



**BRANDBUCKET MEDIA & TECHNOLOGY
LIMITED**

CIN: U93000MH2013PLC246147

Tel: +91 86523 69975

Website: www.brandbucketmediatech.com

E-mail: info@brandbucketmediatech.com

Date: 14/11/2022

To,
The Department of Corporate Services,
Bombay Stock Exchange Limited,
Phiroze Jeejeebhoy Tower,
Dalal Street Fort,
Mumbai-400001

Scrip Code - 543439

Subject: Outcome of Board Meeting held today i.e. Monday, on 14th November, 2022

Dear Sir/Madam,

We are pleased to inform you that meeting of the Board of Directors of the **Brandbucket Media & Technology Limited** was held on Monday, on 14th November, 2022 commenced at 06:00 and concluded at 10:15 P. M. at Office No.208, 2nd Floor, Shiv Shakti, SRA CHS Ltd Link Road, Anna Nagar, Andheri West, Mumbai, MH - 400053, discussed and approved following matters as below:

1. Approved Standalone Un-audited Financial Results of the Company for the Quarter Half yearly ended 30th September, 2022.
- 2.

We hope you will find it in order and request you to take the same on your records.

Thanking you,
Yours Faithfully,

FOR BRANDBUCKET MEDIA & TECHNOLOGY LIMITED

Nishigandha S Keluskar
Managing Director
DIN: 09154554



UNAUDITED FINANCIAL RESULTS FOR HALF YEAR AND YEAR ENDED 30TH SEPTEMBER 2022

Sr. No.	PARTICULARS	Half Year Ended			Year Ended	
		30.09.2022	31.03.2022	30.09.2021	31.03.2022	31.03.2021
		Unaudited	Audited	Unaudited	Audited	Audited
						(In Rs.)
1	Income from Operations	52666515	111288491	61399157	172687648	151926953
2	Other income	-				
3	Total Revenue	52666515	111288491	61399157	172687648	151926953
	Expenditure					
	(a) Cost of materials consumed					
	(b) Purchase of Stock in Trade	46371692	107832420	56507389	164339809	144080000
	(c) Changes in inventories of Finished goods, Work-in-progress & Stock in Trade					
	(d) Finance cost					
	(e) Employee benefit Expenses	767800	1110673	678450	1789123	1345900
	(f) Depreciation & amortisation Expenses	3040843	523921	210574	734495	628578
	(g) Bad Debts					
	(h) Provision for bad and doubtful debts					
	(i) Other Expenditure	978230	1249504	811435	2060939	1772960
4	Total Expenses	51158565				
5	Profit/(Loss) before Tax and Exceptional items	1507950	571973	3191309	3763282	4099515
6	Exceptional Items					
7	Profit/(Loss) from ordinary activities before tax	1507950	571973	3191309	3763282	4099515
	Tax Expenses					
	(a) Current Tax	508614	142993	797827	940821	1004935
	(b) Income Tax for earlier years					
	(c) Deferred Tax	(131627)	280131	209475	489606	180972
8	Net Profit/(Loss) for the period After Tax	1130962	148849	2184007	2332856	2913608
9	Other Comprehensive Income/(Loss)					
	Fair value changes of the equity instruments through OCI					
	Income tax relating to items that will not be re-classified to profit or loss					
10	Total Comprehensive Income/(Loss)					
11	Earning Per share (EPS) *Not annualised		0.05	1.32	0.74	291.36
	(a) Basic					
	(b) Diluted					

Notes

- The above Financial Results were reviewed and recommended by the Audit Committee and approved by the Board of Directors at their meeting held on November 14, 2022
- The Statutory auditors of the Company have carried out a "Limited Review" of the above results as per Regulation 33 of the SEBI (Listing Obligation and Disclosure Requirement) Regulations, 2015,
- As per MCA notification dated 16th February 2015, the companies whose shares are listed on BSE SME Platform as referred to in Chapter XB of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations 2009 are exempted from the compulsory requirements of adoption of IND-AS. As the Company is covered under exempted category from the compulsory adoption of IND AS, it has not adopted IND AS for preparation of financial results.
- Basic and diluted earnings per share for six months ended 31st March, 2022 & 30th September, 2021 have been calculated for six months and not annualised.
- The figures for the previous periods / year are re-classified / re-arranged / re-grouped, wherever necessary, to confirm current period classification.
- The results have been prepared in accordance with the recognition and measurement principles laid down under section 133 of the Companies Act, 2013 read with the relevant rules issued thereunder and of the accounting principles generally accepted in India.
- Investor Complaint for the Quarter Ended 30/09/2022. Opening - 0, Received -0, Resolved -0, Closing - 0.

