

HOARDINGS, SIGN BOARDS, CINEMA  
SLIDES, NEWS PAPER, MAGAZINE  
KIOSKS, RADIO, BANNERS,  
SHOWCASE DISPLAY, CABLE T.V.  
R.LY. ADVERTISEMENT, B.E.S.T. AD,  
FILM MODELLING EVEBT & SALES  
PROMOTION AND DIGITAL PRINTING  
THROUGHOUT INDIA

**Bright Outdoor Media Limited**

*(Formerly known as Bright Outdoor Media Private Limited)*

CIN - U74300MH2005PLC156444



**Registered Office-** 801, 8<sup>th</sup> Floor, Crescent Tower, Near Morya House, Fame Infinity Mall, Off New Link Road, Andheri  
(West), Mumbai 400 053, Maharashtra, India.

**Contact No.-** 67140000-99 | **FAX** 67140011-22 | **Email ID-** [Brightoutdoor@gmail.com](mailto:Brightoutdoor@gmail.com) | **Website-**  
[www.brightoutdoor.com](http://www.brightoutdoor.com)

**19 August, 2023**

The Manager,  
**BSE SME Platform**  
Department of Corporate Services,  
25th Floor P.J. Towers,  
Dalal Street Fort, Mumbai - 400 001

**BSE Scrip Code: 543831**

**Subject: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations"), we hereby enclose business updates of the Company.

Thanking You,

Yours faithfully,

**For Bright Outdoor Media Limited**

**Mr. Yogesh Jiwanlal Lakhani**  
**Managing Director**  
**DIN: 00845616**

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**Bright's Luminous Touch: Igniting the Cinematic Magic of the movie “Ghoomer”**

Bright Outdoor Media Limited, a prominent OOH Media Company, had the honor of spearheading the promotion for the highly anticipated movie, **Ghoomer**.

Bright's impressive line-up of strategically positioned hoardings ensured maximum visibility for the film. This remarkable endeavour caught the attention of not only the masses but also garnered recognition from Shri Amitabh Bachchan Ji and Shri Abhishek Bachchan on Twitter. Both esteemed actors reposted Bright's Twitter post and showered it with commendatory remarks, acknowledging the outstanding contribution.

Bright has consistently been a trailblazer in the realm of movie promotion. Its association with numerous Indian film stars dates back from their debut projects to the present. The entirety of Bollywood has recognized Bright's invaluable role in shaping the Indian Film Industry, time and again. With its exceptional work, Bright has established itself as the preferred choice for outdoor movie promotion.

Moreover, Bright is investing in innovative assets, ranging from cutting-edge Digital LED Hoardings to environment-friendly Solar Powered Hoardings. This continuous commitment to innovation highlights Bright's dedication to delivering excellence in the field of Outdoor Media Advertising. As a pioneering force, Bright remains at the forefront of enhancing the cinematic experience and elevating the world of outdoor advertising to new heights.