

**Date: 27.12.2023**

To,  
BSE Limited  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai- 400001

Dear Sir / Madam,

**SCRIP ID: 540404**

**Sub: Intimation of Notice of Board Meeting (07/ 2023-24) dated Thursday, 04<sup>th</sup> January, 2024**

With reference to the above-mentioned subject, this is to inform you that a meeting of Board of Directors of the company is scheduled to be held on Thursday, 04<sup>th</sup> January, 2024 at 2:00 PM at the registered office of the company situated at 102, Sanskar-2, Near Ketav Petrol Pump, Ambawadi, Ahmedabad- 380015 to transact the following business:

1. To consider and ratify the Name of ultimate beneficial ownership of Mr. Chetan Hasmukhlal Mehta HUF given in item no.6 (f) of the Explanatory statement of the Notice and Addendum to notice dated 16<sup>th</sup> August, 2023 and 24<sup>th</sup> August, 2023 respectively of 16th Annual General Meeting of Company held on 15th September, 2023
2. To Consider and Approve ESOP and/or RSU
3. To consider and approve the Migration of the Company from the SME platform of BSE Limited (BSE SME) to the Main Board of BSE Limited and/or National Stock Exchange of India Limited
4. Calling of Extra Ordinary General Meeting for the above mentioned agendas
5. To approve the draft notice of Extra Ordinary General Meeting
6. To decide the Book Closure date for Extra Ordinary General Meeting.
7. To decide the Record Date
8. To decide the cut-off date
9. To appoint a Merchant Banker
10. To appoint a Scrutinizer to conduct the Extra Ordinary General meeting in a fair and transparent manner
11. Any other business with the permission of Chair.

Further, in terms of the Company's Code of Conduct for Prevention of Insider Trading framed pursuant to SEBI (Prohibition of Insider Trading) Regulations, 2015, the trading window for dealing in the securities of the Company has been closed from December 27, 2023 till 48 hours after conclusion of the Board Meeting.

You are requested to kindly intimate the members of Stock Exchange and public at large accordingly.

Thanking you,

Yours faithfully,

**FOR PRIME FRESH LIMITED**

**JASMIN**

**JAYKUMAR**

**DOSHI**

**JASMIN DOSHI**

**COMPANY SECRETARY**

Digitally signed by JASMIN  
JAYKUMARDOSHI  
DN: c=IN, o=Personal,  
postalCode=380015, st=Gujarat,  
serialNumber=F8082216B7513D7  
2E4F42BADF67D11281992E46912  
68292F0CF4480259F5A5CA,  
cn=JASMIN JAYKUMARDOSHI  
Date: 2023.12.27 14:27:37 +05'30'

