

27th April, 2021

To,
BSE Limited,
PhirozeJeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001.

Dear Sir/Madam,

Subject: Regulation 42 of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015: Intimation of Record Date for Issue of Bonus Equity Shares.

Ref: Company Script Code: 540404.

Pursuant to Regulation 42 of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015, the company has fixed **Saturday, May 08, 2021** as Record Date, for the purpose of ascertaining the eligibility of shareholders entitled for issuance of Bonus Equity Shares in the proportion of 2 (Two) Equity Shares of face value Rs.10/- each for every 1 (One) existing Equity Shares of Rs.10/- each fully paid, subject to approval of shareholders which is being obtained through postal ballot.

Symbol	Type of Security	Record Date	Purpose
PRIMEFRESH – 540404	Equity Shares	08 th May, 2021	Issue of Bonus Equity Shares

Kindly take the same on your record.

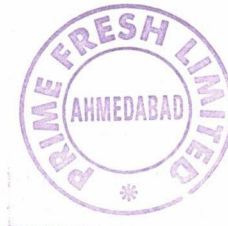
Thanking You,

Yours Faithfully,

For Prime Fresh Limited
(Formerly known as Prime Customer Services Limited)

RIYA
KIRITKUMAR
DOSHI
Riya Doshi
Company Secretary & Compliance officer

Place: Ahmedabad



Digitally signed by RIYA KIRITKUMAR DOSHI
DN: cn=Personal,
2.5.4.20=1974730e24b2a1fd4a80338f736076e35a
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KIRITKUMAR DOSHI, l=540404,
pseudonym=855992783968450427279c6829989
Date: 2021.04.27 10:28:09 +05'30'