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February 18, 2025

To

BSE Limited	National Stock Exchange of India Limited
Department of Corporate Services	Listing Department
Listing Department	Exchange Plaza
P J Towers,	Plot no. C/1, G Block,
Dalal Street,	Bandra-Kurla Complex,
Mumbai - 400001	Bandra (E), Mumbai - 400051
Scrip Code: 542367	*Scrip Symbol: XELPMOC*

Dear Sir/Madam,

Sub: Filing of Revised Investor Presentations under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

We, wish to inform you that due to an inadvertent error in the earlier submission as state below, the Investor Presentations on the financial performance of the Company for unaudited Financial Results for the 3rd quarter ended December 31, 2024, filed on February 13, 2025 have been revised.

"In Investor presentation at page no.20, Mihup's Annual Recurring Revenue (ARR) was inadvertently reported as Rs.110 million, instead of Rs.200 million."

We have corrected the aforesaid inadvertent mistake and hereby submitting the corrected revised Investor Presentations to reflect the accurate information and to ensure compliance with Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015. The above revised Investor Presentations is being also replaced/uploaded on website of the Company www.xelpmoc.in.

We apologize for any inconvenience caused due to this error and assure you that we are committed to providing accurate and timely disclosures to our investors. We request you to kindly take note of the revised presentation and update the records accordingly.

We request you to take the same on record.

Thanking you,

Yours faithfully,

For Xelpmoc Design and Tech Limited

Srinivas Koora
Whole-time Director & CFO
DIN:07227584

Encl: as above

Xelpmoc Design and Tech Limited

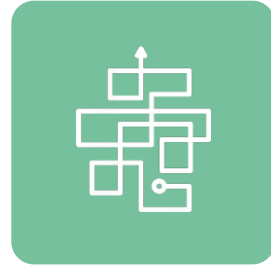**INVESTOR PRESENTATION - Q3 & 9MFY25**
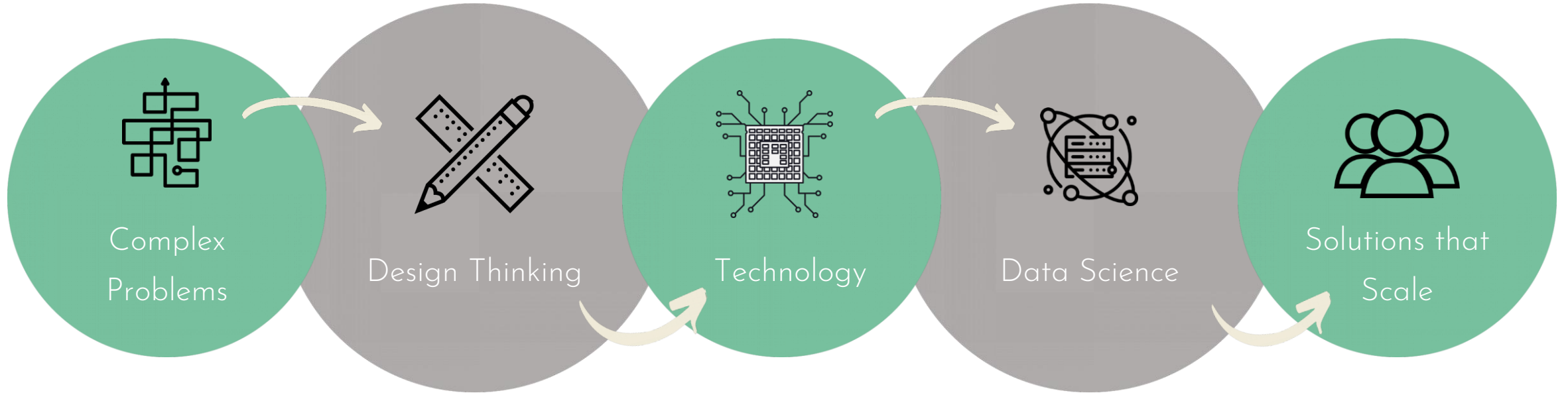
WHO WE ARE
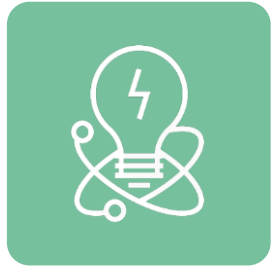
Strategy

An Innovation Catalyst

Simplicity

Technologies to solve the most complex business problems

Scalability

Enabling solutions to the ever-evolving needs of Clients.

Complex Problems → Design Thinking → Technology → Data Science → Solutions that Scale

We Work With
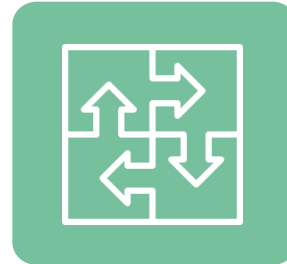
Startups

Corporates

Government

Our Capabilities

Experience in Deep Tech

Large Scale Data Modeling

Product-Market Fit

Optimal solution creation

GTM Strategy

OUR JOURNEY

2015

The Company was incorporated in Bengaluru as 'Xelpmoc Design and Tech Private Limited'

Entered into its first Technology Services Agreement with Fortigo Network Logistics Private Limited

2019

Got listed on the BSE and NSE platforms through an IPO

Woovly becomes Xelp's 5th company to receive institutional funding

2021

Xelp achieved its stated ambition of turning break even

2022...

Newport Asia invests 5% equity in Xelp

Incorporated a wholly owned foreign subsidiary, 'Xelpmoc Design and Tech UK Limited'

Xelpmoc opens its 5th branch in India at Hyderabad

2023

Development of more Govt-Tech capabilities.

THOUGHTS OF CEO

We operate in sectors that we believe in, and our organizational style is that of a tech co-founder. So, in that context, we are practically earning something like stock options when we do a cost-plus equity model with startups. And the second part of our revenues is expected to come from corporates, where we operate in a manner that is somewhat like the service sector. The only difference is that instead of engaging in body shopping, we are serving as enablers for startups and doing end-to- end innovation projects. A large part of our model is built on the characteristics of innovation.

We are focusing on revenue generation from the corporate sector. Our primary goal is to achieve profitability at the earliest by leveraging our own products and services.

