Format for Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Coffee Day Enterprises Limited			
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	IDBI Trusteeship Services Limited, acting as the debenture trustee, for the benefit of Marina Hari (IV) Pte. Ltd. and Standard Chartered Private Equity (Mauritius) II Limited as holders of optionally convertible debentures of principal amount INR 300 Crores, issued by Devadarshini Info Technologies Private Limited Persons acting in concert (****): Marina West (Singapore) Pte. Ltd.			
Whether the acquirer belongs to Promoter/Promoter group	Marina III (Singapore) Pte. Ltd. No			
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited, National Stock Exchange of India Limited			
Details of the acquisition/disposals as follows	Number	% w.r.t. total share/voting capital wherever applicable (*)	% w.r.t. total diluted share/voting capital of the TC (**)	
Before the acquisition invocation under consideration, holding of:				
(a) Shares carrying voting rights	1,19,74,232	5.67%(****)	5.67%	
(b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	88,85,067	4.20%(*****)	4.20%	
(c) Voting rights (VR) otherwise than by shares	NIL	NIL	NIL	
(d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	NIL	NIL	NIL	
(e) Total (a+b+c+d)	2,08,59,299	9.87%	9.87%	
Details of acquisition/sale invocation				
(a) Shares carrying voting rights acquired/sold	NIL	NIL	NIL	
(b) VRs acquired/sold otherwise than by shares	NIL	NIL	NIL	
	NIL	NIL	NIL	

 (c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold (d) Shares encumbered/invoked/released by the acquirer (e) Total (a+b+c+/-d) 	88,85,067 88,85,067	4.20% 4.20%	4.20% 4.20%	
After the acquisition/sale invocation, holding				
 (a) Shares carrying voting rights (b) Shares encumbered with the acquirer (c) VRs otherwise than by shares (d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition (e) Total (a+b+c+d) 	2,08,59,299 NIL NIL NIL 2,08,59,299	9.87% (****) (*****) NIL NIL NIL 9.87%	9.87% NIL NIL NIL 9.87%	
Mode of acquisition/sale (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer etc.)	Invocation of pledge based on instructions of the debenture holders.			
Date of acquisition/sale of shares/VR or date of receipt of intimation of allotment of shares, whichever is applicable	19 November 2019, being the date of invocation of pledge over equity shares			
Equity share capital / total voting capital of the TC before the said acquisition/sale invocation	21,12,51,719			
Equity share capital/ total voting capital of the TC after the said acquisition/sale invocation	21,12,51,719			
Total diluted share/voting capital of the TC after the said acquisition invocation	21,12,51,719			

Marina West (Singapore) Pte. Ltd.

Authorised Signatory

Name: Ivo Philipps Designation: Director

Marina III (Singapore) Pte. Ltd.

Authorised Signatory

Name: Ivo Philipps Designation: Director

Place: Singapore

Date: 20 November 2019

Note:

(*) Total share capital/voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(****) Entities managed by the same fund manager Affirma Capital which held equity shares of Coffee Day Enterprises Limited (CDEL). Held solely by mentioned as persons acting in concert. Marina West (Singapore) Pte. Ltd holds 4.63% in CDEL. Marina III (Singapore) Pte. Ltd. holds 1.04% in CDEL.

(*****) The pledge and invocation of pledged shares is through IDBI Trusteeship Services Limited (ITSL) acting as the debenture trustee, for the benefit of Marina Hari (IV) Pte. Ltd. and Standard Chartered Private Equity (Mauritius) II Limited as the holders of optionally convertible debentures of principal amount INR 300 Crores, issued by Devadarshini Info Technologies Private Limited and holding the shares by way of pledge as security. Marina Hari (IV) Pte. Ltd. and Standard Chartered Private Equity (Mauritius) II Limited are not directly holding or transferring the shares other than as beneficiaries through ITSL. The sole purpose of the sale of shares is to recover the defaulted dues to the debenture holders and not for making any gain.

20 November 2019

Bombay Stock Exchange

Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai- 400 001.

National Stock Exchange of India Limited

Exchange Plaza, Plot No. C/1, G Block, Bandra Kurla Complex, Bandra East, Mumbai 400 051.

Dear Sir/Madam,

Sub: Disclosure pursuant to Regulation 29 (2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 in relation to pledge of equity shares of Coffee Day Enterprises Limited.

Pursuant to the disclosure required to be made under Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached the disclosure in respect of invocation of pledge over equity shares of Coffee Day Enterprises Limited, by IDBI Trusteeship Services Limited, acting in its capacity as debenture trustee for the benefit of holders of optionally convertible debentures of principal amount INR 300 Crores, issued by Devadarshini Info Technologies Private Limited.

For and on behalf of

Marina West (Singapore) Pte. Ltd.

Authorised Signatory

Name: Ivo Philipps Designation: Director

Marina III (Singapore) Pte. Ltd.

Authorised Signatory

Name: Ivo Philipps Designation: Director