



IPAMC/38(III)/19-20

March 17, 2020

To,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai – 400 001

Dear Sir

Sub: Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations 2011

This is to inform you that ICICI Prudential Mutual Fund (the Fund) under its various schemes hold equity shares of PVR Limited (the Company) (whose shares are listed on your Stock Exchange).

As a result of the below transactions, the shareholding of the Fund has increased by more than 2% as compared to the previous disclosure made on August 07, 2018 for 5.14%.

Name of the scheme	Quantity
ICICI Prudential Multicap Fund	20,000
ICICI Prudential FMCG Fund	8,900
ICICI Prudential Multi Asset Fund	51,275
ICICI Prudential Smallcap Fund	40,000
ICICI Prudential S&P BSE 500 ETF	9
ICICI Prudential India Opportunities Fund	82,965
Total	203,149

As of the last reporting dated August 07, 2018, the Fund and various other entities were stated as 'persons acting in concert' on account of sharing of common system. However, with effect from August 06, 2018, the Fund and such other entities have phased out the existing common system and thus are not being considered as Persons Acting in concert on this account.

The objective of the purchase is from an investment perspective and not with the objective of seeking any controlling interest. However, the disclosures in this regard as required under Regulation 29(1) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 is enclosed herewith.

ICICI Prudential Asset Management Company Limited
Corporate Identity Number: U99999DL1993PLC054135
Corporate Office: One BKC 13th Floor, Bandra Kurla Complex, Mumbai – 400051,
Tel: +91 22 2652 5000 Fax: +91 22 2652 8100, website: www.icicipruamc.com, email id: enquiry@icicipruamc.com
Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Mumbai - 400063.
Tel: 022 2685 2000 Fax: 022 26868313
Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi 110 001





Thanking you
Sincerely
For ICICI Prudential Asset Management Company Limited

A handwritten signature in black ink, appearing to read "Prashant Bhola".

Prashant Bhola
Authorized Signatory
Encl: As above



Format for Disclosure under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

PART – A – Details of the Acquisition

Name of the Target Company (TC)	PVR Limited		
Name(s) of the acquirer and Person Acting in Concert (PAC) with the acquirer	ICICI Prudential Mutual Fund		
Whether the acquirer belongs to Promoter/Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	Bombay Stock Exchange, National Stock Exchange		
Details of the acquisition as follows	Number	% w.r.t. total shares /voting capital wherever applicable(*)	% w.r.t. total diluted share / voting capital of the TC (**)
Before the acquisition under consideration, holding of acquirer along with PACs of:	3,542,770	6.90	
a) Shares carrying voting rights	--	--	
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)	--	--	
c) Voting rights (VR) otherwise than by equity shares	--	--	
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	--	--	
e) Total (a+b+c+d)	3,542,770	6.90	
Details of acquisition			
a) Shares carrying voting rights acquired	203,149	0.40	
b) VRs acquired otherwise than by equity shares	--	--	
c) Warrants/convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired	--	--	
d) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)	--	--	

ICICI Prudential Asset Management Company Limited
Corporate Identity Number: U99999DL1993PLC054135

Corporate Office: One BKC 13th Floor, Bandra Kurla Complex, Mumbai – 400051.

Tel: +91 22 2652 5000 Fax: +91 22 2652 8100, website: www.icicipruamc.com, email id: enquiry@icicipruamc.com

Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Mumbai - 400063.

Tel: 022 2685 2000 Fax: 022 26868313

Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi 110 001



e) Total (a+b+c+/-d)	203,149	0.40	
After the acquisition, holding of acquirer along with PACs of:			
a) Shares carrying voting rights	3,745,919	7.29	
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)	--	--	
c) Shares pledged with the acquirer	--	--	
d) VRs otherwise than by equity shares	--	--	
e) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	--	--	
e) Total (a+b+c+d)	3,745,919	7.29	
Mode of acquisition (e.g. open market/public issue/rights issue/preferential allotment/interse transfer/encumbrance, etc.)	Secondary Market		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	N.A.		
Date of acquisition of/date of receipt of intimation of allotment of shares/VR/warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC.	March 16, 2020		
Equity share capital/total voting capital of the TC before the said acquisition	51,349,145		
Equity share capital/total voting capital of the TC after the said acquisition	51,349,145		
Total diluted share/voting capital of the TC after the said acquisition	51,349,145		





[Handwritten Signature]
Signature of the acquirer / Authorised Signatory

Place: Mumbai

Date: March 17, 2020

Note:

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(***) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.