

Brigade Enterprises Limited

Corporate Identity Number (CIN) : L85110KA1995PLC019126
Registered Office : 29th & 30th Floor, World Trade Center
Brigade Gateway Campus, 26/1, Dr. Rajkumar Road
Malleswaram - Rajajinagar, Bengaluru - 560 055, India
T : +91 80 4137 9200
E : enquiry@brigadegroup.com W : www.brigadegroup.com



Ref: BEL/NSEBSE/PR/23052024

23rd May, 2024

Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Department of Corporate Services - Listing
BSE Limited
P. J. Towers
Dalal Street,
Mumbai - 400 001

Re.: Scrip Symbol: BRIGADE/ Scrip Code: 532929

Dear Sir/ Madam,

Sub: Regulation 30 - Material Information and Press Release - "Signs JDA to Develop a Residential Project on Old Madras Road, Bengaluru":

We would like to inform you that the Company has signed a Joint Development Agreement (JDA) to develop a residential project spread across 6.9 acres with a total development potential of around 0.8 Mn Sqft and Gross Development Value of Rs. 720 Cr.

This disclosure is pursuant to Regulation 30 Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the copy of the press release titled "Brigade Group Signs JDA to Develop a Residential Project on Old Madras Road, Bengaluru."

This is also hosted on the Company's website at www.brigadegroup.com

Kindly take the same on records.

Thanking You,
Yours faithfully,

For **Brigade Enterprises Limited**

P. Om Prakash
Company Secretary & Compliance Officer

Encl: As above



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PRESS RELEASE

Brigade Group Signs JDA to Develop a Residential Project on Old Madras Road, Bengaluru Gross Development Value of Rs. 720 Cr spread across 6.9 acres

Bengaluru, May 23, 2024: Brigade Group has signed a Joint Development Agreement (JDA) to develop a residential project spread across 6.9 acres with a total development potential of around 0.8 Mn Sqft and Gross Development Value of Rs. 720 Cr.

The land is lake facing and located in the prime neighbourhood of Old Madras Road. The main USP of the project is its proximity to micro-markets like Indiranagar and Whitefield, in addition to good connectivity to other important parts of the city. The project will be in line with Brigade's innovative design, commitment to sustainability and amenities that for a contemporary living experience.

Pavitra Shankar, Managing Director of Brigade Enterprises Limited said, "We continue to see sustained demand for housing, driven by the need for homes with more space and practical amenities in strategic locations. This new residential development reflects our ongoing efforts to meet this demand by delivering quality homes that cater to customers' needs. Another step in our plan to create vibrant communities and enhance the living experience for residents."

Brigade Group has a healthy pipeline of new launches of around 12.61 Mn Sft in Residential across Bengaluru, Chennai and Hyderabad.

About Brigade Group: Established in 1986, Brigade Enterprises Ltd. is one of India's leading property developers with near to four decades of expertise in building positive experiences for all their stakeholders and winning their customers' trust. Brigade has developed many landmark buildings and transformed skylines across cities - Bengaluru, Chennai, Hyderabad, Mysuru, Kochi, Gift City-Gujarat, Thiruvananthapuram, Mangaluru and Chikkamagaluru with developments across Residential, Office, Retail and Hotels.

For information on Brigade Group, please visit BrigadeGroup.com or contact: investors@brigadegroup.com

For more information, please contact:
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