

From the house of.,



# GARMENT MANTRA LIFESTYLE LIMITED

(Formerly Known as Junction Fabrics and Apparels Limited)  
(CIN: L18101TZ2011PLC017586)

Date: September 17, 2021

To

BSE Limited  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai – 400001

Dear Sir,

Subject: Business Update **“Opening of 11<sup>th</sup> Store-Coaimbore”**

Scrip Code: 539216

With reference to the captioned subject and pursuant to regulation 30 of SEBI (LODR) Regulations, 2015, please find attached herewith Press Release- Business Update **“Opening of 11<sup>th</sup> Store-Coaimbore”** is attached herewith for your records.

We hereby request you to take this on record and acknowledge us the same.

Thanking you,  
Yours faithfully,

**For Garment Mantra Lifestyle Limited**



**Prem Aggarwal**  
**Managing Director**  
**DIN No: 02050297**

**Registered & Admin Office:** No.15, Murthy's Plaza, Karia Gounder Street, Khaderprt, Tirupur - 641 601.

**Factory:** Shed No.40, Nethaji Apparel Park, Eettiveerampalayam, New Tirupur - 641 666.

**Tel No:** +91-0421 2231896, +91-0421 2357140

**E-mail:** [accounts@junctionfabrics.in](mailto:accounts@junctionfabrics.in)

**Website:** [www.junctionfabrics.in](http://www.junctionfabrics.in)



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(Formerly Known as Junction Fabrics and Apparels Limited)

CIN: L18101TZ2011PLCO017586

No.15, Murthy's Plaza, Karia Gounder Street, Khaderprt, Tirupur - 641 601

Tirupur, September 17, 2021: Garment Mantra Lifestyle Ltd (Erstwhile Junction Fabrics & Apparels Ltd) would like to update its esteemed stakeholders about opening of another new store for Twenty Twenty Trading LLP "Price Mantra" – which operates unique and niche retail model for mass Indian population.

## Opening of 11<sup>th</sup> Store at, Coimbatore, Tamil Nadu

Garment Mantra Lifestyle Ltd (Erstwhile Junction Fabrics & Apparels Ltd) would like to update its esteemed stakeholders about the status of its current business and outlook going forward. The Company is witnessing improvement in demand very well.

Company is expanding business through our retail arm 'Price Mantra'; we are now focusing on developing B2C space on a rapid pace. Recently after successfully completion of "Exhibition Cum Sales Model" at Delhi NCR, we have opened one more retail store in Coimbatore; Company is aggressively expanding its footprints towards this space.

Address of the Our 11<sup>th</sup> Store is 215/315A, Pollachi Main Road, Near Anandhas Restaurant, opp. to FIMS Hospital, Coimbatore, Tamil Nadu 641024.

**Commenting on the opening of Store, Mr. Prem Aggarwal, Chairman & Managing Director, said** "We at Garment Mantra are delighted to update our stakeholders about this strategic plan for our worth Retailing arm - Twenty Twenty Trading LLP "Price Mantra. We've already opened **11 stores** and that we endeavor to become a Pan India player by opening **13-15 more stores** in near future to expand our market reach and fulfilling brand aspiration of each Indian. We've already increased our product basket by adding new products like Electronics, Fashion accessories, Home appliances which will enhance our reach and penetration into a customer's wallet. aside from this, we are performing on other model like Exhibition cum sale across India where customers are going to be ready to get branded products at highly competitive prices, which is that the USP of 'Price Mantra'. With the

restructuring of the Group structures, we are confident to derive substantial benefits from the recent acquisitions and marked improved performance going forward.”

#### **About Garment Mantra Lifestyle Limited**

Garment Mantra Lifestyle Limited (Erstwhile Junction Fabrics and Apparels Ltd) is an organization centered around satisfying the design and lifestyle goals of Mass Indian Population. The advertisers of the organization have broad involvement with the Textile Industry for more than thirty years. Garment Mantra is occupied with the matter of garment assembling and selling of both Knitted Fabrics just as Knitted Garments. Its assembling offices are arranged in Tirupur "Knit City of India". The organization has tremendous and different scope of the active wear, external wear, lounge wear for the Kids, Ladies and Men.

For further information on the Company, please visit [www.garmentmantra.com](http://www.garmentmantra.com)

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Lakshmi Priya K.  
Company Secretary and Compliance Officer  
**Garment Mantra Lifestyle Ltd**  
Email: [companysecretary@junctionfabrics.in](mailto:companysecretary@junctionfabrics.in)

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