As a shareholder in Xelp what you essentially own is something more analogous to a leveraged mutual fund than a standard mutual fund, as Xelpmoc is an instrument which aims to increase success rates and delivery assurance by ensuring that these sectors, which are typically deficient in technology, have access to technology at par with global standards. I believe that is the objective, and since we are focused on executing it effectively, we stand to profit from the wealth at the bottom of the pyramid.
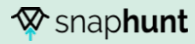
BUSINESS MODEL

Startups

mihup   Signal   The star in me

pencil   SOAL School of Accelerated Learning   Catailyst™

SOULTRAX   snaphunt   WOOVLY   >>>

Cash + Equity

or

Equity

or

Cash   >>>

Corporates

MNC'S
Or
Large Conglomerates
across the globe   >>>

Cash + Equity

or

Cash   >>>

Government

भीतान
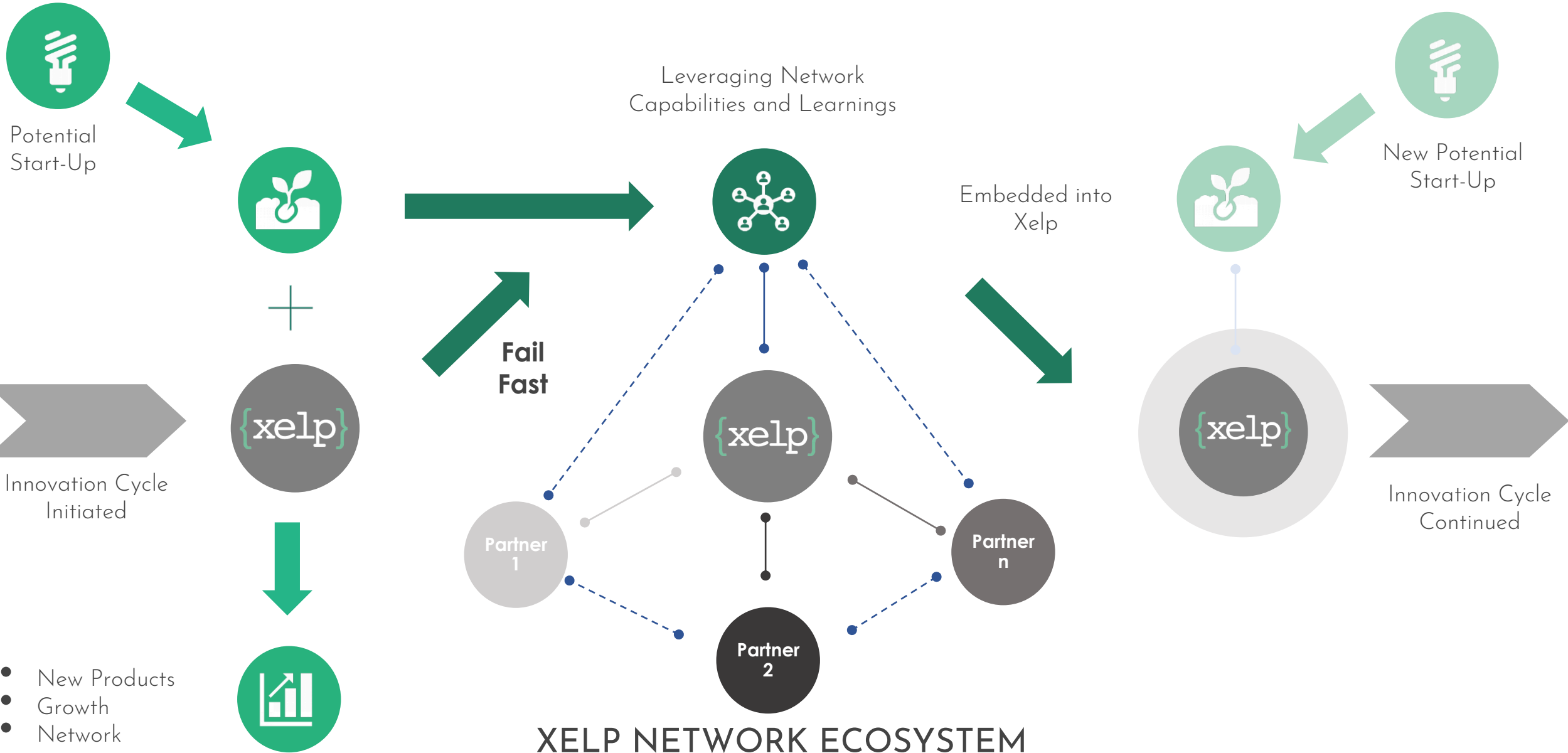हमर सरकार-हमर द्वार   Xperience India Pvt. Ltd.   >>>

Cash + Equity

or

Cash   >>>

OUR STARTUP & CAPABILITY DEVELOPMENT APPROACH

Faster Innovation Cycles through Multi-Dimensional Start-Up Network

Potential Start-Up

Leveraging Network Capabilities and Learnings

New Potential Start-Up

Embedded into Xelp

Innovation Cycle Initiated

Fail Fast

Innovation Cycle Continued

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- New Products
- Growth
- Network

