Magma Fincorp Limited

egd. Office evelopment House

Development House 24 Park Street, Kolkata 700 016 Tel : 91 7596067686 91 33 44017350 Fax : 91 33 44017428

CIN: L51504WB1978PLC031813 Web: www.magma.co.in



16th March 2021

The Manager,
Listing Department,
National Stock Exchange of India Limited
Exchange Plaza,
Bandra- Kurla Complex, Bandra (E)
Mumbai-400051

BSE Limited

Corporate Relationship Department 25th floor, Phiroze Jeejeebhoy Towers Dalal Street Mumbai-400001

Dear Sir,

Symbol: MAGMA

Company Code: 524000

Sub: Capital raise in Magma HDI, Insurance JV of the Company and consequent dilution of stake of the Company in the Insurance JV

Ref: Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

In continuation to our intimation dated 27th August 2020, we would like to inform you that Magma HDI General Insurance Company Limited (Magma HDI), Insurance JV of the Company (Magma Fincorp Limited) at its Board Meeting held today, has approved capital raise of up to Rs. 250 crores by way of preferential issue to third party investors subject to requisite statutory and regulatory approvals.

We would further like to inform that, apart from aforesaid primary issuance and for the purpose of complying with the RBI Directions, which mandates reduction in stake of Magma and its group companies in Magma HDI, one of the promoter entities of the Company will be divesting its shareholding in Magma HDI.

It may be noted that the Company has neither acquired nor disposed-off its stake in Magma HDI and the disclosure is being given only pursuant to the corporate action in Magma HDI in respect of the preferential issue.

Pursuant to the above preferential allotment by the Insurance JV, the shareholding of the Company will get reduced from the current 29.3% to 24.2%

The Board of Directors of the Company at its meeting held today had taken note of the above development.

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We are enclosing herewith the Press release and presentation made by the Insurance JV for information and record.

Kindly take the same on record.

Thanking you,

Yours faithfully,

For Magma Fincorp Limited





ICICI Venture and Morgan Stanley PE Asia Lead a Rs 525 Crores Transaction in Magma HDI

Mumbai, 16 March 2021: Magma HDI General Insurance Limited (Magma HDI) has announced a transaction, which involves bringing in funds managed by ICICI Venture and Morgan Stanley Private Equity Asia along with the Cyza Chem Pvt Ltd (a Poonawalla Group Company), and two family offices as new shareholders in the Company. The transaction of Rs 525 crores includes a primary capital raise of Rs 250 Crores.

Fresh capital infusion of Rs. 250 crores will provide growth capital to meet the needs of the expanding distribution capabilities of the company. The secondary sale of Rs 275 crores enables Magma Fincorp Limited and its group companies in complying with the Reserve Bank of India's guidelines for ownership of stake in insurance companies.

The transaction is subject to shareholder and regulatory approvals, including the Insurance Regulatory and Development Authority (IRDAI) and the Competition Commission of India (CCI).

Mr. Rajive Kumaraswami, Managing Director & Chief Executive Officer, Magma HDI General Insurance commenting on the capital raise said, "We are glad to welcome the new shareholders into the Company and appreciate the continued support from our existing shareholders. The growth capital which the investors bring on board will enable us to expand the business and explore new opportunities. The insurance sector is poised to see exponential growth given the low penetration and the trigger of the pandemic which has led people to look at insurance as protection."

Mr. Adar Poonawalla, Chief Executive Officer, Serum Institute of India, commented, "We are delighted to continue our support as shareholders of Magma HDI and I see huge potential in the growth of Magma HDI which is a young and fast growing company. We are confident that it can reach its full potential in next few years."

Mr. Abhay Bhutada, Managing Director & Chief Executive Officer, Poonawalla Finance commented "We are very excited with the ever expanding opportunity in the BFSI space and with the capital infusion in Magma HDI by marquee investors and further increase by the Poonawalla group's direct stake in the insurance arm, the company is well capitalised and poised for profitable growth and increasing its market share."

Mr. Sanjay Chamria, Vice Chairman & Managing Director, Magma Fincorp Limited said, "Magma HDI has been performing exceptionally well and with the induction of high quality investors and direct and indirect capital infusion by Poonawalla group, sky is the limit for the company to realise its full potential and carve out a niche for itself in the GI industry."

Mr. Puneet Nanda, Managing Director & Chief Executive Officer, ICICI Venture, said, "We are excited about the prospects offered by the under-penetrated Indian insurance sector. We look forward to working



with the Board and the team of Magma HDI General Insurance in their quest for accelerated growth and keen desire to make a mark in the Indian GI market whilst meeting the protection needs of the Indian customer."

