs (in case of ASBA process), giving full details such as name, address of the Applicant, contact number(s), e mail address of the sole/ first holder, folio number or demat account number, serial number of the Application Form, number of Rights Equity Shares applied for, amount blocked (in case of ASBA process) or amount debited (in case of the R-WAP process), ASBA Account number and the Designated Branch of the SCSBs where the Application Form or the plain paper application, as the case may be, was submitted by the Investors along with a photocopy of the acknowledgement slip (in case of ASBA process) and copy of the e-acknowledgement (in case of the R-WAP process). For details on the ASBA process and R-WAP process, see Terms of the Issue" on page 196 of the LOF.

For PVR Limited On behalf of the Board of Directors

Company Secretary and Compliance Office

Pankai Dhawan

PVR Limited is proposing, subject to market conditions and other considerations, a rights issue of its Equity Shares and has in this regard filed a Letter of Offer dated July 06, 2020 with the BSE, the designated stock exchange. The LOF is available on the website of SEBI at www.sebi.gov.in, the Stock Exchanges i.e. National Stock Exchange of India Limited at www.nseindia.com, BSE Limited at www.nseindia.com, the website of the Lead Manager to the Issue, i.e., Axis Capital Limited at www.nxiscapital.co.in, website of Company at www.pvrcinemas.com/corporate/rights-issue and website of Registrar at https://rights.kfintech.com/pvr. Investors should note that investment in equity shares involves a degree of risk and for details relating to the same, please see the section entitled "Risk Factors" on page 18 of the LOF.

The Rights Entitlements and the Rights Equity Shares have not been and will not be registered under the U.S. Securities Act accordingly, the Rights Entitlements and Rights Equity Shares are being offered and sold in 'offshore transactions' outside the United States, in compliance with Regulation S under the U.S. Securities Act to existing shareholders located in jurisdictions where such offer and sale of the Rights Equity Shares is permitted under laws of such jurisdictions. There will be no public offering in the United States.

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