

Rose Merc. Limited

(CIN:L24110MH1985PLC035078)

Address:Office No:12, Priyadarshani Roj Bazar Soc, Sector- 10, Khanda Colony,
New Panvel (West), Mumbai, Maharashtra- 410206, India
Email ID:rmltd1985@gmail.com Tele: 022-60602179

07th April, 2023

To,
BSE Limited
Corporate relationship Department
Phiroze Jeejeebhoy Towers, **Scrip ID : ROSEMER**
Dalal Street, Fort
Department
Mumbai- 400 001

Scrip Code : 512115

Kind Att. Corporate Relationship

Subject: In Compliance of Regulation 30 of SEBI (LODR) Regulations, 2015

Dear Sir/ Ma'am,

Pursuant to disclosure under Regulation 30 of SEBI (LODR) Regulations 2015 made on 06th April, 2023 please find additional disclosure as per SEBI Circular No. CIR/CFD/CMD/4/2015 dated September 9, 2015 as under-

Sr. No.	Details to be disclosed - Acquisition (including agreement to acquire)	
A	Name of the target entity, details in brief such as size, turnover etc.	Outcry Entertainment Group (OEG) (Private Limited Company is in the process of Incorporation) During the financial year 2021-22, the Outcry Entertainment Group achieved <ol style="list-style-type: none">1. A total revenue of Rs. 75.43 Lakhs2. Net profit of Rs. 25.91 Lakhs3. Net worth of Rs. 90.09 Lakhs
B	Whether the acquisition would fall within related party transaction(s) and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at "arm's length"	The acquisition will not fall within related party transaction and the promoter/promoter group/group companies of the Company have no interest in the entity whose shares are being purchased.
C	Industry to which the entity being acquired belongs;	Entertainment and Media Industry
D	Objects and effects of acquisition (including but not	This acquisition would allow our company to partner with the leading and fast-growing E-commerce

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	limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity);	platform developers, event management company, talent promotion, product launches, promotional advisors, creative branding, advertising, and experiential marketing campaigns for promotion activity.
E	Brief details of any governmental or regulatory approvals required for the acquisition;	Not Applicable
F	Indicative time period for completion of the acquisition;	Not applicable.
G	Nature of consideration - whether cash consideration or share swap and details of the same;	Share Swap – The Purchase Consideration shall be discharged by issue of 7,00,000 equity shares of Re.10 each, at a premium of Rs. 90 per equity share (“Consideration Shares”) of RoseMerc Limited, as full and final payment in respect of the proposed Transaction subject to prevailing law and negotiations amongst the parties to the Agreement.
H	Cost of acquisition or the price at which the shares are acquired;	Rs. 7,00,00,000
I	Percentage of shareholding / control acquired and / or number of shares acquired;	46.67%
J	Brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other significant information (in brief);	Brief Background – OEG is a leading and fast-growing E-commerce platform developers, event management company, talent promotion, product launches, promotional advisors, creative branding, advertising, and experiential marketing campaigns for promotion activity. Date of Incorporation – NA The proprietorship was formed in early 2012. Turnover of last 3 years- 2020-2021- Rs. 48,85,211 2021-2022- Rs. 93,88,713 2022-2023 – Rs. 2,93,00,000
K	Country in which the acquired entity has presence	India
L	Any other significant information in brief	This is only an intimation of proposed acquisition of stake in a Company which is in the process of

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		registration and who will take over the business run by Outcry Entertainment Group, a proprietorship concern, run by Mr. Saurabh Chowdhary.
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Please take the same on record and oblige.

For **ROSE MERC LIMITED**

Nooruddin Mohammed Shaikh

Wholetime Director

DIN: 09660481

Date:07/04/2023

Place: Mumbai