Partner 1

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Partner n

Partner 2

XELP NETWORK ECOSYSTEM

OUR VALUE PROPOSITION

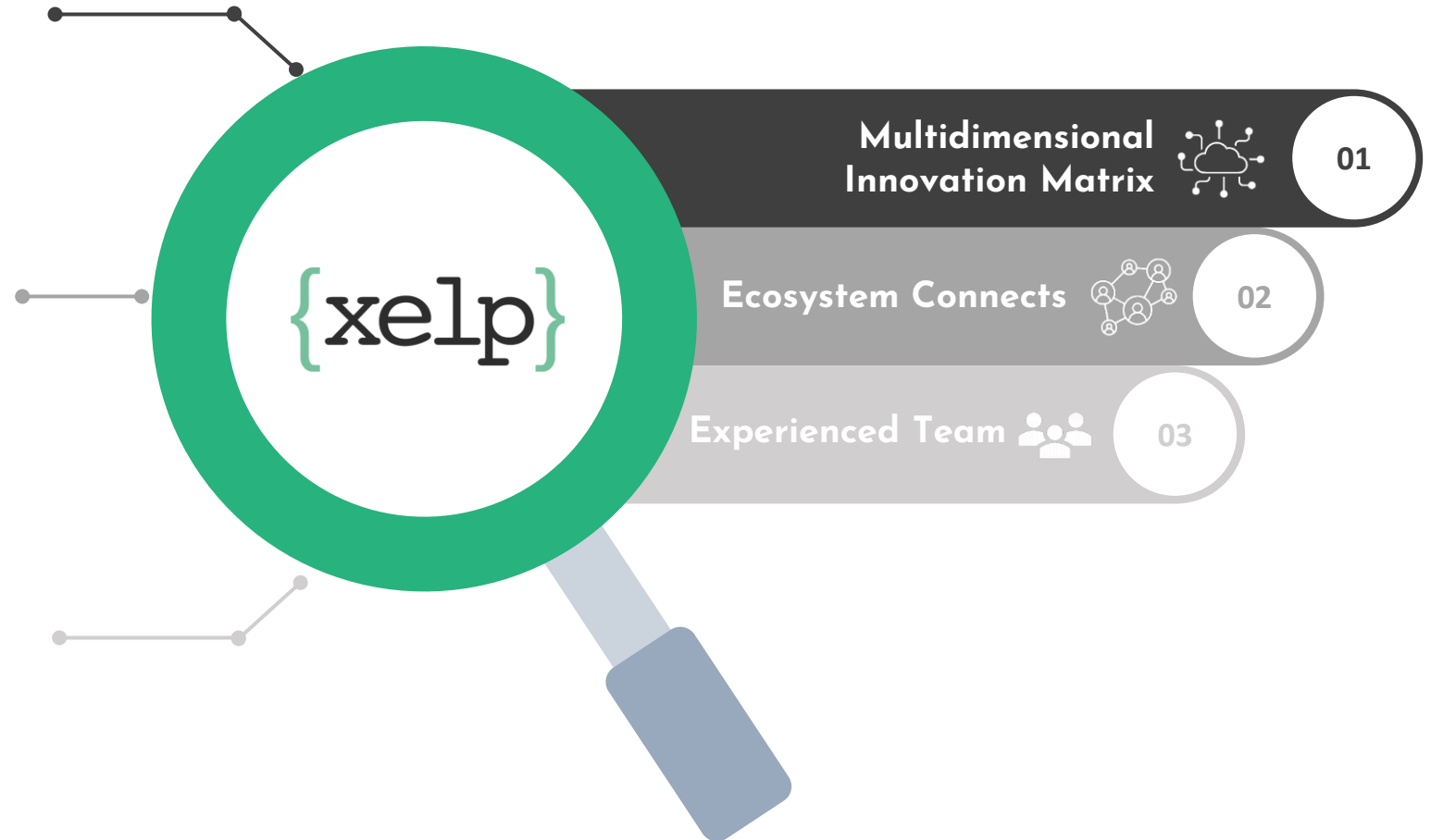## Multidimensional Innovation Matrix

New innovations & cross-application of solutions/products from the capability network of Startups

Ecosystem Connects

1000+ Corporate and Startup connects, which enable scope for building new synergies.
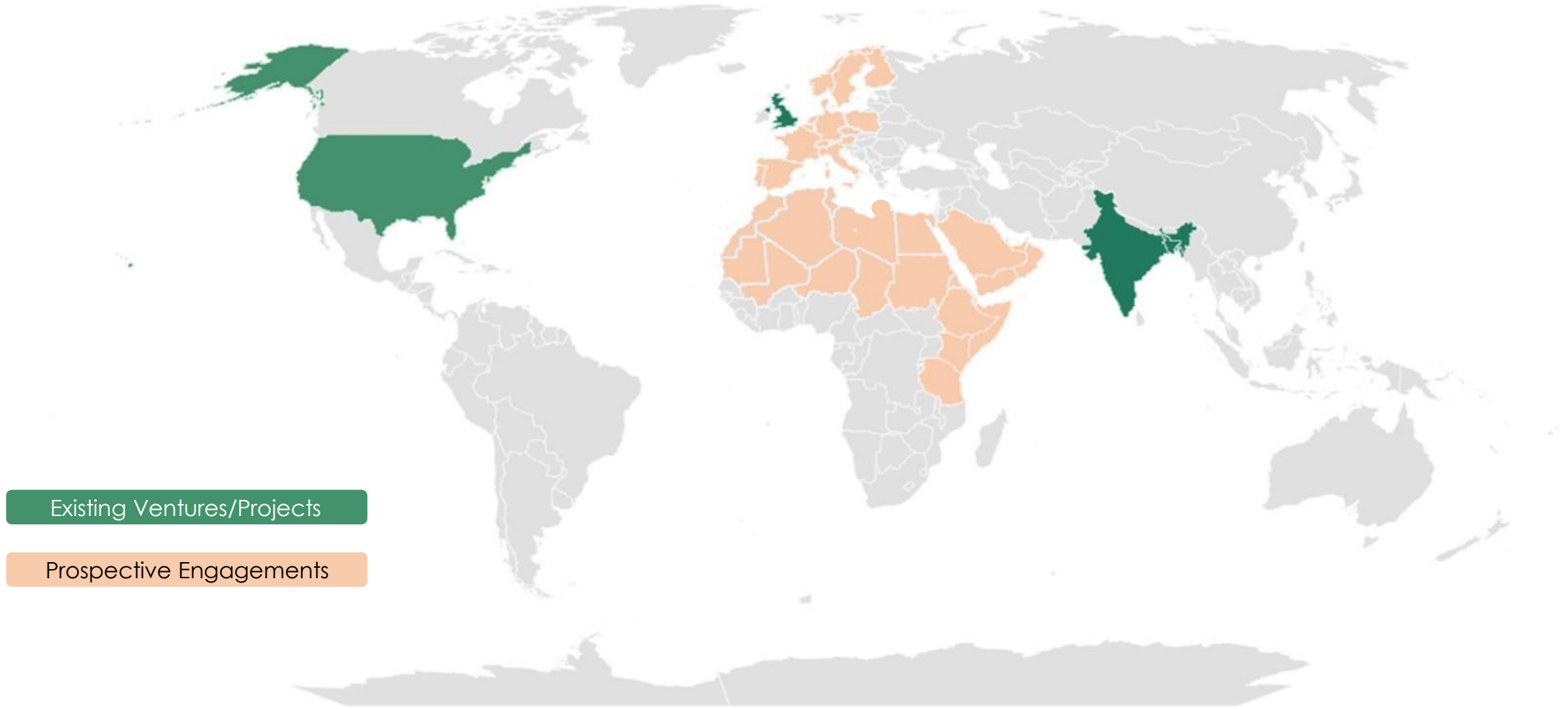
Experienced Team

Multi-faceted team of successful entrepreneurs & consultants with a proven execution experience on corporate, startup, and government projects

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Multidimensional Innovation Matrix — 01

Ecosystem Connects — 02

Experienced Team — 03

OUR GLOBAL ENGAGEMENTS :

Our engagements haven't been limited to Indian Market...

