

HOARDINGS, SIGN BOARDS, CINEMA
SLIDES, NEWS PAPER, MAGAZINE
KIOSKS, RADIO, BANNERS,
SHOWCASE DISPLAY, CABLE T.V.
R.LY. ADVERTISEMENT, B.E.S.T. AD,
FILM MODELLING EVEBT & SALES
PROMOTION AND DIGITAL PRINTING
THROUGHOUT INDIA

Bright Outdoor Media Limited

(Formerly known as Bright Outdoor Media Private Limited)

CIN - U74300MH2005PLC156444



Registered Office- 801, 8th Floor, Crescent Tower, Near Morya House, Fame Infinity Mall, Off New Link Road, Andheri
(West), Mumbai 400 053, Maharashtra, India.

Contact No.- 67140000-99 | **FAX** 67140011-22 | **Email ID-** Brightoutdoor@gmail.com | **Website-**
www.brightoutdoor.com

30 January, 2024

The Manager,
BSE SME Platform
Department of Corporate Services,
25th Floor P.J. Towers,
Dalal Street Fort, Mumbai - 400 001

BSE Scrip Code: 543831

Subject: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations"), we hereby enclose business updates of the Company.

Thanking You,

Yours faithfully,

For Bright Outdoor Media Limited

Mr. Yogesh Jiwanlal Lakhani
Managing Director
DIN: 00845616

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Shine Bright: Unveiling Spectacular Digital Billboards - Elevating Advertising to New Heights!

Bright Outdoor Media Limited, in collaboration with strategic partners, is thrilled to announce the activation of two impressive Digital LED Hoardings (DOOH). These eye-catching displays are strategically positioned at key locations:

Location: Bandra Linking Road (Near Nike Showroom)

Size: 20 X 20

Traffic: Evening Traffic

Target Audience: Commuters from Sea Link, Bandra heading towards Santacruz, Airport, SNDT, Juhu.

Location: Parel Flyover Near ITC Hotel

Size: 30x40

Traffic: Evening Traffic

Target Audience: Commuters from Fort, Byculla, Lalbaugh, Curry Road heading towards KEM, Dadar, Ghatkopar, Sion, etc.

This milestone exemplifies Bright's unwavering commitment to innovation, pushing the boundaries of advertising platforms. The introduction of these remarkable billboards solidifies Bright's position as a trailblazer in the realm of Digital Out-of-Home (DOOH) advertising.