

October 29, 2021

To

The Secretary (Listing Department)

The BSE Limited

Phiroze Jeejeebhoy Towers

Dalal Street, Mumbai-400001

The Manager,

The National Stock Exchange India Limited

Exchange Plaza, Bandra Kurla Complex

Bandra(E), Mumbai-400051

BSE Scrip Code: 540203

NSE Symbol: SFL

Subject: Board approved the following in its meeting held on 29th October 2021.

Dear Sir/Madam

Pursuant to Regulation 30 and other relevant provisions of the Securities and Exchange Board of India (Listing obligation and Disclosure Requirements) Regulations, 2015, we wish to inform that Mr. Tushaar Gautam is elevated as Chief Executive Officer (CEO), India Business of the Company, by the Board of Directors, in its meeting held on 29th October 2021. He will assume his position w.e.f 1st February 2022.

Please find enclosed herewith brief of above mentioned personnel (as annexure A) as prescribed vide SEBI (Listing obligation and Disclosure Requirements) Regulations, 2015.

Thanking you. Yours faithfully,

For Sheela Foam Limited

(Md. Iquebal Ahmad)

Company Secretary and Compliance Officer

Regd Office: 604, Ashadeep, 9 Hailey Road, New Delhi-110001, India Ph: Int-91-(0)-11-22026875-76 Detail under Regulation 30 and other relevant provisions of the Securities and Exchange Board of India (Listing obligation and Disclosure Requirements) Regulations, 2015.

Elevation of Mr. Tushaar Gautam as a Chief Executive Officer, India Business		
Sr. No.	Particulars	Details
1	Reason for change viz. appointment, resignation, removal, death or otherwise	Elevation
2	Date of appointment & terms of appointment	1 st February 2022
3	Brief profile in case of appointment	Not Applicable
4	Disclosure of relationship between directors (in case of appointment of Director)	Not Applicable