Existing Ventures/Projects

Prospective Engagements

OUR VENTURES

	mihup	WOOVLY	The star in me
What	Becoming the most trusted and accurate vernacular voice interface for the next billion	An e-commerce platform driven by social commerce. Seamless platform to aggregate shoppers, merchants, and relevant deals	Global Career Advancement platform Exclusive for women
Sector	AI	Social Media & E Commerce	Social Media
Capability	Using AI to empower Humans with the ability to seamlessly interact with the digital world regardless of their language, accent or dialect	A Social E-Commerce Aggregator & Networking Engine	A curated & diverse professional networking engine
Other Information	❑ A digital personal assistant ❑ Multilingual ❑ Voice recognition in offline mode	Investors: SOSV Anthill	Partners: HP Infosys S&P J.P.Morgan
Status	Live mihup.com	Live woovly.com	Live thestarinme.com
Team	Tapan Barman Biplab Chakraborty	Venkat J Neha Suyal	Mahua Mukherjee Uma Kasoji

OUR VENTURES

	pencil	inQube	snaphunt	KIDS STOP PRESS
What	End-to-end from story writing to publication- Opensource one of its kinds platform	Technology, IOT and Analytics platform solutions for Rural India	Smart AI based end to end hiring platform	Parenting Content Platform
Sector	Media & publishing	Rural Development	HR Tech	Lifestyle
Capability	Story Writing & Publication Aggregator	Farm Level Management, Credit & Traceability Support	HR – AI Aggregator for remote hiring	Consolidated platform catering to parents raising kids in a landscape that is physically, culturally and socially very different from Western countries.
Other Information	Investors: SOSV, artesian VENTURE PARTNERS, INFLECTION POINT VENTURES	Recognitions: Google for Startups Alumni 2021, UK India Tech HUB, Department for Digital, Culture Media & Sport, UK TRADE & INVESTMENT Global Entrepreneur Programme, idea2scale	Clients: Panasonic, Microsoft, Razorpay. Recognition: Entrepreneur ASIA PACIFIC, TECH IN ASIA, hrtech.sg advisory | consulting | marketplace	India's first children's lifestyle website Co Investor - NSRCEL
Status	Maintenance thepencilapp.com	Live Inqube.biz	Live snaphunt.com	Live kidsstoppress.com
Team	Swarup Nanda Preeti Grover	Kalyan Kar Subhankar pandey	Tulika Tripathi	Mansi Zaveri Janani S Koushik

OUR PROJECTS

Who	USA Based credential services company	State Government
What	Decentralized Ledger Technology for sharing Confidential and Verifiable Information	Delivery focused government service platform for citizens
Sector	Blockchain- Human Resource	Government
Capability	Web3 – An Internet of Careers	Multi-department public service delivery with CRM dashboard and agent management system
Other Information	• Flexible Blockchain Integration with Internal ERP Portal • Secured network transfer of Information and background check cutting the middlemen in Organizational Recruitment lifecycle	launched in 14 ULBs of the State
Status	On-Going	Developed in IOS, android, web application

OUR PROJECTS

Who	American multinational managed healthcare and insurance company	MSME Major in European Market
What	Call center Interaction optimization using Speech to text technology and deriving insights and monitoring conversation quality	Accounting and financials Services to MSME's in UK & Europe
Sector	Natural Language Processing	BFFSI
Capability	Real time analysis of human interaction, providing prompts and insights on the quality of Interaction	Flexible & Automated Accounting Management System
Use Cases	• Automation of BPM using OCR • Deriving key Business data from dynamic documentation of business • Speech to text sentiment analytics • Smart real time Recommendation engine for Audio Interactions	• Flexible and personalized Business Accounting System • Internal Management ERP system • Business process Automation • MIS and Business Intelligence Software
Status	Ongoing	Live & Ongoing

OUR PROJECTS

Who	One of the India's largest conglomerate in retail and fashion	USA Based educational services company	Not-for-profit public limited company to promote skill development
What	Objective to boost back revenue from dip during the covid period through boosting D2C retail footprints	B2B2C global SaaS platform - Communication and Collaboration	Data Analytics for Fraud Data in Training centers which is controlled by the Client
Sector	Retail	Ed-Tech	Government
Capability	Data Science – Location Intelligence	An Organizational Social Network	Fraud Data Detection & Analytics
Use Cases	❏ Site Selection for Retail chains ❏ Location Identification for Real Estate ❏ Urban Planning & Traffic Identification	❏ A Social Collaboration Network Engine ❏ Internal Student Communication Portal	❏ Data Analytics and Business Insights ❏ Fraud Detection
Status	Completed	On-Going	Completed

OUR PROJECTS

Who	Client is top notch in assessing the physical fitness of a child based on the scientifically-established Healthy Fitness Zone in USA	USA based marketplace for gift cards	One of India's oldest existing companies and best known for its biscuit products
What	Client assesses health-related components of fitness of students to improve overall student health and achievement	Digitizing the marketplace for vendors to track sales and promotional activities	Data Driven Decision Support System
Sector	Fitness	Retail	Food and Beverage
Capability	PWA & Mobile Apps	e-gift card aggregator system with CRM dashboard, POS set up	Machine learning-driven trade marketing solution Location-specific business insights
Other Information	Client assesses health-related components of fitness of more than 10 million students across the country in over 20,000 schools.	Aiming to become the Small Business entrepreneurial Community for Vendor Support	Aiming to become the Small Business entrepreneurial Community for Vendor Support
Status	On Going	Completed	Completed

OUR PROJECTS

Who	Indian e-commerce company based owned one of the biggest conglomerates	American publicly traded company that operates a cryptocurrency exchange platform
What	Search engine Improvement	Crypto trading with IMPS/Banking integration for instant deposit and withdrawals
Sector	e-commerce	Fintech
Capability	Search Product to ingest business relevance without it trumping the text relevance and user relevance	Failsafe crypto trading- micro services implementation
Other Information	SRP Load time less than 3s in 90%+ cases	$159B Quarterly volume traded %101B Assets on Platform
Status	Completed	Completed

