



POLO QUEEN INDUSTRIAL AND FINTECH LIMITED

Regd. Off : 303/4/ 5, A to Z Industrial Premises, G. K. Marg, Lower Parel (W),
Mumbai - 400 013 (INDIA)
CIN NO. L72200MH1984PLC094539

10TH May 2024

To,

**The Manger-Listing Department
BSE Limited**
Phiroze Jeejeebhoy Towers, Dalal
Street, Mumbai – 400001
Scrip Code: 540717

**The Manger-Listing Department
Metropolitan Stock Exchange of India Limited (MSEI)**
Vibgyor Towers, 4" Floor, Plot No. C-62, G-Block
Bandra-Kurla Complex, Bandra (West), Mumbai- 400098
Symbol: PQIF

Dear Sir/Madam,

Subject: Intimation under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (the "Listing Regulations") – Intimation of appointment of well renowned and leading Bollywood film star & celebrity Mrs. Raveena Tandon for Promotion, Publicity and Marketing of the Products of the Company.

With reference to the captioned subject and in compliance with Regulation 30 of the Listing Regulations, we wish to inform you that the Company has entered into a Brand Endorsement Agreement(s) with well renowned and leading Bollywood film star & celebrity Mrs. Raveena Tandon for the purpose of advertisement, promotion, marketing and endorsement of the Products of the Company subject to the terms and conditions as mutually agreed between the Company and Mrs. Raveena Tandon.

Kindly take the above information on record.

Thanking You.

Yours Faithfully,

For Polo Queen Industrial and Fintech Limited

Udit P. Sanghai
Whole Time Director & Chief Financial Officer
DIN: 06725206