

PRIMA INDUSTRIES LTD.



30th July 2020

To

The Corporate Relationship Department,
Bombay Stock Exchange Ltd,
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai - 400 001

CORPORATE & REGD. OFFICE
Industrial Development Area
Muppathadam P. O., Edayar, Cochin - 683 110
Kerala State, India
Tel: 91-484-2551533 (4 Lines)
CIN: L15142KL1994PLC008368
E-mail: primagroupcompanies@gmail.com
www.primaindustries.in

Dear Sir,

Sub: Disclosure of material impact of COVID-19 pandemic on listed companies under Regulation 30 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015.

Ref: Scrip Code No. 531246

With reference to SEBI Circular No. SEBI/HO/CFD/CMD1/CIR/P/2020/84 dated May 20, 2020 regarding, Advisory on disclosure of material impact of COVID-19 pandemic on listed entities under SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015, we are enclosing herewith the required information.

You are requested to take the same on your records.

Thanking you,

Yours faithfully,
For Prima Industries Limited

Greeshma
30.07.2020



Greeshma Baby
Company Secretary & Compliance Officer

Encl: as above



30th July 2020

Disclosure of Material Impact of COVID-19 Pandemic on Listed Companies under Regulation 30 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015.

I. Impact of Covid-19 Pandemic on Business:

The COVID-19 Pandemic is a reality of our system, and its impact will dwell on for a considerable time. However, during the lockdown since March 2020, as announced by the Central & State Governments to curb the rapid spread of the virus, the Company was able to continue the production by obtaining a permit to operate from the District Collector and to maintain the production level parallel to the demand. Later the Government had exempted from the restriction and had permitted the units involved in manufacture/processing of essential commodities and food items, including cattle feed, to operate the factories after observing prescribed safety conditions. Hence no critical business activity was disrupted and the Management ensured smooth functioning of all business activities during the last few months.

II. The ability to maintain operations given that offices/ units/ factories could be functioning or closed:

The Company could operate all the production facilities in the factory under its fold without much hindrance although the offices were shut down during the initial times of lockdown. Our Company faced troubles in area of logistics in the beginning of lockdown which we could manage later on. And so no critical business activity was disrupted during the last few months.

III. Steps taken for smooth functioning:

In accordance with the Government's directions to prevent the spread of Corona virus and to ensure the health and safety of Company and its employees, we are keeping up with regular health checkups and thermal screening of all those people entering the company premise in order to detect any symptoms. We are also maintaining full sanitization for vehicles entering the factory premise with raw materials and for vehicles leaving with finished goods. The Company has also ensured the system of work from home for all the office staffs during lockdown. The Company has taken necessary steps to ensure whether the norms of social distancing and wearing of mask is compulsorily maintained by the employees. The Company also directed to all employees to download the Arogya Setu App.

IV. Estimation of uncertainties relating to the global health pandemic from COVID-19 :

The Company has considered the possible effects that may result from the pandemic relating to COVID-19 on the carrying amounts of receivables, unbilled revenues. In developing the assumptions relating to the possible future uncertainties in the global economic conditions because of this pandemic, the Company has used internal and external sources of information including credit reports and related information,



economic forecasts and consensus estimates from market sources on the expected future performance of the Company.

Profitability: The negative impacts of the COVID-19 pandemic have been reflected in the business revenues and profitability of the Company for the quarterly financial results for the year 2020-21 and the accurate level of the same cannot be ascertained at present.

Liquidity position: The Company faces a short term liquidity crunch due to disturbed operating cycle of the company. However the company is confident to manage the working capital of the company in coming periods. Further, at present, the Company has no borrowed fund and much EMI obligations

Assets: Our Company very pragmatically reviews its liquidity position on a daily basis and ensures that there is no asset liability mismatch.

Internal Financial Reporting and Control: Our Company has taken suitable Cash Flow control and overhead control measures to manage the operations and weekly review mechanism was adopted to find deviations if any.

Ability to service debt and financial arrangements: The Company is having working capital limit and will be able to meet all its debts obligations as it comes up.

Supply chain & Demand for products: Although company faces issues with logistics and matters connected therewith, we still have the hope that everything will get normalized in a while. The market demand continues in a slower pace.

Existing agreements where failure to meet obligations could impact the overall business: No such impact is foreseen as a result of COVID-19 Pandemic.

V. Any other material information about the listed entity's business:

There is no material update which is required to be disclosed. Any further update on the same will be intimated to BSE separately.

You are requested to take the same on your records.

Thanking you,
Yours faithfully,
For Prima Industries Limited

30.07.2020

Greeshma Baby
Company Secretary & Compliance Officer