



BEARDSELL LIMITED

Regd. Office :
47, Greams Road,
CHENNAI - 600 006. (INDIA)
Tel : 2829 32 96, 2829 09 00
Fax : 044-2829 03 91
CIN No. : L65991TN1936PLC001428
E-mail : ho@beardsell.co.in
Website : www.beardsell.co.in

15th February 2024

To,

National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor
Plot No.C/1, G Block
Bandra Kurla Complex, Bandra (E)
Mumbai - 400051
Scrip: BEARDSELL

BSE Limited
Corporate Relationship Department
Phiroz Jeejeebhoy Towers
Dallal Street,
Mumbai - 400001
Scrip: 539447

Dear Sirs,

Sub: Newspaper Advertisement - Postal Ballot Notice

Further to our letter dated 14th February 2024, with regard to notice of Postal Ballot of the Company and in compliance with Regulations 30 and 47 of the SEBI (LODR) Regulations, 2015, please find enclosed copies of the newspaper advertisements published today i.e. 15th February 2024, in English and Tamil Language, confirming dispatch of notice of Postal Ballot and providing other information, pursuant to the provisions of Sections 108 and 110 of the Companies Act, 2013 and the rules made thereunder.

The above information is also available on the website of the Company www.beardsell.co.in

You are requested to take the same on your records.

Thanking you,

For BEARDSELL LIMITED

Company Secretary & Compliance Officer

Encl: As above

Farmers situation worse than battlefield, alleges Stalin

Chennai, Feb 15: Chief Minister M K Stalin slammed the BJP-led government at the Centre for "creating a situation worse than a battlefield" to suppress the farmers that are carrying out a protest march to Delhi.

Barricades were put up all around to restrain the farmers, and the police were posted in large numbers causing a tense situation near the national capital, Stalin pointed out, wondering aloud if democracy and the Constitution were still in force.

Calling upon his party men to gear up for a three-day state-wide campaign titled 'Stalin's Call to Retrieve Rights (Urimaigalai Meetka Stalin-in Kural)' commencing February 16, he wrote a letter to the cadres, in which he stated that the 2024 Lok Sabha election will turn out to be a fitting reply to the BJP government at the Centre.

Haryana security personnel lobbed tear gas shells on the farmers from Punjab at Shambhu

border between the two states as thousands of protestors stationed themselves there on Wednesday, the second day of their 'Delhi Chalo' march.

The police action came whenever any group of the protesting farmers tried to move towards the barricades. Some farmers also pelted stones at the security personnel who were positioned close to the roadblock.

"As I write this letter to you (DMK workers), the Union government has created an environment worse than a battlefield to suppress our protesting farmers. Will democracy last in India? Is the constitution in place?" Stalin, who is the president of the DMK asked in the letter.

The theme of the three-day DMK campaign will be 'Let fascism fall, and India rise'.

"Whenever there was a threat to Indian democracy, Tamil Nadu has been the first to raise a firm voice to defend it and "it will be the DMK's voice," Stalin said

in the epistle.

He boasted that the DMK has started giving "sleepless nights" to the BJP leaders including Prime Minister Narendra Modi, Home Minister Amit Shah and BJP President J P Nadda, and as a result, they have been ranting against the DMK while touring the country.

He accused the Centre of using the central agencies such as the Enforcement Directorate, the CBI and Income Tax department to target non-BJP ruled states and creating a crisis using the governors.

"In short, the Centre is acting like a dictator and snatching away the rights of states like Tamil Nadu," he said.

Training his guns on the opposition AIADMK, Stalin alleged that though the AIADMK had announced that it had severed ties with the BJP, that party still had a tacit understanding with the saffron party, and it should be exposed in the Lok Sabha polls.

Palaniswami seeks White Paper on outcome of 52 panels

Demands change in tax devolution norms

Chennai, Feb 15: The Tamil Nadu Government has established numerous committees, Palaniswami questioned their effectiveness and called for a white paper disclosing the suggestions provided until now and the outcomes. Palaniswami has demanded that a white paper be released detailing performance and outcomes of the 52 panels and committees formed by the state government for various purposes until now. During his address in the Assembly on Wednesday, the AIADMK general secretary also emphasised the need for transparency regarding the results of the recent Global Investors Meet (GIM).