Mr. Nirav Mehta, Managing Director of Morgan Stanley Private Equity Asia, said, "General Insurance sector in India is poised for a structural growth phase, and we believe that Magma HDI is well-placed to tap this opportunity given its management strength, careful product selection, prudent underwriting, and distribution network. We are excited to partner with Magma HDI in its next phase of growth."

Magma HDI General Insurance has been one of the fastest growing GI companies, with a CAGR of 45% in the last three years. The company's solvency stands at 1.81 times as on 31st December 2020, against the required regulatory solvency of 1.5 times. For the 9MFY21 period ending Dec'20, the company recorded a Profit After Tax of Rs 22.3 Crore on a Gross Written Premium (GWP) of Rs 911.2 Crore compared to Rs 7.3 Crore PAT on a GWP of Rs 948.5 Crore, same period last year. As of Dec'20, the investment book stands at a robust level of Rs 2,881 Crore.

Ambit Private Limited is the exclusive financial advisor and Wadia Ghandy is the legal advisor to the transaction.

About Magma HDI General Insurance Company Limited:

Magma HDI General Insurance is a joint venture between Magma Fincorp Limited and HDI Global SE, Germany. The company offers an array of general insurance products for retail and institutional clients. In the retail segment, it offers motor, health, individual personal accident and home; and for corporates, it offers property, fire, marine cargo, liability insurance and more. Magma HDI has 133 branches, with over 1,000 employees and has serviced over 40 lakh customers till date.

Magma HDI has been conferred with awards, namely, 'Golden Peacock Award for Risk Management', 'Rising Star Company of the Year' at India Insurance Awards 2020, and 'Outstanding use of AI & Robotics' at BFSI Excellence Awards 2020. It has also been included in the list of Best BFSI Brands by The Economic Times.

For more information, please log on to: https://www.magmahdi.com/

For media queries contact:

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Media Release

Capital Raise by Magma HDI

16th March 2021



Background

- Magma HDI has announced, subject to statutory and regulatory approvals, a transaction of Rs 525 crores which involves:
- Issuance of fresh capital of Rs 250 crores to the following marquee private equity funds:
 - Rs. 157 crores to be issued to two entities advised / managed by ICICI Venture Private Equity Fund (collectively "ICICI Venture")
 - Rs. 93 crores to be issued to Morgan Stanley Private Equity Funds ("Morgan Stanley Private Equity")
- The transaction also envisages secondary sale of Rs 275 crores of equity shares by Promoter entity to the following parties:
 - Rs. 83.3 crores to ICICI Venture
 - Rs. 49.7 crores to Morgan Stanley Private Equity
 - Rs. 84.3 crores by Cyza Chem (a Poonawalla Group entity) & balance Rs 57.4 crores by two family offices
- The transaction would help Magma Group to achieve the regulatory shareholding requirement for NBFCs in an insurance company



Salient Features of the Transaction

Particulars	Details	
Transaction	Total Deal Size of Rs 525 crores - Primary of Rs 250 crores and Secondary of Rs 275 crores	
Pre Money Equity Valuation	Rs 1,200 crores on full diluted basis (Rs 76.42 per share)	
Shareholding Post Closure	 Magma Fincorp – 24.2% HDI – 17.1 % ICICI Venture – 16.7% Jaguar Advisory – 12.0 % Morgan Stanley Private Equity – 9.99% Serum Institute – 8.2% Cyza Chem – 5.9% Others (including Family Offices & Employees) – 5.9% 	
Board Composition	■ ICICI Venture and Morgan Stanley will appoint nominee Directors to the Board	
Regulatory Approvals	 The transaction is subject to applicable statutory and regulatory approvals 	



Benefits of the Transaction

Capital Raise for the Company:

- Infusion of Rs. 250 crores of equity into the Company, thereby substantially enhancing the solvency ratio of the company from 1.8x as of December 2020
- The fresh capital infusion will provide the growth capital to meet the needs of the expanding distribution capabilities of the company

Meeting RBI shareholding requirements for NBFCs

• The secondary sale of Rs. 275 crores helps in meeting the shareholding requirements in the insurance company by NBFCs along with their group companies (maximum 50%)

Marquee Shareholders

- Investment by marquee Private Equity Investors like ICICI Venture and Morgan Stanley along with leading family offices further underwrites the confidence in the Company's business and the quality of the Management team
- This development will support the strong growth trajectory of the Company and will set it's path to be amongst the leading players in the industry
- The transaction is also expected to have a positive impact on the company's market presence, creating a preferred brand for customers and employees alike

Advisors to Magma HDI

Particulars	Details
Exclusive Financial Advisor	Ambit Private Ltd
Legal Advisor	Wadia Ghandy & Co