TRACTION
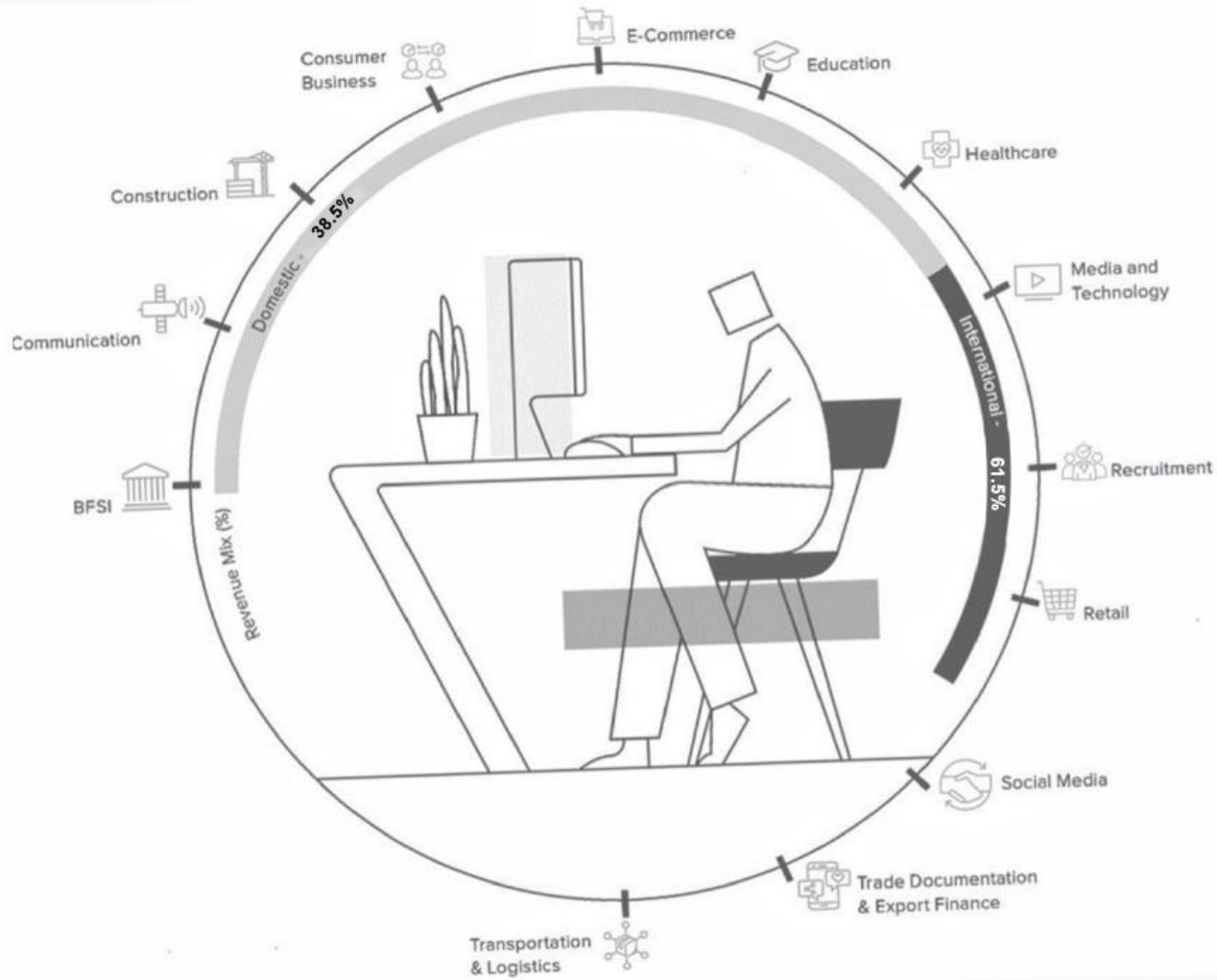
Xelpmoc Design and Tech Limited provides professional and technical consulting services in the domains of product development, data science, and analytics. Xelpmoc is adept at developing next-generation Artificial Intelligence and Machine Learning technology, specialising in Natural Language Processing and Data Analytics.

The Company collaborates as a Technology Partner and Consultant, working with multiple clients across the spectrum, such as governments, businesses, individuals, and start-ups, and helping them optimise their data.

Investee Companies - 10
Team Size - 48
*Clients - 64 ***

As on Dec 31, 2024
*Served till date

PORTFOLIO PERFORMANCE

Company Name	Cost of investment (Rs in '000)	Fair Value as of Dec 31 '2024	Fair value as of Dec 31 '2023
Mihup Communication Private Limited	6,080.82	3,12,147.02	2,50,726.65
Snaphunt Pte Ltd	615.37	16,931.66	17,108.27
Inqube Innoventures Private Limited	9,298.51	3,342.34	3,738.34
KidsStopPress Media Limited	9,044.13	6,574.36	6,561.25
Woovly India Private Limited	572.03	1,78,458.92	1,50,094.71
Graphixstory Private Limited	409.50	409.50	409.5
One Point Six Technologies Pvt Ltd	39,212.07	47,246.70	47,651.05
Femmevista Technologies Pvt Ltd	1,223.00	6,362.52	6,865.35
Catailyst Inc- Class B Common Stock (preferentially convertible in Class A)	293.45	308.23	308.23
Signal Analytics Private Limited	1,000.00	1,000.00	1,000.00
SkillPramaan Proof of Skill Private Limited	1.51	1.51	0
Integrative Ventures LLP	6.50	6.50	0
Total	**67,757.38**	**5,72,789.26**	**4,84,463.35**

PORTFOLIO HIGHLIGHTS

Uncommon is Common

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Total Operating Revenue
9MFY25
Rs 32.3 mn

mihup — 312.1 | 8.9%

WOOVLY — 178.5 | 8.5%

pencil — 47.2 | 5.9%

0.002 | 1.5%

snaphunt — 16.9 | 8.4%

KIDS STOP PRESS — 6.6 | 15.0%

The star in me — 6.4 | 7.2%

inQube — 3.3 | 5.5%

Signal Analytics — 1.0 | 100.0%

biome — 0.007 | 6.5%

0.4 | NA

ai — 0.3 | NA
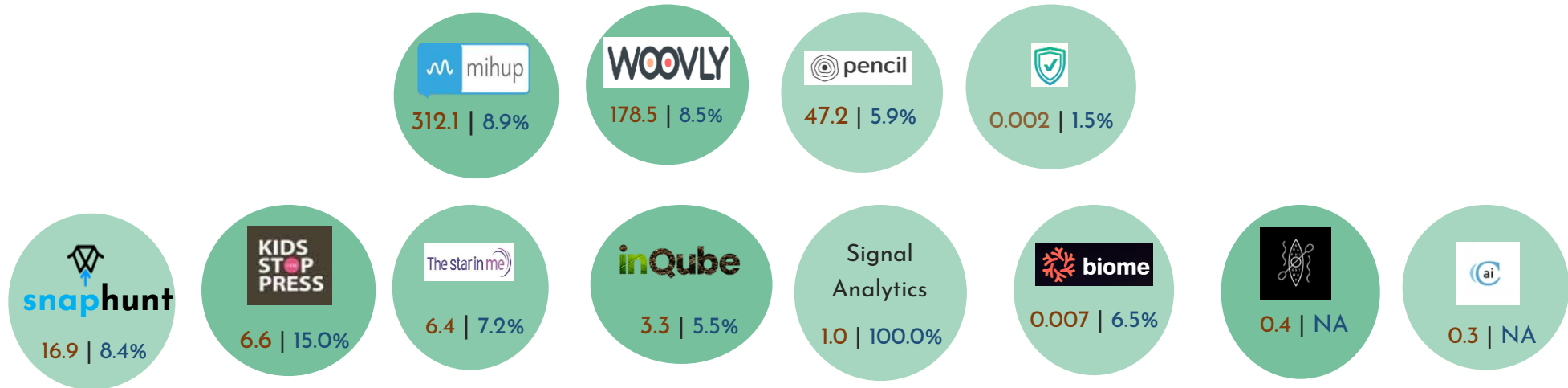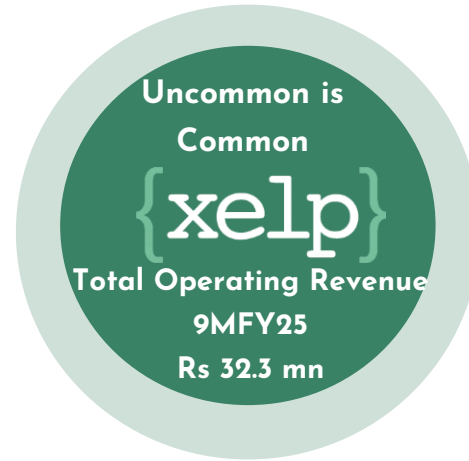
Represents fair value of investment in Rs mn as at Dec 31, 2024

