

SURAJ FINVEST PRIVATE LIMITED
(Formerly Sneha Gardens Private Limited)

CIN : U70101WB1996PTC081366

Regd. Office :
687, Anandapur, E. M. Bypass, 2nd Floor
Kolkata - 700 107 Phone : 6613 6264
E-mail : panemamics @emamigroup.com

Date: 27.05.2022

The Secretary

National Stock Exchange of India Limited
Exchange Plaza
Plot No. C/1, G Block
Bandra-Kurla Complex
Bandra(E)
Mumbai - 400 051

The Secretary

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

The Company Secretary

Emami Limited
687, Anandapur
EM Bypass
Kolkata - 700 107

Dear Sir,

Sub: Disclosure under Regulation 31(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Please find enclosed herewith disclosure in terms of Regulation 31(1) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.


Further, Pursuant to the SEBI Circular no. SEBI/HO/CFO/DCRI/CIR/P/2019/90 dated August 07, 2019, we are enclosing disclosure of reasons for encumbrance by the promoters and promoter group in respect of shares of Emami Limited.

The same may please be taken on record and suitably disseminated to all concerned.

This is for your information & record.

Thanking you,

Yours faithfully,
For Suraj Finvest Private Limited
(formerly known as 'Sneha Gardens Private Limited')


Santinath Paul
(Authorised Signatory)



On Behalf of himself, Promoter & Promoter Group Persons/ Persons Acting in Concert

Place: Kolkata

SURAJ FINVEST PRIVATE LIMITED

(Formerly Sneha Gardens Private Limited)

CIN : U70101WB1996PTC081366

Regd. Office :

687, Anandapur, E. M. Bypass, 2nd Floor

Kolkata - 700 107 Phone : 6613 6264

E-mail : panemamics @emamigroup.com

Annexure - II

Name of listed company	EMAMI LIMITED
Name of the recognised stock exchanges where the shares of the company are listed	The National Stock Exchange of India Ltd. BSE Limited
Name of the promoter(s) / PACs whose shares have been encumbered	Suraj Finvest Private Limited Sneha Enclave Private Limited
Total promoter shareholding in the listed company	No. of shares -239393412 % of total share capital -54.27%
Encumbered shares as a % of promoter shareholding	37.06%
Whether encumbered share is 50% or more of promoter shareholding	NO
Whether encumbered share is 20% or more of total share capital	YES

For SURAJ FINVEST PRIVATE LIMITED


Director / Authorised Signatory

Signature of Authorised Signatory:

Place: Kolkata

Date: 27.05.2022

DETAILS OF ALL EXISTING EVENTS / AGREEMENTS PERTAINING TO ENCUMBRANCES													
Encumbrance 1 (Date of creation of encumbrance: _____)	Type of encumbrance (pledge, lien, negative lien, non-disposal undertaking etc. or any other covenant, transaction, condition or arrangement in the nature of encumbrance)	No. and % of shares encumbered		Name of the entity in whose favour shares encumbered (X)	Whether the entity X is a scheduled commercial bank, public financial institution, NBFC or housing finance company? If No, provide the nature of the business of the entity. (YES/NO)	Specific details		Whether the encumbrance is relating to any debt instruments viz. debenture, commercial paper, certificate of deposit etc.? If yes, provide details about the instrument, including credit rating (YES/NO) If yes, 1. Name of the issuer 2. Details of the debt instrument 3. Whether the debt instrument is listed on stock exchanges? 4. Credit rating of the debt instrument 5. ISIN of the instrument	Value of shares on the date of event / agreement (A) (Rupees in Crores)	Amount involved (against which shares have been encumbered) (B) (Rupees in Crores)	Ratio of A / B	End use of Money	Remarks
		No. of Shares :	% of total share capital :			Borrowed amount to be utilized for what purpose – (a) Personal use by promoters and PACs (b) For the benefit of listed company Provide details including amount, purpose of raising money by listed company, schedule for utilization of amount, repayment schedule etc. (a) Any other reason (please specify)							
		No of shares	%age of total share capital										
25.05.2022	Pledge	185000	0.0419	Bajaj Finance Ltd	Yes, NBFC	Sneha Enclave Private Limited(Pledgor) and Premier Ferro Alloys & Securities Limited (Borrower)	No	7.460125	3.7300625	2.00	Repayment of existing loans	Pledge of Additional Shares	
25.05.2022	Pledge	265000	0.0601	Aditya Birla Finance Ltd	Yes, NBFC	Sneha Enclave Private Limited(Pledgor & Borrower)	No	10.686125	5.3430625	2.00	Repayment of existing loans	Pledge of Additional Shares	
25.05.2022	Pledge	110000	0.0249	Deutsche Investments India Pvt. Ltd	Yes, NBFC	Suraj Finvest Private Limited(Pledgor) and Midkot Investments Pvt Ltd (Borrower)	No	4.43575	2.217875	2.00	Repayment of existing loans	Pledge of Additional Shares	

