

August 01, 2019

BSE Limited

Corporate relation Department
Phiroze Jeejeeboy Towers
Dalal Street, Fort,
Mumbai- 400 001

Tel.: 2272 8013/15/58/8307

BSE Scrip Code: 539056

Dear Sir/ Madam,

Sub.: Media Release

National Stock Exchange of India Limited

Listing Department
Exchange Plaza, 5th Floor, Plot no. C/1,
G Block, Bandra Kurla Complex, Bandra (E)
Mumbai- 400 051

Tel.: 2659 8235/36 8458 NSE Scrip Symbol: ADLABS

Please find enclosed herewith a copy of press release with respect to Unaudited Standalone and Consolidated Financial Results of the Company for the quarter ended June 30, 2019.

The above is for your information and records.

Thanking You,

Yours Faithfully,

For Adlabs Entertainment Limited

Divyata Raval

Company Secretary and Compliance Officer

(Membership No. A28741)

Press Release: 1st Aug 2019 For Immediate Release

Adlabs Entertainment reports Q1 FY20 Results:

Hotel Revenue up by 25.2%

Mumbai, Aug 01, 2019: Adlabs Entertainment Limited, which operates Imagica – Theme Park, Water Park, Snow Park and a family hotel Novotel Imagica Khopoli, announced its unaudited Financial Results for the Quarter ending 30th June 2019.

Performance highlights for the Quarter ended June 30, 2019 (Q1 FY20 Vis-a-Vis Q1 FY19):

Hotel Revenue increased to Rs. 11.38 Cr in Q1 FY20 from Rs. 9.10 Cr in Q1 FY19 resulting in 25.2% growth

Standalone Financials at a Glance:

	Q1 FY20	Q1 FY19	Growth
ARPU (Rs.)	1,474	1,485	-0.8%
Total Revenue (Rs. Cr)	81.00	84.73	-4.4%
EBITDA (Rs. Cr)	28.00	34.13	-18.0%
Footfall (Nos.) *	5,79,164	5,88,889	-1.7%

Note: These are abridged financial highlights. For details please refer to published results.

Commenting on the results, Dhimant Bakshi, Jt. CEO, Adlabs Entertainment Limited said:

In Q1 FY20, the overall footfall declined by 1.7% while the total revenue declined by 4.4%. The drop was due to lower spending in the consumer discretionary sectors which resulted in low inbound tourism. However, the company was able to maintain ARPU at Rs 1,474 in Q1 FY20 vs Rs 1,485 in Q1 FY19.

Our Hotel 'Novotel Imagica' continued to show better performance in Q1 FY20. Revenue from the Hotel business jumped by 25.2% YoY to Rs. 11.38 Cr in Q1 FY20 vs Rs. 9.10 Cr in Q1 FY19. During the quarter, the Hotel recorded occupancy of 41% with total ARR (incl. F&B) of ~Rs. 10,592/-.

Q1 FY20 EBITDA declined by 18.0% to Rs 28.00 Cr from Rs 34.13 Cr in Q1 FY19, mainly due to drop in footfall and revenue; and some increase in power tariffs and repairs & maintenance expenses.

^{*} Footfalls include Theme Park, Water Park, and Snow Park

About Adlabs Entertainment Limited

Adlabs Imagica is a project of Adlabs Entertainment Limited (AEL), promoted by Mr. Manmohan Shetty. Imagica is one of India's leading holiday destinations and offers a gamut of interesting experiences in one place through its Theme park, Water park, Snow park and Hotel. With Imagica, Adlabs Entertainment Limited has created an 'all weather entertainment destination' that provides unique experiences to its guests. Located conveniently off the Mumbai-Pune Express Highway, Adlabs Imagica is just a happy drive away from Mumbai and Pune.

Safe harbor statement

Statements in this document relating to future status, events, or circumstances, including but not limited to statements about plans and objectives, the progress and results of research and development, potential project characteristics, project potential and target dates for project related issues are forward-looking statements based on estimates and the anticipated effects of future events on current and developing circumstances. Such statements are subject to numerous risks and uncertainties and are not necessarily predictive of future results. Actual results may differ materially from those anticipated in the forward-looking statements. The company assumes no obligation to update forward-looking statements to reflect actual results changed assumptions or other factors.

For more Information, please contact: Adlabs Entertainment Limited

CIN: L92490MH2010PLC199925

Mr. Mayuresh Kore

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