

Devyani International Limited



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CIN: L15135DL1991PLC046758

January 12, 2023

To,

National Stock Exchange of India Ltd.

Exchange Plaza, Block G, C/1, Bandra Kurla Complex, Bandra (E), Mumbai – 400 051

Email: cmlist@nse.co.in **Symbol: DEVYANI**

BSE Limited

Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400 001 Email: corp.relations@bseindia.com

Security Code: 543330

Regulation 30: Press Release Sub:

Dear Sir/Madam,

Please find attached herewith a copy of the Proposed Press Release to be issued by the Company.

The same is also being uploaded on website of the Company at www.dil-rjcorp.com.

You are requested to take the above on record.

Yours faithfully,

For Devyani International Limited

Varun Kumar Prabhakar **Company Secretary & Compliance Officer**

Encl: As above













Costa Coffee Celebrates its 100th Store by Devyani International Limited

New Delhi, January 12, 2023. Devyani International Limited (DIL), one of the fastest growing Quick Service Restaurant (QSR) operator in India, today celebrated the 100th Costa Coffee store milestone in India. The landmark store is located In Khan Market, New Delhi is testimony to DIL's commitment to consistently growing the Costa Coffee Brand in India.

Mr. Ravi Jaipuria, Non-Executive Chairman at Devyani International Limited, said "Devyani International is committed to the promise to its Partners to be their most trusted QSR brand in India. I congratulate the entire team of Costa Coffee in India for the remarkable milestone achieved."

Mr. Virag Joshi, President and CEO, Devyani International Limited, said "DIL is relentless towards achieving the partner expectations and goals keeping the standards of operations as paramount. We are elated to have registered the 100th store milestone for Costa Coffee in India towards the end of December 2022 and celebrate the efforts of the entire team."

About Devyani International Limited

Devyani International Limited (DIL) is the largest franchisee of Yum Brands in India and are among the largest operators of chain quick service restaurants (QSR) in India, on a non-exclusive basis, and operate 1,096 stores across more than 224 cities in India, Nigeria and Nepal, as of September 30, 2022. In addition, DIL is a franchisee for the Costa Coffee brand and stores in India.

Yum! Brands Inc. operates brands such as KFC, Pizza Hut and Taco Bell brands and has presence globally with more than 54,000 restaurants in over 155 countries.

Founded in London by Italian brothers Sergio and Bruno Costa in 1971, Costa Coffee is present in 41 countries around the world, with over 2,700+ coffee shops in the UK&I and 1,100+ globally.

Please visit www.dil-rjcorp.com for more information. You may also reach out to:

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Safe Harbor

Certain statements in this communication may be 'forward looking statements' within the meaning of applicable laws and regulations. These forward-looking statements involve a number of risks, uncertainties and other factors that could cause actual results to differ materially from those suggested by the forward-looking statements. Important developments that could affect the Company's operations include changes in the industry structure, significant changes in political and economic environment in India and overseas, tax laws, import duties, litigation, and labour relations.

Devyani International Ltd (DIL) will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.