For SURAJ FINVEST PRIVATE LIMITED


Director / Authorised Signatory

Encumbrance 1 (Date of creation of encumbrance: _____)	Type of encumbrance (pledge, lien, negative lien, non-disposal undertaking etc. or any other covenant, transaction, condition or arrangement in the nature of encumbrance)	No. and % of shares encumbered		Name of the entity in whose favour shares encumbered (X)	Whether the entity X is a scheduled commercial bank, public financial institution, NBFC or housing finance company? If No, provide the nature of the business of the entity. (YES/NO)	Names of all other entities in the agreement		Whether the encumbrance is relating to any debt instruments viz. debenture, commercial paper, certificate of deposit etc.? If yes, provide details about the instrument, including credit rating (YES/NO) If yes, 1. Name of the issuer 2. Details of the debt instrument 3. Whether the debt instrument is listed on stock exchanges? 4. Credit rating of the debt instrument 5. ISIN of the instrument	Value of shares on the date of event / agreement (A) (Rupees in Crores)	Amount involved (against which shares have been encumbered) (B) (Rupees in Crores)	Ratio of A / B	Borrowed amount to be utilized for what purpose – (a) Personal use by promoters and PACs (b) For the benefit of listed company Provide details including amount, purpose of raising money by listed company, schedule for utilization of amount, repayment schedule etc. (a) Any other reason (please specify)	Remarks
		No. of Shares :	% of total share capital :			Listed company and its group companies (if any) 1)	Other entities (if any) 1)						
25.05.2022	Pledge	175000	0.0397	Dazbog Holdings EFC Limited (Lender) IDBI Trusteeship Services Ltd. (Trustee)	Yes, NBFC	Suraj Finvest Private Limited (Pledgor) and Midkot Investments Pvt. Ltd and Emami Frankcross Ltd (Issuer)	Yes, 1. Midkot Investments Private Limited (225 nos.), Emami Frankcross Limited (150 nos.), (Issuer) 2. 375 Unrated Unlisted Redeemable Non Convertible Debentures of Rs. 1,00,00,000/- each 3. No 4. No 5. ISIN- INE0C1207021/INE0B1007021/INE711X07047	7.056875	7.056875	1.00	Repayment of existing loans	Pledge of Additional Shares	

For SURAJ FINVEST PRIVATE LIMITED

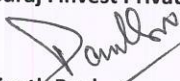

Director / Authorised Signatory

Disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for pledge of shares, in terms of Regulation 31(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target company (TC)	Emami Limited
Names of the Stock Exchanges where the shares of the target company are listed	National Stock Exchange of India Limited BSE Ltd.
Date of reporting	27-05-2022
Name of the promoter or PAC on whose shares encumbrance has been created/released/invoked	Suraj Finvest Private Limited (formerly known as 'Sneha Gardens Private Limited')

Details of the creation/invocation/-release-of encumbrance:

Name of the Promoter (s) or PACs with him(*)	Promoter holding in the target company (1)		Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)							Post event holding of encumbered shares [creation (2)+(3)] / release [(2)-(3)] / invocation [(2)-(3)]	
	Number	% of total Share Capital	Number	% of total Share Capital	Type of event (creation / release / invocation)	Date of creation/ release/ invocation of encumbrance	Type of Encumbrance (Pledge/Lein/ Non disposal/Undertaking /Others)	Reason for release	Number	% of share capital	Name of the entity in whose favour shares encumbered	Number	% of Total share capital
Sneha Enclave Private Limited	9,86,67,956	22.3661	4,54,05,895	10.29	Pledge	25.05.2022	Pledge of shares	Pledge of Shares as per agreement with lender	185000	0.04	Bajaj Finance Ltd (Lender)	4,55,90,895	10.33
Sneha Enclave Private Limited	9,86,67,956	22.3661	4,55,90,895	10.33	Pledge	25.05.2022	Pledge of shares	Pledge of Shares as per agreement with lender	265000	0.06	Aditya Birla Finance Ltd(Lender)	4,58,55,895	10.39
Suraj Finvest Private Limited (Fka-Sneha Gardens Private Limited)	10,57,20,226	23.9647	4,25,05,385	9.64	Pledge	25.05.2022	Pledge of shares	Pledge of Shares as per agreement with lender	110000	0.02	Deutsche Investments India Pvt. Ltd..(Lender)	4,26,15,385	9.66
Suraj Finvest Private Limited (Fka-Sneha Gardens Private Limited)	10,57,20,226	23.9647	4,26,15,385	9.66	Pledge	25.05.2022	Pledge of shares	Pledge of Shares as per agreement with lender	175000	0.04	Dazbog Holdings EFC Limited (Lender) IDBI Trusteeship Services Ltd. (Trustee)	4,27,90,385	9.70

For Suraj Finvest Private Limited (formerly known as "Sneha Gardens Private Limited")


Santinath Paul
(Authorised Signatory)



Place: Kolkata
Date : 27.05.2022

Annexure "A"

DISCLOSURE BY THE PROMOTER (S) TO THE STOCK EXCHANGES AND TO THE TARGET COMPANY FOR ENCUMBRANCE OF SHARES /INVOCATION OF ENCUMBRANCE/ RELEASE OF ENCUMBRANCE IN TERMS OF REGULATION 31 (1) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011

Name of the Promoter (s) or PACs with him(**)	Promoter holding in the target company (1)			Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)					Post event holding of encumbered shares {creation (2)+(3)} / release [(2)-(3)] / invocation [(2)-(3)]	
	No. of Shares	% of	% w.r.t diluted share capital (*)	No. of Shares	% of total share capital	Type of event (creation /release /invocation)	Date of creation/ invocation release of encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking /others)	No. of shares	% of total share capital	No. of Shares	% of Total share capital
ADITYA VARDHAN AGARWAL	1,34,668	0.0305	0.0305	-	-	-	-	-	-	-	-	-
USHA AGARWAL	1,73,096	0.0392	0.0392	-	-	-	-	-	-	-	-	-
RADHE SHYAM AGARWAL	1,95,000	0.0442	0.0442	-	-	-	-	-	-	-	-	-
HARSHA VARDHAN AGARWAL	1,10,266	0.0250	0.0250	-	-	-	-	-	-	-	-	-
VIHAN VARDHAN AGARWAL	1,72,000	0.0390	0.0390	-	-	-	-	-	-	-	-	-
RITU GOENKA	4,54,930	0.1031	0.1031	-	-	-	-	-	-	-	-	-
SOBHNA AGARWAL	6,30,000	0.1428	0.1428	-	-	-	-	-	-	-	-	-
JYOTI AGARWAL	4,88,000	0.1106	0.1106	-	-	-	-	-	-	-	-	-
AVISHI SUREKA	14,00,000	0.3174	0.3174	-	-	-	-	-	-	-	-	-
SHRUTI GOENKA	1,96,130	0.0445	0.0445	-	-	-	-	-	-	-	-	-
INDU GOENKA	2,69,700	0.0611	0.0611	-	-	-	-	-	-	-	-	-
NIKUNJ GOENKA	2,65,000	0.0601	0.0601	-	-	-	-	-	-	-	-	-
SAROJ GOENKA	2,15,240	0.0488	0.0488	-	-	-	-	-	-	-	-	-
MANSI AGARWAL	1,50,000	0.0340	0.0340	-	-	-	-	-	-	-	-	-
NIMISHA GOENKA	2,44,000	0.0553	0.0553	-	-	-	-	-	-	-	-	-
MANISH GOENKA	1,42,196	0.0322	0.0322	-	-	-	-	-	-	-	-	-
SHREYA GOENKA	2,30,000	0.0521	0.0521	-	-	-	-	-	-	-	-	-
VIDISHREE AGARWAL	80,000	0.0181	0.0181	-	-	-	-	-	-	-	-	-
VIDULA AGARWAL	80,000	0.0181	0.0181	-	-	-	-	-	-	-	-	-
JAYANT GOENKA	1,56,254	0.0354	0.0354	-	-	-	-	-	-	-	-	-
RASHMI GOENKA	1,21,400	0.0275	0.0275	-	-	-	-	-	-	-	-	-
SANTOSH GOENKA	1,15,640	0.0262	0.0262	-	-	-	-	-	-	-	-	-
SUSHIL KUMAR GOENKA	1,09,900	0.0249	0.0249	-	-	-	-	-	-	-	-	-
RICHA AGARWAL	91,722	0.0208	0.0208	-	-	-	-	-	-	-	-	-
JYOTI GOENKA	48,776	0.0111	0.0111	-	-	-	-	-	-	-	-	-