Approx. Diluted shareholding %

NA: Preference share holding

PORTFOLIO HIGHLIGHTS FOR Q3FY25

Mihup

- ❑ Conversation AI platform providing real time assistance and analytics on customer - agent interactions to accelerate revenue, CX and business performance.
- ❑ Revenue closed in 9MFY25 –Rs 81 million, ARR: Rs.200 million
- ❑ Onboarded new customers including SBI Life Insurance, Decathlon, Junglee in Q3FY25
- ❑ Phenome based voice to text engine for industry-leading accuracy. Pre-built AI Models for multiple industries.
- ❑ Hybrid Architecture (Edge+ Cloud) for secure and real time data processing. Total Workflow Automation. Mix Language Understanding.

Woovly

- ❑ Company now has 2 business verticals (1) Video commerce marketplace for lifestyle products (2) Interactive Shoppable Videos and Live Commerce Solutions (SaaS business)
- ❑ Current ARR is $2.4 M.

PORTFOLIO HIGHLIGHTS FOR Q3FY25

Snaphunt

❑ Revenue & Subscriber growth: Paid customers grew 1.5x in 2024 due to the removal of the freemium plan and pricing plans that are boosting product-led conversions.

❑ Jan-Dec 2024 Revenue: USD 425k

❑ Decided to target larger-value enterprise customers by launching AI agents for enterprise customers as separate products to our core platform.

❑ Has 7.2M job seekers on the platform.

The Star In Me (TSIM)

❑ Learning-as-a-service platform to drive organizational excellence for both genders

❑ New clients: Aragen

❑ Gross Revenues closed in 9MFY25 : Rs. 2.91 crores

❑ Added new features on the Platform to elevate the Coach/Partner experience and Client Discovery process

PORTFOLIO HIGHLIGHTS FOR Q3FY25

Kids Stop Press

- ❑ Kids Stop Press (KSP) is a discovery platform for parents through every milestone in their parenting journey from conception to age 16yrs of child. Xelpmoc has helped build for the KSP Machine Learning platform to understand over a 100 data points of all the users

- ❑ Platform TG is first time parents in the 25-34 age bracket (75%) of traffic, 45% IOS. The company monetizes its content with brand partnerships and subscription revenue

- ❑ Monetization improved with higher long term brand partnerships, covering more national footprint including tier 2 cities

Pencil

- ❑ Pencil is a Mumbai-based creator economy startup established in 2007, dedicated to empowering writers by providing them with innovative tools to create, enhance, and monetize their stories.

- ❑ Product development - Pencil's Ai Generated Audio Books & Global Audiobook Distribution product being worked on. Expected to go live by Q4FY25. New Clients Onboarded - Meesho

- ❑ Key Partnerships - Amazon Vendor Central Relationship delivering well. Google India for a grant approved for our Ai Generated Audio Books project

- ❑ Intellectual Property Monetization with 68,000 units sold in H1FY25

- ❑ Current revenue is ~ Rs. 25 lacs per month

BUSINESS HIGHLIGHTS FOR 9MFY25

❑ Board of Directors of the Company has approved the proposal of sale/disposal of equity investment of 1,22,232 Equity Shares of the face value of Re.1/- per share in Fortigo Network Logistics Private Limited, at a consideration of Rs.1.30 crores

❑ Board approved further acquisition of 8,481 shares in One Point Six Technologies Private Limited (OPSTPL), updated shareholding of 7.9% on a Fully diluted basis by way of conversion of receivables of Rs. 1.20 crores into equity. OPSTPL i.e. Pencil, enables authors to publish books for free across multiple channels worldwide in both e-book and paperback format, in every language in the world, to understand how readers read their books and make iterative changes, to continuously improve their products to create more commercially successful products.

❑ Board approved the proposal of participate in buy back offer of Mayaverse Inc, Associate entity, to the extent of entire 2,500 shares held in Mayaverse Inc and subsequent to acceptance of such shares, Mayaverse Inc, ceased to be Associate entity of the Company.