On Tamil Nadu's river water-sharing dispute with Karnataka, Palaniswami said the Cauvery Water Management Authority (CWMA) and Cauvery Water Regulation Committee (CWRC) were formed only to monitor the implementation of the Cauvery Water Tribunal's final verdict. "The erstwhile AIADMK government prevented Karnataka from raising the Mekedatu issue in the meetings of CWMA and CWRC since the matter does not come under the purview of the bodies. We had also filed a contempt of court case

in the Supreme Court when the Mekedatu issue was taken to the Central Water Commission," the former CM recalled.

AIADMK leader Palaniswami blamed the DMK government for Karnataka managing to include the Mekedatu issue in the CWMA's 28th meeting agenda. "Why did you even attend the meeting? Now, the CWMA has recommended the Mekedatu issue to the CWC. The TN government should push the pending contempt of court case against the CWC on this issue," Palaniswami added.

Responding to his charges, Minister for Water Resources Duraimurugan said he had previously approached the union government over the Mekedatu issue. "After I brought the matter to the attention of the union minister, the latter instructed the CWMA not to include the matter in the agenda. However, some 'miscreants' managed to bypass this instruction. Even during the meeting, majority of members was against forwarding the matter to the CWC. Despite this, the minutes of the meeting erroneously stated that TN agreed to refer the issue to CWC. This act of CWMA is 'ayokkithanam' (dishonesty). We have already written to authority

expressing TN's displeasure," he underlined.

Norms of devolution

Palaniswami said in the Assembly that it was important that the quantum of personal income tax collected from a State is taken into account while determining the share of devolution to that State.

He said that there was a need to amend the existing system of devolution in accordance with the changing times.

In his speech during the debate on the motion of thanks for the Governor's Address to the Assembly, Palaniswami said that linking personal income tax with devolution would serve as an encouragement to States where the collection of income tax was high. It was necessary for the State government to take such initiatives, he said, pointing out that fiscal federalism was among the key issues between the Central and State governments.

Stating that the GST regime had its pros and cons, Mr. Palaniswami said that it would have been appropriate had the Governor's Address spelt out the changes needed in the sharing of funds between the Central and State governments.

Actress Gautami joins AIADMK

Chennai, Feb 15: Popular film actress Gautami Tadimalla on Wednesday called on All India Anna Dravida Munnetra Kazhagam (AIADMK) General Secretary Edappadi K Palaniswami and formally got inducted into the main opposition party in Tamil Nadu.

The 55-year-old actress, who acted in over 120 films and was paired with top stars such as Rajinikanth and actor-politician Kamal Hassan, quit the Bharatiya Janata Party (BJP) in October 2023 after serving it for



more than 25 years.

Gautami called on former chief minister Palaniswami at his residence in Chennai and formally joined the AIADMK, a press release

said.

The AIADMK chief handed over a copy of the book 'Maaperum Tamilkannavu (The Great Tamil Dream)' with an image of former Chief

Minister C N Annadurai to Gautami on the occasion.

"I was impressed by Annan (elder brother in Tamil) for his ability to unite everyone to fight for the welfare of the people. Today I am very happy to join the party. By joining the AIADMK, I hope I will be able to serve the people.

"You all know that I was in the BJP for 25 years and had quit that party due to some reasons. I am very happy to join the AIADMK today," Gautami later told reporters.



Eye Research Centre (ERC), a not-for-profit organisation, received Rs. 60,77,500 from the State Bank of India's CSR fund for strengthening its community outreach programme. Dr. Athiya Agarwal, President, ERC received the cheque for the CSR contribution from Vinay Tonse, Managing Director, State Bank of India.

JACTO-GEO withdraws one day protest

Chennai, Feb 15: The JACTO-GEO association of government employees and teachers in Tamil Nadu has decided to withdraw their one-day protest, originally slated for this Thursday. The decision comes after a meeting with Chief Minister MK Stalin, where the state government appealed to them to retract their strike call due to financial constraints.

During the meeting with Chief Minister Stalin, promises were made to address some of the demands promptly and announce decisions regarding others in the upcoming assembly

Not fair to include Mekedatu dam project in CWMA agenda: TN

Chennai, Feb 15: The Tamil Nadu government has conveyed to the Cauvery Water Management Authority (CWMA) that it is unfair to include the Mekedatu dam project in its meeting, state Water Resources Minister Duraimurugan informed the assembly on Wednesday.

