

Thomas Cook (India) Limited

11th Floor, Marathon Futurex
N. M. Joshi Marg, Lower Parel (East),
Mumbai - 400 013.
Board No.: +91-22-4242 7000
Fax No. : +91-22-2302 2864



February 09, 2023

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413

Fax No.: 2272 2037/39/41/61

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK

Fax No.: 2659 8237/38

Dear Sir/ Madam,

Ref: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the Press Release dated February 09, 2023 titled, “Thomas Cook India & SOTC Travel witness high travel demand for Valentine’s Day - Announce romantic holidays with special experiences for couples and honeymooners”.

This is for your information and records.

Thank you.

Yours faithfully,

For **Thomas Cook (India) Limited**

Amit J. Parekh

Company Secretary and Compliance Officer

Encl: a/a

Holidays | Foreign Exchange | Business Travel | MICE | Value Added Services | Visas

Registered & Corporate Office:

Thomas Cook (India) Limited, 11th Floor, Marathon Futurex, N. M. Joshi Marg, Lower Parel (East), Mumbai - 400 013.
Email id: enquiry@thomascook.in CIN No.: L63040MH1978PLC020717
www.thomascook.in

Thomas Cook India & SOTC Travel witness high travel demand for Valentine's Day

Announce romantic holidays with special experiences for couples and honeymooners

Mumbai, February 9, 2023: With Valentine's Day approaching, Thomas Cook (India) Limited - India's leading omnichannel travel services company and its Group Company, SOTC Travel, have witnessed a 35% surge in demand for travel to celebrate the occasion of love. As Valentine's Day falls on a Tuesday this year, India's couples are displaying high interest for an extended weekend getaway to nearby destinations. This being India's wedding season, there is an uptick from the honeymoon segment, in addition to couples/DINKs. To cater to this demand, the Companies' announced an exciting range of Valentine's Day holidays that offer exclusive activities for couples to create memorable experiences.

Thomas Cook & SOTC's Valentine's Day portfolio includes favourite romantic destinations like Manali, Dalhousie, Auli, Nainital, Coorg, Ooty, Munnar, Pondicherry, Darjeeling, the North East, Jaipur, Udaipur, Agra and Alleppey; also beach destinations like Andamans and Goa. Closer to home destinations that offer visa on arrival/e visas like Singapore, Thailand, Malaysia, Indonesia, Maldives, Mauritius, Abu Dhabi, Dubai and Oman are seeing brisk demand. Additionally, popular international locales such as Switzerland, France, Austria, Turkey, Egypt, Australia, New Zealand and South Korea are also in demand for Valentine's Day.

The Companies' romantic escapades offer sundowners, private dining, couple spas-wellness, wine tasting; outdoor-adventure experiences like yachting, kite-sailing, scuba diving, camping, trekking, hot air ballooning; biking trips to scenic terrains; safari drives and jungle experiences. India's couples are exploring unique accommodation from tree-top stays, in a fort, havelis-palaces, plantation bungalows in verdant tea/coffee estates, cave hotels to private villas with a private chef and concierge services; also uber-luxury resorts and vineyards.

Cruises represent a unique value proposition for couples: an all-inclusive holiday without the hassle of multiple check-in/ check-out and transfers. The Companies have emerged as top sellers of India cruises (Cordelia), with over 7500 customers booked since restart of travel. Popular international cruise liners include Costa Cruises, Royal Caribbean Cruises, Resorts World Cruises and Norwegian Cruise Line.

Mr. Rajeev Kale, President & Country Head – Holidays, MICE, Visa, Thomas Cook (India) Ltd. said, *“To cater to the 35% surge in travel demand for the upcoming Valentine's Day week, we've designed memorable experiences for India's couples and honeymooners to celebrate this occasion. Our range of Valentine's Day holidays allows our customers to indulge in stunning natural beauty, romantic private dining and wellness, unique local experiences, visit to vineyards, outdoor/adventure activities and cruise holidays. We want our customers to make the most of this special opportunity and so our romantic breaks come with a host of exciting deals, discounts and value offers.”*

Mr. Daniel D'souza, President & Country Head, Leisure, SOTC Travel said, *“Indian couples are looking forward to travelling together and make special memories. This being the wedding season, there is growing travel demand from honeymooners as well. We have created romantic escapades and honeymoons - to help our couples relax, rejuvenate and spend quality time together and make out of the world memories. To ensure a once in a lifetime experience, we have included exclusive romantic and fun elements in our products, with great pricing and unbeatable deals.”*

For further details, click here:

[Thomas Cook](#)
[SOTC](#)

*T&C Apply

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About Thomas Cook (India) Limited: Set up in 1881, Thomas Cook India) Limited. (TCIL) is the leading omnichannel travel company in the country offering a broad spectrum of services including Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services and Visa Services. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied TPro, Australian Tours Management, Desert Adventures, Luxe Asia, Travel Circle International Limited (TCI 勝景), Sterling Holiday Resorts Limited, Distant Frontiers, TC Tours, Digiphoto Entertainment Imaging (DEI), Go Vacation, Private Safaris East & South Africa

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 28 countries across 5 continents

TCIL has been felicitated with IMAI India Digital Awards 2022, CNBC-TV18 & ICICI Lombard India Risk Management Award - Travel & Leisure Category 2022 & 2021, CIO100 Award for digital innovation 2022, 'Innovation in Omni-experience' Award at International Data Corporation's (IDC) Industry Innovation Awards 2021, The Best Travel Agency – India at TTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2019 & 2018, Silver award for Asia's Best Integrated Report (First Time) category at the Asia Sustainability Reporting Awards 2019-2021, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Best Outbound Tour Operator at the SATTE Awards 2019, The French Ambassador's Award for Exemplary Achievements in Visa Issuance 5 years in a row and the Condé Nast Traveller – Readers' Travel Awards from 2011 to 2019.

CRISIL has reaffirmed the rating on debt programmes and bank facilities of Thomas Cook (India) Limited - 'CRISIL A+/Negative on the long-term bank facilities of TCIL and CRISIL A1 rating on the short-term bank facilities and short-term debt of the Company.

For more information, please visit www.thomascook.in

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 72.34% of its paid-up capital and is responsible for the execution of acquisition and investment opportunities.

About Fairfax Financial Holdings Limited: Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

About Subsidiaries of Thomas Cook (India) Limited:

Sterling Holiday Resorts Limited, a wholly owned subsidiary of TCIL, is a leading Indian Leisure Hospitality company with 37 resorts across the country, providing a variety of offerings: Leisure holidays through FIT packages, Meetings & Conferences, Weddings, Reunions, Picnics and Holidays through Memberships.

SOTC Travel Limited, a wholly owned subsidiary of TCIL, is a leading omnichannel travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

Travel Corporation (India) Limited (TCI), a wholly owned subsidiary of TCIL, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

Thomas Cook India Group holds 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

For more information, visit:

Sterling Holiday Resorts Limited: <http://www.sterlingholidays.com>

SOTC Travel Limited: <http://www.sotc.in>

About SOTC Travel: SOTC Travel Limited (Formerly SOTC Travel Pvt. Ltd.) is a step-down subsidiary of Fairfax Financial Holdings Group; held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC India is a leading omnichannel travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel. SOTC was established in 1949. Since then, it has escorted lakhs of travellers across the globe for more than 70 years to various destinations around the world. A new age innovative holidaymaker, SOTC strives to make holidays a priority for every Indian. 'We are for holidays' and we want Indians to prioritize their holidays.

Media Enquiries:

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Holidays | Foreign Exchange | Business Travel | Visas | Insurance

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