For Brandbucket Media & Technology Limited

Nishigandha S. Keluskar
Managing Director
DIN: 09154554



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Statement of Assests and Liabilities as on September 30th, 2022

Sr. No.	Particulars	As at 30th	As at	As at
		September , 2022	31st March 2022	31st March 2021
		Unaudited	Audited	Audited
	ASSETS			
1)	Non Current Assets			
	Tangible assets	3,10,39,179	3,40,80,025	28,23,152
	Deferred Tax Asset	(9,21,458)	(14,88,254)	(5,63,479)
	Non-current investments	1,20,25,000	1,20,25,000	1,20,25,000
	Long-term loans and advances			
	Total Non Current Assets	4,21,42,721	4,46,16,772	1,42,84,673
2)	Current Assets			
	Financial Assets			
	Investment			
	Trade receivable	9,06,13,174	6,10,17,782	3,13,27,710
	Cash and Cash Equivalents		1,68,04,885	33,81,540
	Short-term loans and advances			
	Other current assets	73,66,782		
	Total Current Assets	9,79,79,956	7,78,22,667	3,47,09,250
	Total Assets	14,01,22,677	12,24,39,439	4,89,93,923
1)	EQUITY AND LIABILITIES			
	Shareholders' Funds			
	Equity Share Capital	3,15,30,000	3,15,30,000	1,00,000
	Reserves and surplus	7,08,85,798	6,97,54,837	1,01,64,828
	Total Shareholders' Funds	10,24,15,798	10,12,84,837	1,02,64,828
2)	Non-current liabililics			
	Long-term borrowings			1,18,25,000
	Deferred tax liabilities (Net)			
	Long-term Provisions			
	Total Non-current liabililics			1,18,25,000
3)	Current Liabilities			
	Financial Liabilities			
	Borrowings			
	Trade Payable	2,07,82,915	1,32,26,259	1,93,84,148
	a) total outstanding of micro enterprises and small entprises			
	b) total outstanding dues of creditor other than micro enterprises and small entprises			
	Other current liabilities	1,07,83,744	64,01,021	10,26,948
	Short-term provisions	61,40,219	15,27,322	64,92,999
	Total Current Liabilities	37706878	2,11,54,602	2,69,04,095
	Total Equity & Liabilities	14,01,22,676	12,24,39,439	4,89,93,923

For Brandbucket Media & Technology Limited

Nishigandha S. Keluskar
Managing Director
DIN: 09154554MUMBAI
14-09-2022



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STATEMENT OF CASH FLOWS FOR THE YEAR ENDED 30th September 2022

PARTICULARS	As at 30th September 2022	As at 31st March 2022	As at 31st March 2021
A. CASH FLOW FROM OPERATING ACTIVITIES			
Profit Before Tax	15,07,950	37,63,282	40,99,515
Adjusted for :			
a. Depreciation	30,40,843	7,34,495	6,28,578
b. Interest Expenses & Finance Cost	-	-	0
c. Interest & Other Income	-	-	-
d. Other Adjustment	(4,35,167)	(20,27,678)	0
Operating profit before working capital changes	41,13,626	24,70,099	47,28,093
Adjusted for :			
a. Decrease / (Increase) in Inventories	-	-	-
b. Decrease / (Increase) in trade receivable	(2,95,95,392)	(2,96,90,072)	(91,93,210)
b. Decrease / (Increase) in Current Investments			(50,25,000)
c. (Increase) / Decrease in short term loans and advances		1,18,25,000	93,25,000
d. Increase / (Decrease) in Trade Payables	75,56,656	(61,57,889)	2,09,243
e. Increase / (Decrease) in short term provisions	46,12,897	(49,65,677)	47,52,365
f. Increase / (Decrease) in other current liabilities	43,82,723	53,74,073	(17,38,252)
g. (Increase) / Decrease in Other Current Assets			-
other adjustments			(1,19,724)
Cash generated from operations	(1,30,43,116)	(2,36,14,565)	(17,89,578)
Income Tax Paid (net of refunds)	5,08,614	9,40,821	10,04,935
NET CASH GENERATED FROM OPERATION	(1,35,51,730)	(2,45,55,386)	-279,4513
B. CASH FLOW FROM INVESTING ACTIVITES			
a. (Purchase) / Sale of Fixed Assets	-	(3,19,91,368)	-
b. (Purchase) / Sale of non-current investment	-	-	0
c. (Increase) / Decrease in Long term loans and advances	-	-	0
d. Increase / (Decrease) in Long Term Provisions	-	-	0
e. (Increase) / Decrease in Other Non Current Assets	-	-	0
f. (Increase) in Misc. Expenses	-	-	0
g. Interest & Other Income	-	-	0
h. Dividend Income	-	-	0
Net cash (used) in investing activities	-	(3,19,91,368)	0
			0
C. CASH FLOW FROM FINANCING ACTIVITES			
a. Interest & Finance Cost	-	-	0
b. Proceeds from share issued / application	-	6,75,00,000	0
c. (Repayments) / proceeds of long term borrowings	-	-	0
d. (Repayments) / proceeds of short term borrowings	-	-	0
			0
Net cash generated/(used) in financing activities	-	6,75,00,000	0
			0
Net Increase / (Decrease) in cash and cash equivalents	(94,38,104)	1,34,23,345	1933580
			0
Cash and cash equivalents at the beginning of the year	1,68,04,885	33,81,540	14,47,960
Cash and cash equivalents at the end of the year	73,66,781	1,68,04,885	33,81,540