Expressing concern over the frequent inclusion of Karnataka's proposal to construct a balancing reservoir across the Cauvery River at Mekedatu in the agenda of CWMA, he said Tamil Nadu had protested against discussion on the subject. Even Union Jal Shakti Minister Gajendra Singh Shekhawat had said it should not be included, Duraimurugan added.

session. The demands encompass a range of issues, including the payment of pending arrears under the dearness

allowance (DA), the revision of the old pension scheme, filling the pay discrepancy of secondary-grade teachers, regularizing 12,000

part-time teachers, re-introducing the incentive scheme for teachers, and allowing teachers to surrender earned offs for pay.



Vandu Net Amateur Radio Club hosted the 'Maha Meet' at Mahabalipuram on the outskirts of Chennai metro recently. The annual meet of HAM radio operators and Short Wave Listeners (SWL) is held on the second Saturday during the month of February every year. Shaikh Sadaqathullah (VU2SDU), HAM radio operator seen at his Mannady office in Chennai.

Unsung heroes who connect the world in crisis

M Rafi Ahmed

HAM radio operators provide critical communication support during a disaster thereby sending information to emergency responders and relief organizations even while extending a hand in coordinating the relief works. No doubt, they play a key role in disaster preparedness, participating in drills and exercises to ensure they are ready to respond when a disaster strikes.

During past calamities like floods, cyclones, earthquakes, HAM operators in India played a vital role in organizing on-the-air emergency medical traffic, establishing emergency communication networks, coordinating and organizing relief operations, and arranging medicines, food, and clothing for the affected people. These unsung heroes operate HAM radio, also known as amateur radio, which is not only a popular hobby worldwide but also a critical service connecting people across cities, states, and even countries.

For nearly one hundred years, HAM radio has been a part of many people's lives and it is a part of American technological history. Over that time, with the many advances in technology, it has grown into a community that spans the globe, comprising many millions of operators, or

"HAMS," as they are called. For some it is a hobby, and for many it is a profession. The HAM radio community is one of the most diverse communities of enthusiasts in the world. Regardless of age, background, technological ability, or training, there are countless opportunities for ham radio operators to get involved within their community.

At the Maha Meet, the Amateur radio operators, who were connected through the device alone got an opportunity to meet face-to-face and shared their experiences. Vandu Net Amateur Radio Club, Chennai promotes HAM Radio activities. It has a VHF repeater located in North Chennai with the call sign VU2LHS. The frequency is 145.550 with a negative shift of 600 KHz.

A VHF net named 'Maha meet Net' is conducted daily from 21:15hrs to 21:45hrs IST. EcoLink connectivity for the repeater is available from 21:00 to 22:30hrs. Ham Radio classes are conducted regularly to prepare candidates for Amateur Station Operator's Certificate (ASOC) exam. Those who would like to join the classes can mail their contact details to vandunetarc@gmail.com. They can also contact VU2KBX 'Anna' between 6PM and 9PM on +919282414251.

It is interesting to note that HAM

radio utilizes electromagnetic radiation to send messages, Morse code, and digital data globally. It operates solely in the radio wave spectrum, characterized by long wavelengths ranging from 0.04 inches to over 99 kilometers. The combined unit of transmitter and receiver, called a transceiver, enables two-way communication between broadcasters worldwide.

Interestingly, the HAM radio community is one of the most diverse communities of enthusiasts in the world. Regardless of age, background, technological ability, or training, there are countless opportunities for HAM radio operators to get involved within their community. All the more, HAM radio operators' services are vital during a crisis.

Following technological advances of the internet, lasers, and microwave transmitters, the HAM radio operators now are making contact with people in greater numbers than before. In fact, the use of a HAM radio can enable a private citizen to have one of the most powerful wireless communications devices possible. It opens up a wide variety of opportunities for both amusement and professional endeavors. American Radio Relay League (ARRL) is the largest organization for HAM radio operators across the globe.



