

IPAMC/20(III)/22-23

December 09, 2022

To,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai – 400 001.

Sub: Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations 2011

Dear Sir/Madam

This is to inform you that ICICI Prudential Mutual Fund (the Fund) under its various schemes hold equity shares of Ethos Limited (the Company) (whose shares are listed on your Stock Exchange)

In this regard, kindly note that the schemes of the Fund have done acquisition of 10,000 shares of the company on December 08, 2022. As a result of the aforesaid purchase, the shareholding of the Fund has exceeded 5% of the paid-up capital of the company.

Details of shareholding as on 08 December, 2022 is as below:

Name of the Scheme	Total share holding as on December 08, 2022	% of shares/voting rights to total paid up capital as on December 08, 2022
ICICI Prudential Long Term Wealth Enhancement Fund	12,735	0.05
ICICI Prudential Flexicap Fund	11,60,873	4.97
Total	11,73,608	5.03





The holding by schemes of the Fund are from an investment perspective and not with the objective of seeking any controlling interest. However, the disclosures in this regard as required under Regulation 29(1) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 is enclosed herewith.

Thanking you.

Sincerely
For ICICI Prudential Asset Management Company Limited

Prashant

Prashant Bhola
Authorized Signatory



Encl: As above



Format for Disclosure under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

PART – A – Details of the Acquisition

Name of the Target Company (TC)	Ethos Limited		
Name(s) of the acquirer/Seller and Person Acting in Concert (PAC) with the acquirer	ICICI Prudential Mutual Fund		
Whether the acquirer/Seller belongs to Promoter/Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited, National Stock Exchange Limited		
Details of the acquisition/disposal as follows	Number	% w.r.t. total shares /voting capital wherever applicable(*)	% w.r.t. total diluted share / voting capital of the TC (**)
Before the acquisition under consideration, holding of acquirer along with PACs of:			
a) Shares carrying voting rights	11,63,608	4.98	4.98
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)	--	--	--
c) Voting rights (VR) otherwise than by equity shares	--	--	--
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	--	--	--
e) Total (a+b+c+d)	11,63,608	4.98	4.98
Details of acquisition			
a) Shares carrying voting rights acquired.	10,000	0.04	0.04
b) VRs acquired otherwise than by equity shares	--	--	--
c) Warrants/convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired	--	--	--
d) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)	--	--	--
e) Total (a+b+c+d)	10,000	0.04	0.04

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After the acquisition, holding of acquirer along with PACs of:			
a) Shares carrying voting rights	11,73,608	5.03	5.03
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)	--	--	--
Shares pledged with the acquirer	--	--	--
c) VRs otherwise than by equity shares	--	--	--
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	--	--	--
e) Total (a+b+c+d)	11,73,608	5.03	5.03
(Note: the percentages have been rounded off to the nearest number)			
Mode of purchase (e.g. open market/public issue/rights issue/preferential allotment/inters transfer/encumbrance, etc.)	Secondary market		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	N.A.		
Date of purchase of/date of receipt of intimation of allotment of shares/VR/warrants/convertible securities/any other instrument that entitles the acquirer/seller to receive shares in the TC.	December 08, 2022		
Equity share capital/total voting capital of the TC before the said acquisition	₹ 23,34,92,330 comprising of 2,33,49,233 shares of face value 10/- each		
Equity share capital/total voting capital of the TC after the said acquisition	₹ 23,34,92,330 comprising of 2,33,49,233 shares of face value 10/- each		
Total diluted share/voting capital of the TC after the said acquisition	₹ 23,34,92,330 comprising of 2,33,49,233 shares of face value 10/- each		



Note.—

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(***) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.

Signature of the acquirer/seller/Authorised Signatory

Preston



Place: Mumbai

Date : December 09, 2022

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