Date: 22.06.2020

From:

Vamsi Krishna Potluri Plot No: 265Q, Road No:10 Jubilee Hills Hyderabad – 500 033.

To:

Listing Centre/Corporate Relation Department B S E Limited P J Towers, Dalal Street

Mumbai: 400001

Scrip Code: 532815

Email: corp.relations@bseindia.com; corp.comm@bseindia.com

The Company Secretary SMS Pharmaceuticals Limited Plot No. 72, H.No: 8-2-334/3 & 4, Road No. 5 Opp. SBI Executive Enclave, Banjara Hills Hyderabad 500034.

Dear Sirs,

Sub: Intimation under Regulation 10(5) of the SEBI (SAST) Regulation, 2011.

Ref: Name of the Target Company: SMS Pharmaceuticals Limited - ISIN: INE812G01025

Intimation is hereby given, pursuant to Regulation 10(5) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulation, 2011, as amended, (hereinafter referred to "Regulations") that I intend to acquire 54,67,000 (fifty-four lakhs sixty-seven thousand) equity shares (6.46%) of SMS Pharmaceuticals Limited ("Target Company") on or after Friday, 26.06.2020 from Mr. Veeravenkata Satyanarana Murthy Talluri. The said transaction is an inter-se transfer between members of Promoters/Promoters' Group / Persons acting in concert.

An advance intimation in the prescribed form as required under aforesaid regulation is enclosed herewith for your information and records.

Thanking you,

Yours sincerely,

Vamsi Krishna Potluri

Encl as above

Asst. Vice President

National Stock Exchange of India Limited "Exchange Plaza", Bandra-Kurla Complex

Bandra East, Mumbai: 400051

Trading Symbol: SMSPHARMA Email: takeover@nseindia.com

Disclosures under Regulation 10(5) – Intimation to Stock Exchanges in respect of acquisition under Regulation 10(1)(a) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

| 1. | N | Iame of the Target Company (TC) | SMS Pharmaceuticals Limited ("Target Company") CIN: L24239TG1987PLC008066 | | |
|----|--|---|---|--|--|
| 2. | Name of the acquirer(s) | | Vamsi Krishna Potluri | | |
| 3. | Whether the acquirer(s) is/ are promoters of the TC prior to the transaction. If not, nature of relationship or association with the TC or its promoters | | Promoter Group & Persons acting in concert | | |
| 4. | Details of the proposed acquisition | | | | |
| | a | Name of the person(s) from whom shares are to be acquired | Veeravenkata Satyanarana Murthy Talluri | | |
| | b | Proposed date of acquisition | Any time after 4 (four) working days from the date of this intimation, i.e. on or after Friday, June 26, 2020 | | |
| | С | Number of shares to be acquired from each person mentioned in 4(a) above | 5467000 Equity Shares | | |
| | d | Total shares to be acquired as % of share capital of TC | 6.46% | | |
| | e | Price at which shares are proposed to be acquired | Rs. 43.05 per share | | |
| | f | Rationale, if any, for the proposed transfer | Inter-se transfer of equity shares of SMS Pharmaceuticals Ltd between members of Promoter and Promoter Group Persons acting in concert | | |
| 5. | Relevant sub-clause of regulation 10(1)(a) under which the acquirer is exempted from making open offer | | Regulation 10(1)(a)(ii) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 as amended ("Takeover Regulations, 2011") | | |
| 6. | a prothic except the the | frequently traded, volume eighted average market price for period of 60 trading days eceding the date of issuance of is notice as traded on the stock change where the maximum blume of trading in the shares of e TC are recorded during such rriod. | Rs.43.05 per share (NSE) | | |



| 7. | If in-frequently traded, the price as determined in terms of clause (e) of sub-regulation (2) of regulation 8. | Not applicable | | | | |
|-----|---|--|---|-----------------------------------|---|--|
| 8. | Declaration by the acquirer, that the acquisition price would not be higher by more than 25% of the price computed in point 6 or point 7 as applicable. | We hereby declare that the acquisition price is not higher by more than 25% of the price computed in Point 6. | | | | |
| 9. | Declaration by the acquirer, that the transferor and transferee have complied / will comply with applicable disclosure requirements in Chapter V of the Takeover Regulations, 2011 (corresponding provisions of the repealed Takeover Regulations 1997) | have complied /will comply with applicable of with chapter V of the Takeover Regulations, akeover conding | | icable disclosure re- | ble disclosure requirements in | |
| 10. | Declaration by the acquirer that all the conditions specified under regulation 10(1)(a) with respect to exemptions has been duly complied with. | We hereby declare that all the conditions specified under Regulation 10(1)(a) of the takeover Regulations, with respect to exemptions have been duly complied with, to the extent applicable. | | | | |
| 11. | Shareholding details | Before the proposed transaction After the proposed transaction | | ed transaction | | |
| | | No. of shares/Voting rights | % w.r.t. total share capital of TC | No. of shares/Voting rights | % w.r.t. total share capital of TC | |
| | a. Acquirer(s) and PACs (other than sellers)(*) | 41106330 | 48.56% | 46573330 | 55.02 | |
| | b. Seller (s) | 15859020 | 18.73% | 10392020 | 12.28 | |

Vamsi Krishna Potluri Promoter Group & Persons acting in concert of Target Company

Date: 22.06.2020 Place: Hyderabad