Beardsell Limited

CIN No. L65991TN1936PLC001428
Registered Office : 47 Greames Road, Chennai - 600 006
Tel: 91-44-2829 3296 | Email: ho@beardsell.co.in | Website: www.beardsell.co.in

NOTICE OF POSTAL BALLOT

Members of the Company are hereby informed that a Postal Ballot Notice, seeking Members' consent on the resolution set out in the said Notice dated 10th February 2024, has been sent electronically to the members whose e-mail address is registered with the Company / Cameo Corporate Services Limited ("Cameo"), Company's Registrar and Transfer Agent / Depository Participant(s), as on Friday, 9th February 2024, i.e. the Cut-Off Date. The Company has completed electronic dispatch of the Postal Ballot Notice on Wednesday, 14th February 2024.

The Postal Ballot Notice is available on the Company's website at www.beardsell.co.in and on the website of the Stock Exchanges, that is, BSE Limited and National Stock Exchange of India Limited at www.bseindia.com and www.nseindia.com, respectively and on the website of Central Depository Services Limited ("CDSL") www.evotingindia.com. The documents referred to in the Postal Ballot Notice are available for inspection electronically and members seeking to inspect such documents can send an email to cs@beardsell.co.in

Instructions for e-voting:

In accordance with the applicable circulars issued by the Ministry of Corporate Affairs, the Company is providing the facility to exercise their right to vote on the resolution proposed in the said Postal Ballot Notice only by electronic means ("e-voting") to its Members. The communication of the assent or dissent of the members would take place through e-voting process only. The Company has engaged the Services of CDSL as the agency to provide e-voting facility. Members may cast their votes during the period mentioned herein below:

Commencement of e-voting : 09:00 a.m. (IST) on Thursday, 15th February 2024
End of e-voting : 05:00 p.m. (IST) on Friday, 15th March 2024

E-voting will not be allowed beyond the aforesaid date and time, and the e-voting modules shall be forthwith disabled by CDSL upon expiry of the aforesaid period.

Manner of e-voting by Members holding shares in dematerialized mode, physical mode and members who have not exercised their email address has been provided in the said Postal Ballot Notice. The manner in which persons who have forgotten the User ID and Password, can obtain/generate the same, has also been provided in the said Notice.

A person, whose name is recorded in the Register of Members/List of Beneficial Owners as on the Cut-Off Date shall only be considered eligible for the purpose of e-voting. Voting rights of a member/beneficial owner (in case of electronic shareholding) shall be in proportion to his/her/its shareholding in the paid-up equity share capital of the Company as on the Cut-Off Date. A person who becomes a member after the Cut-Off date should treat this notice for information purpose only.

Manner of registering/updating e-mail address:

(i) For Physical shareholders- please provide necessary details like Folio No., Name of shareholder, scanned copy of the share certificate (front and back), PAN (self attested scanned copy of PAN card), AADHAR (self attested scanned copy of Aadhar Card) by email to Company / RTA email id.

(ii) For Demat shareholders - Please update your email id & mobile no. with your respective Depository Participant (DP).

The resolution if approved shall be deemed to have been passed on the last date of e-voting i.e. Friday, 15th March 2024. The results of e-voting shall be announced on or before Sunday, 17th March 2024 and will be displayed on the Company's website at www.beardsell.co.in and communicated to the Stock Exchanges. The Company will also display results of the Postal ballot at its Registered Office.

In case you have any queries or issues regarding e-voting, you may refer the Frequently Asked Questions ("FAQs") and e-voting manual available at www.evotingindia.com under help section or write an email to helpdesk.evoting@cdslindia.com or contact Mr. Nitin Kunder (022-23058738) or Mr. Mehboob Lakhani (022-23058543) or Mr. Rakesh Dalvi (022-23058542).

All grievances connected with the facility for voting by electronic means may be addressed to Mr. Rakesh Dalvi, Manager, (CDSL) Central Depository Services (India) Limited, A Wing, 25th Floor, Marathon Futurex, Mafatall Mill Compounds, N.M. Joshi Marg, Lower Parel (East), Mumbai - 400013 or send an email to helpdesk.evoting@cdslindia.com or call on 022-23058542/43.

For Beardsell Limited
-Sd-
KANHU CHARAN SAHU
Company Secretary
Date : 14th February, 2024
Place : Chennai

