



Date: 21.04.2023

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| To, The Listing Compliance NATIONAL STOCK EXCHANGE OF INDIA LTD. Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (E) Mumbai – 400051 NSE SYMBOL: BTML | To, Manager Department of Corporate Services, BSE LIMITED P. J. Towers, Dalal Street, Mumbai – 400 001. BSE SCRIP: 543767 |
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Subject: Press Release

Reference: Regulation 30 of the Securities and Exchange Board of India (Listing Obligation and Disclosure Requirements) Regulations, 2015

Dear Sir/Madam,

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligation and Disclosure Requirements) Regulations, 2015 (the "Listing Regulations"), please find enclosed herewith a copy of press release on Audited Financial Results (Standalone and Consolidated) of the Company for the Quarter and year ended March 31, 2023.

This intimation will also be hosted on the website of the Company i.e. www.bodhitreemultimedia.com

We request you to take the above information on record.

Thanking You,

For BODHI TREE MULTIMEDIA LIMITED

Mautik Ajit Digitally signed by
Mautik Ajit Tolia
Tolia Date: 2023.04.21
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MAUTIK AJIT TOLIA
DIRECTOR
DIN: 06586383



BODHI TREE MULTIMEDIA LIMITED

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CIN: L22211MH2013PLC245208



Bodhi Tree Multimedia Limited Q4 & FY23 Performance Highlights

21st April 2023, India: Bodhi Tree Multimedia Ltd (Bloomberg code: BTML IN || NSE Code: BTML) has announced its financial results for the quarter and year ended March 2023.

Key Financial Performance highlights (Standalone)

| Particulars (Rs. mn) | Q4FY23 | Q3FY23 | Q4FY22 | YoY% |
|----------------------|--------|--------|--------|----------|
| Revenue | 219.7 | 111.3 | 146.6 | 49.8% |
| EBITDA | 46.1 | 9.9 | 18.6 | 147.5% |
| PBT | 45.6 | 9.3 | 19.4 | 135.5% |
| PAT | 32.6 | 9.3 | 22.1 | 47.7% |
| EPS (Rs) | 2.61 | 0.77 | 1.77 | 47.5% |
| EBITDA Margin (%) | 20.97 | 8.88 | 12.69 | +827 bps |
| PAT Margin (%) | 14.85 | 8.38 | 15.06 | -21 bps |

Commenting on the performance, Mr. Mautik Tolia, Director, said

“This quarter and year was an interesting year for the company with several new shows witnessing stupendous success and reviews for our shows such as “Main Hoon Aparajita” (on Zee) and “CLASS” (on Netflix), followed by our foray into the mythological and historical content genre.

The company has had some of their shows production deliveries shifted to the coming quarters of FY2024 due to industry related M&A activities going on with the major platforms, to post covid content overflow and no major launches being planned due to IPL season.

The company content pipeline remains robust with addition to its investment in other content verticals from its existing verticals - mythological / historical, non-fiction documentaries, sports and films over the past year. This is significantly expected to boost its revenue in the coming year.”

Key developments during the year

- **Foray into Mythological and Historical Content Genre**

The company has roped in the acclaimed creator of projects such as Devon ka Dev Mahadev, Siya Ke Ram, Prithvi Vallabh etc – Anirudh Pathak for this venture. He will work closely with BTML team to develop this genre of content towards the company building its own IP and also commissioning by OTT platforms and Broadcasters. BTML is already in advanced discussion with major industry partners on two projects. The company is also in a tie up with Gita Seva Trust, a trust that digitizes the publications of Gita Press to create audio visual & animation content of the publications. An animated version of Luv Kush is under production at the moment. [Click here for detailed press release](#)

- **Release of web series “CLASS” on Netflix**

Web series, 'Class' is now streaming on Netflix. Starring a talented cast of newcomers, the series has received rave reviews from audiences and has become a fan favorite. “Class” also marks Netflix’s first Indian adaptation of an international title. With its success on Netflix with an edgy show like 'Class', Bodhitree Multimedia continues to prove its commitment to producing quality content that resonates with audiences. We are committed to discovering and supporting new talent and are dedicated to bringing fresh and exciting stories to the screen. [Click here for detailed press release](#)

- **Launch of Mega Film & Entertainment Production Hub “The Dharmveer Media City”**

There will be the location of a brand-new film city, which will provide the film industry with access to cutting-edge facilities and services while also fostering regional economic growth. The chief minister of Maharashtra unveiled a new project, ‘The Dharmveer Media City’ to be developed by Bodhitree

Multimedia in association with Suman Entertainment. The company will be creating a separate subsidiary for the purpose of this project.

The media city, specially created for the needs of the film, television, and OTT industries, will be built on a hub-and-spoke model and spread across an area of 1000+ acres near Thane District. Dharmaveer Media City and its ancillary activities will bring in an inflow of more than Rs 10,000+ crores of revenue and create more than 1,00,000 job opportunities once all the phases are completed. Dharmaveer Media city will feature facilities for international-standard filming, as well as tourism, & a skill development institute. It will also provide future proof production and post production technologies to attract foreign filmmakers to India.

[Click here for detailed press release](#)

About Bodhi Tree Multimedia Ltd (www.bodhitreemultimedia.com)

Incorporated in 2013, BTML is primarily engaged in content production for television, films and other digital platforms. The business operates in 3 key segments that are TV - Hindi General Entertainment Channels (GECs), Digital Platforms (OTT), and Regional shows in multiple languages. The company produces big or small films, TV serials for various TV channels in India and abroad. The company has produced shows across multiple languages - Hindi, Tamil, Marathi, Gujarati and Bengali. Shows encompass all genres - drama, thriller, horror, comedy and lifestyle. It has produced a robust line up of more than 30 shows since its inception across most major broadcasters and OTT platforms. It has produced more than 1500+ hours of content on Television and OTT and works with 10+ broadcasters / OTT platforms. The company was founded by Mautik Tolia and Sukesh Motwani.

For further information, please contact

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