For SURAJ FINVEST PRIVATE LIMITED

Director / Authorised Signatory

Name of the Promoter (s) or PACs with him(**)	Promoter holding in the target company (1)			Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)					Post event holding of encumbered shares [creation (2)+(3)] / release [(2)-(3)] / invocation [(2)-(3)]	
	No. of Shares	% of	% w.r.t diluted share capital (*)	No. of Shares	% of total share capital	Type of event (creation /release /invocation)	Date of creation/ invocation release of encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking /others)	No. of shares	% of total share capital	No. of Shares	% of Total share capital
MOHAN GOENKA	61,900	0.0140	0.0140	-	-	-	-	-	-	-	-	-
RACHNA BAGARIA	2,70,000	0.0612	0.0612	-	-	-	-	-	-	-	-	-
YOGESH GOENKA	2,45,400	0.0556	0.0556	-	-	-	-	-	-	-	-	-
REHA GOENKA	2,40,000	0.0544	0.0544	-	-	-	-	-	-	-	-	-
PUJA GOENKA	1,69,398	0.0384	0.0384	-	-	-	-	-	-	-	-	-
ADITYA VARDHAN AGARWAL, KARTA(HUF)	2,04,278	0.0463	0.0463	-	-	-	-	-	-	-	-	-
HARSH VARDHAN AGARWAL, KARTA (HUF)	1,72,000	0.0390	0.0390	-	-	-	-	-	-	-	-	-
MOHAN GOENKA, KARTA (HUF)	1,74,000	0.0394	0.0394	-	-	-	-	-	-	-	-	-
MANISH GOENKA, KARTA (HUF)	1,74,000	0.0394	0.0394	-	-	-	-	-	-	-	-	-
SUSHIL KUMAR GOENKA, KARTA (HUF)	1,74,000	0.0394	0.0394	-	-	-	-	-	-	-	-	-
PRASHANT GOENKA	1,90,000	0.0431	0.0431	-	-	-	-	-	-	-	-	-
ASHISH GOENKA	1,30,000	0.0295	0.0295	-	-	-	-	-	-	-	-	-
LAXMI DEVI BAJORIA	1,43,000	0.0324	0.0324	-	-	-	-	-	-	-	-	-
PRASHANT GOENKA, KARTA (HUF)	74,000	0.0168	0.0168	-	-	-	-	-	-	-	-	-
JAYANT GOENKA, KARTA (HUF)	74,000	0.0168	0.0168	-	-	-	-	-	-	-	-	-