❑ Board of Directors of the Company has approved the proposal of sale/disposal of preference shares investment of 1,61,550, 0.01% Optionally Convertible Preference Shares (OCPS) and 6,443, 0.01% Pre Series A Cumulative Compulsorily Convertible Preference Shares (CCPS) of the face value of Re.1/- per share, in Firstsense Technology Private Limited, at a consideration of Rs.1,67,993/-
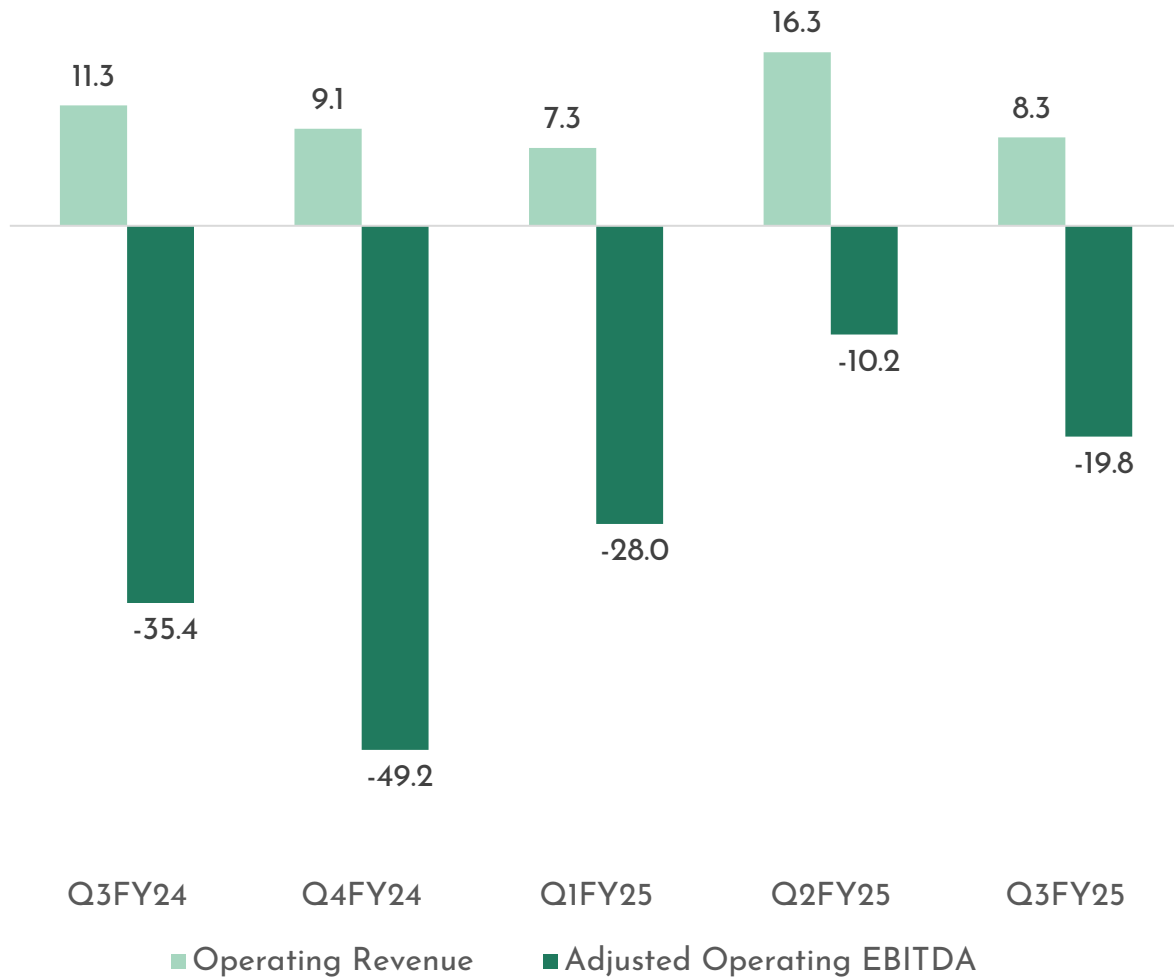
CONSOLIDATED FINANCIAL HIGHLIGHTS

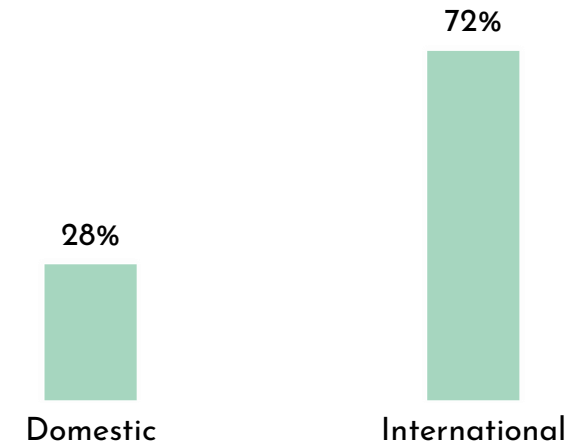| (Rs in Millions)	Q3'25	Q2'25	QoQ %	Q3'24	YoY%
Revenue from Operations	8.3	16.3	(49.3)%	11.3	(26.9)%
Other Income	2.3	3.7	(39.0)%	2.6	(13.8)%
Total Income	10.6	20.1	(47.3)%	14.0	(24.4)%
Adjusted Operating EBITDA	(19.8)*	(10.2)*	NA	(35.4)*	NA
% of Operating Revenue	NA	NA	NA	NA	NA
PAT	(20.9)	(11.4)	NA	5.1	NA

The fair value of our investments in our clients as on Dec 31, 2024, stands at approximately Rs 572.8 million

* Adjusted Operating EBITDA is after excluding ESOP expenses of Rs 0.1 mn, Rs 0.1 mn, Rs (43.4) mn, in Q3FY25, Q2FY25, and Q3FY24 respectively
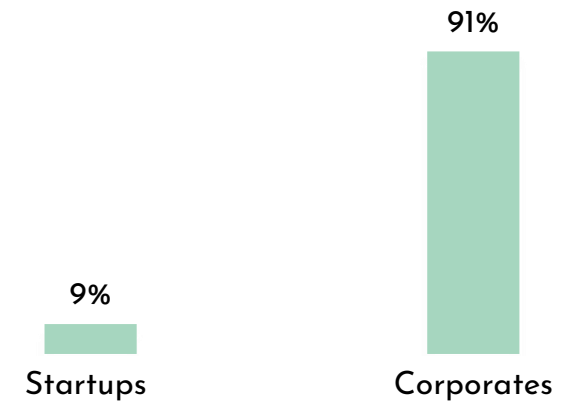
FINANCIAL HIGHLIGHTS

Q3FY25 Geographical Split %

Q3FY25 Revenue Split %

Operating Revenue values: 11.3 (Q3FY24), 9.1 (Q4FY24), 7.3 (Q1FY25), 16.3 (Q2FY25), 8.3 (Q3FY25)

Adjusted Operating EBITDA values: -35.4 (Q3FY24), -49.2 (Q4FY24), -28.0 (Q1FY25), -10.2 (Q2FY25), -19.8 (Q3FY25)

Q3FY24   Q4FY24   Q1FY25   Q2FY25   Q3FY25

■ Operating Revenue   ■ Adjusted Operating EBITDA

Geographical Split: Domestic 28%, International 72%

Revenue Split: Startups 9%, Corporates 91%

*Adjusted Operating EBITDA is after excluding ESOP expenses of Rs (43.4) million, Rs 1.9 million, Rs 0.1 million, Rs 0.1 million and Rs 0.1 million during the Q3FY24, Q4FY24, Q1FY25, Q2FY25 and Q3FY25 respectively

TEAM: KEY MANAGEMENT

Sandipan Chattopadhyay
Founder, MD & CEO

- Ex-CTO of Just Dial, where he built and scaled the technology stack,
- Founder at E Dot Solutions, where he built Money Control.com. He led Money Control until its merger with Geodesic.
- Held key roles in web technology at Tata Interactive.
- He has helped the technology development of several start-ups as well as new initiatives at large enterprises
- IIM Alumni

Srinivas Koora
Founder, Executive Director, CFO

- A finance expert and a business leader possessing extensive experience of 20 years managing cash flows for start-up companies at all stages.
- Ex-Deputy CFO at Just Dial
- A corporate finance expert, he played a lead role in raising capital from SAIF Partners, Tiger Global, Sequoia Capital, SAPV & EGCS.
- He managed Just Dial's blockbuster IPO and implementation of its pre-listing and post-listing ESOP plan.

