

June 29, 2024

To

**Listing Compliance Department  
BSE Limited**

Phiroze Jeejeebhoy Towers  
Dalal Street,  
Mumbai - 400 001.

**Scrip Code: 543280**

**Listing Compliance Department**

**National Stock Exchange of India Limited**

Exchange Plaza, Plot No. C/1. G Block,  
Bandra -Kurla Complex, Bandra (East),  
Mumbai- 400051.

**Scrip Symbol: NAZARA**

**Subject: Intimation under Regulation 30 of the SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015, as amended (the “Listing Regulations”) – Incorporation of a Step-Down Subsidiary Company in United Kingdom**

Dear Sir/Madam,

With reference to captioned subject and pursuant to Regulation 30 read with Part A of Schedule III of the Listing Regulations, we wish to inform you that Datawrkz Business Solutions Private Limited, a subsidiary of the Company, has incorporated a wholly owned subsidiary in United Kingdom under the name and style of Datawrkz UK Ltd. (“Datawrkz UK”) and accordingly, Datawrkz UK has become the step down subsidiary of the Company upon its incorporation.

Further, the details in this regard, pursuant to Regulation 30 of the SEBI Listing Regulations read with SEBI Master Circular SEBI/HO/CFD/PoD2/CIR/P/2023/120 dated July 11, 2023 and SEBI Circular No. SEBI/HO/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023, is enclosed herewith as **Annexure-A**.

You are requested to please take the above intimation on your records.

Thanking you,

Yours faithfully,

**For Nazara Technologies Limited**

**Varsha Vyas**

**Company Secretary and Compliance Officer**

**Encl.: As above**

India | Middle East | Africa | Europe

## Annexure A

**The details as required under the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended read with the SEBI Master Circular SEBI/HO/CFD/PoD2/CIR/P/2023/120 dated July 11, 2023 and the SEBI Circular No. SEBI/HO/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023:**

Sr. No.	Particulars	Details
1	Name of the Target Entity details in brief such as size, turnover, etc	Datawrkz UK Ltd. is a Company incorporated in United Kingdom. (“Datawrkz UK”)  Share Capital (Authorised and Paid-up): 200 Pounds, each share of 1 Pound.  Turnover: Not Applicable, as it is newly incorporated company and is yet to commence its business operations.
2.	Whether the acquisition would fall within related party transaction(s) and whether the promoter/promoter group/ group companies have any interest in the entity being acquired?  If yes, nature of interest and details thereof and whether the same is done at “arm’s length”	Datawrkz UK has been incorporated as a wholly owned subsidiary of Datawrkz Business Solutions Private Limited (“Datawrkz”), which is a subsidiary of the Company and therefore is a related party of the Company.  This transaction does not fall within related party transactions of the Company.  The promoters / promoter group / group companies of the Company do not have any interest in this transaction.
3	Industry to which the entity being acquired belongs	Digital Advertising
4	Objects and impact of acquisition (including but not limited to, disclosure of reasons for investment in target entity if the business is outside the main line of business of the listed entity).	To run digital advertising in United Kingdom.
5	Brief details of any governmental or regulatory approvals required for the acquisition;	Not Applicable
6	Indicative time for completion of acquisition	Not Applicable

India | Middle East | Africa | Europe



7	Nature of consideration - whether cash consideration or share swap and details of the same;	Datawrkz Business Solutions Private Limited has subscribed to 100% share capital in cash
8	Cost of acquisition or the price at which shares are acquired	The cost of subscription of shares would be 200 Pounds (200 shares of 1 Pound each)
9	Percentage of shareholding / control acquired and / or number of shares acquired;	Datawrkz Business Solutions Private Limited has 100% participatory interest in Datwrkz UK Ltd.
10	Brief background about the entity proposed to be acquired in terms of product/ line of business acquired, date of incorporation, history of last three years turnover, country in which acquired entity has presence and other significant information	<p>Date of Formation: June 28, 2024</p> <p>Background: Datawrkz UK has been incorporated to run digital advertising for clients in United Kingdom.</p> <p>Turnover: Not Applicable, as it is newly incorporated company and is yet to commence its business operations.</p> <p>Countries of Operations: United Kingdom</p>