For Brandbucket Media & Technology Limited



Nishigandha S. Keluskar
 Managing Director
 DIN: 09154554

MUMBAI
 14-09-2022



LIMITED REVIEW REPORT

**Limited Review Report on Standalone Quarter and half year ended as on 30th September, 2022
Unaudited Financial Results of the Company pursuant to Regulation 33 of the SEBI (Listing
Obligation and Disclosure Requirements) Regulations, 2015**

Review Report to

Board of Directors of

Brandbucket Media & Technology Limited

Report on the audit of the Standalone Financial Results

1. We have reviewed the accompanying Statement of Standalone unaudited Financial Results of Brandbucket Media & Technology Limited ('the Company') for the quarter and half year ended 30th September, 2022 ("the Statement"), being submitted by the Company pursuant to the requirement of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended.

2. This Statement, which is the responsibility of the Company's Management and approved by the Company's Board of Directors, has been prepared in accordance with the recognition and measurement principles laid down in the Indian Accounting Standard 34 "Interim Financial Reporting" ("Ind AS 34"), prescribed under Section 133 of the Companies Act, 2013 read with relevant rules issued thereunder and other accounting principles generally accepted in India. Our responsibility is to issue a report on the Statement based on our audit.

3. We conducted our audit of the Standalone financial statements in accordance with the Standards on Auditing specified under section 143(10) of the Act (SAs). Our responsibilities under those Standards are further described in the Auditor's Responsibilities for the Audit of the Standalone Financial Statements section of our report. We are independent of the Company in accordance with the Code of Ethics issued by the Institute of Chartered Accountants of India (ICAI) together with the independence requirements that are relevant to our audit of the standalone financial statements under the provisions of the Act and the Rules made thereunder, and we have fulfilled our other ethical responsibilities in accordance with these requirements and the ICAI's Code of Ethics. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion on the standalone financial statements.

4. Based on our audit conducted as above, nothing has come to our attention that causes us to believe that the accompanying Statement of Standalone unaudited financial results prepared in accordance with applicable accounting standards, notified pursuant to section 133 of the Companies Act 2013, read with Rule 7 of the



BHAGAT & CO.
Chartered Accountants

Companies (Accounts) Rules, 2014 and other recognized accounting practices and policies has not disclosed the information required to be disclosed in terms of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended including the manner in which it is to be disclosed, or that it contains any material misstatement.

5. Based on our audit conducted as above and based on the consideration of the audit reports of the company, nothing has come to our attention that causes us to believe that the accompanying Statement of standalone, unaudited financial results prepared in accordance with applicable accounting standards, notified pursuant to section 133 of the Companies Act 2013, read with Rule 7 of the Companies (Accounts) Rules, 2014 and other recognized accounting practices and policies has not disclosed the information required to be disclosed in terms of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended including the manner in which it is to be disclosed, or that it contains any material misstatement.

For Bhagat & Co..
Chartered Accountants
ICAI Firm Regn. No. 127250W

CA Sandeep Mulchandani
Partner
ICAI M.No.144241
Date: 14/11/2022
UDIN: 22145701BDCRCX4245
Place: Ahmedabad