Jaison Jose
Co-Founder, & Executive Director

- Manages Human Resource Services, Business Development and Operations
- Diverse experiences spanning functions such as Human Resource Services, Business Development and Operations.
- Founding team member of Quess Corp Limited and ex-Adecco India PeopleOne Private Limited
- Master's Degree in Marketing Management, Mumbai University, M. Com, B. Com

Vishal Chaddha
Chief Venture Partner

- Expertise in Product Market Fit, GTM strategy,
- Manages Sales, Alliances, Client relations and government relations
- Ex-CEO HT Media Internet Business and ex-Head –Preferred Banking RBS
- MBA – IIMC, B.S.- Mathematics- Delhi University

SHAREHOLDING PATTERN

SHAREHOLDING AS ON DECEMBER 31, 2024 (%)
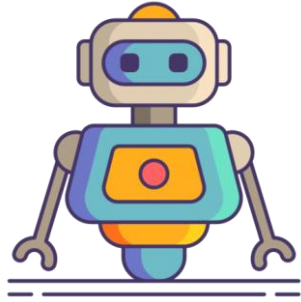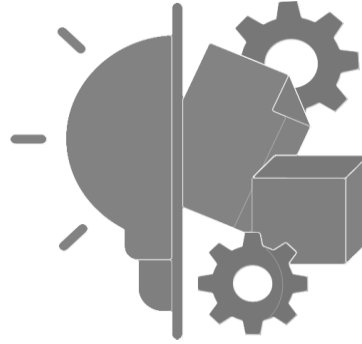

PROMOTERS
52.25%

OTHERS
47.32%

DII
0.43%
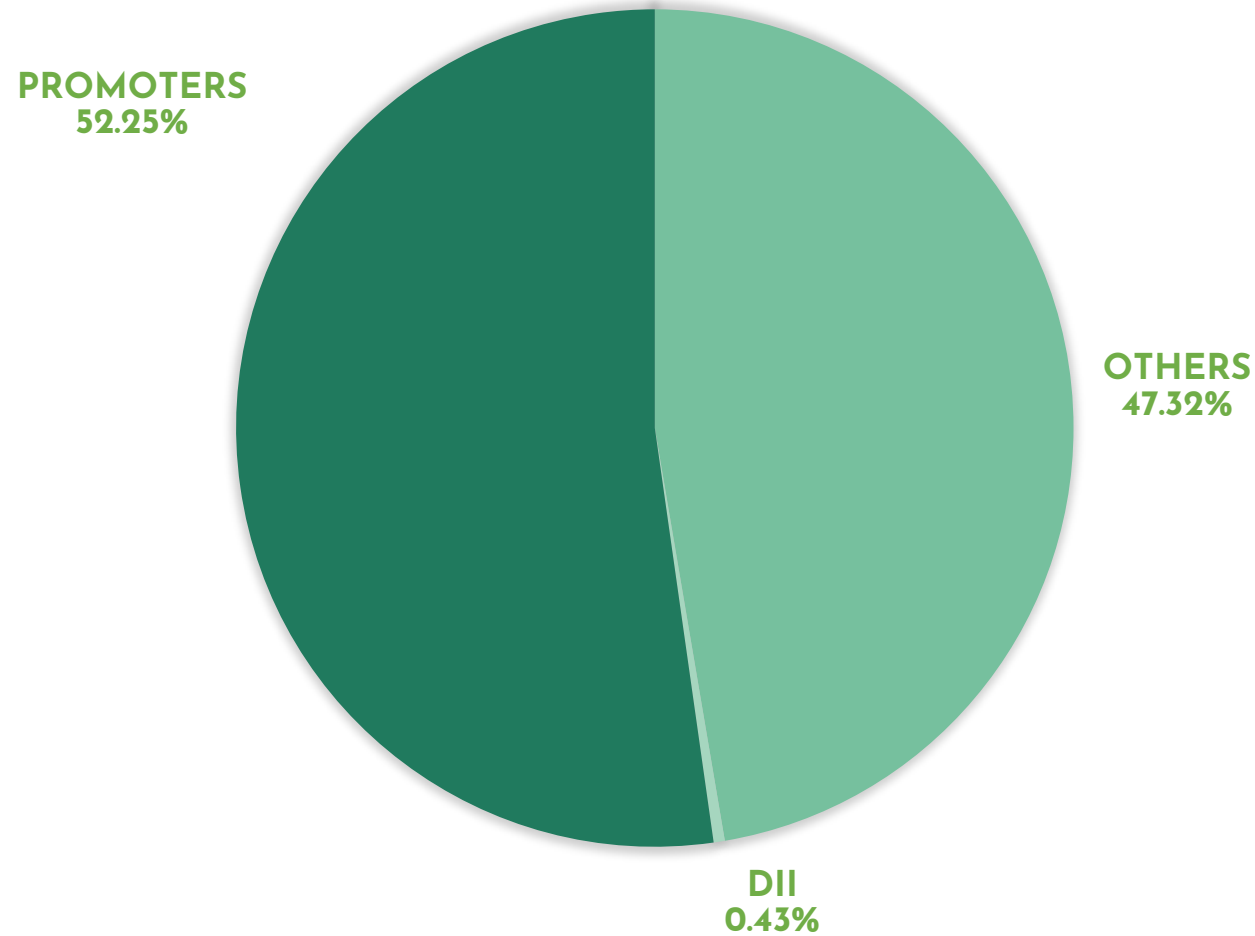
As on December 31, 2024

Top Institutions

Institution	%
Franklin India Technology Fund	0.43%

INVESTMENT RATIONALE

Differentiated technology services play with high focus on Data Science, AI and ML

Ability to identify unique business models and partner with the entrepreneurs to bring their idea to fruition
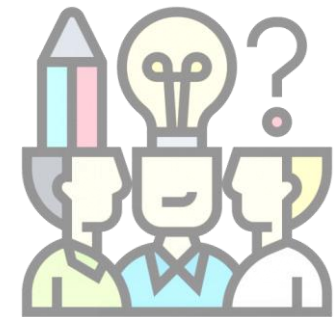
Focused on driving value to shareholders than a consistent traditional growth story

Key investments in companies have already scaled up to a substantial level

Strong management with senior high calibre technology professionals

Vision is to partner and grow with start-ups while selectively working on traditional projects that excite the high technology DNA of the company

THANK YOU !

Contact: Mr. Srinivas Koora **CFO, Xelpmoc Design and Tech Limited**
P: +91 93239 26889 E: srinivas@xelpmoc.in

Contact: Mr. Ravi Udeshi, EY
P: +91 22 6192 0000 E: ravi.Udeshi@in.ey.com