For SURAJ FINVEST PRIVATE LIMITED

Paulson
Director / Authorised Signatory

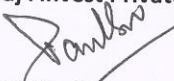
Name of the Promoter (s) or PACs with him(**)	Promoter holding in the target company (1)			Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)					Post event holding of encumbered shares [creation (2)+(3)] / release [(2)-(3)] / invocation [(2)-(3)]	
	No. of Shares	% of	% w.r.t diluted share capital (*)	No. of Shares	% of total share capital	Type of event (creation /release /invocation)	Date of creation/ invocation release of encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking /others)	No. of shares	% of total share capital	No. of Shares	% of Total share capital
ASHISH GOENKA, KARTA (HUF)	74,000	0.0168	0.0168	-	-	-	-	-	-	-	-	-
MADAN LAL AGARWAL	60,000	0.0136	0.0136	-	-	-	-	-	-	-	-	-
PRADEEP AGARWAL	31,150	0.0071	0.0071	-	-	-	-	-	-	-	-	-
KUSUM AGARWAL	37,800	0.0086	0.0086	-	-	-	-	-	-	-	-	-
DIVYA AGARWAL	26,000	0.0059	0.0059	-	-	-	-	-	-	-	-	-
SANGITA AGARWAL	26,000	0.0059	0.0059	-	-	-	-	-	-	-	-	-
SHUBHAM AGARWAL	24,460	0.0055	0.0055	-	-	-	-	-	-	-	-	-
ABHISHEK AGARWAL	24,000	0.0054	0.0054	-	-	-	-	-	-	-	-	-
DHIRAJ AGARWAL	16,750	0.0038	0.0038	-	-	-	-	-	-	-	-	-
VISHAL AGARWAL	8,200	0.0019	0.0019	-	-	-	-	-	-	-	-	-
SUMANGAL AGARWAL	8,200	0.0019	0.0019	-	-	-	-	-	-	-	-	-
EMAMI PAPER MILLS LTD	9,33,000	0.2115	0.2115	-	-	-	-	-	-	-	-	-
MIDKOT INVESTMENTS PRIVATE LIMITED	31,17,160	0.7066	0.7066	75,000	0.02	-	-	-	-	-	75,000	0.02
EMAMI FRANK ROSS LIMITED	10,000	0.0023	0.0023	-	-	-	-	-	-	-	-	-
AMITABH GOENKA	5,71,496	0.1295	0.1295	-	-	-	-	-	-	-	-	-
AMITABH GOENKA, KARTA (HUF)	74,000	0.0168	0.0168	-	-	-	-	-	-	-	-	-
SMRITI AGARWAL	3,34,000	0.0757	0.0757	-	-	-	-	-	-	-	-	-
RACHANA GOENKA	3,17,700	0.0720	0.0720	-	-	-	-	-	-	-	-	-

For SURAJ FINVEST PRIVATE LIMITED

Dandoo
Director / Authorised Signatory

Name of the Promoter (s) or PACs with him(**)	Promoter holding in the target company (1)			Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)					Post event holding of encumbered shares [creation (2)+(3)] / release [(2)-(3)] / invocation [(2)-(3)]	
	No. of Shares	% of	% w.r.t diluted share capital (*)	No. of Shares	% of total share capital	Type of event (creation /release /invocation)	Date of creation/ invocation/ release of encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking /others)	No. of shares	% of total share capital	No. of Shares	% of Total share capital
SACHIN GOENKA	7,17,000	0.1625	0.1625	-	-	-	-	-	-	-	-	-
SASHWAT GOENKA	5,80,000	0.1315	0.1315	-	-	-	-	-	-	-	-	-
VIBHASH VARDHAN AGARWAL	5,73,478	0.1300	0.1300	-	-	-	-	-	-	-	-	-
MANAN GOENKA	5,65,000	0.1281	0.1281	-	-	-	-	-	-	-	-	-
DARSH GOENKA	5,65,000	0.1281	0.1281	-	-	-	-	-	-	-	-	-
ADVAY GOENKA	5,54,000	0.1256	0.1256	-	-	-	-	-	-	-	-	-
REYANSH GOENKA	4,07,750	0.0924	0.0924	-	-	-	-	-	-	-	-	-
DEVARSH GOENKA	4,07,750	0.0924	0.0924	-	-	-	-	-	-	-	-	-
RADHE SHYAM GOENKA	3,92,076	0.0889	0.0889	-	-	-	-	-	-	-	-	-
RAJ KUMAR GOENKA	2,97,964	0.0675	0.0675	-	-	-	-	-	-	-	-	-
ROHIN RAJ SUREKA	35,00,000	0.7934	0.7934	-	-	-	-	-	-	-	-	-
PRITI A SUREKA	1,16,09,702	2.6317	2.6317	-	-	-	-	-	-	-	-	-
CHIKKY GOENKA	3,71,700	0.0843	0.0843	-	-	-	-	-	-	-	-	-

For Suraj Finvest Private Limited (formerly known as "Sneha Gardens Private Limited")


Santinath Paul
(Authorised Signatory)

