



23 November 2021

National Stock Exchange of India Limited
"Exchange Plaza",
Bandra - Kurla Complex,
Bandra (E),
Mumbai – 400 051

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

Dear Sirs,

Sub: Press Release

Ref: "Vodafone Idea Limited" (IDEA / 532822)

Please find enclosed herewith a press release of even date being issued to the media in connection with the new tariff plans.

The above is for your information and dissemination to the members.

Thanking you,

Yours truly,

For **Vodafone Idea Limited**

Pankaj Kapdeo
Company Secretary

Encl: As above



PRESS RELEASE

Mumbai, 23rd November 2021

Vi launches new tariff plans for Digital India

Vodafone Idea Limited (VIL), India’s leading telecom service provider, today announced the launch of its new tariff plans for prepaid users in India. The new plans will be available **starting 25th November 2021**.

The new plans will start the process of ARPU improvement and help address the financial stress faced by the industry.

These tariff plans will allow VIL to continue improving India’s Fastest Mobile Network, verified by Ookla®, the global leader in fixed broadband and mobile network testing applications. Vi remains committed to play its role in accelerating the realization of the Digital India vision of the government.

In line with its commitment to providing its customers with simple and convenient products, Vi has curated an optimum range of feature rich plans for both voice and data. Customers can avail their benefits by selecting the plan best suited to their specific needs.

Users can visit www.myvi.in for more details, starting 25th November, 2021.

Vi’s New Prepaid Tariffs:

Current Price (Rs)	Validity	New Price (Rs)	Benefits
Tariffed Voice Plan			
79	28 Days	99	99 worth Talktime + 200 MB + 1p/sec Voice Tariff
Unlimited Voice Bundles			
149	28 Days	179	Unlimited Calling, 300 SMS, 2GB Data
219	28 Days	269	Unlimited Calling, 100 SMS/Day, 1GB/day Data
249	28 Days	299	Unlimited Calling, 100 SMS/Day, 1.5GB/day Data
299	28 Days	359	Unlimited Calling, 100 SMS/Day, 2 GB/day Data
399	56 Days	479	Unlimited Calling, 100 SMS/Day, 1.5GB/day Data
449	56 Days	539	Unlimited Calling, 100 SMS/Day, 2GB/day Data
379	84 Days	459	Unlimited Calling, 1000 SMS, 6GB Data
599	84 Days	719	Unlimited Calling, 100 SMS/Day, 1.5GB/day Data
699	84 Days	839	Unlimited Calling, 100 SMS/Day, 2 GB/day Data
1499	365 Days	1799	Unlimited Calling, 3600 SMS, 24 GB Data
2399	365 Days	2899	Unlimited Calling, 100 SMS/Day, 1.5GB/day Data
Data Top ups			
48	28 Days	58	3 GB Data
98	28 Days	118	12 GB Data
251	28 Days	298	50 GB Data
351	56 Days	418	100 GB Data



About Vodafone Idea Limited

Vodafone Idea Limited is an Aditya Birla Group and Vodafone Group partnership. It is India's leading telecom service provider. The Company provides pan India Voice and Data services across 2G, 3G, 4G and has a 5G ready platform. With the large spectrum portfolio to support the growing demand for data and voice, the company is committed to deliver delightful customer experiences and contribute towards creating a truly 'Digital India' by enabling millions of citizens to connect and build a better tomorrow. The Company is developing infrastructure to introduce newer and smarter technologies, making both retail and enterprise customers future ready with innovative offerings, conveniently accessible through an ecosystem of digital channels as well as extensive on-ground presence. The Company is listed on National Stock Exchange (NSE) and Bombay Stock Exchange (BSE) in India.

The company offers products and services to its customers in India under the TM Brand name "Vi".

For more information, please visit: www.MyVi.in and www.vodafoneidea.com