



BRAND CONCEPTS LIMITED

CIN – L51909MP2007PLC066484
140/2/2, Musakhedi Square, Ring Road, Indore 452001 (M.P) INDIA
Phone: 91-731-4223000, Fax- 4221222/444
Email: info@brandconcepts.in

Date: 26th October, 2023

To,
National Stock Exchange of India Limited
Listing & Compliance Department
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra East, Mumbai - 400051

To,
BSE Limited
Listing & Compliance Department
Phiroze Jesejeebhoy Towers
Dalal Street,
Mumbai - 400001

Symbol: [BCONCEPTS]

Scrip Code: 543442

Subject: Outcome of Annual General Meeting held on October 26th, 2023.

As per the requirement to Regulation 30 of SEBI (LODR) Regulation, 2015, find enclosed herewith the proceeding of 16th Annual General Meeting of the members of Brand Concepts Limited held on Thursday, October 26th, 2023 at 11:00 AM through Video Conferencing (VC)/other to transact the business.

We hereby request to kindly take the notice of above information on your record.

**Yours Sincerely,
For Brand Concepts Limited**

**Swati
Gupta** Digitally signed
by Swati Gupta
Date: 2023.10.26
11:43:35 +05'30'

**Swati Gupta
Company Secretary & Compliance Officer
(Mem No. ACS 33016)**

PROCEEDINGS OF ANNUAL GENERAL MEETING HELD ON OCTOBER 26TH, 2023

(Under Regulation 30 of SEBI (LODR) Regulations, 2015)

- Date of AGM : October 26th, 2023
- Total Number of Shareholder on Cut - off Date : 4573
- No. of Shareholders present in the meeting in person : 15
 - (a) Promoters and Promoter Group : 2(Two)
 - (b) Public : 13 (Thirteen)
- No. of Directors present in the meeting : 4 (Four)
- In Presence : 1 (One) Ms. Swati Gupta
(Company Secretary & Compliance Officer)
- Invitee : 4 (Four)

S. No	Name	Designation/Reason for Attendance
1	Mrs. Manju Mundra (Practising Company Secretary)	Secretarial Auditor / Scrutinizer

- Details of Agenda/Business Transacted

S.No	Business Transacted
<u>Ordinary Business</u>	
1.	To consider and adopt a) the Audited Standalone Financial Statements of the Company for the financial year ended March 31, 2023, together with the Reports of the Board of Directors and Auditors thereon; and b) the Audited Consolidated Financial Statements of the Company for the financial year ended March 31, 2023 and Report of Auditors thereon.
2.	To confirm the payment of Interim Dividend on Equity Shares of Rs. 0.50 (5%) per Share of the face value of Rs. 10 each and to declare a Final Dividend on Equity Shares of Rs.0.50 (5%) per Share of the face value of Rs. 10 each for the financial Year 2022-23.

3.	To appoint a director in place of Mrs. Annapurna Maheshwari (DIN-00038346), who retires by rotation, and being eligible, offers herself for reappointment.
4.	To appoint Statutory Auditors of the Company and fix their remuneration.
<u>Special Business</u>	
5.	Approval for Remuneration to Mr. Prateek Maheshwari under Regulation 17(6)(e)(i) of (Listing Obligations & Disclosure Requirement) Regulation 2015 of SEBI

The above businesses were transacted by passing of Resolution through E-Voting at the Annual General Meeting as required under the companies Act, 2013 and the Listing Regulations.

Results of the resolutions based on Scrutinizer Report as required under Regulations 44 of SEBI (LODR) Regulations, 2015 will be disclosed to the Stock Exchange Separately.

Thanking You

Yours Faithfully

For Brand Concepts Limited

Swati
Gupta

Digitally signed
by Swati Gupta
Date: 2023.10.26
11:45:11 +05'30'

Swati Gupta

Company Secretary & Compliance Officer
(M. No.: ACS 33016)