



**PRIME FRESH LIMITED**  
(FORMERLY KNOWN AS PRIME CUSTOMER SERVICES LIMITED)

Date: 30.03.2023

To,  
Listing Department,  
The Bombay Stock Exchange Limited,  
Phiroze Jeejeebhoy Towers,  
Dalal Street  
Fort, Mumbai-400001

**Company Code: 540404**

**Dear Sir/Ma'am,**

**Subject: Intimation of Closure of Trading Window under the Insider Trading Code**

This is to notify that trading window, for dealing in the securities of the Company, shall remain closed from April 01, 2023 till the expiry of 48 hours after the declaration of audited Financial Results for the Half Year ending on March 31, 2023 (Standalone and Consolidated), for all Designated Persons of the Company in view of the approval of the audited Financial Results for the audited Financial Results for the Half Year ending on March 31, 2023 (Standalone and Consolidated).

During the trading window closure period, the Designated Persons of the Company are advised not to deal in the securities of the Company either in their own name or in the name of their immediate relatives. Insiders are also requested to kindly appraise them self and abide by the Code of Conduct of the Company for Insider Trading.

The date of the Board Meeting in which results will be considered shall be intimated in due Course of time.

You are requested to take the above information on record and bring the same to the notice of all concerned.

Thanking You  
Yours Faithfully

**For Prime Fresh Limited**  
**(Formerly Known as Prime Customer Services Limited)**

Jinen Ghelani *Jinen Ghelani*  
Managing Director & CFO  
DIN: 01872929

