



**Pfizer Limited**

The Capital, 1802/1901,  
Plot No. C - 70, G Block, Bandra Kurla Complex,  
Bandra (East), Mumbai 400 051.  
Tel : +91 22 6693 2000 Fax : +91 22 2654 0274

February 17, 2021

The Corporate Relationship Dept.  
BSE Limited  
1<sup>st</sup> Floor, P.J.Towers  
Dalal Street, Fort  
Mumbai - 400 001  
Scrip Code: 500680

The Manager, Listing Dept.  
The National Stock Exchange of India Ltd.  
Exchange Plaza, 5<sup>th</sup> Floor,  
Plot No. C/1, G Block  
Bandra-Kurla Complex, Bandra (E)  
Mumbai - 400 051  
Scrip Symbol: PFIZER

Dear Sirs,

**Sub: Intimation of Change in the Logo of the Company.**

This to inform you about the new Pfizer logo and corporate identity launched recently worldwide. After more than 170 years, Pfizer has arrived at a new era. A time of extraordinary focus on science and dedication to patients. Pfizer is no longer in the business of just treating diseases — we're curing and preventing them.

The below logo is our new identity (<https://www.pfizer.com/new-pfizer>), an emblem of our purpose: Breakthroughs that change patients' lives®.



Our dynamic new logo is powered by scientific innovation. We've unlocked the pill form to reveal the core of what we do: a double helix, spiraling upward. Our new identity interprets the DNA helix – the code and engine of human potential.

The logo is constructed of two interlocking forms. Their unity reflects our passion and dedication to the science behind our innovations, and to the wellbeing of our patients. We've transformed our legacy to look toward the future. A time of science, compassion, and breakthroughs.

Pfizer's visual identity represents more than 170 years of excellence and the drive to envision, then realize, future breakthroughs. By taking care to manage our visual identity, we preserve our values and stay focused on the science and people at the heart of what we do.

**CIN:** L24231MH1950PLC008311  
**Email ID:** [contactus.india@pfizer.com](mailto:contactus.india@pfizer.com)  
**Website:** [www.pfizerindia.com](http://www.pfizerindia.com)

If you have any questions about the new Pfizer logo / identity, please write to us at [contactus.india@pfizer.com](mailto:contactus.india@pfizer.com)

Thanking you,

Yours truly,  
**For Pfizer Limited**

A handwritten signature in blue ink, appearing to read 'Prajeet', with a horizontal line underneath.

**Prajeet Nair**  
**Company Secretary**