SUNGOLD MEDIA AND ENTERTAINMENT LIMITED

CIN: L22100GJ1995PLC024944

Registered office: 13, Radhakrushna Mandir Compound, Village- Rajpipla, Nandod, Narmada-393145 E- Mail ID: sungoldmediaent@gmail.com, Contact No. +91-9099018633 Website: www.sungoldmediaent.com

Date: 24th September, 2021

To, The Manager, Corporate Relations Department The Bombay Stock Exchange Limited P. J. Tower, Dalal Street, Fort, Mumbai – 400 001

Scrip Code: 541799

Sub: Disclosure under Regulation 7(2) read with Regulations 6(2) of SEBI (Prohibition of Insider Trading) Regulations, 2015

Dear Sir/Madam,

Please find enclosed **Form C** for Disclosure under Regulation 7(2) read with Regulations 6(2) of SEBI (Prohibition of Insider Trading) Regulations, 2015.

Please take the same on your record.

Thanking you

Yours Faithfully

For Sungold Media And Entertainment Limited

Janvi Shirawala Company Secretary & Compliance Officer Membership No.: A65093



FORM C

SEBI (Prohibition of Insider Trading) Regulations, 2015 [Regulation 7 (2) read with Regulation 6(2) – Continual Disclosure]

Name of the company: <u>Sungold Media And Entertainment Limited</u> ISIN of the company: <u>INE266S01011</u>

Details of change in holding of Securities of Promoter, Member of the Promoter Group, Designated Person or Director of a listed company and immediate relatives of such persons and other such persons as mentioned in Regulation 6(2).

					Securities held		Date of allotment		Date of	Mode of	Excha		
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erson	acquisitio	n/								to	/disposal	onwh	
Promoter/	disposal								of shares, specify		company		ich
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nated		share	(For eg.			(Purcha	(For eg.	of					ted
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tc.)	Debentu		Debentur			on/	es,						
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2	3	4	5	6	7	8	9	10	11	12	13	14	15
	1751132	35.02	Shares	180348	1266043	Purchase	1931480	38.63	23.09.2021	23.09.2021	24.09.2021	Off Market	BSE
Director													
	f erson Promoter/ a ember f the romoter roup/desi nated erson/ irector immedia relative /others c.)	f prior to acquisitio acquisitio disposal disposal f the romoter f the res, f the res, f the res, f the res, f the res, f the res, f the romoter f the res, f the res, f the res, f the res, f the res the	f prior to acquisition/ disposal ember f the romoter/ f the romoter roup/desi nated erson/ irector relative /others c.) 2 3 4 romoter f the romoter roup/desi es es for es for es for es for es for share eg. holding for es for es for shares for shares for shares for shares for es for shares for shares for es for es for shares for shares for es for shares for shares for shares for shares for shares for shares for shares for shares for shares for for shares for for shares for for shares for for shares for for shares for for shares for for shares for for shares for for for shares for for for for for for for for for for	fprior to acquisition/ disposalPromoter/ a emberacquisition/ disposalf the-f the-romoterType of securiti % of escuritiesnatedeses(For share) securitiesroup/desi roup/desi escuriti erson/ irectorNo. and % of securitiesrelative /others c.)- Shares SharesVarrants, Converti ible ible (chers c.)Warrants, Converti le Debentu res, Rights entitlem ents etc.)234234234Promoter and175113235.02Shares	fprior to acquisition/ disposalPromoter/ a emberacquisition/ disposalromoter/ f theType of No. and Type of securitiesromoterType of share es(For eg. securitiesroup/desi roup/desi nated erson/ irectorFor share eg. holding(For eg. shares, Warrants, Convert Debentur res, Rights entitlem ents etc.)No.23452345234523452345234523452345234523452345234535.02Shares180348	f prior to erson acquisition/ Promoter/ disposal a ember fthe fthe Type of No. and Ype of securities roup/desi securiti nated es (For share erson/ eg. bille holding relative Convert //others Convert /others Debentu res, Rights entitlem entitleme ntitlem nt, etc.)	f erson Promoter/ acquisition/ disposalprior to acquisition/ disposalprior to acquisition/ disposalPromoter/ f the romoter roup/desi nated erson/ tirector immedia c.)Type of No. and % of securiti % of securities (For eg. - Shares, Warrants, Converti ble Debentur res, Rights entitlem ents etc.)No.Value Transac tion Type (Purcha se/sale Pledge/ Revocat ion/ Invocati on/ Others- please specify)2345678Promoter and1751132 35.0235.02Shares Shares1803481266043Purchase	f erson Promoter/ acquisition/ disposalprior to acquisition/ disposalpost acquisidisposalPromoter/ a ember f the romoter to ember f the romoterType of No. and Type of securities (For eg. eg. - Shares eg. holding - Shares, Warrants, Converti ible trelative (Ather Scheres)No.ValueTransac tion Type (Purcha securities (Purcha securities)Type of securities (For eg. - Shares, Warrants, Converti le Debentur es, Rights entitlem ents etc.)Type of No.No.ValueTransac tion Type securities (Purcha secsale (Purcha secvation (Por eg. 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Note: (i) "Securities" shall have the meaning as defined under regulation 2(1)(i) of SEBI (Prohibition of Insider Trading) Regulations, 2015. (ii) Value of transaction excludes taxes/brokerage/any other charges

Details of trading in derivatives on the securities of the company by Promoter, member of the promoter group, designated person or Director of a listed company and immediate relatives of such persons and other such persons as mentioned in Regulation 6(2).

	Exchange on the trade executed	which was					
Type of contract	f Contract specifications		Buy		CACCATCA		
		Notional Value	Number of units (contracts * lot size)	Notional Value	Number of units (contracts * lot size)	1	
16	17	18	19	20	21	22	
NA	NA	NA	NA	NA	NA	NA	

Note: In case of Options, notional value shall be calculated based on Premium plus strike price of options.

Name & Signature: Raj Kotia ______

Designation: Chairman & Managing Director

Date: 24.09.2021

Place:Ahmedabad