

E:KRBL/BIBHU/STK_EX_1920/65
11 December 2019



✓	The General Manager Department of Corporate Services BSE Limited Floor 25, Phiroze Jeejeebhoy Towers Dalal Street Mumbai – 400 001	National Stock Exchange of India Limited “Exchange Plaza”, C-1, Block-G Bandra-Kurla Complex Bandra (E) Mumbai-400051
	Scrip Code: 530813	Symbol: KRBL Series: Eq.

Dear Sir/Madam,

Sub: Intimation pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, regarding new Product launch.

Pursuant to the provisions of Regulation 30 read with Part A of Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to inform you that as a forward integration step, KRBL Limited is delighted to announce the launch of its new product in the name and style of “India Gate Idli Rava” on 14 December 2019.

The details of the said product are as follows:

- a) **Name of the Product:** India Gate Idli Rava.
- b) **Date of Launch:** 14 December 2019.
- c) **Category of the Product:** Wholesome Grain (FMCG).
- d) **Whether caters to Domestic and International Market:** Only Domestic Market.

This is for your kind information and record.

Thanking you,

**Yours Faithfully,
For KRBL Limited**

**Raman Sapra
Company Secretary**

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