



Superhouse Limited

(A Government of India recognized Export Trading House)
Regd. Office: 150 Feet Road, Jajmau, Kanpur-208010 (India)
CIN: L24231UP1980PLC004910 Tel: 9956040004
email: share@superhouse.in url: <http://www.superhouse.in>

SHL/SHR/Acquisition/2024

23-01-2024

The Stock Exchange Mumbai,
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI-400001

National Stock Exchange of India Limited,
Exchange Plaza, Bandra Kurla Complex,
Bandra (East)
MUMBAI-400051

Script Code: 523283

Scrip Code: SUPERHOUSE

Subject: Intimation of Acquisition of Step Down Subsidiary Company.

Dear Sir,

With reference to the captioned subject we would like to inform you that M/s Superhouse Limited has acquired 37,00,000 equity shares of Rs. 10 each at par aggregating to Rs. 3,70,00,000 by way of subscribing to the Right issue of M/s Rojus Enterprises Limited, CIN U74300UP1990PLC012172 having registered office at 14/127, The Mall, Kanpur-208001. Consequent to the acquisition of equity shares, M/s Rojus Enterprises Limited become subsidiary of the company, as M/s Superhouse Limited has 51.15% equity shares after acquisition.

The details as required under SEBI (Listing Obligations and Disclosure Requirements) regulations, 2015 read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-/CIR/2023/123 dated 13th July, 2023 is enclosed as 'Annexure-I'

Kindly take the same on record.

Thanking you,

Yours faithfully,
For Superhouse Limited

(R K AGRAWAL)
Company Secretary



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‘ANNEXURE-I’

1. M/s Rojus Enterprises Limited

Sl	Particulars	Details
1	Name of the target entity, details in brief such as size, turnover etc.	i. M/s Rojus Enterprises Limited ii. Paid-up Capital : Rs. 8,70,00,000.00 iii. Turnover: Rs.in lacs 1909.81 (2022-23)
2.	Whether the acquisition would fall within related party transaction(s) and whether the promoter/ promoter group/group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at “arm’s length”	Promoter/Promoter group have material interest over the acquisition of M/s Rojus Enterprises Limited and entire acquisition was on made “Arm Length Basis”.
3.	Industry to which the entity being acquired belongs;	M/s Rojus Enterprises Limited is engaged in the business of Leather Products.
4.	Objects and impact of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity);	On acquisition, M/s Rojus Enterprises Limited become subsidiary of the Company and the business of Company will expand. The business is not outside the main line of business of the M/s Superhouse Limited.
5.	Brief details of any governmental or regulatory approvals required for the acquisition;	No such approval required
6.	Indicative time period for completion of the acquisition;	N.A.
7.	Consideration – whether cash consideration or share swap or any other form and details of the same;	37,00,000 equity shares of Rs. 10/- each acquired at the rate of Rs. 10/- each amount to Rs. 370.00 lacs. The company was already holding 7.50 lacs shares of M/s Superhouse Limited.



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8.	Cost of acquisition or the price at which the shares are acquired;	37,00,000 ordinary shares of Rs. 10/- each of the M/s Rojus Enterprises Limited acquired by the M/s Superhouse Limited.
9.	Percentage of shareholding/ control acquired and / or number of shares acquired;	42.53 % 37.00 lacs equity shares of Rs. 10/- each acquired. After acquisition the company will hold 51.15 % equity shares of M/s Rojus Enterprises Limited
10.	Brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover, Country in which the acquired entity has presence and any other significant information (in brief);	Line of Business: Business of Leather Products . Turn Over: 2022-23 : Rs. in lacs 1909.81 2021-22 : Rs. in lacs 1413.98 2020-21 : Rs. in lacs 1040.75 India.